

Women in Business

Build • Create • Mentor • Transform • Strengthen

Aloha Pet Grooming

Ginny has been grooming dogs and cats since 1991 when she bought a shop in Hawaii. After selling the very successful business there known as Classy Clippin' she decided to move to Florence in 2005 and open Aloha Pet Grooming. Along with her dedication to quality Pet Grooming she has also become very successful on the Dog Show circuit showing and breeding her beloved Miniature Australian Shepherds. Ginny has accomplished the "Breeder of Merit" award with AKC. Pursuing her dreams she now owns RENO which is a Platinum Grand Champion that participated in the Well known Westminster Kennel Club show in New York City. RENO is currently rated #1 Australian Mini in the United States. Ginny feels fortunate to be doing what she loves. She has passion and dedication for dogs, cats and all animals.



Ginny Verville
Owner/Groomer

1751 12th Street • Florence, OR • 541-997-2726

Berkshire HomeServices, Northwest Real Estate

Annette grew up in Florence and has lived here for many years. She enjoys the area and knows where all the great locations are to live and play. Put on your raincoat and boots and lets go exploring! Annette is happy to show you what Florence and the surrounding areas has to offer you. Like sand? We got it! Like Waves? Check out the surf! Are you into boating? Grab a kayak or a boat and go for a float on one of our lakes (we've got 17). Annette can help you find that perfect place to live. Annette is looking forward to working with you!



Annette Prater

Berkshire Hathaway HomeServices, Northwest Real Estate
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Coldwell Banker Coast Real Estate

I was born in Vernonia, Ore., and moved to Roseburg when I was 4. I attended school there, including two years at Umpqua Community College, before receiving a degree in marketing/business with a minor in psychology at Oregon State University. When I was 25, my partner and I purchased the Gingerbread Village restaurant in Mapleton. In 1984, we also bought the Windward Inn in Florence. After four years, I left the Windward Inn in 1988 and solely focused on running the Gingerbread restaurant until 2004. After 25 years in the restaurant industry, I decided it was time to do something else and chose to go into real estate. In 2005, I joined the team at Coldwell Banker. I still thoroughly enjoy interacting with people and helping them fulfill their dreams of home ownership. This is a great community and I'm proud to call it home.



Lynette Wikstrom
Broker

100 Hwy. 101, P.O. Box C, 541-997-7777
email: lynette@cbcoast.com

Cheveux Salon

Denyse is celebrating her 30th year of making Florence beautiful. She moved to Florence in 1989 and then raised her family. Having opened her own salon in 2012 she has been very busy, but loving every minute of it. Denyse has a daughter, a son and three grandchildren.



Denyse Renner
Owner/ Stylist

351 Laurel Street, Florence • 541-997-3160

Berkshire Hathaway HomeServices Northwest Real Estate

Maureen has been serving the Florence real estate community since 1994 selling residential, land and commercial properties. She works with both Sellers & Buyers providing Knowledge, Experience, and Exceptional Service. Maureen has earned the Certified Residential Specialist designation CRS, Accredited Buyer Broker designation ABR, and GRI designation from Graduate Realtor Institute. She has earned the Fine Home Specialist designation and E-Certification for her expertise of the internet through E-commerce and communications.



Maureen Hewlett
Principal Broker
E-Certified

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Port Hole Books & Publishing

Ellen Traylor, owner and publisher at Port Hole Books and Publishing (Florence and Gardiner), is a bestselling author of 20 books. Port Hole Books has served the northwest with new and used books since 1993, and the publishing company was founded in 2000. Port Hole was voted 2018 Best of Florence, in publishing. The bookstore offers book searches, special orders and appraisals. Author events and writing classes are popular offerings.



Ellen Traylor
Author, Bookseller,
Publisher

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TR Hunter Real Estate

It has been a delight to serve the Florence community in the capacity of Realtor for the past 15 years, and, now that I can Notarize, my services are growing. My family in childhood lived in a small town, too, that contracted and plastered homes. I can still recall smells of fresh cut wood. It's so much of the small moments to be grateful for. I wish to take this opportunity to Thank each and everyone of the folks coming through here, and to wish You a fulfilling upcoming Holiday season.



Melody Ann Beaudro
Broker

1749 Hwy 101, Florence, OR.
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Berkshire HomeServices, Northwest Real Estate

Christina discovered Florence in September 1990 and decided after a 3 day visit to relocate from the Oakland/San Francisco Bay Area with her family. She has been selling the charm, ambiance and beauty of Florence ever since. Christina along with her team members Amanda Austin, Marketing; Sarah Quinn, Buyer Specialist; and Tina Harris, Assistant have continued to stay the top sales team in the Florence Real Estate market since 1995. She has been ranked among Berkshire Hathaway HomeServices top 100 agents nationwide for the last several years. She has served many years with the Central Board of Realtors in various positions, and served on several committees for community fund raising events throughout the years. Being a Realtor means more than selling homes, it's about people, family and the strong feeling of community. No sale or listing is too small or too large. There is a home and location for everyone and we are here ready to assist you with your hopes and desires when the time is right for you. We look forward to hearing from you so we can be of assistance.



Team
Christina Voogd

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Windermere Real Estate/Lane County

I've been visiting Florence since 82 when my folks moved here. I followed suit in 2015 and quickly met my fiancé Brian Robbers here a few months later. Brian is a retired rocket engineer and I still work in real estate; I'm currently enjoying my 44th year as a Realtor and am at Windermere Real Estate. Brian and I enjoy fishing, traveling, camping, scuba diving and hiking with our Aussie Shepherd Khloe the Wonder Dog. We just finished building our forever home by Woahink Lake. In my spare time I volunteer my talents. Currently, I'm: (1) President of the Oregon Coast Humane Society; (2) a Director on the Chamber of Commerce Board; (3) sit on the Dunes City Planning Commission; (4) a Chamber Ambassador; (5) Volunteer at FEC; (6) a member of the Elks. We love our quality of life here in Florence and I enjoy sharing it with people who are new to our town as I help them find their ideal home.



Shauna Robbers

1625 12th Street, Florence • 541-997-5926
Cell: 541-999-7821 • windermere.com

TR Hunter Real Estate

I was raised in Florence and I'm happy to serve this community with their Real Estate needs.

My number one goal is to make sure your real estate experience is as stress free and as enjoyable as possible. Give me a call or come see me today!



Amy Johnson,
Broker, CSA

TR HUNTER REAL ESTATE
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Florence Tech Solutions

Jolene moved to Florence in 2016 after having served 8 years in the Air Force. She received her initial tech training while serving. During that time, she attained two associate degrees and a bachelor's degree in computer science. She quickly fell in love with the area's beauty and friendly people of Florence captivated her. Her passion is helping the local community learn about their technology and fixing their computers.



Jolene Medeiros
Owner | Technician

1431 Bay Street, Florence • 541-991-3705

OregonFAST.net

Tiffany Rogato moved to Oregon from California in 1992 and to Florence in 1993. The town shares a name with her grandmother. In 1994 she opened Florence bookkeeping with the fanfare of one flyer. This company grew quickly. Four years later, with the prompting of local business owners, she started Welcome to Florence, a greeting service that welcomes many newcomers to our town every month.

In 2000 she partnered with George Rogato and his sons, Michael and Patrick, they created and continue to operate OregonFAST.net, a local Wireless Internet Service Provider/ Telephone Company and Computer Shop based here in Florence.

A credit to our community, achieving and contributing much to the economic vitality of our town, she was also a single parent for many years. Her son Travis Virili, a graduate of SHS returned to Florence after finishing college to work full time at OregonFAST.net.



Tiffany Rogato
Business Owner

1735 Kingwood St., Florence • 541-902-1566

Siuslaw News

Chantelle Meyer is the features editor at Siuslaw News, where she formats, edits and creates the special features and editions of the twice-weekly Florence-area newspaper. She enjoys writing stories about economic development, events around town and the fascinating people who make up the Siuslaw Region. She loves the creativity she gets to use daily and the chance to feature her own and the editorial staff's writings and photographs.

Her main goal is to live a creative life, and she can definitely say she is.

When not working, Chantelle likes to read, write and draw, as well as volunteer with local community groups, dress in costume and continue to explore this area she calls home.

She has an MFA in Children's Literature and looks forward to publishing her books in the future.



Chantelle Meyer
Features Editor
Social Media
Coordinator

148 Maple St. • Florence • 997-3441

Siuslaw News

I am a born and raised Florence girl. My dads (Bill Grover) side of the family has roots in the Ada area here. My late moms (Diana 'Stinger' Grover) side of the family moved here in the 50's.

I have worked at The Siuslaw News since May of 2010, leaving for a little over a year between 2016-18. I have always loved my job here at the Siuslaw News and the people I work with.

My husband loves his job as well. He works for Lofy Construction. We have three Awesome kids, Shakina (16), McCainley (7) & Nikila (5).

Our little family loves playing games, watching movies as well as fishing and camping when we get a chance.

All in all I feel very blessed for what I have!



Misty Berg
Office
Assistant/Sales

148 Maple St. • Florence • 997-3441

Siuslaw News

In 1979, my husband Dave and I moved to Florence as newlyweds. 39 years later, we continue to split our time between here and Springfield where we both grew up. Dave manages and works the family timber farm outside of Springfield as well as working in construction. I have been with the Siuslaw News for 15 years as a Marketing Associate.

We enjoy spending time with our family. Bryce and Carly live on the family farm in Springfield while Trent and Jenna continue to live here in Florence. As a family the Kephart-Petersen's enjoy gathering for target practice, trap shooting, attending wiener dog races and an occasional night of family bowling.



Jenna Petersen
Marketing Associate

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