

Benefits of joining our Chamber of Commerce

Chamber Membership — Why it Matters

There are many reasons to belong to your local chamber. Many businesses join for what they “get” and many for what they can “give.” Both are excellent reasons to support Florence Area Chamber of Commerce.

The Chamber is a community in itself. Members supporting one another, sharing ideas, resources and working together. Assets like www.

FlorenceChamber.com, the Florence Visitors Center, Florence Oregon Coast social media and our tourism marketing arm are just a few of the leverageable assets available to EVERY single member.

Right now, with this horrific crisis going on, your chamber has been a hub of up to date information and resources. Our email list goes out to over 900 people and an average email is opened between 500-700 times. They are opened because they are

chocked full of relevant, timely information.

Our COVID-19 resource page, www.florencechamber.com/covid-19-business-resource-hub, blog posts, webinars and legislative meet-ups are all geared to support local business and champion a strong community.

As we look forward to June when renewals will be going out for the 2020-21 year I want to assure you we are here for you. Your chamber has a heart! — *Bettina Hannigan*



Shortly after joining the Chamber I asked if I could do a lunch-and-learn seminar with some colleagues on media relations and generating positive news coverage. The program committee accepted. Immediately after the event, a member approached me and said he needed some help with his company’s marketing.

His company became my first local client. Others followed as I got more involved on committees and as I engaged at Business After Hours and other Chamber events.

With membership at only about \$20 a month, it’s a no-brainer. The connections, resources, advocacy, professional training, camaraderie and credibility that come from active membership are more than worth it. Even if I got

only half those benefits, I know my support goes way beyond my own business’ benefit to the overall benefit of our community and its economy. No other organization in town does so much for such a small investment. Why every business in town is not a member mystifies me.

Really. Join today.

— *Scott Steward, Creative Wave Marketing Solutions*

THESE ARE JUST SOME OF THE BENEFITS THE CHAMBER OFFERS:

Business Referrals: The Chamber receives many inquiries and of course, the Chamber always recommends its members first.

Networking: Membership meetings, business mixers, special events and new member receptions provide excellent opportunities to network with other Chamber businesses.

Educational Programming: From speakers at membership meetings once a month, to educational seminars, the Chamber offers many programs to educate businesses and serves as a sounding board for problem solving.

Leadership: Many opportunities exist for showcasing and improving your leadership skills.

Tax Deduction: Florence Area Chamber dues are 100% tax deductible as business expense.

Chamber Directory: Each company is listed by business category in the annual printed Directory, and is included on the Chamber’s website directory.

Ribbon Cuttings: Ribbon Cutting events by the Chamber’s Ambassadors, for members’ new business openings/additions/expansions.



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