

FUN FOR YOUTH

RHODODENDRON FESTIVAL JUNIOR PARADE & KIDS GAMES

All entries are welcome for the annual Junior Parade on Saturday, May 16. Staging will be at Miller Park at 11 a.m. No pre-registration is necessary.

The parade begins at noon and runs up Oak Street from 19th to 30th streets.

Immediately after the parade, the Florence Kiwanis Club hosts the annual Kids Games at the Siuslaw High School ball field at Oak and 27th streets.

There will be games and activities with prizes and snacks for all young participants, 10 years old and younger.

LET'S ROCK 'N' RHODY!

Sunday's Grand Floral Parade begins at 27th Street and ends in Old Town

Get in the "Rock 'n' Rhody" spirit at this year's festival with the 2015 Rhododendron Grand Floral Parade on Sunday, May 17.

Grand Marshal Amy Clawson will lead the parade at noon as it runs from 27th Street onto and down Highway 101 to Kingwood Street at the local Dairy Queen, down to Bay Street and through historic Old Town Florence.

More than 400 marchers and dozens of floats plan to participate. There will also be equestrian teams, classic cars and a special float for the Rhododendron Court.

Be prepared for a grand time as you join the crowds watching the parade for the 108th year of



Grand Floral Parade

Florence's Rhododendron Days.

There are plenty of prime locations along the way to place your chairs and cheer for your favorite float or band.

For participants, staging is at 10 a.m. in the vicinity of 27th and

Oak streets (see your info packets for specific locations).

Be sure to join the festivities!

For more information, call 541-997-3128, go to the Visitor's Center at 390 Highway 101 or visit www.florencechamber.com.



TR HUNTER REAL ESTATE

invites YOU to our annual
FREE BARBEQUE while you watch the
Grand Rhododendron Parade.

See the parade at its best here in front of the
KCST broadcast location!

Free hamburgers, hot dogs and drinks

Sunday, May 17, 2015

11am – 1:30pm

Parade starts at Noon

Bring your lawn chairs and pick your spot early.

1749 Highway 101, Florence, OR

Between 17th and 18th Streets

541-997-1200

