

Catalysts

for business growth

Part of our mission at the Florence Area Chamber of Commerce is to provide assistance to our members to build successful, thriving businesses. Through our many partnerships and alliances, we provide you with the resources and direction you need to help bring your plans to success here in Florence.

We serve as your first catalyst to achieve your business goals by partnering with the City of Florence, Lane Community College, the Small Business Association, Lane County, the State of Oregon, Worksource Oregon and Oregon RAIN (the Regional Accelerator & Innovation Network).

The Chamber and its members know a thriving business economy makes for a great place to live. When you succeed, you can employ people, contribute to local non-profits, and invest in other local businesses.

Simply said, economic development is one of our key core values. Your success drives that.



Conveners

of leaders & influencers

Throughout the COVID-19 pandemic and regular news events, Coastal Chambers are conveners of resources for their communities. In Spring 2020, Florence Area Chamber of Commerce gathered U.S. and State Representatives in a Coastal Corral to update and share information to the business communities along the coast.

“As we ‘Coasties’ know, coastal communities face different challenges than other rural areas and vastly different challenges than larger metro areas,” said Executive Director Bettina Hannigan. “Many coastal communities rely heavily on tourism as their primary industry. With social distancing, what does it look like to re-open for business? Restaurants, retail, casinos and transportation all face unknown restrictions and logistics for success. All non-essential businesses that are reopening are looking for resources and support.”

This Coastal Corral was just one resource the Chamber provided as it fielded questions from local business owners and community members and those who visit the Coast each year.

Learn more about the Chamber’s resources at www.FlorenceChamber.com.

Champions

for a stronger community

The Florence Area Chamber of Commerce is your champion to market your business locally, and to bring business to you from around the region. We also produce and/or support great public events and festivals that bring people to Florence and drive visitors and locals to local merchants.

Located right in the center of the beautiful Oregon Coast, Florence is a modern, business-friendly, forward-thinking city. Here are some of Florence’s business advantages:

- \$2M in new urban development
- 4G cellular network
- High-speed fiber internet
- Lower energy costs
- Low property taxes
- 5-minute average commute time
- A beautiful one-hour drive to Eugene/Springfield and its resources on the I-5 corridor
- Mild year-round climate

Come join the more than 600 businesses that have made Florence their home. It’s a great place to live year-round, with excellent quality of life metrics, plenty of activities and community resources, a thriving arts community, well-regarded public schools, endless natural attractions, and unique after-work activities for staff and management.

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