

Tourism grants available through Travel Lane County

Travel Lane County provides a lengthy list of grant and loan opportunities for businesses at Eugene CascadesCoast.org/members/industry-research-resources/grants/.

Businesses in the hospitality and tourism industries are encouraged to check this page frequently as new funding opportunities and application deadlines are announced.

The following information outlines several opportunities.

The Oregon Coast Visitors Association's Strategic Investment Fund (SIF) allocates \$72,000 annually to rapidly respond to high-value destination development projects.

Any non-governmental organization may apply.

Allocations are unlimited, up to the total fund amount, and there is a rolling deadline until all funds are allocated.

Allocated funds must be spent on the intended purpose and must be accomplished within 11 months of being dispersed.

To apply:

- Submit a Letter of Intent which briefly and concisely a) explains how this project meets the below Eligibility Criteria; b) describes what stage this project is in; c) lists active partnerships and/or describes community support of the project and; d) clearly identifies a need addressed by this project.

There is a maximum length of two pages.

- If your project is selected, the Oregon Coast Visitors Association will follow up with additional questions related your project viability and completion timeline.

The eligibility criteria include:

- Directly address one or more goals in the 2017-2019 Regional Cooperative Tourism Program (RCTP) Oregon Coast Plan (visittheoregoncoast.com/industry-resources/grant-opportunities)

- Identify and execute strategies to increase off-peak season visitation and

- Identify and execute strategies to increase availability of skilled work-

force.

- Develop new tourism products and experiences.

- Enhance sustainability programs

For more information, contact Marcus Hinz, executive director of the Oregon Coast Visitors Association at 541-264-0543 or director@thepeoplescoast.com.

The Willamette Valley Visitor Association (WVVA) announced its new annual granting program. The project, funded by Travel Oregon's Regional Cooperative Tourism Program, will invest 20 percent of the statewide lodging tax into each of Oregon's seven designated tourism regions.

WVVA serves as the designated marketing organization (DMO) for all Willamette Valley Region projects. The mission of the Willamette Valley Visitors Association is to build awareness for the Willamette Valley as a premier year-round travel destination through marketing, sales and destination development and to drive visitor expenditures and economic impact to

all parts of the region.

Matching grants are available on an annual basis.

Grants will require a minimum 10 percent cash match with a project request range of \$2,000 to \$10,000.

Eligible applicants may apply for projects that contribute to the development and improvement of Willamette Valley communities by means of the enhancement, expansion and promotion of the visitor industry. Learn more about eligibility and grant requirements.

WVVA is also accepting applications for its Oregon Wine Country License Plate Grant Program. Read the complete Oregon Wine Country Plates Matching Grants to learn program details and eligibility requirements.

For more information on upcoming grants, contact Tori Middelstadt at 503-881-4442 or grants@oregonwinecountry.org

The Springfield Arts Commission's annual Heritage Arts Grant Program makes funds available to groups

involved in the cultural life of the city.

The goal of these grants is to encourage community-based public programs, such as, but not limited to concerts, theater, visual art, dance, or literature. The grant program is funded by City of Springfield room taxes and is administered by the Springfield Arts Commission (SAC).

The SAC will identify the amount of funds available for each grant cycle annually based on its available budget.

A total of \$4,500 in grants is available for fiscal year 2018. The minimum grant award for a single project is \$250; the maximum is \$1,500, with most awards ranging from \$250-\$1,000.

A Heritage Arts Grant award must represent not more than 50 percent of the project budget.

Applications are reviewed two times per year.

For more information, contact Thea Hart at 541-726-2238 or thart@springfield-or.gov.

Fish, Wildlife Commission re-classifies marbled murrelet as state-endangered

The Oregon Fish and Wildlife Commission recently voted to move the marbled murrelet, a small seabird that nests in older forests, from threatened to endangered under the Oregon Endangered Species Act.

This decision affects lands owned, managed and leased by state agencies but will have no direct impacts on private landowners.

Staff at the Oregon Department of Fish and Wildlife will now develop

survival guidelines on state-owned, managed and leased lands for the commission to consider at its June 8 meeting in Salem.

Survival guidelines are quantifiable and measurable guidelines necessary to ensure the survival of individual members of the species.

They will serve as interim murrelet protections until affected state agencies develop and adopt endangered species management plans.

Also Friday, the Commission heard an updated status report on white sturgeon in the Lower Columbia River and, based on that update, directed staff to work with Washington to develop 2018 sturgeon retention seasons similar to last year.

The Commission is the policy-making body for fish and wildlife issues in the



The marbled murrelet (left), a small seabird that nests in older forests, has been put back onto the state-endangered list by the Oregon Fish and Wildlife Commission.

state and it usually meets monthly.

Its next meeting will be March 26 in Salem.

Little

from 1B

our Siuslaw varsity boys' basketball team.

While watching the last home football game, I heard parents and fans muttering, "Wait until basketball."

They had every right for

such high expectations. The roster would contain no less than six seniors with size, speed and experience. They would be led by Senior Trent Reavis and his 6-foot-7 height.

His presence in the middle of a defense could raise havoc on opposing teams' offense.

But Reavis went down early with a season-ending injury. Even with this injury there

were still many experienced senior players. I could see some collective sighs throughout the community. Adjusting their play and their goals, this team fought to regain confidence.

Losing their first four league games really put pressure on this team. They ended their season with a three-game winning streak, during which they defeated state-tournament

bound North Bend.

At 12-12 with momentum on Siuslaw's side, it's hard to understand how Scappoose — at 10-14 and the fifth-place team in the Cowapa League — was selected ahead of our Vikings.

I am no stranger to community expectations. When our 1965 eighth-grade football team went 5-0 and allowed no points, many fans could hardly wait for our 39 players to get to high school. In my senior year, there were just 11 players from that team still on the roster.

We won just two varsity games a year for my three seasons.

During the 1966-67 season, my J.V. Warrenton basketball team went 20-0. Talk immediately began about the upcoming years. First, they fired the varsity coach and moved our J.V. coach into that position.

There were reasons I cannot explain why we went undefeated, but based on our varsity record for the next two seasons,

it wasn't coaching.

We won six games my sophomore season and just three games my junior year. The coach was fired and our new coach, my senior year, got us seven wins.

He stayed for 25 more years.

No one should be more aware of high expectations than Siuslaw head cross country and track coach Chris Johnson. After years of continued success, Viking fans have grown to accept the fact that either the boys or girls — or both — track teams will be in contention for a league title every spring.

This is a heavy load for 14- to 18-year-old athletes to carry.

It is great to want success for the Siuslaw and Mapleton teams, but I hope players, parents and coaches won't allow themselves to be overly disappointed if these or any high school athletes come up short of the expectations placed on their collective shoulders.

The Finishing Touch

**Blinds • Shades
Draperies • Shutters
We Design ~ We Install
Residential • Commercial
30 Years Experience**

541-991-3405 Free cordless upgrade on shades (offer thru May 31, 2018)



Invest in Florence by banking locally!

Oregon Pacific Bank

MEMBER FDIC

541-997-7121 opbc.com @OregonPacBank

Eugene Foot and Ankle Health Center

Podiatric Physicians & Surgeons

From routine checkups to treatments for surgery, Eugene Foot and Ankle Health Center is equipped to handle all your podiatric needs.

Achilles Tendon	Crush Injuries	Heel Spurs
Ankle Instability	Diabetic Foot	Ingrown Toenails
Ankle Sprains	Comprehensive Rearfoot and	Injuries
Arthritic Foot & Ankle Care	Reconstructive Surgery	Neuromas
Athletes Foot	Flat Feet	Plantar Fasciitis
Bunions	Fungus Toenails	Sports Medicine
Calluses	Foot and Ankle Fractures.	Trauma
Corns	Hammertoes	Warts

To help you understand your options, we've included descriptions of some of our leading services on our website.
www.eugenefootandankle.com

FLORENCE 4480 HIGHWAY 101 BUILDING G MON/TUES (541) 997-2319

EUGENE 1680 CHAMBERS ST. (541) 683-3351

DENTURE SERVICES INC.

LOCALLY OWNED AND OPERATED
Open 4 days a week!

Here to serve your denture needs:
**Dentures
Partial Dentures
Immediate Dentures
Implant Dentures
Relines & Repairs Same Day**

**Monday-Thursday
10am - 2 pm**

**524 Laurel St.
541-997-6054**

William Foster LD
Sherry, Office Manager

*"As a denture wearer myself, I can answer your questions and address your denture concerns."
~ William Foster, LD*

Financing: Citi Health Card
12 Month no Interest

MasterCard VISA DISCOVER

J.D. ENTERPRISES ELECTRIC

Licensed
Bonded
Insured

OFFICE (541) 997-6977
CELL (541) 999-0896

P.O. Box 31,000
CCB# 23013

Residential & Commercial

P.O. Box 31,000 • Florence, OR 97439

Jim Hoberg, ABR, CRS, GRI
BROKER / OWNER

PHONE 541-997-SOLD (7653)
FAX 541-997-7654
TOLL FREE 1-866-967-7653
jim@jimhoberg.com

Readers Choice Voted #1 Realtor

**WEST COAST
REAL ESTATE
SERVICES, INC.**

Let me Showcase your property.



**Dan Gilday
Broker
541 554-1844**



1749 Highway 101 • 541-997-1200



2143 Royal St Georges – New construction in Wisteria at Sandpines. This proposed 3 bdrm, 2 bath, 1766 sqft home features vaulted ceilings, large great room, master bedroom with large walk-in-closet, den, cozy covered porch, and 2-car garage. **\$348,000.** #2634-16594804



Buying or Selling? I can help.



Xylo Street #1000 – Nice lot in town, currently being annexed. City water and sewer will be available Jan 2017. Build your dream home here in an area of fine homes, on a low traffic street, with a peek of river views. Take a look today! **\$79,000.** #2569-16338339



1749 Highway 101 • 541-997-1200



**Amy Johnson
Broker, CSA
541 999-7875**



Get Results...List With Brian.



**Brian Jagoe
Principal Broker
541 999-1314**



Hwy 101 #1701 – Sellers plans have changed giving you an opportunity to own almost an acre of land in Florence for less than \$40k. This property is just north of Heceta Water District, and is the second lot back from the highway easing the traffic noise. **\$39,900.** #2500-15435912



1749 Highway 101 • 541-997-1200