



PHOTOS BY JARED ANDERSON & CHANTELE MEYER/SIUSLAW NEWS

Above, Florence Mayor Joe Henry thanks the Small Business Revolution Team for visiting the town. Below, Brinkman interacts with small business owners. Left, DRT Chairwoman Ellen Huntingdon (left) takes Brinkman on a tour of Historic Old Town Thursday. The Small Business Revolution team also visited uptown Florence on Highway 101.



## Revolution from 1A

Brinkman and a crew from the Deluxe Corporation, who produces the show, spent Wednesday and Thursday touring the city, visiting small businesses and their owners, all the while speaking with city officials and local residents.

After the crew visits all of the top 10 towns throughout the country, Deluxe and the Small Business Revolution will whittle the cities down to the final five.

“And then the nation, and the world, will vote for who the winner will be,” Brinkman said.

The final five are set to be announced Feb. 13. At that point, the winner of “Main Street” season three and the recipient of \$500,000 for its small businesses will be determined by a popular vote.

“But honestly, being featured in the show isn’t the biggest prize,” Brinkman said, “The biggest prize is the renewed sense of pride for your community, for your neighbors, for understanding how vital your small businesses are to the success of this town.”

Hannigan said, “The community just came together. I got choked up because I look at our community and I see a heal-

ing. I see a kindness in one another. I see our community rallying to appreciate our businesses and our business owners and what they do for our community. I think that even if we don’t get it — I think that we will, obviously we’re the best — but even if we didn’t, what this event did for our community will be historic. It’s going to be a milestone for our community moving forward.”

Brinkman echoed this.

“As I’ve been talking to people, and some of the notes you’ve guys been sharing and what I’ve seen on social media — you guys refer to this as a spark, and that is truly what this is. What the Small Business Revolution is meant to do is to help remind you what an amazing community you live in.

“As the towns we have visited in the past who haven’t won can attest, you have already won.”

Cameron Potts, Deluxe Corporation vice president of public relations and community management, said that all of the top 10 towns will see the Small Business Revolution team again, as the nine cities not selected for season three will get an exclusive marketing seminar with the team.

For more information, visit [deluxe.com/small-business-revolution](http://deluxe.com/small-business-revolution).

## Florence Public Art Committee’s new Outdoor Gallery program seeks artists

The Florence Public Art Committee has created an exciting new program to enhance the beauty and livability of the local community by regularly introducing original outdoor art into Florence to create a unique sense of place and enhance community identity.

This program, called “Art Exposed — Dynamic Public Art” provides a creative outlet for artists to display their

work, and artists are encouraged to submit unique pieces that demonstrate extraordinary creativity and elicit a feeling of “Wow” from all who view them.

Many cities around the world are engaged in programs of this type and it creates excitement for both the community and visitors.

Five locations for this art have been selected by the Public Art Committee and are

in the high visibility/high traffic area of Historic Old Town Florence along Bay Street. This area is filled with restaurants, galleries and specialty shops and provides a beautiful backdrop for artwork right along the Siuslaw River.

Art displayed in this program must be available for sale to the public. Initial art displayed will be installed for a period of two years and each artist will be provided a

stipend for the installation of \$500.

The City will provide bases for the art and may assist with installation.

All artwork must be the original design and artwork of the entrant and suitable for viewing by all ages.

All artists over 18 years old are eligible.

Details of the five Old Town locations are in the entry form, and artists are

encouraged to submit work for all locations if they wish. There is a \$25 fee per artist to submit work.

Should art be purchased prior to the end of the two-year period, the artist shall be given first opportunity to replace art with a suitable piece to be approved by the Public Art Committee. If the artist chooses not to replace the work, the space will be made available to a new artist

through a new “Call to Artists.”

The City of Florence will collect a 30 percent commission on any art sold.

Applications should be submitted through Café. This is a well-known and respected website for managing all types of art entries throughout the United States and Internationally.

Artists can register for free by visiting [www.callforentry.org](http://www.callforentry.org).

It is easy to register and, by registering once, artists have access to “calls” from all over the world.

For additional information, contact Florence City Recorder Kelli Weese at 541-997-3437 or [kelli.weese@ci.florence.or.us](mailto:kelli.weese@ci.florence.or.us)

The deadline for submissions is Sunday, Feb. 25.

The Public Art Committee will make the final selection and artists will be notified during the week of March 19.

The artwork is scheduled to be installed by April 23.

“Art Exposed — Dynamic Public Art” is another in the series of Public Art activities that will help all Florence citizens and visitors experience art in a new way.

## City of Florence seeks city councilor

Florence City Council is the policy and decision-making leader for the city, which strives to oversee the implementation of the efforts of the city through important decision making and representing the city at various functions.

Service on the city council offers an opportunity for residents to become involved in their city government and to help shape the direction of the city.

Florence City Council meets regularly on the first and third Mondays at 5:30 p.m., and in work sessions generally on the first and third Wednesdays at 10 a.m.

In addition, Florence City Councilors serve as liaisons on one or more city committees and often represent Florence at many different events and groups.

Anyone interested in serving on the Florence City Council, can download an application at [www.ci.florence.or.us](http://www.ci.florence.or.us).

Applications are also available at Florence City Hall — 250 Highway 101 in Florence.

Applications are due by 5 p.m. on Friday, Jan. 12, 2018. Applicants need to reside in the Florence City limits for at least one year prior to appointment and be a registered voter.

For more information, visit [www.ci.florence.or.us](http://www.ci.florence.or.us), or contact City Recorder and Economic Development Coordinator Kelli Weese at [kelli.weese@ci.florence.or.us](mailto:kelli.weese@ci.florence.or.us).