



As part of its sponsorship of the Classic Car Cruise, KCST donates 100 percent of the registration fees to the Siuslaw Valley Firefighters Association.

"We've been honored to work with and contribute to the firefighters association during the past 20 years on this popular Saturday evening event," noted Thompson, who also acknowledged the strong sponsor support from ACR Automotive, Lofy Construction, Coast Insurance Services, Central Lincoln P.U.D., Shervin's Tire

and Automotive, Leisure Excavating, County Transfer & Recycling, Mercer Lake Resort, Regency Florence, Foglio Drop Box Services, 101 Mini Storage and Aero Legends Bi-Plane Rides.

Staging for the Cruise begins at 5 p.m. at the Florence Christian Church at Second and Ivy Streets. This year's KCST Classic Car Cruise will begin at 6:30 p.m. and retrace the Old Town loop until 7:30 p.m.

Coast Radio will have its mobile broadcast unit set up in Old Town on Maple Street, at the intersection with

Bay Street, at the south end of the vendor fair. News Director George Henry and noted classic car expert Mike Groshong will play top hits from the 1950s and '60s while they highlight the cars and interview their drivers.

KCST's live coverage of Sunday's Grand Floral Parade begins at 11:45 a.m., with "float-by-float" descriptions of entries from the reviewing stand at TR Hunter Real Estate, between 17th and 18th streets on Highway 101.

The Parade Broadcast is sponsored by the Florence Area Chamber of

Commerce Distinguished Sponsors and Underwriters.

W.G. Peterson Woodworking and TR Hunter Real Estate will once again erect the parade broadcast booth for KCST on-air personalities George Henry and Calista Cates.

The station's broadcast team will provide commentary including background and insights on the parade's floats, bands, and equestrian, motorized, and commercial entries, as well as the keynote dignitaries and personalities.



Race and rhody at the 40th annual Rhody Run

The 2018 Rhody Run starts at 9 a.m. on Saturday, May 19, though runners

should arrive before 8:30 a.m.

This running classic has been held

during Florence's Rhododendron Festival for 40 years.

The race course for 2017 will take participants from the starting line at

the Florence Events Center through Bay Street and Historic Old Town, along the Siuslaw River, out the scenic Rhododendron Drive and back.

There will be 10K and 5K events, and the entry fee is \$20 for ages 18 and older; \$15 for ages 13 to 17; and \$10



for ages 12 and younger prior to race day — with an added \$5 day-of-registration fee. T-shirts are also available for purchase.

Participants can register at www.eclecticedgeracing.com/rhody-run.html.

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GREG KOSZUTA/CCB#208258
florenceglass@outlook.com

(541) 997-5177
Fax (541) 997-5741

3661 Hwy 101 • Florence, Oregon 97439