

Wine & Chowder Trail

Oct. 6-8, 2017



Florence Area
Chamber
of Commerce



Florence is the site for the seventh annual Wine & Chowder Trail this weekend, Friday, Oct. 6, through Sunday, Oct. 8.

Explore tastes of wine and chowder in Historic Old Town Florence all weekend. Try nearly a dozen different chowders while enjoying live music, shopping food and beverage. People can also enter to win a memorable and collectible glass float. The giveaway will start on Sunday at 3:30 p.m., after starting on Friday.

The Wine Trail is on Saturday from 2 to 5 p.m. and the Chowder Trail is on Sunday from noon to 4 p.m.

“Historically sunny weather, comfortable temperatures, a bowl of delicious local clam chowder and a glass of Oregon wine. That’s what this weekend is all about,” says Bettina Hannigan, executive director of the Florence Area Chamber of Commerce.

The Chamber is bringing back the Great Glass Float Giveaway — a three-day treasure hunt — for which participants can pick up passports at the Chamber’s Visitor Center, 290 Highway 101, on Friday and Saturday and win one of 30 beautiful glass floats during the drawing on Sunday. Participants must be present to win.

New to the event this year is a concert by legendary Brazilian

jazz percussionist Airto Moreira and his world-renowned six-piece band at the Florence Events Center.

“Imagine, a weekend of amazing wine, hearty chowder and truly world-class jazz. Can you see why we call this place Oregon’s Coastal Playground?” Hannigan asks.

Saturday, Oct. 7, features the annual Wine Walk from 2 to 5 p.m. Pick up your wine passport and commemorative glass for \$5 and tasting tickets for \$1 each at Waterfront Wine Store, 1300 Bay St., to sample wines from 10 different Oregon wineries.

Wine Trail participants must prove they are 21 or over.

Saturday night features Moreira’s concert at

Center.org or by calling 541-997-1994.

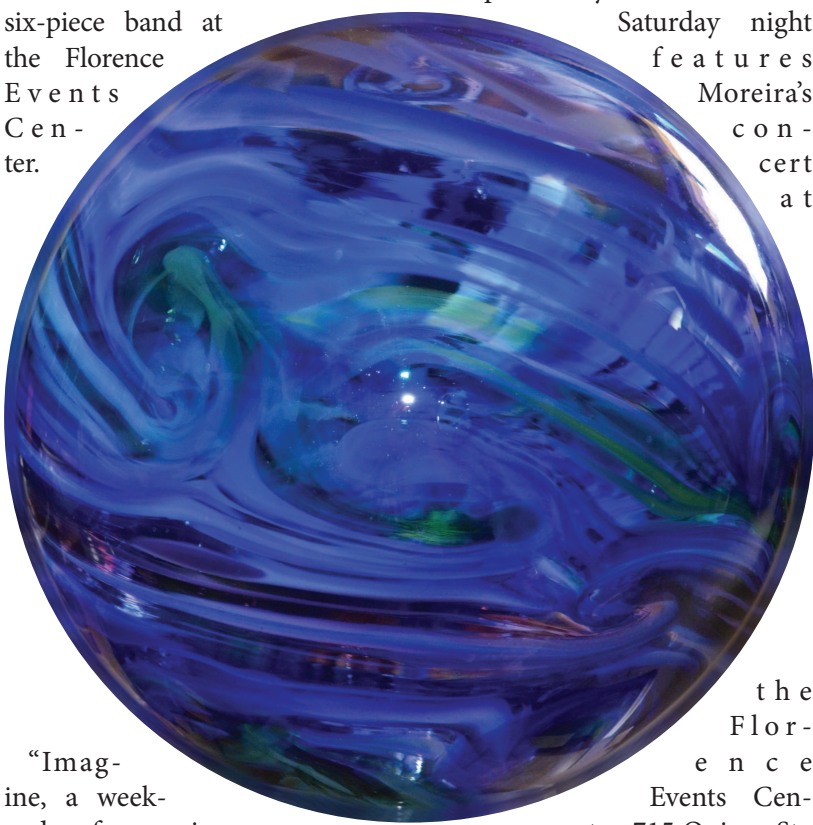
Sunday, Oct. 8, is the Chowder Trail from noon to 4 p.m. Pick up your ballot and map for \$5 at Gazebo Park on Bay Street. There will be 10 locally-made chowders all around Old Town.

“Two lodgings, The River House Inn and The Old Town Inn, both within walking distance of the festivities and highly rated on TripAdvisor, are offering inclusive package rates with a Saturday night stay,” adds Hannigan.

From Friday afternoon through Sunday afternoon, participants can venture in and out of the myriad shops and galleries in Old Town, and select locations around town, in search of about 30 hidden glass floats “hidden in plain sight.”

Once spotted, entrants can tell the proprietor where they spotted it and have an event “passport” validated to receive a ticket for Sunday afternoon’s drawing. The more floats spotted, the better each person’s chance of taking one home during the weekend’s giveaway.

For more information on participating in the seventh annual Wine & Chowder Trail weekend, call the Florence Area Chamber of Commerce at 541-997-3128 or visit FlorenceChamber.com/events.



the
Florence
Events Center,
715 Quince St.,
at 7 p.m. Casual listeners and jazz enthusiasts alike will recognize Moreira’s work.

He is a pioneer in jazz fusion and world music, has contributed to major movie soundtracks and has collaborated with a long list of iconic players such as Miles Davis, Chick Corea, Cannonball Adderly, Quincy Jones, Herbie Hancock, Carlos Santana, Weather Report and Chicago. Tickets are \$30 and available at Event-

SCHEDULE

FRIDAY, OCT. 7

• **Great Glass Float Search and Giveaway** begins in the afternoon. Pick up information at the Florence Area Chamber of Commerce Visitor’s Center, 290 Highway 101, and start hunting for glass floats at 18 participating locations around Florence. Some businesses will not be open Sunday, so be sure to get a head start!

SATURDAY, OCT. 8

• **Wine Walk** from 2 to 5 p.m. \$5 passport, \$1 tasting tickets. Pick up information and buy tasting tickets at Waterfront Wine Store in Historic Old Town.

• **Great Glass Float Search** continues

SUNDAY, OCT. 9

• **Chowder Trail** from noon to 4 p.m. — \$5 ballot. Pick up information and buy your ballot and map at Gazebo Park in Historic Old Town.

• **Great Glass Float Giveaway** — stick around for the drawing at 3:30 p.m. Participants must be present to win.

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