

**2020 Siuslaw Regional Scholarship Awards Ceremony:**

**Western Lane Community Foundation:**  
 Dr. Brittany Hartzell-Baguley Award – Jared Northrop, a four-year renewable scholarship  
 John Seaver Scholarship – Hannah Rannow, four-year scholarship  
 Jack & Bobbie Saubert Award – Kelsey Larson  
 Marteen Wick Memorial – Tiffany Hine  
 Pony Ellingson Award – Trinity Holmes & Theryn Schwertferger  
 Art & Jean Koning Award – Kaleigh Anderson & Ricky Loza-Sanchez  
 Joan Orr Award – Amelia Wells & Ramiro Ramirez  
 Alan & Virginia Robertson Award – Chloe Madden  
 Pat Knipe Memorial Award – Elissa Hurley  
 Beachcomber Dan Barnum Award – Lindsey Long, Brayson Myrick, & Caleb Hennessee  
 Roger & Sherry McCorkle Scholarship – Olivia Olmstead  
 Justin Black Scholarship – Lillian Wells  
 Hal & Lee Hylton Scholarship – Nina Aaron  
 Johnston Family Scholarship – Jonah Jarman  
 Elmer Waite Scholarship – Brooklyn Cahoon  
 Willard Myers Scholarship – Caleb Hennessee  
 Nolan & Lucille Huntington Scholarship – Layla Blakely  
 Dick & Barbara Whitmore Scholarship – Margot Fleming  
 Larry & Florence Englund Scholarship – Zachary Stinger  
 Noel & Mary Dobyns Scholarship – Wendy

Vaughan

**Siuslaw Valley Firefighters Association:**  
 Siuslaw Valley Firefighters Scholarship – Raelee Dimon  
 Verne Passenger Memorial Scholarship – Chloe Madden  
 Spomer Memorial Scholarship – Kelsey Larson  
 Amy Nicole Memorial Scholarship – Kaleigh Anderson, Lindsey Long & Caleb Hennessee

**Rotary Club of Florence Awards:**  
 Vocation/Technical Scholarship – Zachary Stinger  
 Florence Arts Award – Elissa Hurley  
 Community Service Scholarships – Chloe Madden, Layla Blakely, Margot Fleming, Tiffany Hine & Brendon Jensen  
 Senddon Family – Amelia Wells  
 President's scholarship – Lillian Wells  
 Arthur Coit – Jared Northrop  
 Founders Scholarship – Hannah Rannow

**Delta Gamma ESA scholarships:**  
 Andrea Wright scholarship – Brooklyn Cahoon  
 Tami Nivens Scholarship – Wendy Vaughan

**Oregon Pacific Bank:**  
 Oregon Pacific Bank Scholarship – Ramiro Ramirez & Theryn Schwertferger  
 Geraldine Bagley Foundation Scholarship – Margot Fleming

**Ladies of Elks of Florence:**  
 Ladies of Elks of Florence Scholarships –

Amelia Wells, Tiffany Hine, Brooklyn Cahoon, Brayson Myrick, Lillian Wells, Kaleigh Anderson & Jared Northrop  
 Ladies of Elks Career Technical Scholarship – Caleb Hennessee

**Kiwanis Club of Florence:**  
 Burton Beam Memorial Award – Hannah Rannow  
 Tom Brackney Memorial Award – Amelia Wells  
 William Bromley Memorial Award – Tiffany Hine  
 Ron & Norma Vestey Memorial Award – Brendon Jensen  
 Vawter & Pratt Memorial Award – Lindsay Long

**Florence Lions Club:**  
 Dale Libby Award – Hannah Waller  
 Joanne Coffindaffer Award – Brooklyn Cahoon  
 Mike Groshong memorial Wings & Wheels Scholarship – Zachary Stinger

**Soroptimist of Florence:**  
 Soroptimist of Florence Scholarship – Kaleigh Anderson  
 Chigasaki Scholarship – Brooklyn Cahoon, Amelia Wells & Lacey Robinson  
 Eugene/Thora Chin scholarships – Hanna Rannow, Tiffany Hine & Chloe Madden

**Veterans of Foreign Wars Branch 3232:**  
 VFW Branch 3232 of Florence Award – Amelia Wells, Chloe Madden, Jared Northrop & Lillian Wells  
 VFW Voice of Democracy Scholarship – Katlynn Tipton & Joseph Gastelum  
 Voice of Democracy Essay – Hayden Muller &

Elizabeth Norton

**Individual scholarships:**  
 Florence Police Union Scholarship – Brayson Myrick & Layla Blakely  
 Central Oregon Coast Board of Realtors – Joseph Gastelum, Caelia Robertson & Theryn Schwertferger  
 Mapleton Lions Club – Trinity Holmes & Theryn Schwertferger  
 Don Lee Davidson Memorial Scholarship – Brayson Myrick & Zachary Stinger  
 Daughters of the American Revolution – Lacey Robinson & Ricky Loza-Sanchez  
 Tony's Garage – Zachary Stinger  
 Dick Parent U.S. Marine Corps Memorial Scholarship – Caleb Hennessee  
 Florence Parent Teacher Association – Nina Arron, Chloe Madden, Layla Blakely & Jonah Jarman  
 Haley Memorial Scholarship – Tiffany Hine  
 Siuslaw Student Body Scholarship – Wendy Vaughan & Cai Fleming  
 Siuslaw Athletic Booster Club – Hannah Rannow, Nina Aaron, Kiger Johnson & Jared Northrop  
 Rhododendron Festival Court – Brooklyn Cahoon, Shakina Grover, Kelsey Larson, Madelynn Levi, Chloe Madden, Taylor Winona, Elizabeth Rosinbaum & Andrew Austin  
 Ada Grange Harley Huff Memorial Scholarship – Elissa Hurley, Hannah Rannow & Theryn Schwertferger  
 Students for a Better World Award – Tiffany

Hine, Madelynn Levi, Ashleigh Hauger, Joseph Gastelum, Olivia Olmstead & Samuel Steiner,  
 Children's Repertory of Oregon Workshops (CROW) – Madelynn Levi  
 Path to Your Future – Tiffany Hine & Chloe Madden  
 Florence Area Community Coalition Award – Nina Aaron  
 Lane Community College Wayne Shields Scholarship – Olivia Olmstead  
 Lorraine Arnn Memorial Scholarship – Brooklyn Cahoon & Kelsey Larson  
 Jose DeLa Mora Memorial Scholarship – Margot Fleming, Elissa Hurley & Wendy Vaughan  
 Siuslaw Alumni Association – Chloe Madden, Lillian Wells & Caleb Hennessee  
 Salmon & Trout Enhancement Program Award – Jonah Jarman  
 Florence Garden Club Scholarship – Katlynn Tipton & Jonah Jarman  
 Oregon Coast Anglers Association Scholarship – Jonah Jarman  
 Oregon School Employees Association – Brooklyn Cahoon, Kiger Johnson, Joseph Gastelum, Victoria Johnson, Katlynn Tipton & Olivia Olmstead  
 Florence Regional Arts Alliance – Elissa Hurley  
 Independent Order of the Odd Fellows – Trinity Holmes, Brayson Myrick & Caelia Robertson  
 Siuslaw Rod & Gun Club Marshall Gunderson Memorial Scholarship – Margot Fleming  
 Genevieve Bailey Memorial Scholarship – Katlynn Tipton

**BUSINESS from page 1A**

relocate and actually come back to their home area. A lot of times, in small rural areas, we lose some of our students because we don't have the economy to provide them a living wage. This kind of gives students the opportunity to say 'Hey, I have this business idea and I can actually make this happen here in my local area.'

Burruss initially took the class because she thought it looked cool.

"There's some classes that look more challenging than others, and this one look more challenging," she said. "I wanted something more challenging. I thought it would be interesting."

One of the events students were able to participate in was the Virtual Business Scholarship Challenge, a national competition where students would build their own virtual business, and be able to see how they might perform in the real world.

"We were going to start doing it in class, but the coronavirus shut down all the schools," Burruss said. "Miss Walker emailed the business class and told us the instructions. People who wanted to do it, did it."

Burruss thought it would be fun, so she dove in. Competitors get to choose different businesses, from grocery stores, electronics and sporting goods. Burruss picked grocery stores at first.

"I found grocery stores very hard to run in the simulation at least. I don't know how true to life it was," she said. "But I wasn't making much profit, so I ran an electronics store."

She would set her business online, including price margins. And then a computer simulation would run the store with staff coming in and out.

"After a week, you would look at reports on how your store was doing and you would look at if you had enough employees, or too many employees. You would look at customer comments," Burruss said. "I liked the customer comments a lot. And then you make your adjustments and then play it for another week. And you'd advertise. Basically, it's simulating you running a business."

Burruss looked at the process as a puzzle, making profits and reality fit together.

"Puzzling how to make a profit was really cool, and learning about all the ins and outs of doing business," she said.

She learned two hard rules so far.

"You definitely don't want to be understaffed," she said. "If you are understaffed, then there aren't enough people to help the customers and check them out, so a bunch of people leave because there's no help."

She also stressed advertising, "It gets the customers to your store."

Burruss did well with the store, having it earn over \$15 million dollars over the course of the simulation. While she didn't win, Walker praised Burruss' dedication to the project, and honored her with a Class Achievement Award.

For the last assignment, students had to develop a business pitch with a catch.

"Instead of creating an entire business plan, they're going to be coming up with a product or service that would thrive during the pandemic and afterwards," Walker said. "They're thinking

about Mapleton retail stores and online stores. They want it to be an essential business that could stay open during the pandemic."

Since the shutdowns began, the class has been talking about the differences between those businesses that sell luxury items and those that sell essential ones. But Burruss' experiences with grocery and electronics stores showed how difficult a position the economy as a whole, and small towns like Mapleton, are in.

"If you're functioning in a COVID-19 scenario, some of the electronics stores aren't doing as well as the grocery stores," Walker said. "When the economy is doing poorly, people still need to buy groceries. They need to buy products that help them wash their clothes. They're probably not going to be buying a lot of expensive cars. They're not going to be getting the newest iPhone. Anything that could be considered a luxury item, I think they're realizing they could be big money makers when the economy is doing well, but when it's doing poorly, those are things that might just have to go out of business entirely, depending on what the business is."

One way to stay afloat without going the route of food distribution was online, be it food delivery apps or selling products from a marketplace.

"I think that would be a new way it might change," Burruss said. "You might have a lot more jobs open in tech fields. Making websites and programing this

and that, that kind of thing. But if you're going to make a business whose goal is to help build the economy, you'd have to find employees in Mapleton who are good at tech and business. That would be kind of a unique job that is not super common around here, as far as I know."

And that's just some of the issues that Mapleton and the entire region will be grappling with in the coming months and years.

"It's been a really great opportunity to talk about business and how closures have affected businesses, and which businesses are still doing well, or doing exceptionally well, during the closure, and which businesses are doing very poorly," Walker said. "And looking at how the pandemic has affected the economy as a whole. Really getting them to take a look at how national and global situations can affect national business."

And it's helping students think about the future.

"Now the students are having the opportunity to think about all those things and come up with a business idea that could be started during this pandemic, but also something that can continue to be successful, even after the pandemic is over," Walker said.

While the class has got them thinking, the future is anything but certain.

"It's kind of hard to tell that right now," Burruss said. "Everything is changing so much daily because of coronavirus, that it's really hard to assess what it's go-

ing to be like in a year, even. For that one, you'd have to wait and watch. To predict that, there has to be some amount of stability to figure out how you could make that happen."

Walker said students like Burruss have stuck with the business class through extraordinary circumstances, and done so with "willingness" and "grit."

But Burruss isn't planning to put her grit into the world of business in the future — she doesn't want to be a business owner.

"I don't want to be in charge and responsible for that type of thing. It's definitely a cool profession, and it's really cool what they do. There's so much they have to do to make sure their company runs well. It's a tough job and it's just really cool," she said.

Instead, Burruss wants to go to college to become a teacher or an architect.

"I want to start out by going to a college, getting a good degree in history or architecture, some-

thing I want to do that has a lot of open ended jobs in it," she said.

Burruss said she didn't know what kind of jobs would be available for her possible careers in the future, or what they would look like. She agreed that the best thing she can do is work hard now and do the best she can.

"A little while ago, we wouldn't have to think of any of this," she said. "And so I think kind of right now, it's the work you need to do to ensure you could have a good future. And hope that stuff stabilizes out and hope it's okay when you need a job."

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