



A look back at 130 years

Siuslaw News, in one form or another, has been serving the communities of Western Lane County since 1890. That's 130 years of representing the interests of area residents and businesses. It's 130 years of reporting on local matters, as well as breaking news on state, national and global levels. It's 130 years of covering this community's challenges and successes, heartaches and triumphs, discord and unity. The newspaper is not just a community newspaper, but this community's newspaper.

That's why *Siuslaw News* defines its mission as “news and views that define our community.”

Named for the Siuslaw River, the Siuslaw Region and the Siuslaw people and tribe, the *Siuslaw News* seeks to connect readers with stories that amplify local voices, draw attention to neighbors and community members, highlight youth and their accomplishments, detail health and safety concerns, boost economic drivers and spread the word about art, recreation, events and entertainment.

The *Siuslaw News* does this with an all-local team of publishers, editors, marketers, reporters, designers, delivery drivers, printers and office staff. Our local operations are all conducted within 90 miles, and our readership extends across the U.S.

Currently, *Siuslaw News* partners with 500 advertisers annually and prints more than 5,000 copies of each of our publications. That's a lot of readers it visits twice each week — and even more read online. The news is available in both print and online editions, as well as specialty tabloids, magazines and special sections. *Siuslaw News* also has an active social media presence and is in line with current trends affecting online journalism.

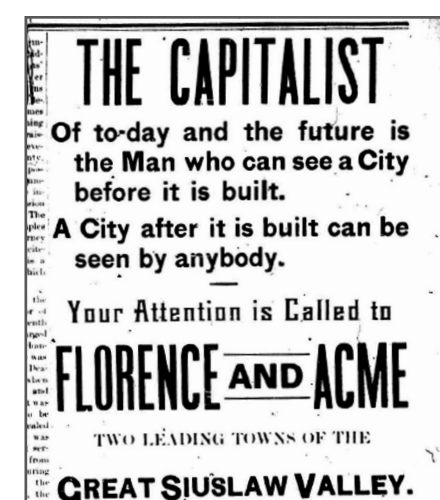
A lot has changed since *Siuslaw News* was founded 130 years ago, and the news continues to adapt. *Siuslaw News*, your community newspaper, plans to continue being a strong supporter of this community for the next century and beyond.

JOIN US IN THIS SPECIAL “LOOK BACK” IN EACH EDITION OF SIUSLAW NEWS THROUGH OCTOBER

SIUSLAW NEWS ❖ 148 Maple St./PO Box 10 Florence OR 97439 ❖ 541-997-3441 ❖ www.TheSiuslawNews.com



1890



1891

“This town is now on the eve of a great revival of business. There is not a locality on the coast where there is more inquiry made about property and business locations ...”

— The West, Vol. 2, No. 32
November 27, 1891

In an article in *The West*, the region was on the rise:

“Farmland can be bought here at reasonable rates, and according to location, amount and quality of improvements, they are lower than elsewhere in Lane County.

Then we have fine fir forests and varied mineral resources, all commanding attention when properly set forth.

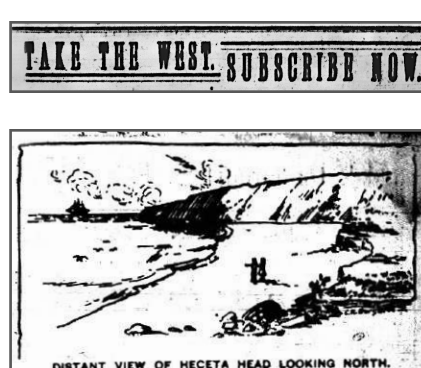
Our climate is phenomenal for its mildness — frost never does any damage to crops; a flake of snow seen in Florence is the exception, not the rule.

But further than these, the government work being done here, the railway enterprise, the new mills and the fast-growing population would awaken an interest that would result in a permanent benefit.

Why not let our light shine? ...

The West has always been a leader in the fight for Florence.”

1892



1893

“Senator Alley’s bill to incorporate Florence passed the house Friday evening and is now ready for the governor’s signature ...”

— The West, Vol. 3, No. 43
February 10, 1893

In the spring of 1893, the City of Florence was officially incorporated as a city in Oregon. The West tracked these developments, referring to Florence as “the fir-clad city” and “situated on the Pacific Coast in Lane County, and on a direct line West from New York and Chicago.”

The city celebrated its 125th anniversary in 2018 with its first Community Block Party in Historic Old Town Florence.

That July, the city wrote, “The City of Florence’s modern-day slogan is ‘A City in Motion,’ which means that it strives to never be stagnant, but always on the move to develop our community into Oregon’s Premier Coastal Community.”



SIUSLAW OUTREACH SERVICES

SOS SERVICES ARE PROVIDED FREE OF DISCRIMINATION OF ANY KIND, INCLUDING GENDER. ALL INFORMATION IS STRICTLY CONFIDENTIAL.

Serving Men, Women & Families in Florence and Surrounding Communities

- Emergency Shelter
- Housing/Utility & Other Assistance Programs
- Homeless Prevention Assistance
- Rapid Re-housing Assistance
- Energy Assistance
- Utility Assistance
- Prescription Assistance
- Shower/Laundry Voucher Assistance
- Transportation Vouchers
- Special Veteran Voucher Programs
- Self-Sufficiency Classes & Workshops

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CROSS ROAD

Sunday Live Services: 9am & 11am
Please pre-register by calling or emailing the church office.
Facebook Streaming: 11am Sunday Morning
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