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Pointers For Parents

New Ways To Protect Your Children's Eyesight Year-Round

(NAPSA)-If your family is like most, a few facts on sunlight and eyesight could be illuminating.
The Importance Of Eye Protection
First, you should know that the average child's eyes get about three times as much exposure to ultraviolet (UV) rays as do the average adults.

There are several reasons for this. For one thing, children are more likely than adults to be outdoors, especially in the summer and on snowy days, and sand, snow and water reflect UV light and increase the need for protection. For another, children's eyes are even more sensitive to UV rays than adults' because they are clearer and more delicate and their pupils are larger and let far more light through than adults' eyes. Exposure to UV radiation can lead to keratitis in children; that is, an inflammation of the cornea that causes pain and itching.



A polarizing light filter keeps harmful UV rays out of kids' eyes.

According to the experts at the World Society of Paediatric Ophthalmology and Strabismus, "shielding children's eyes from excessive ambient UV radiation in direct and reflected sunlight is extremely important. Whenever outside, appropriate UVA/B-blocking protective lenses in well-fitted, safe frames are valuable for all; particularly in the younger child, adolescent and those who are geographically or medically at higher risk. The lenses should block at least 99 percent of UVA/B light and meet local protection standards. Polarized lenses often provide greater comfort from glare, especially for light-sensitive children."

An Answer
To help parents take care of their children's eyes, the Polaroid Sunglasses brand created a free UV app called the Polaroid UV Alert app that measures UV radiation. Available from Apple's App Store-designed for iPhones and the Apple Watch-and also compatible with iPads and iPod Touch, it is aimed to alert users when radiation reaches dangerous levels and



A handy app can help you tell how strong the sun is right where you are so you can protect your family.

offers information on polarized lenses and lens technology, including directions on where to purchase high-quality Polaroid polarized sunglasses.

A Problem
Unfortunately, most people don't pay enough attention to eye protection and are not aware of the harmful effects of UV rays. Only half the population thinks that sunglasses are a must-have accessory to protect the eyes from harmful solar radiation, and more than 30 percent of them say they rarely wear sunglasses.

Perhaps because of this deficiency of awareness, product quality is not behind most sunglass purchase: 57 percent of customers buy sunglasses only for style and 28 percent based on price, while only 15 percent make informed choices based on lens quality and UV protection level.

How To Choose Sunglasses
Wearing sunglasses that block 100 percent of UV rays and up to 96 percent of blue light is a simple, safe and cost-effective way to protect the eyes.

Although lens color and shading are not indicators of the sunglasses' UV-blocking ability, different lens colors offer different advantages:

- **Yellow:** good for skiing or low-light situations, such as fog, as they increase contrast though they can cause color distortion;
 - **Amber/Brown:** good for nearsighted people;
 - **Light Blue/Green:** best suited for farsighted people.
- The level of eye protection depends mainly on the lens filter and material.
- For example, Polaroid Sunglasses' UltraSight polarized lenses let less than 1 percent of UV rays pass through

up to 400 nanometers, exceeding the protection available in most other sunglass lenses. UV400 lenses block all harmful UVA, UVB and UVC rays, eliminate glare and provide crisp, correct vision and accurate color perception. The core element is the polarizing light filter. UV light absorbers and shock-absorbing layers are fused to both sides of the lens so it's light, flexible and impact resistant. A scratch-resistant layer on both the outer surfaces completes the lens structure.

The company is a world-wide leader in eye care and optics and a pioneering international eye-wear brand that owes its name to the invention of polarized lenses, changing the world of technology and optics.

Said Luisa Delgado, CEO of Safilo Group, the fully integrated Italian eyewear creator and worldwide distributor of Polaroid, as well as several other well-known brands of sunglasses, optical



The newest polarized sunglasses from Polaroid protect the eyes in a rainbow of colors.

frames and sports eyewear, "We are committed to protecting children's and adults' eyes from the sun's damaging rays. Our eyes need to be equally protected from the sun as does our skin and UV-filtering lenses are of the utmost importance for children in particular."

Polaroid Sunglasses for adults and children are available at better optical, department store and sunglass specialty retailers and can be found online at solsticesunglasses.com and dillards.com.

Learn More
For further facts and eye care and eyewear advice, go to polaroideyewear.com/kids, www.polaroideyewear.com and https://itunes.apple.com/us/app/polaroid-uv-alert/id1007544164?mt=8.

Don't Forget Quiet When Shopping For A Gas Furnace

(NAPSA)-No question about it-comfort is top of mind when homeowners are in the market for a new gas furnace. Everyone wants to be warm and cozy when outdoor temperatures begin to fall, and they want that comfort delivered quietly. That's why it's important to add quiet operation to your list of requirements as you shop for a new furnace.

Several factors affect the noise level of a gas furnace, beginning with the unit's efficiency rating. In the case of gas furnaces, efficiency is expressed as an annual fuel utilization efficiency (AFUE) rating. AFUE ratings range between a minimum of 80 percent to a maximum of 98.5 percent and represent the ratio of fuel that is converted into usable heat. In other words, the highest-performing furnace converts 98.5 percent of its fuel into heat. The remaining 1.5 percent is lost through the exhaust. Generally speaking, the more efficient a furnace is, the quieter it operates.

Single-stage, two-stage or modulating technology also impacts furnace sound levels. Traditional single-stage gas furnaces operate much like a lightbulb-they are either on or off. This can create highly noticeable fluctuations in temperature and sound in your home, as the unit turns on and off frequently.

Two-stage gas furnaces

offer an intermediate level of performance. Operation varies between first and second stage based on demand, resulting in fewer stops and starts and quieter operation, especially when the unit is running at the lower first stage.

Modulating gas furnaces maintain an ideal temperature by modulating heating levels in small increments. Comfort is dramatically increased as the furnace adjusts its level of operation up or down to offset the rate at which heat leaves your home. At the same time, operation is considerably quieter-in the case of variable-speed models, as much as 24 times less noisy than conventional furnaces.

Finally, the size of ductwork can impact sound levels. So when you select a furnace, be certain your ductwork is large enough to accommodate the airflow (measured in cubic feet per minute, or cfm) the furnace pushes. Ductwork that is too small can result in whistling sounds throughout the system.

To help, the Champion brand from Johnson Controls offers a variety of gas furnaces to meet your heating needs comfortably and quietly. To learn more, visit www.championhomecomfort.com, or follow ChampionHomeComfort on YouTube and @ChampionHVAC on Twitter.

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We will put a graphic or photo in the box to the left. You find it somewhere in the classifieds. Come into our office, Enter your name, phone number and describe where you found the graphic or bring in a clipping to attach to your entry into the drawing for a gift certificate.

Good Luck

MRS. C. M. CRAMER found the Aquarius Graphic on page 6B (Top of page - Triangle in front of 010-230 General Listings) She won a gift certificate to Big Dog Donuts & Deli.

Gift Certificates must be picked up within 2 weeks of winning
Deadline for today's paper: Monday by 3:00 PM



Saturday's Graphic

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