

126TH YEAR | ISSUE NO. 54

SERVING WESTERN LANE COUNTY SINCE 1890

FLORENCE, OREGON

Drowning, fires reported over holiday weekend

Multiple incidents keep local response agencies busy in Florence area

> By CHANTELLE MEYER Siuslaw News

Emergency personnel responded to several incidents in the area — including a drowning in Mapleton, illness on the dunes and several brushfires — over the weekend as the sunshine and Independence Day holiday brought many people outdoors.

Western Lane Ambulance District, Mapleton Fire District, Siuslaw Valley Fire and Rescue and Oregon State Police responded Sunday to the report of a missing swimmer in the Siuslaw River in Mapleton around 3:24 p.m.

Matt House, paramedic and supervisor with Western Lane Ambulance, said a 23-year-old male, from the Eugene area, was swimming with friends when he got separated from them and disappeared from sight.

House said the agencies expended "all their efforts" but could not get to the swimmer in time. As of Tuesday afternoon, no further details were available.

See FOURTH 7A

FOURTH OF JULY WEEKEND 2016



AN MAGENTA YELLOW BL

Chamber shifts focus to better market Florence

By CHANTELLE MEYER Siuslaw News

Florence Area Chamber of Commerce is taking steps this year to move the economy of Florence and the surrounding areas forward.

At a recent Florence City Council meeting, members of the chamber board and staff presented the annual marketing report.

"This past year we've seen a few changes. We've hired a new executive director as well as a new events coordinator, a very daunting task," Chamber Board President Jenna Bartlett said. "We're very excited for the team we've assembled."

See CHAMBER 7A

PHOTOS BY JACK DAVIS, NED HICKSON AND CHANTELLE MEYER/SIUSLAW NEWS

FREE AS A BIRD

Florence celebrates Independence Day with fireworks, Wings and Wheels, eating contests and more

special visit from a World War II P51 Mustang Warbird, which flew into Florence Municipal Airport Friday, started a weekend of celebration and merriment for the Fourth of July. On Saturday, the airport hosted the annual Wings and Wheels Fly-In and Car Show and Oregon Coast Military Museum celebrated its first anniversary. Monday's activities included Yachats' La De Da Parade and Florence's pie- and watermelon-eating contests in Old Town and a fireworks show on the Siuslaw River. More photos are on page 7A.



COOL PLACES TO VISIT THIS SUMMER

SPECIAL FEATURE: This summer we are highlighting unique spots that make the central Oregon coast one of the coolest places to live and play. New locations will be featured each month.

South Jetty Area

South Jetty Road, Florence | 541-750-7000

AT A GLANCE: Crabbing, clamming, surfing, paddle boarding, fishing, wind surfing, beach walks, bird watching and dune buggy adventures are all waiting for you down Sand Dunes Road, just south of the Siuslaw River Bridge.

Turn west off Highway 101 onto South Jetty Road, which turns into Sand Dunes Road, and enter the most fun-packed stretch of the entire Oregon coast. You will need a license to crab, clam or fish, but everything else is free for the taking, with the purchase of a \$5 day pass.

The best spot for crabbing is off the public crabbing dock near the end of the road.





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