

Seven Coldwell Banker brokers honored

Seven local real estate brokers at Coldwell Banker Coast Real Estate were recently honored for their 2015 production within the Coldwell Banker system. Of the approximately 85,000 Coldwell Banker associates worldwide, Chuck Gesik and Lynnette Wikstrom were awarded the International Sterling Society Award, placing them in the top 17 percent in terms of productivity.

Dave Forsberg, Dennis Pease and Diana Hackett were awarded the International Diamond Society Award, placing them in the top 12 percent.

Wanda Johnson and Rick Cox received the coveted distinction of International President's Circle, placing them in the top 6 percent of Coldwell Banker Associates worldwide.

Also in 2015, Andy Johnson, owner and principal broker of the local firm, received the "Office Manager's Award for Excellence," a distinction presented to only 213 of the 2,966 Coldwell Banker office managers worldwide.

And lastly, the local firm garnered top distinction among the region as a "Premier

Office" recognized as a top producing company for its size.

"In small-town Florence, to have seven of our brokers receive such coveted recognition in the Coldwell banker system is truly a rare and extraordinary achievement," said Johnson. "It is no doubt a by-product of their tireless work ethic and an outstanding ability to connect with people and serve their needs."

Coldwell Banker Coast Real Estate, one of Florence's longest established local businesses, is located at 100 Highway 101. The firm celebrates its 60th year in business in 2016 and has been an affiliate of Coldwell Banker, the nation's premier real estate network, since 1999.

Locally, Coldwell Banker Coast Real Estate offers a global referral and marketing and online network among worldwide affiliates, and a dominant local presence in the real estate market.

This past year Coldwell banker Coast had involvement in nearly 1 out of every 2 homes sold in the area.

For more information, call 541-997-7777.



COURTESY PHOTO

Back row from left: Rick Cox, Chuck Gesik, Dennis Pease and Dave Forsberg; front row from left: Diana Hackett, Lynnette Wikstrom and Wanda Johnson

Summer 2016 Real Estate Update

by Andy Johnson – Owner / Principal Broker

With summer in full swing here on the Oregon Coast, the real estate market is definitely active. Brokers are busy, sales are being negotiated, and listings are becoming difficult to find in certain price segments. Here at Coldwell Banker Coast, we pride ourselves in Listings – representing what's often times a client's largest single asset...their home. We have great respect for the process and all that goes into selling homes from marketing to negotiating and finally seeing the sale close...it's a huge responsibility and we do not take it lightly! We firmly believe in all types of marketing media...online of course, radio, video, and print publications, including this magazine. We have a long standing tradition and history of marketing homes for the past 6 decades, and like we do each day, we'll continue to advocate for, counsel and assist our many wonderful clients who form the cornerstone of our firm's success.



COAST REAL ESTATE

541-997-7777