

Free press-release writing workshop offered June 24

Writing a press release, or public service announcement (PSA), to submit to a newspaper or online media source requires certain elements to improve the likelihood of it getting printed or posted.



Ned Hickson

Saturday, June 24, from 10 to 11:30 a.m., at the Port Hole Publishing office, 179 Laurel St., in Old Town Florence.

"The workshop will be a great opportunity for publicists and individuals from local organizations of all kinds to get the basics on effective press release writing in a fun and relaxed setting," said Hickson.

"As editor, I see hundreds of press releases each week, many of which make the same mistakes. I'm looking forward to helping folks improve their press release writing, which benefits everyone."

Though the workshop is free, pre-registration is appreciated by emailing nhickson@thesiuslawnews.com.

Workshop seating is limited to 25 and, if necessary, a second workshop can be scheduled the same day.

For more information, contact Hickson at Siuslaw News by calling 541-902-3520.

During a free one-hour workshop led by Siuslaw News editor Ned Hickson, participants will learn the proper formatting of press releases, including elements of Associated Press style that are utilized by media outlets around the world.

The workshop will cover what to include in a press release as well as what to leave out; effective PSA structure; standard photo formatting used by media outlets; how to contact media outlets and which formats are preferred by editors when receiving submissions.

The workshop, sponsored by Siuslaw News and Port Hole Publishing, will be held

Center seeks kitchen manager

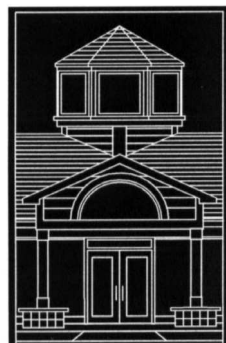
The Florence Senior Center, a nonprofit organization, is looking for a part-time kitchen manager and cook for Tuesdays and Thursdays.

In addition to a kitchen manager, the center is also

in need of volunteer servers and waiters.

If interested, stop by the Florence Senior Center, 1570 Kingwood Dr., and pick up an application, or call 541-997-8844 for more information.

Library Tidings



News about the Siuslaw Public Library

Library Tidings, a regular feature of the Siuslaw News, features news about upcoming Siuslaw Public Library programs for adults and children, new books and videos, and other library news of interest to the community.

Library Tidings by Kevin Mittge
Adult Services Librarian
Siuslaw Public Library
(541) 997-3134

"Radium Girls" by Kate Moore Guest Book Review by Linda Weight

When the Curies discovered radium in 1898, they probably had no idea that within a few years, hucksters and greedy industrialists would find so many ways to take advantage of radium's unique properties, despite a lack of knowledge about its dangers.

Radium was added to cosmetics, tonic waters, tooth paste and even food items. It was billed as a "wonder drug."

Plus, it glowed in the dark. When a chemist developed a paint containing radium that he named "Undark" for luminous watch and clock dials, he founded the United States Radium Corporation (USRC), and soon had a thriving business.

It took a delicate, careful touch to apply the luminescent paint to watch dials. Help wanted ads for USRC advertised positions for young women to work in a "watch studio."

It was a far more glamorous job than working in a factory, and USRC paid more. The girls were instructed to dip the fine camel hair brushes in the paint, then use their lips to put a point

on the brush, then paint the number. Lip, dip, paint, repeat.

In addition to the radium they ingested from putting the brushes in their mouth hundreds of times a day, the radium powder was in the air, getting in their hair and all over their clothes.

As the girls walked home at night, they glowed in the dark.

At first it was a lark for the girls. They had enough money to buy nice clothes and they were young, healthy and care-free.

But in a few years, first one, and then many more began to develop strange symptoms and health problems. Then they began to die.

"Radium Girls" is their story. Beautifully written, carefully researched, both sad and uplifting, it recounts their history-making struggle to gain recompense for their suffering and to change labor laws.

Cuba in Transition

Local residents Vicki Sieber-Benson and Bill Benson will be offering a photographic presentation of a recent trip to Cuba on Saturday, June 24, at 1 p.m.

The couple visited Cuba, learned about the culture, met the people, enjoyed viewing the classic cars that have been kept

running during the long U.S. embargo and were also there at the time that Communist leader Fidel Castro died, so watched portions of his funeral.

This program is part of Adult Summer Reading and open to everyone interested in a country "in transition."

Retirement Party for librarian Linda Weight

If you haven't heard, long-time (31 years!) library employee Linda Weight will be retiring at the end of this month.

Linda has maintained the library's computer system, coordinated the volunteers, worked the reference desk, participated in collection development and had many more responsibilities.

The Friends of the Library is holding an open house retirement party for Linda on Saturday, June 24, from 3:30 to 5:30 p.m. in the Bromley Room.

Light refreshments will be available, as will a "memory jar" that will hold written memories that members of the community are encouraged to record of Linda's time here at the library.

This event is open to all who wish to come and say thanks to Linda Weight.

Mapleton students help clear Scotch broom

Recently, 27 Mapleton seventh- and eighth-graders from Jay Blake's class worked hard in the rain to remove Scotch broom plants at Heceta Dunes. They were assisted by parents and staff from the Siuslaw Watershed Council and the Siuslaw National Forest.

The Oregon Dunes are being encroached by a number of invasive species threatening the open sand dunes, as well as the native plants and wildlife that live in the ecosystem.

The Oregon Dunes Restoration Collaborative (ODRC), a group of representatives from federal and state agencies, educators and private citizens, has been established to work on this issue.

"We appreciate the students coming out when they did, before the Scotch broom dropped this year's seeds, which would have brought



COURTESY PHOTO

Mapleton Middle School seventh- and eighth-graders prepare to clear Scotch broom.

more plants," said Matt Smith, botanist with the Siuslaw National Forest.

There will be two more Scotch Broom Challenge events to work on removing Scotch broom at Heceta Dunes.

One will be Monday, June 19, from 10 a.m. to noon, and the other will be Saturday, July 15, from 10 a.m. to noon, in conjunction with the Power of Florence.

Feel free to come out and

help. Bring hand saws, loppers, gloves and water. Meet at the intersection of Joshua Lane and Nautilus Drive.

For more information, visit www.facebook.com/groups/1134092336613446.

Library to showcase work from local artists

Siuslaw Public Library is featuring new art.

Painter Jane Rincon is showing a collection of her watercolors. In her repertoire you will find windswept beach scenes, detailed shore birds, animals, landscapes, architectural pieces and vivid abstracts.

Rincon's watercolors blend fine detailing in her birds with her loose and vibrant abstracts. She loves to add texture through collage.

In the case is a lovely display by Lavona Wylie, a well

known local basket weaver.

Wylie makes her own weaving materials and incorporates shells, feathers, beads and other materials into her designs.

Lavona has been creating for many years, and her expertise is evident in the assortment of beautiful woven pieces.

This outstanding display can be viewed through the month of June at Siuslaw Public Library, which is located at 1460 9th St. in Florence.

WLCF seeks education scholarship candidates

Western Lane Community Foundation is pleased to announce that its third annual Continuing Education Scholarships program for 2017 includes eight scholarships totaling \$10,500.

These scholarships are awarded annually and are designed for students who use permanent home addresses within the Florence/Mapleton school district, have graduated from high school in a prior year, have obtained their GED, and/or other nontraditional students, such as those who were home schooled and are eligible to enter higher education or trade schools.

Applicants such as second, third, and fourth-year college students, students entering post-graduate programs, or adults returning to higher education, trade schools or special arts programs after career or family changes are also encouraged to apply.

Scholarships are available for traditional four-year universities, colleges, community colleges and approved trade schools.

While academic achievement is one criteria used in determining recipients, other

qualifying characteristics include financial need, outside activities, work history and volunteerism, to name a few.

One of the scholarships is in the amount of \$3,000 and is designed for a student majoring in a Lane Community College (LCC) nursing program or taking credits for admission to the Nursing Program either in Eugene or Florence.

Those who meet the minimum qualifications are encouraged to complete an application, accompanied by a copy of their transcript of grades through senior year of high school or any completed post high school education, two letters of recommendation, and a resume including honors and awards, clubs, community service and work history for the last five years. Applications can be obtained online or at LCC and application packets may be submitted on line, or by mail.

Please use wlcfc@wlcffonline.org or P.O. Box 1589, Florence, OR 97439.

The deadline for post mark or receipt of the completed application is June 30, 2017.

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