

GENERAL NEWS

Volunteer at Christmas store, help the pets at OCHS

Oregon Coast Humane Society is recruiting volunteers to assist shoppers in this year's Christmas Store opening Nov. 1.

Hours are flexible and the mood is light and festive as friends and neighbors shop for outstanding new bargains which are added daily.

The wide assortment of Christmas decorations include indoor and outdoor Christmas lights, wreaths, nativity scenes, Snow Babies collectibles, reindeer, snowmen, Christmas trees, teddy bears, books, CDs, festive evening wear as well as warm sweaters, shirts, gloves



COURTESY PHOTO

Treasures abound at Oregon Coast Humane Society's annual Christmas Store, opening Nov. 1.

Anyone interested in volunteering this holiday season can call 541-997-4457.

Chamber announces Rhody Fest logo contest winner

On Monday, the Florence Area Chamber of Commerce selected a design submitted by Susan Johnson as its official logo for the 110th Rhododendron Festival.

The design incorporates the iconic Siuslaw River bridge, rhododendrons, an anchor and rope, and includes the words "110th Rhododendron Festival, May 19 to 21, 2017, Florence, Oregon," and the theme "Always Ready to Rhody."

The theme integrates the U.S. Coast Guard's motto Semper Paratus (Always Ready).

The Florence Area Chamber of Commerce named the U.S. Coast Guard Station Siuslaw River in Florence as Grand Marshal for the 110th Rhododendron Festival Parade on May 21, 2017.

Johnson, who has submitted winning designs in previous years, will receive a cash award of \$250 along with her choice of 2017 Rhododendron

Festival memorabilia featuring the logo.

"We are delighted with the design for its vibrancy, local



The official 2017 Rhododendron Festival logo, created by Susan Johnson and chosen by the Florence Chamber.

icons, Coast Guard elements, and its ability to transcend all media," said Bettina Hannigan, the Chamber's executive director.

"Susan captured what we were looking for to help us celebrate our 110th anniversary and our recognition of Coast Guard Station Siuslaw River."

Johnson's winning design

will soon start appearing in print, broadcast and online materials to promote the event and draw visitors to Florence.

The logo will be printed on official festival campaign-style buttons, banners and print guides.

"I love what I do and when an opportunity arises to com-

bine that with one of my favorite things about living in Florence, it's impossible for me to pass it by," said Johnson. "The Bay Street roofline is such a recognizable facet of our town, the anchor was a nod to this year's Grand Marshal, and red rhodies are my favorite."

"I'm honored to have my work be part of this celebration and the history of our town."

"This is the Coast Guard station's 100th anniversary of service to our area," added Hannigan. "It is a vital part of our community so we want to honor the men and women assigned to Florence, and their many contributions to the community."

"That's why we want to recognize them with one of the highest honors the Chamber can give — making them the Grand Marshal of our parade and the centerpiece of our celebration — and to integrate their official motto,"

The 2017 Rhododendron Festival will be held May 19, 20 and 21, 2017.

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IN HONOR OF THE
100TH ANNIVERSARY OF ROTARY FOUNDATION

**Florence Rotary Club's
100 Acts of Good**

1. **Lisa Walter-Sedlacek** hosts goodbye party for Lucas, Inbound Exchange Student
2. **Sam Spayd** raises \$1200 for Rotary at July 4th Celebration Raffle
3. **Gary Hoagland** recognizes local student Taylor Graham as Paul Harris Fellow for Read for the Need
4. **Gary Hoagland** recognizes local student Kaylee Graham as Paul Harris Fellow for Power of Florence
5. **Rotary "cleans up"** SHS at Power of Florence
6. **Rotary awards** \$250 to Friends of the FEC for Florence Festival of Books

For more information Call President, Pat Riley: 541-991-6371
www.theflorencerotary.org

Today's 'Our Town' to cover economic development

Economic development efforts, caring for those with long-term chronic illness, the difficulties in ending a pirate apprenticeship, and disaster preparedness will highlight the November edition of KCST Coast Radio's Our Town.

The major part of Coast Radio's monthly news magazine, Our Town, will deal with efforts over the past 18 months on the part of local government officials to diversify and strengthen the local economy.

One of the first goals set out nearly two years ago when Joe Henry was sworn in as Mayor of Florence was to strengthen what he saw as weak and ineffective efforts to make local employers stronger and attract new businesses that would complement the existing economy, rather than fragment it.

He has been assisted by the Economic Development Committee, most recently chaired by Mike Rose.

Rose, the Chief Operating Officer of Three Rivers Casino and Resort, is just one of more than a dozen residents on the

committee that includes retired executives, small business owners and representatives of local government and large employers. All of the efforts have been coordinated at City Hall by City Manager Erin Reynolds.

The trio will visit with Our Town Host Bob Sneddon about their efforts so far; as well as what is coming in the future.

Also on the show: Mykel Hawke is the host of Lost Survivors on the Travel Channel. The former special forces soldier has made a media career out of showing people how to prepare themselves for the "wilderness experience," something disaster prep-experts say we are all likely to encounter when a magnitude-9 earthquake and a resulting tsunami strike the Oregon Coast.

Hawke is just one expert who will be on hand Saturday at the Disaster Preparedness Expo at the Florence Events Center.

He visited with Our Town host Bob Sneddon this week and will explain how preparedness can prevent panic, as well as equip local residents to adequately take care of themselves

for the 10 days to two weeks it may take for government assistance in the event of a calamity that might strike the entire Pacific Northwest at any time.

The show will also discuss long term care for the elderly and those with chronic conditions

Dr. Stephen Kerner has been practicing medicine in the Florence area with PeaceHealth Medical Group for more than a decade.

Earlier this year he was able to convince clinic managers to form a practice aimed at palliative care, the practice of providing soothing, long term care for the chronically ill.

Kerner is the Medical Director of PHMG's new Palliative Care practice that is providing care at area assisted living and memory care facilities. One major catch though, Medicare and common insurance coverage does not pay for most of the service, so they've had to raise money for the pilot program that they hope will show it can be a cost-effective way to provide treatment and care.

Also on Our Town, the Last Resort Players open their presentation of Gilbert and

Sullivan's Pirates of Penzance. The comic opera debuted in New York City in 1880 and since then has been presented thousands of times.

Jen Wieir is the musical director of the show, Leah Goodwin is the stage director. They, along with Sandy Vaccaro, who plays the role of the "Pirate King," will talk about the challenges they have faced — as well as the fun they have had — in putting together the production.

It opens Friday evening, Nov. 4, at the Florence Events Center, running through this weekend before appearing three more times: Nov. 11 through 13.

Our Town is sponsored by Andy Baber of Edward Jones Investments; Holloway and Associates CPAs; the Archives Photo Restoration Specialists, Lane Community College in Florence, Siuslaw Public Library and PeaceHealth Medical Group.

It airs on KCST, FM 106.9, the first Wednesday of each month between 4 and 6 p.m., then again the next morning on KCFM, AM1250-FM 104.1 from 10 a.m. to noon.



THIS WEEK'S FEATURES: \$9 | \$8 Senior/Student/Military | \$7.50 Matinees Before 3 | \$7 Child | \$6.50 Members

NOVEMBER 4 - 10	FRI 4	SAT 5	SUN 6	MON 7	TUE 8	WED 9	THU 10
THE ACCOUNTANT - Starring Ben Affleck R 128 MIN - "Fresh and delightfully offbeat, proves that a thriller can be complex and nuanced while fulfilling its mission to entertain." St. Louis	12:55 PM 3:35 PM 6:20 PM 9:05 PM	1:15 PM 3:50 PM 6:35 PM 9:20 PM	3:05 PM 6:00 PM	12:55 PM 6:20 PM 9:05 PM	12:55 PM 3:35 PM 6:20 PM 9:05 PM	12:55 PM 3:15 PM 6:15 PM 8:50 PM	12:55 PM 3:15 PM 6:15 PM 8:40 PM
DOCTOR STRANGE PG-13 115 MIN - "Doctor Strange is thrilling in the way a lot of other Marvel movies are. But what makes it unique is that it's also heady in a way most Marvel movies don't dare to be. It's eye candy and brain candy." EW	11:55 AM 1:50 PM 6:30 PM 9:00 PM	11:10 AM 1:50 PM 6:30 PM 9:00 PM	12:40 PM 5:20 PM 7:50 PM	11:55 AM 1:50 PM 6:30 PM 9:00 PM	1:30 PM 6:10 PM 8:40 PM	1:30 PM 6:10 PM 8:40 PM	1:30 PM 6:10 PM 8:40 PM
DOCTOR STRANGE 3D	4:30 PM	4:20 PM	3:00 PM	4:30 PM	3:30 PM	3:30 PM	3:30 PM
INFERNO - Starring Tom Hanks PG-13 - 121 MIN - Action/Adventure "Arguably the best in the franchise so far." Hollywood Reporter	1:00 PM 3:40 PM 6:15 PM 8:50 PM	11:15 AM 1:40 PM 4:00 PM 6:35 PM	12:30 PM 5:50 PM 7:35 PM	12:00 PM 3:40 PM 6:15 PM 8:50 PM	1:00 PM 3:40 PM 6:15 PM 8:50 PM	12:40 PM 3:40 PM 9:00 PM	12:40 PM 3:40 PM 6:00 PM 9:00 PM
TROLLS PG 92 MIN - "Kids should adore it, but don't let that scare you - the movie is every 3D psychedelic inch a fairy tale for adults." Variety	11:45 AM 4:20 PM 7:00 PM	11:05 AM 1:45 PM 4:20 PM 6:50 PM	3:10 PM 5:30 PM 8:25 PM	11:45 AM 4:20 PM 7:00 PM	1:25 PM 4:00 PM 6:00 PM	1:25 PM 4:00 PM 6:00 PM	1:25 PM 4:00 PM 6:00 PM
TROLLS 3D PG 92 MIN	2:25 PM 9:10 PM	8:55 PM	12:50 PM	2:25 PM 9:10 PM	8:10 PM	8:10 PM	8:10 PM

THIS WEEK'S SPECIAL EVENTS: Films are regular prices | Performing Arts \$19/\$15 Member/\$10 Student

NATIONAL THEATRE LIVE: FRANKENSTEIN (Jonny Lee Miller as the monster) 130 MIN - See both versions		11:00 AM					
NATIONAL THEATRE LIVE: FRANKENSTEIN (Benedict Cumberbatch as the monster) 130 MIN - Staged by Danny Boyle		9:10 PM				6:00 PM	
THE BEATLES: EIGHT DAYS A WEEK NR 137 MIN - Returns for a final show			3:10 PM				
THE CURIOUS WORLD OF HIERONYMUS BOSCH - New Series! 90 MIN - An Exhibition of his work on screen			1:00 PM 8:45 PM				

Box Office opens 30 min. prior to 1st Film | 1930 HWY 101 | www.citylightscinemas.com | Times: 541-305-0014

WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	MONDAY	TUESDAY
NOVEMBER 2	NOVEMBER 3	NOVEMBER 4	NOVEMBER 5	NOVEMBER 6	NOVEMBER 7	NOVEMBER 8
64°F 52°F	64°F 51°F	63°F 55°F	58°F 52°F	58°F 50°F	60°F 52°F	59°F 52°F



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