

## Heard to speak at City Club April 7

On Friday, April 7, The City Club of Florence, beginning at noon, will host a presentation by Melanie Heard and several of her young associates about CROW, it's recent activities and upcoming performances including The Addams Family: A New Musical on April 21, 22 and 23.

Heard began her performance career at age 2 1/2 when she tap danced with a giant Raggedy Andy doll, but her professional arts background stems from the genre of classical ballet.

She studied dance with the Joffrey Ballet, Kirov Ballet School in DC, and Ballet West in Utah.

Originally from the Los Angeles area, Heard has directed and/or choreographed more than 60 full length shows featuring children and adults, including, "Shrek Jr.," "Once Upon A Mattress," "The Little Mermaid Jr.," "The Music Man Jr.," "Beauty And The Beast Jr.," "Seussical Jr.," "Lend Me A Tenor," "Steel

Magnolias" and others.

Heard has played many onstage roles — from a tap dancing chorus girl to "Sally Bowles" in Cabaret to the title role in Evita.

A credentialed teacher with a Master's of Education and a former "Teacher of the Year" in Los Angeles, Heard said she believes firmly in the power of a high caliber arts education.

She founded CROW in 2011 based on the concept that children and young adults need and deserve the arts, so that they may become responsible, contributing members of society. Heard is exceptionally grateful for the ever-increasing levels of support for CROW shown by the Florence Community.

The City Club meeting will be held at the clubhouse of the Ocean Dunes Golf Links, 3345 Munsel Lake Rd.

Lunch and beverages will be available for purchase at 11 a.m. and the presentation will begin at noon.

## Starlight Cabaret to host Celtic harps, stories

The Starlight Cabaret will host Lisa Lynne and Aryeh Frankfurter on April 6, during a special evening of music featuring Celtic harps, rare instruments and wondrous stories.

Lynne and Frankfurter are a multi-instrumentalist duo that play harps, Swedish nyckelharpa, Ukrainian bandura, bouzouki, cittern and more.

They are new residents to Oregon and tour extensively. Both musicians have successful recording and performing careers, built from years of street performing and playing other styles of music.

They have performed with some of the biggest names in folk and acoustic music and have sold well over a million albums combined.

Their music is a mix of traditional and original tunes, with stories and humor mixed in.

Doors open at 6 p.m. Music begins 6:30 p.m. at the Florence Unitarian Universalist Fellowship (FUUF), at Highway 101 and Heceta Beach Road.

The event is free to the public but donations are appreciated.

## Three 'clams' gets you a buck off chowder this May

By the third weekend of May, Rhododendron Festival organizers hope everyone in Florence will have, and be wearing, one of this year's Rhododendron Festival buttons.

And this year, there is a delicious, old-fashioned benefit that comes with pin ownership.

This year's pin follows the festival's theme, "Always Ready to Rhody" — a motto borrowed from the Coast Guard's "Semper Paratus," or "Always Ready."

In honor of the Coast Guard's centennial anniversary in Florence, USCG Station Siuslaw River was chosen to be the festival's honorary parade



Rhody buttons include the official 110th anniversary Rhody Festival logo.

grand marshals. The festival button features the "Always Ready" motto, an anchor, a patriotic red, white and blue color scheme, and the traditional rhododendron bloom.

The Florence Area Chamber of Commerce, organizer of the May 19-21 event, is bringing back two of the festival's past traditions — metal campaign-style buttons and clam chowder.

For many years of their history, the Rhody Festival buttons were round, enameled, tin pins. More recently, the pins were a smaller metal die-cut shape or a cloisonné-style, and thus more expensive.

In an effort to make the buttons more affordable, the committee is offering the "old-fashioned" coated metal pin for \$3 this year. Proceeds go toward scholarships for Queen Rhododendra, the King of the

Coast and members of the Rhody Court.

So what's the chowder connection? As an incentive to purchase buttons, local restaurants are offering \$1 off a bowl of clam chowder to each person wearing a 2017 Rhody button through the month of May.

Participating restaurants will have a sign posted at their entrance and a participant's list will be posted at www.FlorenceChamber.com.

The new Rhody buttons can be purchased from any of the Rhododendron Court members, merchant button boxes and at the Chamber of Commerce Visitor's Center, 290 Highway 101.

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**CHARM TRAIL 2017 HAS OFFICIALLY STARTED!**

Follow the Charm Trail through Oregon's Coastal Playground.

Fun weekend activity for families! Great for visitors who want a keepsake of their time in Florence!

Pick up your bracelet and signature charm at a Trailhead for \$5. Then visit Charm Trail locations around Florence to add charms for \$2 each to complete your bracelet.

**Trailheads**

- Trailhead Driftwood Shores Surfside Restaurant 88416 1st Ave
- Trailhead BeauxArts Fine Art Materials 2285 Hwy 101 Suite H
- Trailhead Florence Area Chamber of Commerce 3128 Hwy 101
- Trailhead Siuslaw News 148 Maple St
- Trailhead Krab Kettle 270 Hwy 101
- Trailhead On Your Feet with a Splash 1377 Bay St
- Trailhead Connie's Apparel 1384 Bay St
- Trailhead Funky Monkey Toys 1312 Bay St

**2017 Charm Trail Locations**

- Trailheads**  
 Florence Area Chamber of Commerce  
 3128 Hwy 101 • 541-997-3128  
 Mon-Fri 9-5, Sat 10-2
- Siuslaw News**  
 148 Maple St. • 541-997-3441  
 Mon-Fri 8am-5pm
- Driftwood Shores Surfside Restaurant**  
 88416 1st Avenue • 541-997-8263  
 Open 7 days a week
- BeauxArts Fine Art Materials**  
 Hours: Tues-Fri 10am-5pm, Sat 10am-4pm  
 2285 Hwy. 101 • 541-991-8213  
 Or by appointment
- Sponsors**  
**Oregon Coast Military Museum**  
 2145 Kingwood St • 541-902-5160  
 Thurs-Sat 10am-4pm
- Krab Kettle Fresh Seafood Market**  
 280 Hwy 101 • 541-997-8996  
 Mon-Sun 10am-6pm
- Silver Lining Boutique and "The Gallery Above"**  
 2217 Hwy 101 • 541-997-2440  
 Mon-Sat 11am-5pm  
 www.silverliningboutique.com
- Connie's Woman's Apparel**  
 1384 Bay St, Old Town • 541-997-8869  
 Open Daily
- Florence in Bloom Florist and Gifts**  
 1234 Rhododendron • 541-997-5391  
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 1312 Bay St • (541) 997-7342  
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- On Your Feet with a Splash**  
 1377 Bay Street • 541-997-7463  
 Mon - Sat: 10:00am-6:00pm • Sun: 10:00am-5:00pm

Organized by the Siuslaw News, if your business would like to be included on the charm trail please call Jenna Bartlett 541-902-3524

CYAN MAGENTA YELLOW BLACK