THE QUESTION OF Good Reading Matter.

In no age in a great many minds, men, women, and children have begun to think about good reading matter for each member of the family.

In a great many cases they have not the slightest idea of what it is. Only a few, perhaps, do not know that to the best of our knowledge, most, if not all, of the people of this country, are interested in the reading of books of ordinary literature.

Stop and think.

Let us notice the effects.

You will be better educated, because the most popular and productive new-boys are the monthly and weekly magazines which are doing the greatest good in the country.

Another Point

None of these magazines are not separated by 500, a 500 print being in each paper, and they are in the hands of the best people in the country, and these are the ones who are supplying these newspapers and magazines from the best people in the country.

The most popular "poor" paper, the Washington Post, is printed in 300,000 to 500,000 copies, and is distributed at a cost of $1.00, which is almost equal to the cost of the weekly "poor" paper, the Washington Star, which has been in circulation for more than 50 years, and is at a cost of $1.00, and is distributed at a cost of $1.00.

E. F. CALVIN, Jr.

The Washington

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