



FLORENCE fest '18

WINE ART JAZZ

a coast radio production
photo by Robert Serra

Friday, April 27, 2-8 p.m. & Saturday, April 28, 12-8 p.m.

Location: Florence Events Center • Tickets: florencechamber.com

Truly... back by popular demand!

FlorenceFest celebrates its second year as Florence's signature wine, art and jazz festival. We were overwhelmed with positive feedback and support of last year's inaugural event and approached this year's festival with a desire to raise the bar.

All 12 of the boutique wineries were hand-picked and offer a wide variety of palate pleasing flavor profiles. Your admission price includes a stemless commemorative wine glass and eight free tastings. Take advantage of the opportunity to purchase additional wine by the glass, bottle or case. Your admission comes with a passport. Included in each one is a ballot to vote for your favorite winery and art. Once you've filled it out, please return it for a chance to win one of several door prizes to be given away during the festival.

We've witnessed a renewed focus and passion for the arts in our community, and this event was designed to showcase local artists and to attract entries from across the country. The Florence Regional Arts Alliance has made a tremendous effort to reach out to the local artist community and to artists nationwide. This year's event includes 55 finalists out of more than 130 entries from Oregon and five other states.

The jazz line-up features nationally recognized headliners Tony Glausi and George Colligan and is complemented by several talented local and regional musicians.

We've also included several restaurateurs offering a wide range of menu items to nibble on giving those attending a full sensory experience for the eyes, ears and palate.

It would be a disservice not to mention the committee that has worked so hard to bring this event together. These people put in countless hours of their time and demonstrated a true passion for each element that makes this a quality event. Harlen Springer, Ron Green, Lis Farm, Bettina Hannigan, Casey Farm and Kevin Rhodes all made significant contributions, and it goes without saying that this event would not have taken place without their commitment.

This year's photo image was captured by Bob Serra and his co-horts on a windless late summer evening at the beach. It is the second he has photographed for the festival's two-year run.

I would also like to acknowledge the Coast Radio staff, especially Patrick Looney, my wife Pam and too many friends to list for all their help on this project.

~Jon Thompson



florencefestoregon.com

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