

# 2019 SCHEDULE OF FESTIVAL EVENTS

## Wednesday, May 15

**Rhody Court Coronation**  
6:30 p.m. | Tickets required  
Florence Events Center

## Multi-Day Events

**Davis Show NW Carnival**  
May 15 & 16 — 3 to 11 p.m.  
May 17 — noon to 11 p.m.  
May 18 — 11 a.m. to midnight  
May 19 — 11 a.m. to 8 p.m.  
Tickets required for rides  
Port of Siuslaw Parking Lot

**Rhody Queen & Court Exhibit**  
May 15 to 19 — Noon to 4 p.m.  
Admission required | 541-997-7884  
Siuslaw Pioneer Museum

**"Franko Paletta & the Stingers"**  
May 17-19 — 8 p.m. to 12:30 a.m.  
Open to 21+  
Blue Bills Sports Bar  
Three Rivers Casino

**Maple Street Vendor Fair**  
May 17 — 2 to 10 p.m.  
May 18 & 19 — 10 a.m. to 6 p.m.  
Maple Street in Historic Old Town  
Florence

**Let It Ride! Vendor Fair**  
May 17 — 5 to 9 p.m.  
May 18 — 9 a.m. to 6 p.m.  
Open to public  
Three Rivers Casino Resort

**Florence Elks Lodge Events**  
May 18 — Open 10 a.m. to 4 p.m.  
May 19 — Open 10 a.m. to 4 p.m.  
Pie and Bake Sale + Chicken BBQ  
open at 11 a.m.  
Ice Cream Sundaes from noon

to 4 p.m.  
Florence Elks Lodge, 1686  
12th St.

## Rhody Flower Show and Sale

Hosted by Siuslaw Chapter  
American Rhododendron  
Society  
May 18 — 1 to 5 p.m.  
May 19 — 10 a.m. to 5 p.m.  
Open to public  
Florence Events Center

## FRAA Arts Festival

Hosted by Florence  
Regional Arts Alliance  
May 18 — 11 a.m. to 5 p.m.  
May 19 — 11 a.m. to 4 p.m.  
Open to public  
Florence Events Center

## Friday, May 17

**Pop-up Bookstore**  
Hosted by Friends of the Siuslaw  
Public Library  
10:30 a.m. to 5:30 p.m.  
Siuslaw Public Library, 1460 Ninth St.

## City of Florence Public Paint

11 a.m. to 3 p.m.  
At the new mural site at Central  
Lincoln PUD  
Quince Street and Highway 126

## Show & Shine Pre-registration & Mini Show

Hosted by BeachKomers Car Club  
3:30 to 5:30 p.m. | 541-902-0916  
Parking lot of City Lights Cinemas &  
Grocery Outlet, 2000 block of  
Highway 101



**Live Music**  
6 to 9 p.m. | 541-997-4886  
Homegrown Public House, 294  
Laurel St.

**Joanne Broh Band featuring Stephen Arriola**  
6 to 9 p.m. | 541-997-9646  
ICM Restaurant, 1498 Bay St.

## Saturday, May 18

**40th Annual Rhody Run**  
9 a.m. | Register at  
EclecticEdgeRacing.com  
Florence Event Center

**Let It Ride! Motorcycle Poker Run**  
\$25 entry gets a T-shirt, lunch at  
Highway 101 Harley-Davidson & live  
music by Toyz  
Day-of registration opens at 8 a.m.

threeiverscasino.com/  
events  
Poker Run from 10 a.m. to  
3 p.m.  
Three Rivers Casino  
Resort

## 27th Annual Rhody Show & Shine Car Show

Hosted by BeachKomers  
Car Club  
10 a.m. to 2:30 p.m.  
Awards at 1:30  
Parking lot of City Lights  
Cinemas & Grocery Outlet  
541-902-0916

## Rhody Junior Parade

Sponsored by Siuslaw  
Valley Fire and Rescue  
Stage at 11 a.m., parade  
at noon  
Begins at Miller Park and  
goes down Oak Street  
541-991-0437

## Kiwanis Kids Games

Immediately following  
Junior Parade  
Siuslaw High School at the  
JV Baseball Field  
541-999-6847

## Blessing of the Motorcycles Drive Thru

1 to 3 p.m. | 541-999-4353  
United Methodist Church, 333  
Kingwood St.

## Coast Radio Classic Car Cruise

Coast Radio/KCST live Broadcast  
5:30 to 8 p.m. | Register at the Show  
& Shine — 10 a.m.-2:30 p.m.  
Historic Old Town Florence

**Do Wah Riders Concert**  
4 p.m. at the park behind Ixtapa

**"Ultimate Elvis" Justin Shandor**  
7:30 p.m. | eventcenter.org  
Tickets required  
Florence Events Center

## Sunday, May 19

**Past Exalted Ruler Breakfast**  
7 to 11 a.m. | 541-997-2610  
Florence Elks Lodge

## 112th annual Grand Floral Parade

Staging begins at 10 a.m. at 27th &  
Oak streets  
Parade starts at noon | Route:  
Highway 101 south to Old Town  
Coast Radio Parade Broadcast  
11:45 a.m. on KCST 106.9

## Annual Free Barbecue

Hosted by TR Hunter Real Estate  
11 a.m. to 1:30 p.m.  
TR Hunter, 1749 Highway 101

## Rhody Express

The safe, free and convenient  
way to get around Bay Street in  
Old Town to any lodging within  
city limits

May 17 — 10 a.m. to 6 p.m.  
May 18 — 9 p.m. to 3 a.m.  
May 19 — 9 p.m. to 3 a.m.  
Pick up at Bay and Maple streets  
541-902-2067 or 541-997-8520

**For more information, go to  
Florence Area Chamber of  
Commerce Visitor's Center at 290  
Highway 101 or visit  
www.florencechamber.com.**

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# 112th Annual Rhododendron Festival OFFICIAL PROGRAM

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## Rhody Days prepares to celebrate Florence's Coastal Canvas

Great pageantry, civic pride, fabulous flowers and festival fun will mark the 112th annual Rhododendron Festival in Florence May 17 to 19. Rhody Days is Oregon's second-longest running floral festival.

The Florence Area Chamber of Commerce, with its team of dozens of volunteers, puts on the big event each year. The highlight will be the grand floral parade at noon on Sunday, May 19. It begins at 27th Street and Highway 101 and travels about three miles to and through Historic Old Town Florence. This year's grand marshal is the Heceta Head Lighthouse, which is celebrating its 125th anniversary in 2019.

This year's Florence Rhododendron Festival officially begins with the coronation of Queen Rhododendra and the King of the Coast on Wednesday, May 15, at the Florence Events Center at 6:30 p.m.

Members of the court have been selling festival pins for \$3 to raise money for scholarships. The pins are also good for \$1 off a bowl of chowder throughout May at participating restaurants around town. The list includes Bay Street Grille, Clawson's Wheelhouse, The Hukilau, The Firehouse, ICM Restaurant and Traveler's Cove.

The Davis Shows' Carnival, now in its 50th year in Florence, also opens May 15 at 3 p.m. It continues throughout the festival at the Port of Siuslaw Boardwalk.

The street fair, beginning at the corner of Bay and Laurel Streets in Old Town, is expected to feature more than 30 vendors and exhibitors. The street fair will be Friday from 2 p.m. to 10 p.m., Saturday from 10 a.m. to 6 p.m. and Sunday from 10 a.m. to 7 p.m.

Saturday's schedule is packed with fun for everyone. The 40th annual 5K Rhody Run & Walk starts at 9 a.m. at the Florence Events Center, 715 Quince St. Participants can pre-register at EclecticEdgeRacing.com.

The annual kid's Junior Parade, coordinated by the volunteer firefighters of Siuslaw Valley Fire and Rescue, is Saturday at noon.

There will be games with lots of prizes at the Kiwanis Kids Games at the end of the



parade route at 27th and Oak Streets.

The American Rhododendron Society's Siuslaw Chapter will again host the annual rhododendron and azalea show and plant sale at the Florence Events Center on Saturday and Sunday. The exhibition is open for anyone to display their flowers.

Those wishing to enter their prized cultured or local wild rhodies must register Saturday, May 18, from 7 to 9 a.m. Judging will start promptly at 9. The show will open from 1 to 5 p.m. after completion of the judging, and reopen at 10 a.m. Sunday. The plant sale starts at 10 both mornings. There is more information on the plants and the event at siuslawars.org.

Also at the Florence Events Center will be the annual Florence Regional Arts Alliance Rhody Days Arts Festival. It takes place from 11 a.m. to 5 p.m. Saturday and 11 a.m. to 4 p.m. Sunday.

The annual Coast Radio KCST/KCFM classic car cruise is Saturday from 5 to 7:30 p.m. Staging takes place at the Rhody

Cruisers' Classic Car Show's annual show-n-shine at 21st Street and Highway 101 in the Grocery Outlet and City Lights Cinemas parking lot.

The Do-Wah Riders, the nationally-touring high-energy country band with a Cajun twist, perform at 4 p.m. Saturday at the park behind Ixtapa Restaurant at 10th Street and Highway 101. They'll also perform at the KCST cruise and the parade.

The multi-award-winning "ultimate Elvis," Justin Shandor, performs Saturday at 7:30 p.m. at the FEC. Tickets are required.

The chamber is seeking volunteers for a number of other fun opportunities throughout the festival. To volunteer, contact the Chamber at info@FlorenceChamber.com or call 541-997-3128.

The Rhody Express, Florence's public transit bus, will offer free rides within city limits Friday from 10 a.m. to 6 p.m. and Saturday from 9 a.m. to 3 a.m.

The Florence Area Chamber of Commerce's executive director, Bettina Hanni-

gan, says this year's festival theme, "Coastal Canvas" highlights the Florence area's arts community and opens the door showing off the area's natural beauty alongside the beauty crafted by local artists.

"We live in an open canvas and we can use what is around us to build upon and thrive as a community. We have outstanding visual arts, culinary arts, theater/performing arts, and more here in the Siuslaw Region. It's all part of why we are known as Oregon's Coastal Playground," she said.

For more information on the 2019 Rhododendron Festival, contact the chamber at events@FlorenceChamber.com, 541-997-3128 or florencechamber.com.

