

# / Florence Area Chamber of Commerce **SNAPSHOT** /

**Membership** in the Florence Area Chamber of Commerce **is an investment in the future of our region's business community.** Member investments like yours make our work possible.

## Our purpose

We are dedicated to helping you achieve your goals through our work in **advocacy, involvement, visibility, solutions,** and **resources.**

## 48 New members joined the Florence Area Chamber



The recently remodeled visitors center continues to positively impact the experience of thousands of guests each year with its new layout, a new monthly art exhibit, hundreds of visitors' resources, and a looping promotional video featuring the attractions of Oregon's Coastal Playground.

### Budget

Income \$369,697

Expenses \$355,775

### Actual

Income \$406,908.81\*

Expenses \$324,251.08\*

\*as of June 8, 2018

"Florence hosted more than 750,000 visitors resulting in \$136.9 million of financial inflow and the support of 1910 tourism-related jobs. Transient Room Tax (TRT) funds are up 12%."