

# Annual School Rocks Backpack Giveaway set for Sunday in Florence

Students in Florence are about to benefit from a national backpack giveaway.

On Sunday, July 26, more than 800 participating TCC and Wireless Zone stores are teaming up to donate 140,000 backpacks full of school supplies to children through TCC's annual School Rocks Backpack Giveaway.

This year will mark more than one million total backpacks donated since the campaign launched in 2013.

Between 1 and 4 p.m. on July 26, participating TCC stores are inviting local families to the store to pick up backpacks for their children filled with pencils, paper, a pencil box, folders, glue and more.

Each participating store location will follow the CDC's social distancing and state guidelines to ensure the safety of employees and event attendees.

In Florence, the giveaway will take place at the Florence Verizon Wireless at TCC, 2775 Highway 101.

Each TCC store is donating up to 180 backpacks, and backpacks are available on a first-come, first-served basis.

The Backpack Giveaway event ensures children across the U.S. are well prepared for the start of the new school year.

Five students will also have the opportunity to each win \$10,000 college scholarships.

One backpack per child will be given away to families, but to limit the number of people at the event, children are not required to be present to receive the backpack.

In an effort to promote safety, stores will host either distanced walk up or contactless drive up events for customers to pick up backpacks.

Check your local store location for specific instructions. In addition to the backpack donations, TCC and Wireless Zone stores will be awarding five \$10,000 college scholarships. Children in grades K-12 are eligible for entry and can be registered at their local stores during the Backpack Giveaway event.

Entries will be accept-

ed July 24 to 31.

"We love helping students obtain essential supplies before they begin their school year each summer," said Scott Moorehead, CEO of Round Room, parent company of TCC and Wireless Zone. "To have been able to donate more than one million backpacks to our nation's youth in the eight years of this event is incredible, and I couldn't be more thankful for our store locations, employees and customers for helping us continue to do good in our operating communities."

For a list of participating stores and to learn how your local store location will commence its Backpack Giveaway event, visit [www.tccrocks.com/locations](http://www.tccrocks.com/locations) and [shop.wirelesszone.com](http://shop.wirelesszone.com).

Each participating store will donate up to 180 backpacks.

Any leftover backpacks will be donated to local schools.

Supporters of the School Rocks Backpack Giveaway are encouraged to use hashtags #SchoolRocks and #BetterTogether on In-

stagram and Twitter to help spread the word.

To learn more about TCC and Wireless Zone visit [www.RoundRoom.com](http://www.RoundRoom.com). Round Room, LLC., is the nation's largest Verizon Authorized Wireless Retailer.

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