

# Community News

## Oregon Health Authority expands community-based education, outreach

PORTLAND—Oregon Health Authority has expanded its multilingual Safe + Strong education and outreach campaign with a new theme and materials to help communities find simple, culturally specific information on safely connecting with family and friends this winter.

Led by the theme “Love Finds a Way,” new campaign materials and resources available in 12 languages provide fresh public health recommendations on preventing the spread of COVID-19.

“Oregonians continue to show their resilience through this pandemic by finding new ways to stay connected while physically apart,” said Oregon Public Health Director Rachael Banks. “Whether it is wearing a mask when around anyone you don’t live with — including close friends and relatives — or keeping our social groups small,

love, and a good plan, will keep us strong.”

Since launching in April with the support of Brink Communications, the campaign website has been a trusted place to get culturally relevant tools and information, as well as a hub for finding resources like food and rental assistance, unemployment benefits and health coverage. The campaign has partnered with more than 170 community-based organizations (CBOs) statewide to expand access to lifesaving information and support.

By working directly with community organizations representing groups most affected by health disparities, the Safe + Strong campaign



will help communities continue to make safe choices, while recognizing people need simple plans to protect themselves and their families. The site’s new “Make a plan” page contains reminders and information on what activities are low, medium or high risk for spreading COVID-19.

“While hope is on its way with the arrival of vaccines, helping our communities understand and access vital information to continue to

stay safe this winter is critical for everyone’s health and well-being,” Banks said. “We know how much people want to gather and spend time with their loved ones. Thankfully, there are safe ways for us to do so without spreading this deadly virus.”

OHA data show that 38% of COVID-19 cases have been linked to people who identify as Latino/a/x. And more than 50% of cases have been linked to people identifying as Black, Asian, American Indian/Native Alaskan, Pacific Islander, or Latino/a/x. The state’s history of racism and oppression, as well as inequitable access to medical services, have exacerbated the impacts of COVID-19 in many communities

across the state.

Safe + Strong focuses on Oregonians who are Black, Indigenous and People of Color. The expanded effort will use strategically targeted digital, radio, broadcast, print and other out-of-home advertisements to help create awareness. Online advertisements in 12 languages — English, Spanish, Vietnamese, Russian, Traditional Chinese, Simplified Chinese, Arabic, Korean, Hmong, Somali, Chuukese, and Marshallese — will connect Oregonians directly to resources and information on the website.

The campaign is anchored with two new television spots, available in English and Spanish:

- “A Thousand Words” and “En Mil Palabras”
- “Across the Way” and “A Través De Todo”

Learn more at [www.safestrongoregon.org](http://www.safestrongoregon.org).

## Florence City Council to meet Monday, Jan. 4

On Monday, Jan. 4 at 5:30 p.m., the Florence City Council will hold its regularly scheduled meeting via videoconference for both the outgoing 2020 City Council and the incoming 2021 City Council.

Due to COVID-19 restrictions, citizens will not be able to attend city meetings in person. Interested citizens may listen and view the meeting through the ‘GoToWebinar’ platform. For access to a link to the meeting, visit the City of Florence website at [ci.florence.or.us/council/city-council-meeting-191](http://ci.florence.or.us/council/city-council-meeting-191). Meetings are also shown live on Cable Channel 191 and online at [ci.florence.or.us/citymanager/public-meetings-live](http://ci.florence.or.us/citymanager/public-meetings-live). Those

without access to the internet or Charter Cable may listen to the meeting live via phone conference line. To do so, contact City Recorder Kelli Weese at 541-997-3437.

Those wishing to express their views to the City Council may do so in the following ways:

1. Submit Written Testimony:
  - Email comments to [kelli.weese@ci.florence.or.us](mailto:kelli.weese@ci.florence.or.us);
  - Mail to Florence City Hall, Attn: City Council, 250 Highway 101, Florence, OR 97439
  - Drop Off at the City of Florence drop box located at Florence City Hall (250 Hwy 101) to the right of the main entrance.
- \*\* Note: Written com-

ments received at least two hours prior to the meeting (Jan. 4 at 3:30 p.m.), that concern a public hearing or action item on the agenda, or are designated as comments to be provided for the meeting, will be distributed to the Florence City Council, posted to the City of Florence website, and made part of the record.

2. Verbal Testimony  
Citizens may provide verbal comments at the meeting via the GotoWebinar platform.

- Complete a speaker’s card at least 1 hour prior to the start of the meeting (Jan. 4 at 4:30 p.m.). Speakers cards are available online at [www.ci.florence.or.us/council/request-address-city-council-speakers-card](http://www.ci.florence.or.us/council/request-address-city-council-speakers-card)

or by contacting City Recorder Kelli Weese at 541-997-3437. Once a speaker’s card is received, City staff will then contact the speaker to let them know the process to participate in the meeting, so please include contact information on the speaker’s card.

For more information on the City of Florence’s Temporary Public Meeting Policies, visit the City of Florence website at [ci.florence.or.us/em/public-meeting-during-covid-19](http://ci.florence.or.us/em/public-meeting-during-covid-19).

For details regarding the upcoming City Council meeting, please contact City Recorder/Economic Development Coordinator Kelli Weese at 541-997-3437 or via email at [kelli.weese@ci.florence.or.us](mailto:kelli.weese@ci.florence.or.us).

### Shorewood Senior Living

Is about comfort, independence, laughter, good food, health and friendship.



### New Years Special

950 sq. ft. two-bedroom two bath first floor unit.

Outdoor patio with area to plant flowers for spring.

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## Shorewood SENIOR LIVING

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## Fill out Best Books Questionnaire

Each year, Siuslaw Public Library Adult Services Librarian Kevin Mittge presents the “Best Books” of the previous year in a fast-moving “60 books in 60 minutes” program around the end of February.

Even though the library won’t be hosting an in-person program this year, there will be a virtual presentation online, with follow-up videos posted to the library’s YouTube channel.

The library asks for input from library patrons each year as to their favor-

ite books of the year. If you would like to provide input as to your favorite books of 2020, please click on the link on the library’s website at [www.siuslawlibrary.info](http://www.siuslawlibrary.info).

The link is the poster entitled “Best Books 2020 Survey” on the scrolling screen in the middle of the page.

The Siuslaw Public Library will not share your name or email address with anyone else. Only a selection of books will be presented in the program — we have to make some choices to keep the program limited to an hour! — but all books recommended will be included in the booklist provided.

## Apply now for Dunes City Budget

Dunes City’s Budget Committee is seeking five additional members to replace vacancies created as terms ended or members were elected to the Dunes City Council. This is the group that helps guide the fiscal future of the city by setting spending guidelines and recommends projects to pursue for the upcoming fiscal year.

If you want to learn more about how the city’s funding is obtained and how the money is spent, and you want to get involved, this may be the ideal place for you to serve.

If you would like to volunteer, please stop by

Dunes City Hall, 82877 Spruce St. in Westlake, or call 541-997-3338 after Jan. 4, 2021, to obtain an application. The application is also available at [www.dunescity.com](http://www.dunescity.com).

There is no cutoff date for applications; however, early applicants may be appointed by the Dunes City Council at its next regularly scheduled time, which is the fourth Wednesday of every month at 6 p.m.

Applicants will be notified of the date the city council will consider their application and should plan on attending the meeting.

All applicants must reside in Dunes City.

COMING SOON TO VIRTUAL

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[www.gofundme.com/f/save-city-lights-cinemas](http://www.gofundme.com/f/save-city-lights-cinemas)

For more information on our closure and current status, please visit [www.citylightscinemas.com](http://www.citylightscinemas.com)

SATURDAY	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
JANUARY 2	JANUARY 3	JANUARY 4	JANUARY 5	JANUARY 6	JANUARY 7	JANUARY 8
Rain/wind	Showers	Rain	Rain	Rain	Showers	Showers
52°F 46°F	52°F 45°F	50°F 45°F	51°F 43°F	49°F 41°F	49°F 42°F	49°F 41°F

## Health is our #1 Priority!

At Shervin’s we are taking extra precaution in order to ensure that our customers and staff are kept safe and healthy during this quickly changing situation.

- 1 Car Sanitation** - All cars are wiped down with a sanitizer before and after the service. We wipe down any areas in the interior where employees have touched, such as door handles, the steering wheel, keys, shifters and power window panels.
- 2 Hand Sanitation** - Our staff will continue to wash their hands throughout the day and change gloves after each car they service.
- 3 Give Customers Options** - We will pick up and deliver your vehicle to your home. You may also drop your key in our secure mailbox for drop-offs to avoid or minimize contact.
- 4 Employee Illness is Serious** - We are encouraging employees not to shake hands. We are practicing “personal distancing” and encouraging employees to stay home if they feel under the weather.
- 5 Wipe Down High Touch Points** - We wipe/spray counters, credit card machines, door handles, phone handles, kitchen areas, and chair arms and tables in waiting area multiple times a day. We continue to be focused and committed to working with each of you to ensure we continue to meet and exceed your expectations. We are here for you.

We thank you for your business and more importantly, your friendship. Please be safe and exercise extra precaution during this challenging time.

**SHERVIN'S**  
Tire & Automotive  
541-997-8052  
4515 Hwy 101, Florence, OR