

SHOW *from 1c*

On Sunday, the Invitational Car Show, music, poker walk and raffles all continue on Bay Street in Old Town from 9 a.m. to noon.

The awards presentations begin at noon, along with announcements of prizes and raffle winners.

For more information about Rods ’n’ Rhodies and the Community-wide Garage Sale, visit FlorenceChamber.com/events or call 541-997-3128.



Meet Mrs. Lane County Brenda Ivey at Three River Casino Resort for the Rods ’n’ Rhodies Invitational Car Show ’n’ Shine Friday from 4 to 7 p.m. in the event center

“Everything leads to the Mrs. America pageant,” said Mrs. Lane County Brenda Ivey, who represents the local area.

Now that she won Lane County in July, Ivey will go on to compete for Mrs. Oregon, and, hopefully, the Mrs. America and even the Mrs. World pageants. For more than 40 years, Mrs. America has been the premiere pageant for married women.

Ivey wanted to do pageants when she was younger, but she also wanted

to get married and have kids.

“I turned 40 this year and thought, ‘Why not do this now?’” Ivey said.

Rods ’n’ Rhodies will be her first official event.

“I’m really excited to represent Lane County, and I’m glad that Florence is part of my region. The Oregon coast is beautiful, and my favorite place to go when I’m overwhelmed. I go and sit by the water and am reminded that the world is still an all right place,” she said.

Host a successful sale

Instead of giving away unwanted items that have gathered dust around the house, many people turn to garage and yard sales to transform their clutter into some extra money. Yard sales may not be a “get rich quick” scheme, but they present an environmentally friendly way to clean up a home. What’s more, they can be an ideal way to connect with neighbors and meet new people. Any money earned is an added bonus.

Statistics Brain says that roughly 165,000 yard/garage sales take place in the United States each week. Nearly 700,000 people purchase something at those sales, leading to millions of dollars exchanging hands.

Yard sales may seem straightforward, but there are a few strategies to ensure such sales go boom rather than bust.

Choose the right date and time

Plan when to hold the sale by looking at the calendar and choosing an open weekend. Many people host their

yard sales on Friday, Saturday or Sunday mornings, theorizing that this is when the most people will be free to browse their wares.

Begin early in the morning so that shoppers will not need to disrupt their schedules much to visit neighborhood sales.

Advertise the sale

To reach the maximum number of shoppers, advertise your sale in various ways. Signage around the neighborhood announcing the sale is one method. Signs should be bold, simple and easily readable for passing motorists.

Place ads in local newspapers, online and on grocery store bulletin boards, and use social media to spread the word of the sale even further. Be sure to give ample notice of the sale so that shoppers can mark their calendars.

Make for easy browsing

Arrange goods for sale into categories and pay attention to presentation. You may generate more sales if items are easy to see and

browsing is made easy. Put items you expect to draw the most attention popular near the end of the driveway to entice passers-by.

A neat and inviting appearance also may convey that you’ve taken care of your home and your belongings. Play some music and offer light refreshments to create a convivial atmosphere.

Price things reasonably

It’s tempting to overprice items, but a good rule of thumb is to mark things for one-half to one-third of the original value.

Be open to negotiation, but try to haggle with a “buy one get one” approach, rather than marking down the price considerably. After all, the goal is to get rid of as many items as possible, with financial gain a distant second.

Yard sales are popular ways to make money and clear homes of unwanted items. Hosts can make their sales even more successful by employing a few simple strategies.

Yard sales are eco-friendly

While many people visit yard sales looking for antiques or other unique items that likely can’t be found at traditional retailers, yard sale shoppers should know that their efforts can be great for the environment. Shoppers can browse through gently used items that no longer serve utility for the seller but may be just what buyers are looking for.

Rather than throwing out belongings that get little use, people who organize a sale are reducing their contributions to nearby landfills.

Buyers

- Map out your sales. Look at advertisements and plot which sales you plan to visit. If you have specific items in mind to buy, you may have to visit several sales before you find them.
- Buy only what you need. Don’t be tempted to stock up simply because the deals are good. Decide whether an item will be put to good use or you’ll be selling it yourself later.
- Leave young kids at home. Many kids will grow bored after the first yard sale, if not earlier. Hire a sitter and shop unencumbered.
- Bring small bills. In a world where credit and debit cards prevail, yard sales stand out as cash-only endeavors. Save the seller the hassle of breaking big bills and using up all of his or her change by bringing along small

denominations and even change.

- Shop with a plan. If you are looking for something specific, you have the best chance of finding it by shopping early. For the best bargains, shopping toward the end of the sales may garner some deep discounts.

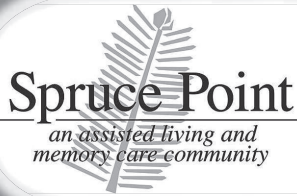
Selling

- Advertise the sale. The more shoppers the better, so advertising your yard sale can be advantageous. Put an ad in your local newspaper. Some papers have community calendar sections where they also can make mention of the sale.
- Place signs around your neighborhood. Be aware that there are ordinances that govern where signage can be located. Make sure signs are legible for drivers and pedestrians alike.
- Have a nice display. First impressions can mean a lot. Buyers are more apt to visit neat, well-laid-out sales than those that are just a bunch of boxes that have to be dug through.
- Be reasonable when pricing items. Be objective in your assessment of your things. What has value to you may not have as much value to someone else. Leave room for negotiation.

Whether you are the yard sale shopper or seller, following some guidelines can make your experience more successful.



We are getting “spruced up” and heading to Rods N Rhodies Car show! See you there!



**375 9th Street
Florence
541-997-6111**

A note of appreciation to all that participated in the Rods n’Rhodies Merchant Award Trophies.

Florence in Bloom
Fall Service Flower Shop



541-997-5391
Owners Gary and Sharon Cargill
1234 Rhododendron Dr.
Florence OR



The only locally owned & operated garbage company in Florence.

We provide full service trash & recycling removal for commercial & residential accounts.

Call us today for prices 541-902-7554.

GET READY FOR YOUR Car Care SEASON



BI-MART
4310 HIGHWAY 101 • WWW.BIMART.COM



4325 Highway 101, Florence, OR 97439
541-997-7178
Hours- Mon-Fri: 8am-6pm; Saturday: 8am-5pm
www.LesSchwab.com

Thank you, Chamber of Commerce, you make Florence’s motor run.



Florence
541-997-3486

bannerbank.com

Member FDIC