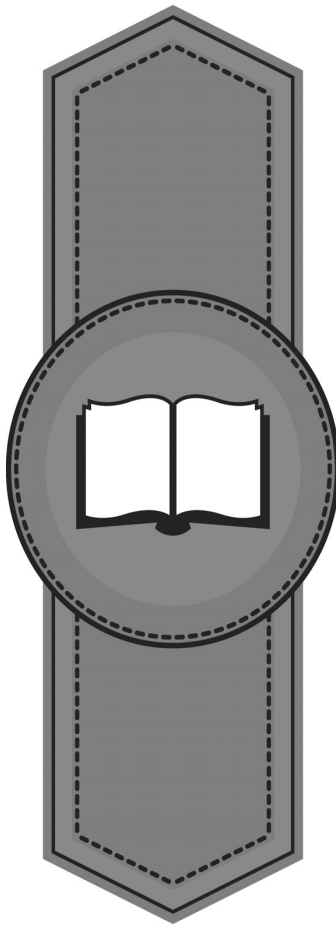


FLORENCE FESTIVAL OF BOOKS



Welcome to the ninth annual Florence Festival of Books — a book fair for authors, publishers and readers.

Here books are celebrated; real books with pages that you turn. We are proud to be welcoming a number of authors who have not previously attended the festival this year. Altogether, 2019 brings more than 70 authors whose writing covers a variety of genres and several publishers ready to talk about their writers' books. This is also an opportunity to discuss publishing your own manuscript.

This free event takes place on Saturday, Sept. 28, from 10

a.m. to 4 p.m. and is your opportunity to meet and speak with the authors of great books: non-fiction, poetry, mystery, memoirs, fantasy and environmental writing, along with fiction for children, young adults and adults.

Each book you purchase can be personalized just for you or as a gift for your favorite reader.

In addition, the Florence Festival of Books begins on Friday, Sept. 27. Friday events include a panel of representatives from four Oregon publishers discussing "The Ins and Outs of Publishing." Answer all your questions about the process of moving from manuscript to book. The panel discussion is

from 3 p.m. to 4:30 p.m. and is free to the public.

At 7 p.m. on Friday, award-winning Register-Guard columnist and popular Oregon author Bob Welch will give this year's keynote address. He will also be featured at a book signing after the event.

Welch is a speaker and writing teacher who has served as an adjunct professor of journalism at the University of Oregon in Eugene. He is the author of more than 20 books, his latest being "The Wizard of Foz: Dick Fosbury's One-Man High-Jump Revolution." Tickets for this

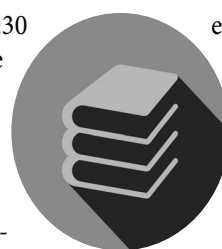
event are just \$8 in advance or \$10 at the door.

All Florence Festival of Books events take place at the Florence Events Center, 715 Quince St. Food is available for purchase during the event.

A special thank you to our sponsors for making this year's event better than ever before. We hope you will come and enjoy.

— Co-Chairs Judy Fleagle & Meg Spencer

Florence Festival of Books is presented by the Friends of the Florence Events Center and the Florence Festival of Books Planning Committee.



2019 Florence Festival of Books Sponsors

The Florence Festival of Books is presented by the Friends of the Florence Events Center

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Festival of Books 2019

Siuslaw News, September 21, 2019

Keynote Speaker and Best Seller

AUTHOR BOB WELCH

The Florence Festival of Books is excited to present best-selling author Bob Welch as the Friday night keynote speaker. Welch is the author of over 20 books, as well as an inspirational speaker, award-winning columnist and writing teacher. He served as an adjunct professor of journalism at the University of Oregon.

Welch will speak at 7 p.m. on Sept. 27 at the Florence Events Center, 715 Quince St. Tickets for this event are \$8 in advance, available at eventcenter.org or 541-997-1994, or \$10 at the door.

His latest book is "The Wizard of Foz: Dick Fosbury's One-Man High-Jump Revolution," which was named the Track and Field Writers 2018 Book of the Year. Fosbury was known worldwide as the inventor of the Fosbury Flop high-jump style, with which he won the Olympic medal in 1968.

San Diego author Mike Yorkey calls Welch "the most eclectic writer in America" because the Oregon author has written World War II and children's books, hiking books and collections of columns, books inspired by his favorite movies and plays and books about fathers and sons, sports and military nurses.

His book about a heroic World War II nurse, "American Nightingale" (2004), was featured on ABC's "Good Morning America" and was a finalist for the Oregon Book Award. A follow-up

book, "Pebble in the Water" (2008), amplifies the author's "American Nightingale" experience from an idea written on a Wendy's napkin to the four years it took before the book was published.

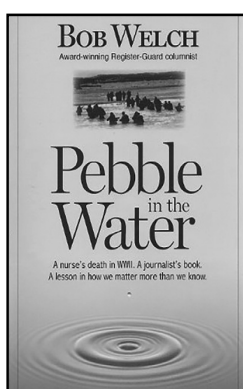
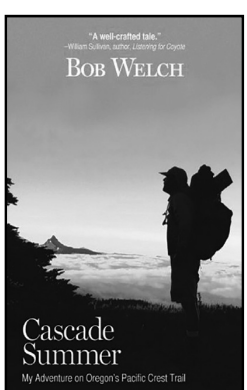
In 2012, his book "Cascade Summer" chronicled his 452-mile hike on the Oregon portion of the Pacific Crest Trail.

Articles of Welch's have been published in more than a dozen books, including seven in the popular "Chicken Soup for the Soul" series. In addition, he has had articles published in such magazines as Los Angeles Times, Reader's Digest, Sports Illustrated and Runner's World.

Welch and his wife, Sally, live in Eugene. They are the parents of two adult sons and grandparents of five. Welch enjoys sailing, backpacking (he's walked 1,244 miles of the 2,650-mile Pacific Crest Trail), used-bookstore browsing and University of Oregon sports spectating.

For more information, visit bobwelch.net.

— *Kevin Mittge,*
FFOB Committee Member



Meet author Bob Welch at the Florence Festival of Books this weekend at the Florence Events Center. Welch often attends this festival since he lives just one hour away in Eugene.

