

GENERAL NEWS

Kiwanis sells candy through Feb. 14

Kiwanis is selling candy at Food Share, Boys and the Sears showroom at Girls Club, Scholarships and Sixth Street and Highway 101 through Valentines Day. Candy is sold Monday through Saturday, 9 a.m. to 6 p.m., and Sunday from noon to 3 p.m.

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Wishing well

Peace Harbor volunteers donate to wellness program



COURTESY PHOTO

President Paula Burnette, along with her accompanying Peace Harbor volunteer board members, presents a donation of \$15,000 to Peace Harbor Emergency Department and Cardiopulmonary Wellness and Rehabilitation Program representatives Donna Svetich, Michele Douglass, Lail Robinson, Peggy Arnold and Rick Yency.

Finally find Florence on Facebook

Florence City Council approves social media presence

By CHANTELE MEYER
Siuslaw News

On Monday, Feb. 2, the Florence City Council implemented a social media policy submitted by Megan Messmer, assistant to the Florence city manager.

"In local government circles, the question of social media has been going around for many years," Messmer said.

The social media policy adopted by Florence will have standardized communication practices, provide rules for the use and content sent out to the public and monitor the effectiveness of the information.

Messmer said, "This is a very good opportunity and timing for us to jump into that, if not late. Our citizens are already out there using social media in Florence. They've created their own platforms. We're trying to communicate with them; we might as well communicate on platforms they're already using."

Messmer spoke of her goals for emergency preparedness within the social media platform.

"Something that I want to start using it for is to build our audience, so that in time, when we need to communicate with them, and other forms of communication are down,

they'll already know where to find us. We'll already have that audience."

The city manager team worked with an attorney to determine the best social media practices of other communities around Oregon and across the nation.

Issues included archiving content for public records and creating parameters for interacting with the public on social media platforms.

"It's for official use," Messmer said. "Political activities would not be on there. We're not allowed to do that as city staff. This would be the city's official social media sites. Our role as city officials would be to push content out to the public and redirect them to our city website."

According to the approved policy, the goals of the official City of Florence social networking sites are to "increase public awareness of the city's programs, policies and services; promote the value and importance of the city's programs, policies and services among government officials, civic leaders and the

general public; and maintain open, professional, and responsive communications with members of the public and news media."

Content managers in several departments would regulate and monitor content on sites for the city, public works and the Florence police.

"It wouldn't be limited to an 8 to 5 position. If someone posted on Saturday, we could take care of it," Messmer said.

Now that the council approved the policy, the city manager's office has several steps to take.

It will establish social media sites and incorporate the existing Florence Events Center Facebook and Twitter.

Then it will assign and train content managers.

It also will set up an archive service to abide by the Oregon Public Records Law.

The social media policy falls under the council's drafted goal to improve the city's communication with the public by developing, adopting and implementing a social media program.

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INSTRUCTORS:

- Dori Wolfe** - Zumba, once a month Zumba Master class on Sat. evenings
- Eileen Angiletta** - Pilates on the Ball, Bollywood Fusion, Belly Dance, once a month Belly Dance/Bollywood Intensive
- Angela Palmer** - Adult Ballet • **Allison Talamas** - Warm Yoga
- Bill Fleenor** - Hot Yoga • **Mark Stone** - Tai Chi, date to be announced

FEBRUARY, 2015

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|---|--|--|
| <p>February 7:
•10-11am Hot Yoga w/ Bill</p> <p>February 9:
•8:30-9:30am Warm Yoga w/ Allison
•6pm Zumba with Dori</p> <p>February 10:
•10-11am Pilates on the Ball w/ Eileen
•11:15 am-12:15 pm Bollywood w/Eileen
•5:30-6:30 pm Ballet w/ Angela</p> <p>February 11:
•8:30-9:30 Warm Yoga w/Allison
•6pm Zumba w/Dori</p> <p>February 12:
•10-11am Pilates on the Ball w/ Eileen
•11:15am-12:15pm Bollywood w/ Eileen
•6-7pm Zumba w/ Dori</p> <p>February 13:
•4-5pm Bollywood Fusion w/ Eileen</p> <p>February 14:
•10-11am Hot Yoga w/ Bill
•12-1pm Zumba w/ Dori</p> <p>February 16:
•8:30-9:30 am Warm Yoga w/Allison
•6-7 pm Zumba w/Dori</p> | <p>February 17:
•10-11 am Pilates on the Ball w/ Eileen
•11:15-12:15 am Bollywood w/Eileen
•5:30-6:30 pm Ballet w/Angela</p> <p>February 18:
•8:30-9:30 am Warm Yoga w/Allison
•6-7 pm Zumba w/Dori</p> <p>February 19:
•10-11am Pilates on the Ball w/ Eileen
•11:15am Bollywood w/ Eileen
•6pm Zumba w/ Dori</p> <p>February 20:
•4-5pm Bollywood Fusion w/ Eileen</p> <p>February 21:
•3-4am Belly Dance/Bollywood Intensive w/ Eileen
•10-11am Hot Yoga w/ Bill</p> <p>February 22:
•1:30-2:30 am Introduction to Ballet w/ Angela</p> <p>February 23:
•8:30-9:30 am Warm Yoga w/Allison
•6-7 pm Zumba w/Dori</p> | <p>February 24:
•10-11 am Pilates on the Ball w/ Eileen
•11:15-12:15 am Bollywood w/Eileen
•5:30-6:30 pm Ballet w/Angela</p> <p>February 25:
•8:30-9:30 am Warm Yoga w/Allison
•6-7 pm Zumba w/Dori</p> <p>February 26:
•10-11 am Pilates on the Ball w/ Eileen
•11:15am-12:15pm Bollywood w/ Eileen
•6-7pm Zumba w/ Dori</p> <p>February 27:
•4-5pm Bollywood Fusion w/ Eileen</p> <p>February 28:
•10-11am Hot Yoga w/ Bill</p> |
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FEBRUARY 7	FEBRUARY 8	FEBRUARY 9	FEBRUARY 10	FEBRUARY 11	FEBRUARY 12	FEBRUARY 13
Windy and Rain	Occasional Rain	Windy and Rain	Clouds and Sun	Partly Sunny	Partly Sunny	Clouds some Sunshine
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