

GENERAL NEWS

Bay Street burglary suspect arrested again in Yachats

On Jan. 21, at about 6:25 p.m., Lincoln County Sheriff's Office deputies responded to a burglary near the 200 block of Evergreen Lane in Yachats.



Jesse Wayne Ferrel

An investigation revealed that a person unlawfully entered a residence and stole several items including firearms, knives, and jewelry. After the initial report was taken, deputies located the potential suspect near the C and K Market in Yachats. Deputies were able to detain

the subject identified as Jesse Wayne Ferrel, 38, from Yachats. Ferrel was armed with one of the stolen firearms from the burglary.

Several items were recovered from the suspect. Ferrel was then placed into custody with charges including burglary in the first degree, four counts of theft in the first degree and unlawful possession of a firearm.

Ferrel was lodged at the jail and held on \$365,000 bail.

Earlier this month, on Jan. 13, Florence police arrested Ferrel for burglary, criminal mischief and theft involving two Bay Street businesses. He was taken to Lane County Jail and later released.

Local graphic designer Susan Johnson recently won the Florence Area Chamber of Commerce Rhododendron Festival logo design contest for the third-straight year.

The theme for the 2015 event is "Let's Rock and Rhody."

Johnson's design incorporates a '50s diner motif with a blue Fender Stratocaster, music notes and the requisite pink rhododendron blooms. Johnson also won in 2013 for "Come See What We See" and in 2014 for "Not Our First Rhody-O."

She won first in 2006 with her entry "The Best is Yet to Come", and designed the logo for last year's Dunes City Triathlon.

Later this year, Johnson's work will be seen in the Chamber's downtown revitalization team's banner design. The banners will hang from streetlight poles along Highway 101 between the Siuslaw River Bridge and Highway 126, and in several places leading into Old Town.

The banner program is the first in a series of projects designed to create an eye-catching first impression for travelers and encourage them to stop and stay in Florence.



Local graphic designer Susan Johnson (above) produced an award-winning logo design for this year's Rhododendron Festival.



COURTESY PHOTOS

Johnson says she's honored to contribute to the community's visual history and looks forward to participating in future contests that could raise the region's profile and enhance its business environment.

Johnson prefers the appellation of "design intuitive" over graphic designer, and calls herself a reformed corporate workaholic. She thoroughly enjoys the freedom of setting her own standards of "wow" while taking pride and pleasure in creating art that works for her clients.

Johnson moved to Florence in 2002 to take care of her ailing mother, but she stayed for the many obvious quality-of-life benefits. She works with a number of local businesses

such as The Shippin' Shack, Wellspring Clinic, SEAcost Entertainment and Coastal Property Management, but has a large portfolio of work she's designed for clients across the world and is currently welcoming new clients.

Her many talents include photography, website design, book covers, and retail packaging, but are not limited to strictly business designs.

Johnson also does invitations, birth announcements and event posters.

Clients say Susan has an abiding passion for what she does, and by combining her unique intuition and creative vision, she strives to become their invaluable partner for success.

"Working with Susan has

taken the advertising stress for our company and reduced it to zero," says Barry Nivilinszky, owner of Coastal Property Management. "Over the last four years Susan has been very responsive to our needs regarding the wide variety of advertising that we do for property management. She thinks outside the box when it comes to design and that is really refreshing."

"Our business continues to expand and Susan is an integral part in defining the image and presence of our company."

"Susan is a delight to work with, a real pro. She is truly committed to creating designs her clients love. She took my simple sketch and brought it to life, then offered several other imaginative versions from which we combined the winning elements," says Scott Steward of Creative Wave Marketing Solutions in Florence, her collaborator on the 2013 Rhody Fest logo.

When she's not in her office, you might find her working in the yard, at the beach, curled up with a good book or exploring Oregon's great outdoors, dogs in tow and camera in hand.

To inquire about her rates and availability visit www.SusanDJohnson.com.

Welcome to 80 Years of Excellence!

We Make All Our Own Ice Cream
— Over 50 Flavors —
Including Sugar-free Ice Cream & Non-fat Frozen Yogurt in a variety of flavors.
"Over 5 Generations of Old Fashioned Goodness!"

BJ's
OLD FASHIONED ICE CREAM

Two locations in Florence
Highway 101 N & Bay Street in Old Town
Waldport • Winchester Bay • Ashland • Sisters

CHAD E. CLEMENT, D.D.S., P.C.

50% OFF
EMERGENCY EXAM & X-RAY

Must present coupon. For new patients only. Discount for patients without insurance. Offer expires 2-15-15.

Dr. Chad Clement **541-997-3423**
1256 Bay St. Old Town Florence

Breaking news, photo galleries and MORE!

Visit the Siuslaw News online at WWW.THESIUSLAWNEWS.COM

2015 Florence Area 30th EDITION Business Profile

Full Color \$35 additional cost! | All Glossy Pages

Advertising Deadline: February 2, 2015
Publication Date: February 28, 2015

TO BE INCLUDED IN THE 2015 FLORENCE AREA BUSINESS PROFILE, PLEASE COMPLETE THIS FORM, AND FAX, MAIL OR BRING IT IN PERSON TO THE SIUSLAW NEWS OFFICE. TO HAVE A PHOTO TAKEN, CALL FOR AN APPOINTMENT.

THE SIUSLAW NEWS: 148 MAPLE STREET (P.O. BOX 10)
FLORENCE, OR 97439
PHONE: 541-997-3441 • FAX 541-997-7979

PLEASE PRINT OR TYPE BUSINESS NAME (as you wish it to appear in the directory): _____

Address / Location: _____
Phone: _____ FAX _____ email _____
Business Owner Name: _____
Website: _____

Ad Size: 1/8 Pg. \$195 1/4 Pg. \$295 1/2 Page \$395 Full Page \$650 Full Color \$35

Category you wish to be listed in: _____ (additional categories \$5.00 each)

Please write a brief description of your goods and/or services for your ad.

Facebook Twitter Shoppelocal Other _____

Photo New Taken? Proof: YES NO

Names of persons in photo(s): _____

The Business Profile is an annual publication of the Siuslaw News. 10,000+ copies are printed and distributed throughout the year by the Chamber of Commerce, local realty offices, the Florence Events Center, and from more than 60 other locations throughout the community. The Directory provides valuable information about local resources to both newcomers and the residents at large. Be sure your business is included in the 2015 issue - RETURN THIS FORM TODAY!

WLEOG to hold disaster meeting

West Lane Emergency Operations Group (WLEOG) and Siuslaw Valley Fire and Rescue (SVFR) are inviting all members of the community to attend a disaster planning kick-off meeting Tuesday, Jan. 27, at the SVFR main station, 2625 Highway 101, beginning at 9 a.m.

Everyone is welcome and encouraged to attend this planning meeting and become part of the planning process that will continue for the next 12 months.

This project is funded through state and federal grant money earmarked to help communities prepare for, respond

to and recover from disasters and significant emergencies that can impact local infrastructure, economy and daily life.

The grant total is \$40,000, with another \$5,000 contributed by the Lane County Emergency Manager's office for administrative support.

Bird netting project to restrict lanes on Siuslaw Bridge beginning Monday

A project to place netting material, designed to keep birds from nesting beneath the concrete spans of the Siuslaw River Bridge, will restrict travel across the bridge to a single lane.

Beginning Monday, Jan. 26, and continuing through Thursday, Jan. 29, a snooter

crane will be located in one lane of traffic on the bridge, allowing staff to work beneath the deck.

The work will be conducted between 9 a.m. and 3 p.m. During that time, traffic across the bridge will be controlled by flaggers. Travelers should expect delays no longer than

20 minutes.

The bird abatement project is timed to prevent seasonal nesting that might interfere with a bridge rehabilitation project scheduled for construction later this year.

To learn more about the project, visit www.siuslawbridge.com.

SATURDAY	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
JANUARY 24	JANUARY 25	JANUARY 26	JANUARY 27	JANUARY 28	JANUARY 29	JANUARY 30
Times of Sun	Areas of Fog in Morning	Mostly Sunny and mild	Mostly Cloudy	Periods of Sun	Mostly Sunny	Sunny
59°F 46°F	62°F 46°F	61°F 49°F	57°F 49°F	57°F 45°F	56°F 44°F	54°F 46°F

DID YOU KNOW?

COUPON
RADIATOR FLUSH and Antifreeze Replacement \$79.95

Paul Potter - Owner

Potter's
TIRE & AUTOMOTIVE

WRITTEN WARRANTY ON ALL REPAIRS
NO APPOINTMENT NECESSARY
CALL 997-5049
4515 HWY 101 NORTH

in the wintertime, purchasing snow or winter tires and replacing regular tires can be helpful, as they offer improved traction, braking and control.

Make sure your tires are operating safely and efficiently. Call or come in today for your FREE Tire Check!

ASE, NAPA, VISA, MasterCard, American Express, Discover

DEADLINE FOR PRESS RELEASES IS EVERY MONDAY AND THURSDAY BY NOON. EMAIL PRESSRELEASES@THESIUSLAWNEWS.COM.