

Valley River Inn makes every love story beautiful

At Valley River Inn, each event is customized to make your dreams come true. With a variety of rustic, grand-lodge settings and sunlight-filled river views on a natural location within city limits, the inn accommodates parties from one to 1,000.

“Every love story is beautiful—we can’t wait to hear yours!”

Life is better on the river, and we want to encourage all styles and all couples to come talk with us on Feb. 11 between 10 a.m. and 3 p.m. We will be showcasing our true Valley River Inn style with the funky/edgy trends and hipster styles as we embrace a “love all” attitude and let’s not forget the clas-

sic old vintage creations too!

Living on the edge and being non-traditional is our forte; let’s make your ceremony, reception or celebration just as unique as you are!

Is tradition what you are looking for? We are not adverse to keeping with tradition and holding true to the classic sophistication of beautiful timeless weddings.

Our enchanting courtyard and river view ballrooms can enhance the organic beauty of love here at the Valley River Inn.

For more information, contact Valley River Inn at 1000 Valley River Way in Eugene, call 541-743-1000 or visit www.ValleyRiverInn.com.

The value in hiring a DJ

In today’s day and age, with the advancement of technology and portable music and sound, the value of hiring a DJ for any occasion seems to be an unnecessary cost for many. Everyone seems to know a friend of a friend that can “DJ” their event. However, with a little research, one can see that there is more than meets the eye when hiring a mobile entertainer. Here are a couple things to consider when debating on whether to hire a professional or not.

The term “disc jockey” (DJ) is perhaps a bit outdated. Most mobile entertainers have gone digital, utilizing mp3 files and professional DJ mixing software to provide music. They use high quality licensed files that they have paid for, and usually making sure that they are radio edit to be appropriate for your event. The software they use is costly, designed to provide many effects, including smooth transitions between songs so that the music format is not choppy.

Amateurs and hobby DJ’s will often use simple programs like iTunes or Windows Media Player to play music. This results in a line of music with breaks between each song, and awkward silences on the dance floor.

Professional DJ companies also pride them-

selves on being an MC, or Master of Ceremonies. They have spent years learning the ins and outs of a wedding or special event. They can often act as a coordinator the day of the event, working with the client for months prior to the big day to plan the details.

Hiring a professional will give you ease of mind on the day of your celebration, knowing that you can sit back and enjoy the fruits of your labor, allowing them to run the show — making announcements, collaborating with the other hired professional vendors and helping you achieve your perfect day.

Rising Phoenix Productions has been in business since 2004, helping clients create the perfect celebration, no matter the occasion.

With online planners for every type of event, online music database, high-end pro audio equipment, and mobile entertainers professionally trained in all aspects of traditional events, planning and coordination. Rising Phoenix offers DJs, karaoke, trivia, wedding officiating and photo booths.

Contact Rising Phoenix today, at 541-953-6222 for a detailed quote or visit www.rppdj.com, to see how it can best assist you.

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