

**SAY! SAY!**

**See Swell Spring Samples**

**STYLISH SUITS**

**Seasonable Serviceable**

**Preferred Stock Groceries**

(In Cans, Glass and Cartons)  
are admitted to be the best  
and the best is none too good  
for you and yours.

For Sale by—

**L. I. O'HARRA**

(Phone Main 241)

**GROECR - - - HABERDASHER**

**The Farmers Bank of Weston**  
Established 1891

**YOU CAN PAY YOUR TAXES**  
here and avoid a trip to Pendleton; and if you wish, we will secure your statement for you. First half should be paid before April 5th, and second before October 5th, in order to avoid additional costs.

**CANDIES**

The largest stock of  
**Gigars Tobacco and Pipes**

in town

**Kirkpatrick's Confectionery**

**DR. C. H. SMITH**  
Physician and Surgeon  
Office in Brandt building

**NOW'S THE TIME**  
to pay your Weston Leader "sub"

**PATENTS**

Trade marks and copyrights obtained or we find, find notes, sketches or photos and description for **FREE SEARCH** and report on patentability. **Patents Built Fortunes** for you. Our free booklet tell how, what to invent and save your money. Write today.  
**D. SWIFT & CO.**  
PATENT LAWYERS,  
303 Seventh St., Washington, D. C.

**Dale Rothwell**  
Optical Specialist

I give all my time to the fitting and grinding of glasses. I have practiced in Pendleton six years. All work guaranteed.  
American Nat'l Bank Bld. (Upstairs)  
Pendleton - Oregon

**HOMER I. WATTS**  
Attorney-at-Law

Practices in all State and Federal Courts.  
ATHENA, OREGON

**WESTON LEADER**  
CLARK WOOD, Publisher

**SUBSCRIPTION RATES**  
Strictly in Advance  
The Year.....\$1.50  
Six Months.....0.75  
Four Months.....0.50

**ADVERTISING RATES**  
Per inch per month.....\$0.50  
Per inch, one insertion.....20  
Locals, per line each insertion.....05

**FRIDAY MARCH 3, 1916**  
Entered at the postoffice at Weston, Oregon, as second-class mail matter.

**THE FALL OF A FETICH.**

It is singular how long and how abjectly mankind will bow to a fetich. Through the years of King Alcohol's reign it was asserted by his henchmen and believed by his dupes that he could not be successfully dethroned. Prohibition would not prohibit, they said. Mankind had been drinking intoxicants for thousands of years and would continue to drink them until the end of time. Prohibition would merely substitute secret and unlawful drinking for open and lawful drinking and demoralize society by encouraging law violation. It would lay confiscatory hands upon a large industry, empty hundreds of buildings and throw thousands of workers out of employment.

These and other arguments have been heard so often that to recount them is superfluous. The point is that they have been proven wholly false in the light of a glorified new experience. The fetich has been swept from its pedestal and lies, a grinning fraud, beneath the heel of an awakened commonwealth. Not one "drunk" has been seen on the streets of Weston since prohibition went into effect the first of the year. In the larger cities of Oregon arrests for drunkenness have been so few as to be almost negligible. A few boot-leggers have been arrested in Portland, as might have been expected; but these despicable knaves are watched so closely by the officers and dealt with so severely in the courts that their activities must soon cease entirely. Successful boot-legging in the smaller towns is well-nigh impossible.

Like Oregon, Washington is profiting by its prohibition law. Even so strong and outspoken a "wet" organ as the Seattle Daily Times has been brought to see the error of its ways and to acknowledge the benefits that have accrued to Seattle from two months of prohibition. The Times has definitely allied itself with the "dry" forces and thereby drives another nail into the saloon coffin.

The idea that saloons are necessary results from a mistaken state of mind. It is illusory. We had only to think that we could do without them and to vote as we thought, and behold we

are freed in a day from the weight of years—yes, centuries—of degrading and criminal folly. War is undoubtedly the fruit of similar error. When men and nations learn that war is a delusion and a fraud, saddled upon them through ages of crooked thinking, then will Mars, like Bacchus, be cast from his enthroned throne and all mankind rejoice in the reign of universal equity.

**ADVERTISING IS AN INVESTMENT.**

We will suppose an improbable thing and say that a country merchant invests \$25 a month in the space offered by his local paper. Estimating his average profit at so low a rate as twenty-five percent, and the advertisement will only have to pull \$100 a month in extra business in order to reimburse him. The very presence of the newspaper in his community—it is almost as indispensable an institution as the schools and the churches—is worth more than the price of the ad. to him. Should the newspaper drop out of the community life he is apt to find that his business will fall off much more than \$100 a month, since his patrons will be apt to seek a more enterprising town in which to do their trading. The average appropriation made for advertising by all the advertisers in the United States is one and sixty-nine hundredths percent of their total sales. Thus the average advertiser doing a business of \$100,000 a year would spend \$1690 a year for publicity. At \$50,000 a year he would spend \$845, at \$20,000 \$328, and so on. Yet the usual appropriation of the country merchant falls so far below this figure as to be quite inadequate. He often regards his advertising as a donation rather than as an investment, and mistakenly supposes he is saving money by cutting it down to the lowest possible figure. There's a reason for the thriving trade had by city department stores, some of which spend as much as three percent of their total sales in advertising, and for the big dividend melons cut by the mail order houses.

Our notion of the new umbrella skirt is that it can hardly be said to have put the leg in elegance.

A Huntington, W. Va., man managed to break into the limelight by merely sitting up and saying "how'dy do?" Quite incidentally, he happened to be the corpse at a funeral.

An Aberdeen packing company offers \$2.25 per hundred weight for clams—which reminds us that we know of one who shares his habitat with the type lice in our Athena suburbs and who ought to qualify from an intellectual standpoint at least. He will weigh out about \$4.50, and we will undertake to deliver him, securely crated, at that figure.

We would heartily endorse the slogan, "Mexico for the Mexicans," were it not for a certain sneaking sympathy for the Mexicans.

Tongfully speaking, how can a Hop Sing with a Bow Lang?

We rejoice that Baker, the Queen City of Eastern Oregon, has regained her Virtue.

Three only of twenty-three co-eds at the University of Oregon are said to have good feet, but we could never accept these statistics without a personal investigation.

Now that the Portland bars are closed, we are given to occasional speculation as to what Rex Lampman.

Certainly Americans should leave Mexico. Nobody wants them to bring it along.

"Crown prince of Serbia will thank the entente allies for assisting his country." Um! Reminds one of thanking the police after one has been bludgeoned.

After all, it is the people themselves who open the pork barrel, and merely Congress that fills it.

Our Berlin relations would be much less vexatious if Germany would only admit liability and insure reliability.

Uncle Sam's submarines would be less of an anxiety if when they went out to swim they didn't go near the water.

It may be because he's a nice screamer that Philadelphia's negro evangelist is referred to as a sort of chocolate Sunday.

Still, we might have some degree of consolation should the United States continue defenseless. Colonel Bryan might some day be captured by the Japanese.

Secretary Daniels having sat down upon Astoria's naval base ambitions, frowning is in order at the mouth of the Columbia.

Henry Ford having remarked that he has more money than he can use, the Oregon Journal explains that he makes cars instead of using them.

A corner of epigrams says that "speech was given man to conceal his thoughts;" and sometimes we wish, with especial reference to T. R. and W. J. B., that thought could be given him to conceal his speech.

Weston farmers can watch the wheat market go down with equanimity—if so be that's what they do their watching with. Practically all of them have sold

except one large grower who is so constituted that he can lose or win a few thousands on his crop without batting an eye. Besides, he will probably have the fun of watching it go up again when the Chicago scare is over.

Having read 700 books and pamphlets on woman suffrage, T. R. is probably convinced that the women have a right to vote for him.

"It's to be 'America first' if we are to make America last," says the Philadelphia North American.

Quite apart from any temperance views, there seems to be considerable objection on the part of the French to the Germans taking Champagne.

Whether or not Weston wants a municipal education, there is beginning to be abundant evidence that it will not lack for tooters.

Our brave baseball boys will emulate Germany to the extent that each will endeavor to knock out a liner.

In withdrawing the Pater bill, its sponsor has virtually acknowledged its spurious composition.

Perhaps the Entente would meet with better success if Italy would ever enter the war.

Six battle cruisers are wanted at once, says Rear Admiral Knight, and if he will only wait awhile we will try and get our oldest inhabitant to whittle 'em out.

We again agree with President Wilson when he says that the American navy "ought, in my opinion, to be incomparably the greatest navy in the world."

A British jury has convicted the Kaiser and Crown Prince of murder, but so far as know the defendants are still considerably at large.

We are confirmed in the impression that Roosevelt could never be satisfied with any administration but his own.

"Prosperity is now pretty general, but these Russian ballet dancers seem to be making a bare living."—Ex.

Nathless, what they are wearing will never wear out.

After eight years in harness "Booming Bill" Peterson has resigned the democratic county chairmanship—thus depriving the party of an executive head who is at all times debonair, picturesque and able. The redoubtable Jim Maloney is his probable successor.

Yuan Shi Kai is accused of high treason, and may have to take to the high trees on whatever part of China high trees grow.

**NEW LIST OF BOOKS FOR LOCAL LIBRARY**

The following new books were lately received by the Weston branch of the Umatilla county library:  
Addams—New Conscience and an Ancient Evil.  
Brewster—Nutrition of the Household.  
Clarke—Ten Great Religions.  
Fiske—Honest Business.  
Geddes—Evolution.  
King—National Living.  
Muir—Yosemite.  
Palmer—Life of Alice Freeman Palmer.  
Ruskin—Sesame and Lilies.

**Fiction.**

Bosher—Mary Cary.  
Bronte—Jane Eyre.  
Comfort—Lot and Company.  
Crockett—Sticht's Minister.  
Dawes—Princess Cecilia.  
Dumas—Three Musketeers.  
Johnston—Fortunes of Garin.  
Meredith—Egoist.  
Mitchell—Pandora's Box.  
O'Higgins—Adventures of Detective Barney.  
Sinclair—Her Prairie Knight.  
Van Loan—Buck Parvia and the Movies.  
Webster—When Patty Went to College.  
Westcott—Hogey Burke.  
Whitely—Still Jim.  
Children's Books.  
Anderson—Stories.  
Carroll—Alice's Adventures in Wonderland.  
Collins—Wireless Man.  
French—Junior Cup.  
Frye—Brooks and Basins.  
Greene—King Arthur and His Court.  
Grover—Sunbonnet Babies.  
Harris—Uncle Remus. His Songs.  
Holbrook—Book of Nature Myths.  
Janvier—Aztec Treasure House.  
Perrault—Tales of Mother Goose.  
Quirk—Baby Elton, Quarterback.  
Roberts—Kings in Exile.  
Roberts—Red Penther.  
Rolt—Wheeler—Boy With the U. S. Survey.  
Seton—Wild Animals I Have Known.  
Wiggin—Golden Numbers.  
Wilde—Happy Prince.  
Books Donated.

The Epworth League of the Methodist Church has donated the following books:  
Our Young People; Gold Foli; Grandfather's Chair; The Sketch Book; Duty; Among the Forces; Knickerbocker's History of New York; The Closing Century's Heritage; Of the Imitation of Christ; Entering in Life; Like Christ; Kept for the Master's Use; Addresses of Phillip Brooks; The Man Who Wanted to Help; Japan and Its Regeneration; Kathrina; Great Books; The Life of the Seventh Earl of Shaftesbury; Words of Help for Christian Girls; Thrift; Jesus Before the Sanhedrin; The Making of Manhood; Ian MacLaren Year Book; A Child's History of England; Daily Readings from Gladstone; Biographical Sketches; Christ and Our Country; Life of Frances Willard; Difficulties; Rolle in the Atlantic; Rolle in London; Rolle's Tour of Europe.

**NEW GOODS**  
arriving daily

See the line of Ladies' Suits from \$9.90 to \$22.50—values that cannot be duplicated elsewhere. Also strong line of Ladies' Coats and Dress Skirts. Large assortment of Silks and Wool Materials. Wash Goods in all the new designs.

Ladies' Suits, all the late models, in plain and fancy mixtures.....\$9.90 to \$22.50  
Ladies' and Misses' Coats at the same old prices, all the very latest models.....\$4.90 to \$12.50  
See the line of Evening Dresses, also the Street Dresses, \$4.98 up  
How about the Dress Skirts? We have them in any style from.....\$2.98 to \$5.90  
Just received, large shipment of Men's Suits, light and dark patterns, also the blue serges from.....\$9.00 to \$16.50  
Boys' Suits in all the latest mixtures, Norfolk Style, any size from 4 to 17.....\$1.00 to \$4.98  
Men's Dress Shoes. Here is an item that the majority of the merchants have raised the prices on. Our prices are the same as always—button or lace.....\$2.49, \$2.98, \$3.50, \$3.98, \$4.50  
Boys' Dress Shoes in the button or lace.....\$1.25 to \$2.98

Just Received—Shipment of Men's Work Shirts, 39c and 45c; Oshkosh and Underhill Overalls, 83c; Leather faced Canvas Gloves, 15c; House Lining, 4c and 5c.

**The Golden Rule**  
YOU CAN DO BETTER AT  
J. C. PENNEY CO., Inc. - (88 Busy Stores) - ATHENA, OR.

WE LEAD OTHERS FOLLOW

Every week is Pay Up Week at the Leader shop. Don't run behind---run up and pay the Editor man for your sub.

**MORTGAGE LOANS**

Term Contract on City and Farm Property  
CURRENT RATES \* NO COMMISSIONS  
NO BONUSES, or other expenses.  
Just like getting it from a bank. Large or small amounts. Loans quickly closed. If you need money COME AND SEE US.  
**MATLOCK-LATZ Investment Company**  
112 East Court Street, Pendleton, Oregon.  
LOANS :: REAL ESTATE :: INSURANCE

**DANCING AND EXERCISE.**

(Oregonian.)  
Dancing appears to have survived all puritanical attempts to banish it from a wicked world. Some churches which frowned upon the practice once upon a time now encourage dancing and seek merely to provide a wholesome environment for the stubborn disciples of Terpsichore. It has been said of dancing that it is an innocent diversion and one stimulating love of music, sense of rhythm and grace of movement. Now a new virtue has been discovered. Louis H. Pink, member of the Brooklyn Board of Education and a settlement worker of some distinction, says it is the best of exercise and should be supported for that important reason if for no others. Now, dancing is not in need of decorations are the part of wisdom, and many of these problems have been fairly well taken care of. So the necessity of Mr. Pink's defense is not apparent, particularly when his defense is defective. Dancing may be fairly good exercise, but it is not the best. How can anyone get the best physical benefits from an exercise which is surrounded by a hopeless convention as to dress? Men must torture themselves with stiff-bosomed shirts, high collars and shoes that squeeze. The woman fits herself into her tightest corset and her smallest pair of shoes. How does this equipment compare with the light garb of the gym or of the tennis court? No, Mr. Pink is wrong. But his enthusiasm over the physical benefits of the dance may not be in vain if the dancing world, noting the possibility of physical benefits, will precipitate dress reforms. Substitute tennis court apparel for the present ballroom apparel and then all Mr. Pink says will come true. Perhaps reluctant husbands will be more willing for an occasional hop if it will take the place of gym exercise. There are great possibilities in store for the dance if stiff dress conventions are removed.

Following a bad slump at Chicago, due to uneasiness over the strained relations with Germany, wheat dropped to the lowest point of the season in interior markets. In Walla Walla Monday club was quoted at 75 cents net, or 35 cents under the top price of the season. Growers who had looked askance at a dollar a bushel refused, of course, to consider this unattractive figure. Weston dealers report nothing doing in either wheat or barley. A large number of local wheat men parted with their crops at around the top of the market. The few who are still holding on are in a position to do so until their ideas are realized.

Motor car service to all points, day or night. Also livery and feed stable opposite the Lionellen blacksmith shop. Life McBride.  
Chas. H. Carter Dan F. Smythe  
**Carter & Smythe**  
LAWYERS  
PENDLETON OREGON

**Butter Wrappers**

Furnished and Printed at the Leader office  
Sixty (minimum).....\$0.75  
One hundred.....1.00  
Two hundred.....1.50  
Each additional hundred.....0.80

**Weston Meat Market**

**Prime Beef**  
Pork, Mutton, Veal  
Dressed Poultry  
FISH Monday and Thursday  
Get Our Prices  
Phone No. 53. Orders taken by phone for mail routes.  
Ten percent interest on all accounts after 30 days.  
**Perry & Weber**

**It's True Economy**

TO TRADE AT  
**The Economy Store**  
We buy for cash and sell for cash—at small margins.

**GROCERIES**  
Crash and Linen Goods  
**NOTIONS**  
School Supplies

PHONE NO. 233  
**ALMA BARNETT**