GENERAL NEWS

Kiwanis sells candy through Feb. 14

the Sears showroom at Sixth Street and Highway 101 through Valentines Day.

programs like the Community Thanksgiving Dinner, Florence 3 p.m.

Kiwanis is selling candy at Food Share, Boys and Girls Club, Scholarships and

Candy is sold Monday Proceeds go to Kiwanis through Saturday, 9 a.m. to 6 p.m., and Sunday from noon to

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Wishing well

Peace Harbor volunteers donate to wellness program



President Paula Burnette, along with her accompanying Peace Harbor volunteer board members, presents a donation of \$15,000 to Peace Harbor Emergency Department and Cardiopulmonary Wellness and Rehabilitation Program representatives Donna Svetich, Michele Douglass, Lail Robinson, Peggy Arnold and Rick Yency.

Finally find Florence on Facebook

Florence City Council approves social media presence

BY CHANTELLE MEYER Siuslaw News

On Monday, Feb. 2, the Florence City Council implemented a social media policy submitted by Megan Messmer, assistant to the Florence city manager.

"In local government circles, the question of social media has been going around for many years," Messmer

The social media policy adopted by Florence will have standardized communication practices, provide rules for the use and content sent out to the public and monitor the effectiveness of the information

Messmer said, "This is a very good opportunity and already out there using social media in Florence. They've created their own platforms. We're trying to communicate with them; we might as well communicate on platforms they're already using."

Messmer spoke of her goals for emergency preparedness within the social media plat-

"Something that I want to start using it for is to build our audience, so that in time, when we need to communicate with them, and other forms of communication are down,

they'll already know where to find us. We'll already have that audience."

The city manager team worked with an attorney to determine the best social media practices of other communities around Oregon and across the nation.

Issues included archiving content for public records and creating parameters for interacting with the public on social media platforms.

"It's for official use," timing for us to jump into that, Messmer said. "Political activ-We're not allowed to do that as city staff. This would be the city's official social media sites. Our role as city officials would be to push content out to the public and redirect them to our city website."

> According to the approved policy, the goals of the official City of Florence social networking sites are to "increase public awareness of the city's programs, policies and services; promote the value and importance of the city's programs, policies and services among government officials, civic leaders and the

general public; and maintain open, professional, and responsive communications with members of the public and news media."

Content managers in several departments would regulate and monitor content on sites for the city, public works and the Florence police.

"It wouldn't be limited to an 8 to 5 position. If someone posted on Saturday, we could take care of it," Messmer said.

Now that the council if not late. Our citizens are ities would not be on there. approved the policy, the city manager's office has several steps to take. It will establish social

> media sites and incorporate the existing Florence Events Center Facebook and Twitter.

Then it will assign and train content managers.

It also will set up an archive service to abide by the Oregon Public Records Law.

The social media policy falls under the council's drafted goal to improve the city's communication with the public by developing, adopting and implementing a social media program.

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FEBRUARY, 2015

February 7:

•10-11am Hot Yoga w/Bil

February 9:

•8:30-9:30am Warm Yoga w/ Allison

•6pm Zumba with Dori

February 10:

•10-11am Pilates on the Ball w/ Eileen

•11:15 am-12:15 pm Bollywood w/Eileen

•5:30-6:30 pm Ballet w/ Angela

February 11:

•8:30-9:30 Warm Yoga w/Allison •6pm Zumba w/Dori

February 12:

•10-11am Pilates on the Ball

•11:15am-12:15pm Bollywood

w/ Eileen •6-7pm Zumba w/ Dori

February 13:

•4-5pm Bollywood Fusion w/ Eileen

February 14:

•10-11am Hot Yoga w/ Bill •12-1pm Zumba w/ Dori

•8:30-9:30 am Warm Yoga w/Allison •6-7 pm Zumba w/Dori

•10-11 am Pilates on the Ball w/ Eileen

•11:15-12:15 am Bollywood

•5:30-6:30 pm Ballet w/Angela

February 18:

w/Allison

February 19:

w/ Eileen

11:15am Bollywood w/ Eileen •6pm Zumba w/ Dori

February 20:

•4-5pm Bollywood Fusion

February 21:

w/ Eileen

February 22: •1:30-2:30 am Introduction to

February 23:

w/Allison

•6-7 pm Zumba w/Dori

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INSTRUCTORS:

February 17:

w/Eileen

•8:30-9:30 am Warm Yoga

•6-7 pm Zumba w/Dori

•10-11am Pilates on the Ball

w/ Eileen

•3-4am Belly Dance/Bollywood February 28: Intensive

•10-11am Hot Yoga w/ Bill

Ballet w/ Angela

•8:30-9:30 am Warm Yoga

February 24:

•10-11 am Pilates on the Ball w/ Eileen

•11:15-12:15 am Bollywood w/Eileen •5:30-6:30 pm Ballet w/Angela

February 25: •8:30-9:30 am Warm Yoga w/Allison

•6-7 pm Zumba w/Dori

February 26:

•10-11 am Pilates on the Ball w/ Eileen •11:15am-12:15pm Bollywood

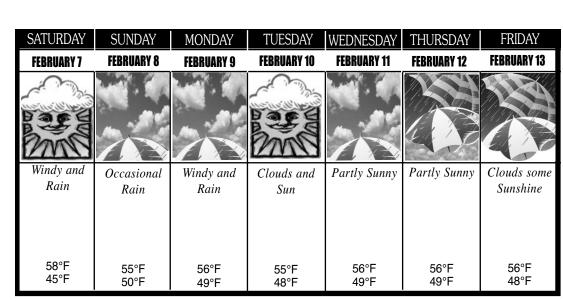
•6-7pm Zumba w/ Dori February 27:

w/ Eileen

·4-5pm Bollywood Fusion w/ Eileen









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