



# SALE



**PROFITS TO PERISH**

in this Slashing Storm  
of Prices--NOW ON

WE HAVE SHUT OUR EYES TO COST, LOSS AND PROFIT DURING THIS GREAT CUT PRICE EVENT



**ECONOMICAL! COLOSSAL! WONDERFUL!**

**Marvelous! Startling! Exciting!**

THE MONEY YOU INTENDED TO SPEND FOR ONE ARTICLE WILL NOW BUY TWO, THREE OR FOUR--AND IN SOME CASES, MORE.

## Right Now

In the heart of the season, when you most need and want these goods, comes this cut price sale offering legitimate savings. Item for item the entire stock is flooded deep in the ocean wave of cut prices. It is impossible to appreciate the values until you see this great \$40,000 high grade stock.

## PRICES JAMMED TO JELLY

**Delay Means Disaster**



We offer for final dismissal from our stock 60 pairs women's up-to-date pumps and oxfords in brown and black; high and medium heels; values to \$12.00. While

the 60 pairs last, choice **\$2.89.**

# OPPORTUNITY

**\$7.48**

Will buy one pair of (your choice) shoes for women; solid colors, combination colors, black with the correct heels of late style lasts; a large range of sizes and widths. Think of it! Choice of any pair in the house, values to \$17.00, while they last only \$7.48. See what you save.

**\$7.48**



### A FEW PRICES IN MEN'S DEPARTMENT

- Men's and boys' caps, values to \$1.50, choice .....49c
- \$9.00 U. S. Army shoes ..... \$5.98
- \$50.00 All wool serge suits ..... \$24.98
- \$18.00 All wool mackinaws ..... \$8.98
- \$15.00 " " " ..... \$7.48
- \$10.00 " " " ..... \$4.98
- \$2.00 Work shirts ..... 98c

All the men's and boys' wear reduced. You will find a great saving.

### EXCEPTIONAL, FOR SATURDAY, THE 19TH

Just twenty cotton blankets, size 60x76 inches. Regular \$3.75 values. While they last, your choice only

**\$ 1.43**

Just twenty pieces white outing flannel, ten yards to piece; clean, good value; 36 inch, standard weight, only \$1.48 for each ten yard piece.

## WE MUST RAISE CASH

If you value the power of your money, buy now. Don't be too proud to save. This entire stock is being sold at extremely low prices. Delay is the mother of "I didn't get all I wanted."

**WESTON MERCANTILE CO. - - Weston, Oregon**