

2016 Rhododendron Festival logo chosen

Florence Area Chamber of Commerce and the 2016 Rhododendron Festival committee announced the winning logo that best fit the "Catch the Wave" 2016 Rhododendron Festival theme. The committee selected the winning logo from an annual contest.

The original concept was created by Scott Steward of Creative Wave Marketing Solutions and implemented by graphic designer Susan Johnson.

The \$250 award will be shared by Johnson and Steward.

Celeste/Daniels Advertising and Design



COURTESY PHOTO

The Florence Area Chamber of Commerce has announced the official Rhododendron Festival 2016 logo, "Catch the Wave." The design was created by Scott Steward and Susan Johnson.

customized the design for use in many print applications for Rhody Days, such as T-shirts and buttons, as well as advertising media including a TV spot for the Eugene/Springfield area, newspaper and magazine ads, social media and digital display ads.

If an organization would like to use the logo for sponsorships or Rhody Days advertising, email sherri@florencechamber.com for approval and transmission of the logo.

The 2016 Rhody Days Festival is Friday, May 20, through Sunday, May 22.

'Ashes to Go'



COURTESY PHOTO

Ann Evanow receives ashes on the forehead from Georgia DuBose, Episcopal Priest of St. Andrew's Church, while Episcopal Deacon Steve Avery prepares to do the ceremony for John Evanow, at the "Ashes to Go" celebration of Ash Wednesday, Feb. 10, in Old Town. This ancient ceremony marks the start of the Holy Season of Lent in the church year, leading to the great Easter celebration. The ashes symbolize the mortality of humans, reminds them of their failings and offers them the promise of God's love and forgiveness and their invitation to renewal.

Florence PTA seeks support for students

Florence Community PTA is in the final weeks of a membership drive to reach 150 members. If the group reaches this goal by March 1, it will receive a prize from the Oregon PTA. More importantly, it will have 150 people in the community showing their support for local students.

"We have a special membership incentive right now. For any current member who brings a guest to a meeting, and the guest joins our PTA, both the current and new member will receive a Dutch Bros. gift card," said Diane McCalmont, PTA president. "At just \$11 per year, our membership dues are an easy way to way to support our kids. Even if you don't have time to volunteer for PTA activities, we still invite you to become a member," she added.

Meetings are held on the third Tuesday of each month at 4 p.m., in the Siuslaw Elementary School library.

Meetings are open to the public and everyone is welcome to attend. Free child care and snacks are provided.

"You don't have to be a teacher or have a child in the school system to become a

member here," said Susy Lacer, PTA secretary. "Everyone is welcome to join our PTA, including businesses and even out-of-town relatives who want to support students in Florence."

The Florence Community Parent Teacher Association is a nonprofit organization that serves all of the public schools in the Siuslaw School District.

Business sponsors are acknowledged as PTA supporters at each of its events throughout the year, and are included in the newsletter, which is distributed to parents of more than 600 elementary school students monthly. Business dues are \$25 per year.

Membership forms for individuals or businesses are available at the schools, or from at www.FlorencePTA.org.

Completed forms and payments can be mailed to PO Box 1140, Florence OR 97439, or dropped off at any school.

Current and prospective members are encouraged to check out the Florence Community PTA Facebook page and website, www.florencepta.org, for events, updates and information.

Florence City Council grant applications due Monday

The City Council Grant Program will be accepting applications through Monday, Feb. 15, at 5 p.m.

Applicants can apply for up to \$1,000 and the program will be awarding a total of \$5,000 for fiscal year 2015-16.

Applicant funding requests

need to relate to at least one of the City Council Goals.

Applications, eligibility information and submission instructions are available on the City of Florence's website at www.ci.florence.or.us.

For more information, contact the City of Florence at 541-997-3437.

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