

**Technology**  
Improving Our Lives

**How Internet From Space Brings Faster Internet To Rural Areas**



Enjoying a rural lifestyle no longer has to mean you have to give up the kind of Internet connectivity urban dwellers have, thanks to today's out-of-this-world satellite systems.

(NAPSI) — For many in the American countryside, signals from space have been most welcome for some time. That's because, in many places, that's the best way to get Internet service: via satellite.

**Then and Now**  
While early systems may have been only a little better than dial-up, enormous improvements in high-capacity satellites mean they can deliver faster speeds and more data at a more affordable price.

**How It Works**  
Satellite Internet doesn't rely on terrestrial connections. That's why it can keep people connected every day and even during disasters when other systems may be down. Instead, the Internet signal is delivered to a connection, which then sends the signal via radio waves up to the satellite over 20,000 miles in the sky. The signal comes back down to your home or office and is captured by a dish-shaped antenna, outside your home, which is connected to the Wi-Fi modem.

**The Benefits**  
• **Closing the digital gap:** Even though the technology is complex, Viasat's goal is simple: to make high-speed internet accessible just about anywhere, even the most hard to reach places. Many people are seeking the joys of rural living, but remote communities may not have the infrastructure needed to access traditional Internet service at home. Viasat is available where traditional internet service providers don't go.

• **Keeping people connected:** This is more important than ever these days with so many working and attending school from home, accessing telemedicine, watching videos, playing games and connecting remotely with family and friends. You can use Viasat Internet to email, chat, collaborate on documents, pay bills, do research, and much more.

• **Continuous improvements:** More satellites are under construction, Viasat will add even more capacity throughout the U.S. in the next few years. That means faster speeds and the ability to handle more and more data from applications such as video streaming.

• **Availability:** In many places where cable and fiber don't go, satellite is there. For example, Viasat reaching some of the most remote parts of the country.  
**Learn More**  
For further facts about the only satellite ISP to make U.S. News & World Report's Best ISP of 2020, visit [viasat.com/internet](http://viasat.com/internet).

**Seventy-two Percent Of Women Want To Be Entrepreneurs, New Study Reveals**

(NAPSI)—Here's good news about the economy: Around the world, entrepreneurship is an important driver of economic development and growth. It can also be empowering for women and other previously underrepresented groups in business ownership.

Worldwide, it is estimated that the number of women-owned businesses is one-quarter to one-third of all enterprises, and the segment continues to grow as there are still many women who aspire to make entrepreneurship a reality, as revealed by a new Herbalife Nutrition survey.

The second annual survey, which explored women and entrepreneurship globally, revealed that nearly three-quarters of women aspire to open their own business, and of those, 50 percent don't yet have a business, and 22 percent have one but would like to open another.

"Women entrepreneurs create a source of income for themselves and their families. They are a vital part of our world's economic engine that society needs to support with flexible opportunities, mentorship, and access to capital," said Ibi Montesino, Senior Vice President and Managing Director, North America Region, Herbalife Nutrition.

While some of the increase in entrepreneurship interest may be attributed to current economic conditions, many of the women surveyed raised concerns about overwhelming challenges they experience in the traditional workplace compared to their male colleagues. In fact, more than 60 percent of women said they would like to start a business due to unfair treatment in previous job roles.

**Of the women surveyed:**

• 70 percent believe women must work harder to have the same opportunities as men in the workforce.

• 43 percent of women have delayed having children because they thought it would negatively affect their career.

• 25 percent said they had faced pregnancy discrimination.

• 42 percent believe they've been unfairly overlooked for a raise or promotion because of their gender and, among those, it happened three separate times on average.

While such challenges may be a catalyst for the surge in entrepreneurship, the top motivation for starting a business was revealed as becoming a role model for younger women (80%), followed by interest in becoming their own boss (61%) and a commitment to helping break the glass ceiling (67%).

These women are entering their endeavors with eyes wide open, and don't expect entrepreneurship to be smooth sailing: A third of women with plans for entrepreneurship are "very worried" about their business—or future business—failing in the next five years.

The women believe the top three challenges when starting a business all revolve around finances—earning enough money to offset costs (51%), having enough budget to grow (51%) and financing their business (48%).

This concern for money was echoed in last year's survey, when 58% of women reported financing their business to be the most challenging aspect.

For many, though, the benefits outweigh the challenges. The top potential benefit to entrepreneurship was revealed to be the potential income growth (54%), followed by the ability to be their own boss (52%) and more flexibility in their work/life schedule (45%).

Montesino pointed out that Herbalife Nutrition is proud that more than half of its independent distributors are women who set up their businesses and decide when and where they work and do so on their terms. The importance of women entrepreneurs is demonstrated by the effect their businesses have on the economy and the opportunity they provide to create role models for future generations.

Learn more at [www.herbalife.com](http://www.herbalife.com).

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**PATTIE PANTHER** found the National Golf Month Graphic on Page 7B (Coldwell Banker Coast Real Estate – Bottom far right listing "Beautiful Sandcastle" - bottom right corner of photo on fence). She has won a Gift Certificate towards a Siuslaw News Subscription.

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