

# WESTON LEADER

VOLUME 43

WESTON, OREGON, FRIDAY, SEPT. 10, 1920

NUMBER 15

## TWELVE LOSE LIVES IN KLAMATH FIRE

### Seven Persons Are Injured and Property Loss Placed at \$150,000.

Klamath Falls, Or.—Twelve persons are known to have been burned to death, seven are injured, and several others, two of whom are believed to be from Portland, are missing as the result of a fire which destroyed the Houston hotel here Monday and also razed a part of the business district. Estimates of the number of dead have been placed as high as 16.

The property loss was estimated at \$150,000.

Ten of those who lost their lives were occupants of the Houston hotel, which was crowded with 180 persons who had come to Klamath Falls for the Labor day celebration.

Discovery of two bodies in the ruins of the Heldrick apartment house, in which no casualties were known to have occurred, brought the number of known dead to twelve.

The seven persons who were hurt sustained injuries or burns in attempting to make their escape from the flaming hotel building. The fire rapidly swept through the old three-story building which almost at once was turned to a fiery furnace. Many of the patrons were forced to leap from the upper windows. The flames, in almost no time, seemed to have cut off all avenues of escape from the hotel.

The hotel register was destroyed, making the work of identification difficult.

### Boy is Struck by Auto

Louis, the six-year-old son of Mr. and Mrs. L. W. Hebert, was struck by the fender of an automobile Monday in front of their hotel on Water street and quite badly hurt. The boy sustained several deep gashes on the head that required eight stitches from the attending physician, Dr. McKinney. He was also bruised about the body, but escaped serious internal injury and his condition is reported as favorable. No blame is attached to anyone. The car came from Pendleton, driven by H. W. Williams, and was going quite slowly when it struck the boy. He darted in front of it from behind the car of C. E. Hall, which had been brought to a stop. The fender is regarded as having saved the boy from death.

### Walla Walla Wild West Mecca

Next week will see many residents of this vicinity heading for Walla Walla and its famous Frontier Days performance. This year's show is heralded as the most elaborate ever attempted in Walla Walla and the best riders, performers and livestock obtainable have been secured by the management.

The Walla Walla Fair also promises the largest livestock exhibition in its history. Entries in all departments are being received from all over the Northwest.

September 16, 17 and 18 are the big Frontier Days. Notwithstanding the rising cost of amusement, prices have not been raised and will remain at \$1.00 general admission and 50 cents for reserved seats.



ZOETH HOUSER  
Republican Candidate for  
SHERIFF

Strict Enforcement of the Law and  
a Fair Deal for Everybody.  
(Paid advertisement.)

### "OVER THE HILL"

Herman Geissel has returned from a visit at Portland and entered high school.

Will Kirk this week purchased the residence property of Jesse Myrick on Adams street.

Isaac Davidson and Mehlin Hawthorn are hunting deer in the John Day country.

The cable to carry the wiring for the new electric light stands has arrived and it will be laid soon.

A. R. Coppock, Frank Coppock and Louis Keen disposed of their wheat stored in the Farmer's elevator on the basis of \$2.25 per bushel.

Worth Watts will leave next week for Pullman, Wash., where he will enter the engineering department of the Washington State college.

Miss Doris Thompson will go soon to Portland, where she will live at the home of her aunt, Mrs. Rockwell Carey, and will be a day scholar at St. Helens Hall.

Mr. and Mrs. Lovick Shangle have come over from Milton, and Mr. Shangle will be employed on one of the Pinkerton farms in this vicinity. The young people are newly married.

Miss Martha Hutt will go the first of the week to Salem, where she will matriculate with Willamette University. Miss Martha was one of the graduates of Athena high school last June.

Maurice Botkin, son of Dr. and Mrs. A. W. Botkin, who formerly lived in Athena, was in town Tuesday renewing the family's acquaintances here. Dr. Botkin and family are residing at Gresham, Oregon.

Mrs. Lillian Dobson arrived in Athena Friday evening from Portland, near where she spent the summer with Mr. Dobson on their farm at Estacada. She reports Mr. Dobson improving in health, and able to put in a large garden, the product of which he will market in Portland. Later a stone residence will be built on the acreage. Mrs. Dobson began her school in Union district Monday.

Mrs. W. H. Keen and daughter Zola returned home from Seattle this week. Miss Zola has been studying piano and harmony at the University of Washington and expression at Cornish school. She will enter Whitman at the beginning of the school year, to complete her course there.

Watts & Rogers, hardware and implement dealers have purchased two lots from W. R. Taylor, fronting on Third street and just across the alley north of their Main street buildings which will be utilized for warehouse purposes. Two new warehouses are to be constructed by the firm in the near future.

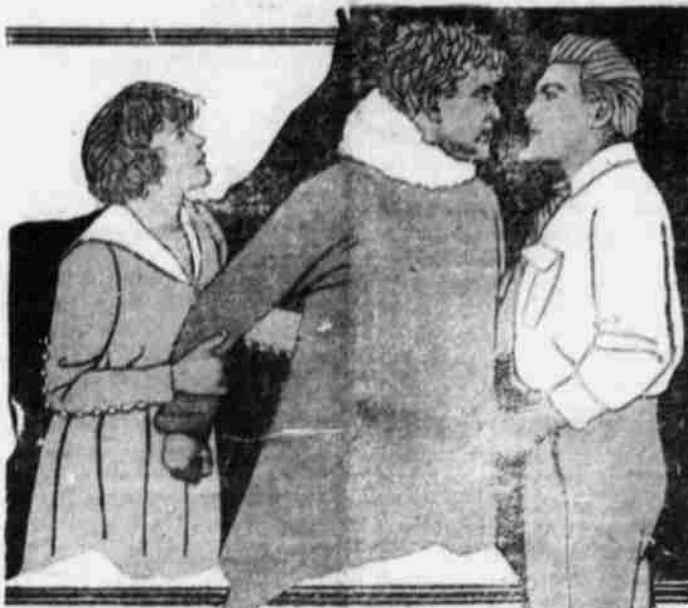
Mrs. David Taylor has leased her home in the south part of town and has purchased the Baker lots on East Main street, where she will at once begin the erection of a modern bungalow and will reside there. Donald Moore and Oscar Cutler have leased the Taylor home and will take possession the 15th of the present month.

Sims Dickeson purchased the residence of Mrs. Virgil Zerba Tuesday, in the north part of town and will occupy it at once. Mr. and Mrs. Dickeson contemplated moving to Walla Walla to reside, but have changed their minds and will become residents of Athena instead. The three young daughters have entered the Athena school.

Mrs. Lela G. Saling captivated and charmed her audiences at the Standard Theatre Sunday night and again last night, when she appeared in entire change of program. In both instances the Standard held appreciative and delighted audiences, and never in Athena was the beautiful voice of Weston's gifted singer heard to better advantage.

Lack of suitable houses for rent is seriously handicapping Athena's increase in population just now when a growing demand for residences on the part of families having children of school age desire to locate here. All newspaper accounts agree that the shortage of tenant houses is general throughout the entire Northwest and is primarily due to the high cost of building material.

Pay Le Grow is expecting a visit in the near future from his nephew, Major Robert Walsh, who is in command at Mather Field, aviation headquarters in California. Major Walsh has risen rapidly in his chosen profession, having started in the early days of the late war as lieutenant in the aviation corps. His father, General Walsh, was in command at Bordeaux at the end of the war. Major Walsh will be here for the Round-Up, and possibly for Frontier Days at Walla Walla.



## SATURDAY, OCT. 2

Samuel Goldwyn & Rex Beach  
present

# REX BEACH'S famous story

# The SILVER HORDE

Directed by Frank Lloyd

Memorial Hall :: Prices 50c-25c  
CONTINUOUS SHOW, Beginning 8 P. M.

### LIBRARY ASSOCIATION

The conference of the Pacific Northwest Library association held last week in Portland was a most enjoyable affair, according to a Weston visitor. Delegates were present from British Columbia, Washington, Oregon, Idaho, Montana, Utah and California. An interesting report of conditions and work undertaken in Alaska was forwarded by Herbert Killam, a leader in library activities in that territory.

Dr. Jonah B. Wise, a trustee of the Portland Library association, in his welcoming address emphasized the fact that the work of a library and a conscientious librarian is recognized as a community necessity in modern civic life. Every citizen needs the information, inspiration and recreation gained through the ministry of books. The possibilities of a library as a remedial and uplifting force in these unsettled days cannot be overestimated.

A representative from British Columbia remarked that librarians in their annual gatherings do not indulge in spectacular parades, strange costumes nor paint the convention city a flaming vermilion, but their conferences do relate to the real progress of the nation and its communities.

Throughout the session considerable interest was manifested in the broad views entertained and progressive policies inaugurated by Miss Cornelia Marvin, state librarian of Oregon, whose untiring zeal and boundless enthusiasm are regarded as largely responsible for the enviable position Oregon now occupies in library circles of America.

Mr. and Mrs. H. Goodwin are at home again, after a pleasant visit in Portland.

An automobile belonging to Peter Hass broke loose on a hillside a few days ago, ran off into a gulch and was badly wrecked.

## RAIL CHIEFS PLAN TO END CONGESTION

### 90 Per Cent of Lines of Nation Represented at Meeting in Chicago.

Chicago.—Plans for relief of congestion in the nation's railroads were made at a meeting of nearly 100 railroad executives representing 90 per cent of the roads.

While most of the reports received and decisions made were not divulged, it was announced that part of the \$200,000,000 borrowed by the roads from the government would be used in immediate construction of 61,000 freight cars, 1250 locomotives and 1200 passenger cars. All will be delivered by mid-winter, it was said.

They proposed to relieve rail congestion by speeding up the movement of freight cars, by loading cars fuller and by reducing to a minimum the number of cars now lying in freight yards waiting for repairs.

To handle the crops raised in the west, the roads have re-allocated more than 40,000 freight cars from the east to the west since June 1, and during the same time have moved more than 30,000 coal cars to the mines in the east.

To increase transportation further the executives voted to increase the per diem cost to a railroad for the use of a car from another road from 90 cents to \$1.10. This, they stated, will aid in getting cars back to their own roads in the shortest possible time.

### Women's Missionary Society.

The Women's Missionary society of the M. E. Church, South, held its initial meeting of the autumn season Wednesday afternoon at the home of Mrs. H. Goodwin. Ten members responded to roll call. During the business session plans for the coming year's work were discussed and it was decided to give a silver tea at the home of Mrs. E. M. Smith Wednesday afternoon, September 22. Mrs. Sarah Rowland was the leader for the day and had prepared an interesting program, numbers being contributed by Mesdames E. M. Smith, Frank Price, D. H. Wilsey, H. Goodwin and Rowland. During the closing hour tempting refreshments were served by Mrs. Frank Price and Mrs. J. H. Price, assisted by the hostess.

### Shurte-Witbeck.

A very pretty wedding occurred at the home of Mr. and Mrs. M. E. Shurte of Arlington when their daughter Edna became the bride of Mr. T. L. Witbeck of Portland, Ore.

The ceremony was performed by the Rev. DeLong in the presence of immediate relatives of both bride and groom, after which dinner was served. Mr. and Mrs. Witbeck went to Seattle and Tacoma for the honeymoon. They will reside in Portland.

The bride is a popular Arlington girl whose mother, Mrs. Miles E. Shurte, was a former resident of Weston. Mr. Witbeck is connected with the Portland postal service. He served in the United States navy during the war.

### Sheriff Taylor Raids Moonshine Still

Sheriff Jinks Taylor made a surprise visit yesterday morning to the Roy Sams place on Dry creek about eight miles from Weston and captured Mr. Sams and his moonshine plant. Two complete stills, 60 gallons of mash and a gallon of fresh "mountain dew" were among the fruits of the clean-up. Sams was brought before Justice Richards at Athena yesterday afternoon and fined \$250.

### Wood is Wanted.

Notice is hereby given that sealed bids will be received by the undersigned up to Monday, September 20, 1920, at 2 p. m., for 25 cords of 4-foot wood, kind and grade to be specified, to be delivered at the school house in Weston, Oregon.

FRANK PRICE,  
Clerk of School District No. 19.

For some weeks local stores have been unable to secure sufficient country butter to supply the demand, and patrons were obliged to use the creamery product. Mrs. C. E. Fisk and Mrs. Walter Gilmore relieved the situation at the Weston Mercantile Thursday, much to the satisfaction of importunate customers.

## EXPLANATION

In last week's edition of The Weston Leader we promised to endeavor to explain why we are in a position to sell so cheaply and meet the competition of the large Mail Order Houses.

**THE REASON IS OBVIOUS:** It is because of the LACK OF LARGE OVERHEAD EXPENSE. You will not find in Umatilla County, and in very few other parts, another firm with so large and complete a stock as will be found in our Store who are doing business on so small an Overhead Expense. Profit is figured according to the Overhead, and goods must be priced so as to show a profit over and above this Overhead.

In this connection we would like to cite an incident: Only some two weeks ago the writer was in Spokane and while there called upon a Large Wholesale and Retail Concern. All goods in this establishment were marked in plain figures. The writer was extended by the Sales Manager the courtesy of a trip from cellar to garret through this establishment. Prices were noted and comparisons made of their selling prices as against ours. In almost every instance their prices were higher, ranging from 10 to 25 percent. In commenting on this the Sales Manager argued that we were selling too cheaply—that we should remark our goods. The writer contended that we did not have the OVERHEAD evident in their case and could well afford to sell cheaper and still make a legitimate net profit. Upon inquiry it was ascertained that their Rent is \$950 per month, whereas our Rent is Only our Taxes. They employ 43 Persons at a monthly wage of from \$60 to \$200. We employ only One, Fred Dupuis, who "Works for Glory." There are many other Large Overhead Expenses connected with an Institution such as theirs. TRUE, Their Volume of Business is Greater than Ours—Very Much Greater. But on the other hand their expense is something like 50 times as large as ours, while their volume of business is only 20 times Greater, according to their Sales Manager's own statement. Necessarily they must make a larger margin of profit on their goods to overcome this differential.

Now this concern is only a Pygmy by comparison with the Large Mail Order Houses. So you can imagine what a tremendous expense is attached to such institutions as Sears-Roebuck, Montgomery-Ward and other of the large mail order houses—their Catalogues alone costing a Fortune every Edition. Profit enough must be added to their goods to overcome this tremendous OVERHEAD. You can readily see how the small-town merchant who has foresight enough to buy Right and who carries a stock sufficiently large to accommodate his trade, with a minimum of Overhead, can do business on a less margin of Profit than the EXTREMELY BIG FELLOW.

We are taking up a lot of good space and Col. Clark Wood is becoming peeved at having so much matter to set, but if you and he will bear with us for a moment longer we would like to make just a brief comparison of prices to prove our contention: For instance, we will kindly ask you to refer to pages 884 and 885 of Sears-Roebuck's New Catalogue. We have in stock many of the same identical Guns that are listed on these two pages; and there is not a single Gun in our store that is not priced at from \$2.00 to \$9.00 less than the prices in Sears-Roebuck's New Catalogue. Our Guns are all marked in plain figures and we invite you to make comparison.

This is not an isolated instance, and we would be very glad to have you look this catalogue over at your leisure, familiarize yourself with their prices and then come into Our Store and see what we have to offer.

WE WANT YOUR BUSINESS!

# JONES & JONES

Hardware :: Implements :: Lumber  
WESTON, OREGON