

SEA salutes the FEC

SEAcoast Entertainment Association (formerly known as Florence Performing Arts), had the pleasure and honor of being one of the first ongoing tenants when the Florence Event Center opened its doors in 1996.

Having spent its first 16 years producing concerts at various venues around town, including churches and school halls, the then FPA Board was thrilled to have a professional theater in which to bring its concert series.

As the FPA evolved into SEAcoast Entertainment Association, SEA has continued to work with the FEC staff and the volunteers from the Friends of the FEC to produce shows both in the theater and on the flat floor.

As SEA celebrates its 36th anniversary, it is delighted to salute the contributions made to the Florence community by the Florence Events Center during its 20th Anniversary. As part of the celebration, SEA partnered with the Friends of the FEC to bring Pink Martini to the Coast. The sold-out weekend is a great salute to the effectiveness of SEA and the FEC working together to support the performing arts in our community.

SEA relies on the the Friends of the FEC theater crew to bring our shows to life with volunteers handling the lights, stage management and ushering.

The relationship between SEA and the FEC has created some great benefits for Florence. With the purchase of the Yamaha Grand Piano in the late 1990s, which was critical for Florence to be able to attract world class per-

formers, proper storage was needed to maintain this top of the line instrument. SEA stepped up and provided funds from its operating account to allow the storage room to be built on behalf of the FEC and Florence.

As demands for booking weekend dates at the FEC have grown over the years, SEA continues to work with the staff to find seven open dates that match the availability of the prospective performers SEA is simultaneously negotiating with to fill out the following season.

SEA has found a great solution to support the FEC by booking more mid-week acts and freeing up those weekend nights for other bookings at the FEC.

Last year, SEA introduced Thursday nights. This upcoming season will have four out of seven shows on Wednesday nights, typically one of the FEC's quietest nights. SEA is proud to support the growth of the FEC by having the lights on mid-week.

SEA has appreciated the support the FEC has provided throughout the past 20 years. They give us home for our board meetings, provide technical and ticketing support, promote our series in the community through Center Stage and they staff the theater with great volunteers the night of each show!

Congratulations to the Florence Events Center on achieving this milestone! We are excited to see what amazing entertainment SEA and the FEC bring to Florence over the next 20 years.

Sandy Kuhlman

SEAcoast Entertainment Association

Community Spotlights

Friendly and responsive venue

PeaseHealth Peace Harbor Volunteers have been meeting at FEC for many years. The FEC has been integral to the function of the organization by providing necessary space and audio-visual needs. Ease of parking and number of handicapped parking spaces is a plus.

FEC staff has always been very

accommodating, professional, friendly and responsive to our needs.

PeaceHealth Volunteers is very grateful to have such a responsive venue for its meetings.

Thanks to all the FEC staff who work so diligently with us.

Cheryl Paletz, MSN

PeaceHealth Peace Harbor Volunteer

Soroptimist

INTERNATIONAL OF FLORENCE

P.O. Box 1209 Florence, Oregon 97439



We are women who want to improve the lives of women and girls through programs leading to social and economic empowerment. SIA is committed to gender equality, empowerment, education and diversity & fellowship.

Soroptimist International of Florence has been active in this community since 1972. Interested in joining our organization? Call club president, Shasta McMullen at 541-991-2353. We will be meeting on Wednesday's at Chen's starting on September 14th.



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*offers congratulations and best wishes
to the FEC staff and volunteers.*

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