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"BULL" Durham cigarettes; you roll them yourself from genuine "Bull" Durham tobacco; fifty from one bag.

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GENUINE
"BULL" DURHAM
TOBACCO



CITATION

In the County Court of the State of Oregon for Umatilla County.

In the Matter of the Estate of John L. Brown, deceased.

To Frank Brown and Ella Brown, his wife of Holdman, Oregon, Harvey A. Brown, William L. Brown and Clara Brown his wife of Helix, Oregon, James G. Brown and Golda Brown of Ephrata, Washington, Arthur L. Brown of Touchet, Washington, Eva Thorne of Holdman, Oregon, Elmer R. Corporon of Weston, Oregon, Floyd Corporon of Baker, Oregon, Earl Lundwell (or Lundwall), a non-resident residing at a place unknown, Gene Lundwell (or Lundwall) a non-resident residing at a place unknown, Elph Lundwell (or Lundwall) a non-resident residing at a place unknown, and all persons interested in the estate of John L. Brown, deceased.

GREETINGS:

IN THE NAME OF THE STATE OF OREGON: You and each of you are hereby cited and required to appear on or before Wednesday the 21st day of July, 1920, at ten o'clock A. M. in the County Courtroom of the above entitled court in the City of Pendleton, Oregon, to show cause if any there be why an order of sale and license to sell the following described real property should not issue to Harvey A. Brown, administrator of the above entitled estate authorizing, directing, empowering and licensing him to sell the following described real property, to-wit:

Commencing at a point on the West line, Thirty-six (36) rods South of the Northwest corner of the Southeast quarter of Section Two (2) in Township Five (5), North Range Thirty-five (35) E. W. M., and running thence East Thirteen and one-third rods, thence North Twelve (12) rods, thence West Thirteen and one-third rods, thence South Twelve (12) rods to the place of beginning, containing One (1) Acre more or less.

Also, Lot numbered Thirty-three (33) in Block Seven (7) in North Milton.

Also, Lots numbered Thirty-four (34) and Thirty-five (35) in Block numbered Seven (7) in North Milton (Now known as Wright's Addition to Milton), all within Umatilla County, Oregon.

at private sale to the highest and best bidder for cash or in such manner as the court at said hearing shall deter-

mine for the best interests of the estate and all concerned therein and shall order and direct.

This citation is served upon you pursuant to and in compliance with an order to show cause made and entered by Hon. Charles H. Marsh, Judge of the above entitled court and bearing date the 3rd day of June, 1920, directing personal service upon such of you as are within the State of Oregon and that the rest of you and all others interested in the said estate be served by publication of said citation once a week for four consecutive weeks in the Weston Leader, a weekly newspaper, beginning with the issue of June 11th, 1920 to and including the issue of July 9th, 1920.

IN WITNESS WHEREOF, I, R. T. BROWN, Clerk of the above entitled court, have hereunto set my hand and seal of the said court this 7th day of June, A. D. 1920.

R. T. BROWN,
County Clerk of Umatilla County,
State of Oregon.
(Seal)—Peterson, Bishop & Clark, Attorneys for Administrator, Pendleton, Oregon.

Administrators' Notice

In the County Court of the State of Oregon for Umatilla County.

In the Matter of the Estate of Zerelda C. Price, deceased.

Notice is hereby given that we have been appointed administrators of the above named estate, and have duly qualified. All persons who have claims against said estate are hereby notified to present them to us, with proper vouchers, at the office of Carter & Smythe, attorneys, in the American National Bank building, Pendleton, Oregon, within six months from this date.

Dated June 25, 1920.
JAMES H. PRICE,
FRANK PRICE,
Administrators, etc.

Notice of Final Account

In the County Court of the State of Oregon for Umatilla County.

In the Matter of the Estate of John J. Beeler, Deceased.

NOTICE IS HEREBY GIVEN to all persons whom it may concern that Christina B. Beeler, administratrix of the estate of John J. Beeler, deceased, has filed her Final Account

and Report in the administration of the estate; that Monday, the 19th day of July, 1920, at the hour of ten o'clock in the forenoon has been appointed as the time and the county courthouse at Pendleton as the place where all objections and exceptions to it will be heard and a settlement of the estate made. Dated this June 18th, 1920.

CHRISTINA B. BEELER,
Administratrix.
Peterson, Bishop & Clark, Attorneys for Administratrix.

Notice to Creditors

In the County Court of the State of Oregon for Umatilla County.

In the Matter of the Estate of Nina N. Lundell, deceased.

NOTICE IS HEREBY GIVEN to all persons whom it may concern that A. W. Lundell has been appointed administrator of the estate of Nina N. Lundell, deceased, and has qualified as such. All persons having claims against her estate are required to present them with proper vouchers to the said administrator at the law office of his attorneys, Peterson, Bishop & Clark, in the Smith-Crawford building at Pendleton, Oregon, within six months of the date of the first publication of this notice, which is Friday, the 25th day of June, 1920.

A. W. LUNDELL,
Administrator.
PETERSON, BISHOP & CLARK,
Attorneys for Administrator.

Notice to Creditors

In the County Court of the State of Oregon for Umatilla County.

In the Matter of the Estate of George W. Mitchell, deceased.

Notice is hereby given that we have been appointed administrators of the estate of George W. Mitchell, deceased. All persons having claims against said estate are hereby notified to present them to us at the office of J. B. Berry, our attorney, in Pendleton, Oregon, with proper vouchers attached, within six months from the date of the first publication of this notice.

Dated this 25th day of June, 1920.
NELLIE ST. DENNIS and
EDWARD L. MITCHELL,
Administrators of the Estate of
George W. Mitchell, deceased.
First publication June 25, 1920.
Last publication July 23, 1920.

**DEMOCRATIC CONTROL
FOR STATE CHAMBER**

Subscribers to Budget Will Have Voice in Matter of Expenditures.

"After I have subscribed to the Oregon State Chamber of Commerce, what part will I have in the organization?" This question is frequently heard in connection with the State Chamber expansion movement now in progress.

The answer is that all subscribers will have a voice in saying how the money will be spent. By this and other methods the fundamental democracy of the organization is assured. Of course the Board of Directors,—to which every member is eligible,—will actually expend the funds of the organization; but they will be guided in their expenditures by the wishes of the subscribers.

To determine what the subscribers want the State Chamber to do, group meetings will be held in every center of population in the state, when all subscribers will be called together and asked to answer, in writing, the following questions:

1. What can the Oregon State Chamber of Commerce do to improve conditions of opportunities in your own line of business or profession?
2. What do you believe the Oregon State Chamber of Commerce should do to advance the interests of your own community?
3. What in your opinion as a citizen, is the thing of first importance for the Oregon State Chamber of Commerce to do for the good of the state as a whole?

After these group meetings have been held under the direction of the executive committee in charge of the campaign, each district will select one representative to attend a convention with the officers and directors of the State Chamber, and the answers to the questions will be formulated into a program of activities designed to unite the entire state on definite tasks.

The program of work will also control expenditures. When work is started on this program the directors will follow their present practice of submitting questions of wide importance by means of referendum.

The Directors represent every city and county in the state. Representation on the Board is arranged geographically and not based on population. Eastern Oregon is represented by five Directors, Western Oregon by five, Multnomah County by two, and there are three at large; making a total of fifteen, which avoids the possibility of control by any one section.

To sum up: The State Chamber will do what the subscribers themselves say should be done. It will function through a Board of Directors elected by delegates and officers, including an executive secretary elected by the Board. Voting will be done by constituent members. Individual subscribers help make up the program of activities and carry them to completion through committee service.

**WORLD'S POOREST CITY
IS MADE RICHEST
BY TOURIST TRAVEL**

From the poorest republic in the world to the richest is what tourists travel did for Switzerland. That little republic practically unknown a century ago is now recognized the world over as a playground for tourists because its scenic beauties were capitalized.

Data showing what the tourist business has done for Switzerland has been prepared by Alfred A. Aya representing the Swift interests in Oregon and turned over to the Oregon State Chamber of Commerce to be used in connection with its state-wide expansion campaign now in progress.

It has a direct bearing on the campaign by reason of the fact that one of the chief arguments being used by the State Chamber is that cities are spending huge sums to advertise their interests along civic industrial lines.

In the article prepared by Mr. Aya showing the economic value of tourist travel he says:

"It is estimated that tourists annually spend more than \$750,000,000 in the United States. Of this sum it is estimated Maine and Colorado receive close to \$50,000,000; the New England states close to \$100,000,000; Florida close to \$200,000,000 and southern California close to \$300,000,000—while in 1918 it was estimated that Oregon with scenery second to none in the world received less than \$5,000,000 from this source.

The best example in the world of the possibilities of the tourist business is Switzerland, with an area of 15,965 square miles, or about one-third larger than Harney county in eastern Oregon.

The Swiss did not conscientiously begin development of the tourist business until about 100 years ago, starting with the single guest in the spare room until today the little republic has, according to the latest hotel guide, 959 hotels and doubles its population annually through the tourists. It is said the little village of St. Moritz has fewer over fifty native population, but 2700 beds for tourists."

Specific cities cited by the State to advertise their possibilities include Chamber that are spending huge sums San Francisco which is now raising a fund of \$250,000; Seattle now engaged in raising \$250,000 and New Orleans which put \$100,000 into an advertising campaign.

HENRY GAINES HAWN



Henry Gaines Hawn of San Francisco, an authority on community building, is one of several speakers now touring the state in connection with the expansion movement of the Oregon State Chamber of Commerce.

The State Chamber is making a state-wide appeal for a budget of \$450,000, covering a period of three years, to carry on its development work.

The movement has been endorsed by more than two hundred leading men throughout Oregon. Eighty community executive committees have been organized to co-operate with the State Chamber in the canvass throughout the state which will be conducted during June and July.

**STATE CHAMBER TO
EXPAND ACTIVITIES**

State-wide Appeal For Budget Made to Provide For Development Program.

What is the plan of the expansion movement of the Oregon State Chamber of Commerce? How is it to be carried out? What is it for?

These are the three questions uppermost in the minds of the majority of those who have been informed of the movement which the State Chamber launched April 19th with a survey of the state to set up preliminary organization and establish a direct connection with practically every community in the thirty-six counties of Oregon.

The expansion movement by way of explanation might be divided into three distinct classes.

These are:

First—A survey of the state.

Second—An educational campaign to be carried on through local newspapers and by mailing literature pertaining to the movement direct to industries, firms and individuals interested in the development of the state.

Third—The intensive organization work at which time a state-wide canvass will be made, county by county, to raise a budget to enable the Oregon State Chamber of Commerce to carry on its program of development work for the state on a broader, more comprehensive scale. This canvass will be made throughout the state during June and July.

This budget is to be obtained by popular subscription. The appeal will be state-wide and to everyone interested in the development of Oregon and his particular community. It is believed the response will be met by the manufacturer, the merchant, the farmer and the individual, for each is vitally interested in seeing Oregon forge ahead and develop its advantages and resources.

Industrial developments depend on two factors: Natural resources or raw materials, and proximity to markets for manufactured products. Granted these and sufficient encouragement development inevitably follows.

Oregon has the raw materials and natural resources. It will be the purpose of the State Chamber of Commerce under its expanded program to acquaint the world with these facts, and through direct solicitation, get industrial management to consider Oregon as a site for their industries.

Furniture and wool manufacture in Oregon are in their infancy. So is the canning and preserving of fruits. With its vast resources in water power, its labor market, geographical location, Oregon offers many advantages to the manufacturer who, however, must first be interested in Oregon and know its advantages.

**DOUBLE POPULATION
OF OREGON FARMERS
STATE CHAMBER PLAN**

Oregon now has 5,000,000 acres of land under cultivation.

In 1919 the agricultural crop was valued at \$206,000,000.00.

By honest advertising the Oregon State Chamber of Commerce can double the agricultural acreage in three years. This would add another \$203,000,000.00 to the agricultural revenue of the State, using last year's figures as a basis of figuring.

**DEVELOP RESOURCES,
STATE CHAMBER'S AIM**

Expansion Movement Now In Progress Will Allow Broader Activities.

What does Oregon need? What—if it were possible to name the chief factor—does it most need in order to develop with a maximum of success?

The question is impossible to answer. There is no "chief factor." The solution lies not in one particular need, but many.

Oregon today, facing an era of development unparalleled in its history, must fill these needs if it expects to go ahead.

Of the many factors that must be employed if the state is to progress immigration and colonization stand prominent in order to solve the vital problem of land settlement.

Irrigation, reclamation of land and drainage must be developed as another method of bringing about the solution of this problem. Farm labor must be brought in. Homeseekers who in turn become food producers, must be encouraged and made to see the possibilities that await them in the great northwest.

Good roads must be built. As the vast tracts of wilderness with their billions of feet of timber are converted into lumber, highways must be provided over which commerce can be carried and the scenic beauties of the State viewed by the tourist.

Among other needs are industrial expansion, railroad extension and water power development.

Advertising and publicity must be carried on if Oregon is to be made known as a country for the homeseeker where Opportunity beckons. Its scenic beauties must be advertised to attract the stream of golden dollars from tourists and pleasure seekers. Other states, most of them with fewer advantages to attract, are realizing millions each year from tourists—because they realize the value of advertising and making public what advantages they possess.

Oregon must develop its water transportation, its mineral lakes, its ports and reach out for foreign trade and it must develop the state to produce the exports which are to go down to the sea in ships. It must expand its educational facilities as an additional advantage to hold out to the homeseeker with children to educate.

The Oregon State Chamber of Commerce is the most logical agency to carry on this development work simply because a state organization of this nature can work for the mutual good of all communities in the state without favoring any particular one.

**OREGON PLAYGROUND
FOR TOURISTS AIM
OF STATE CHAMBER**

Switzerland used to be the poorest country, per capita, in the world. Now it is the richest. Tourist travel did it.

Maine and Colorado each receive \$50,000,000 per year from their tourists; Florida gets \$250,000,000; California, half a billion a year. Oregon gets \$5,000,000.

A three year's advertising campaign by the Oregon State Chamber of Commerce may be expected to bring in at least one-half of what Maine and Colorado get, or \$25,000,000, which should increase on a rising scale.

**STATE CHAMBER SEEKS
TO DOUBLE POPULATION
ON FARMS IN 3 YEARS**

Oregon has water resources to irrigate 4,000,000 acres of land now unproductive, and which would support in comfort, 200,000 new population, or about 40,000 new families.

If in its three year's campaign to put families on Oregon's vacant land, the Oregon State Chamber of Commerce can bring 1,000 families to utilize this land and water, it will mean expenditures alone for such commodities as clothing, food, furniture, etc., of \$1,000,000, calculating the expenditures for an entire family at only \$1000 per year, to say nothing of the wealth produced by these new settlers.

Land settlement is one of the chief aims of the Oregon State Chamber of Commerce expansion program in its movement to aid in the development of the State.

Oregon has 16,000,000 acres of tillable land now uncultivated. Oregon produced 20,400,000 bushels of wheat in 1919.

If Oregon's 16,000,000 acres of tillable but uncultivated land were planted in wheat and the yield were the Oregon average for ten years—21.9 bushels per acre—new production would be 350,400,000 bushels which, at the price today of \$3 per bushel, would mean a cash value of \$1,051,200,000.

The Oregon State Chamber of Commerce expects to double the number of farmers in three years. If this means double the wheat crop, it will mean an additional yield of 30,400,000 bushels of wheat, which at the prevailing price would mean a cash value in new money of \$61,200,000.