FRIDAY, MARCH 20, 1885.

THE subject of newspaper adver. tising has been brought prominently before the people of Oregon. their spring ploughing. In the national committee, Mr. Hailey Some newspapers in Portland have Grande Ronde valley but very lit acted as spokesman for the party, been making rather candid statements about the meagre support giren to the city press by the whole reason may be found in the characsale merchants. The journals just- ter of the soil, which acquires a that be should appoint to territorly claim that the newspapers do much to build up the place financially and commercially by drawing growing grain to a greater extent democrats within the territories, attention to its advantages and than in the more salubrious climate and not be decided in his choice of bringing trade and capital to its of Umatilla county. business men. The Board of Trade Trade resents the imputation of lack of enterprise on the part of vails, and yet many are receiving the business and monied men. large invoices of spring goods. In What is true of Portland is presum. Island city is particularly noticeably true in a lesser degree of able the strong and new M. M. Co. every town in the State. It will stock. At this point also, a new acarcely be denied by any one that bank on a sound financial basis, to have every respectable business which will insure security to dein a town judiciously advertised positors, and as much leniency to cannot fail to be of permanent benefit. But there are those attempt- can indulge in. The incorporators ing to do business who, lacking are Messra Church, Caviness, Goodlocal patriotism and broad business enough, Steel & Lichenthaler. principles and enterprise, cannot Island City which a year age was appreciate any profit that does not of fashion is therefore blooming into been badly frezen out during the the Cascade mountains. come so direct that they with their an active and no doubt prosperous winter. limited knewledge and narrow period of experience. Its leading ideas can trace it to its source. It citizens are men of more than averis useless to point out to such the age business capacity and inspired indirect benefits of advertising. gence and enterprise which would Their local tride and spirit of en- command success in localities less terprise cannot be appealed to, for favored in resources and surroundthey have none. There is a still ings than the pretty little city of Island. J. M. Church, of the firm of Baer & Church is an old towns, who reason that if their timer, known to many of your neighbors advertise liberally a dif- readers and ranks high with the ferent branch of business they who farmers for fair dealing. Hill & do not advertise will fall heir to Holmes furnish all drugs at exthe trade of the people thus attractively trade. Chas. Goodenough ted to the town. These people made his anug competency at this reason well, and while thus paying point and thinks more of the Isa high tribute to the efficacy of ad land than any other place on the vertising, can afford, as they always globe. Dr. J. J. McDonald is the the Western fever, and fully 1,000 leading and most successful physion of its honest farmers will seek do, to rail at the uselessness of advertising. They are usually small at the Island and scarcely finds men centent to do a small business. time enough to go fishing, at which But there are those who honestly he is no amateur and of which he believe that advertising does not is exceedingly fond, like so many of pay. They may even have tried Presten, so well and favorably it and proved it useless, to their known in your own overgetic Wes satisfaction. No independent news ton, is the boss shoemaker of the paper wants an ad from such or place, and is prospering and de. The next eclipse in the United from any one else who does not adin real state. TRAVELER. States will be a total eclipse Januvertise on the business principle that he is getting, directly or in directly, full value for the money expended. The man who advertises good wares at low prices and sells poor goods at high figures may soon conclude that advertising does Miller of West Virginia commisnot pay; but the man who acts sioner of internal revenue. fairly by the customers advertising brings will find it a profitable invostment. The newspaper is the index of the business prosperity of ted States Senator Bayard. a place. People look at the newspasize and importance of the town. ed about a year and a half ago from day night. Loss, \$50,000; no in-Every school and church and every his position, has been reinstated. respectable business should be represented in the columns of the newsresidence or business. The universal verdict of wisdom speaking the death of the former incumbent. from experience is advertising pays.

ties against making forcible entry or taking unlawful possession of the Oklahoma Reservation, which General Willey of California.

Twenty-seven tonement houses, a church, schoolhouse and public hall, cash, instead of serving the county by leaning on the handle of a shovel a proclamation admonishing all par- narrowed down to ex-Senator Sla- twenty-seven tonement houses, a the Oklahoma Reservation, which George W. Julian has retired from is a tract of land extending from the race, though he was endorsed Red river in Indian territory to by the Indiana delegation. Slater Bank, which failed a year ago, and 14,000,000 acres. The tract is some 300 miles in length, from north to south, and 200 miles in government in 1866, of the Creek, admit it. settling freedmen and friendly Indians thereon. A good deal of the
land is of excellent quality, well

vatered and tempting to land graph.

Vatered and tempting to land graph.

Vatered and tempting to land graph.

Seminole Indians, with a view to directed the chief clerk and superintendent of the interior department to "sell at public auction all horses, carriages and equipments which are the property of the interior department.

A wild water car, broken loose from a freight train at Sierra Banca,
Texas, recently collided with the made the third Monday in April vatered and tempting to land-grab-bers. It is said that none of the purchase money has been paid, to be converted into the treasury, to be converted into the treasury, the cars. No one was killed, but this manner: Every school district in the cars. No one was killed, but the cars. So one was killed, but the cars. while the lands obtained from the and the sale to take place as soon many were injured. tribe until occupied and paid for. this order will be a return to their ports that two men who served on regular duties of seven clerks who a jury at a trial in Utica the other A body of "boomers" has been or have been employed as drivers. A day, after they retired, voted on a similar order has been made by Atverdict in direct opposition to their on the scalps of wild animals. The of this tract of land; and the pro torney General Garland. clamation is a warning to those Washington, March 17. -The net know the difference between the to pay bounties as follows: For panetron, Washington, March 17. -The net know the difference between the to pay bounties as follows: For panetron, which is a warning to those warning to the warning people that "the military power of Secretary of the Navy to day direct to abate all such unauthorized posto abate all such unauthorized possession, to prevent such threatened occupation, and to remove all such occupation, and to remove all such occupation, and to remove all such occupation. The Control America. The companion of the Central America occupation occupation occupation, and to remove all such occupations, and to remove all such occupations are removed as a such occupation occupations. The companion occupations are removed as a such occupation occupation occupations are removed as a such occupation occupation occupations. The companion occupation occupation occupations are removed as a such occupation occupation occupation occupations are removed as a such occupation occupation occupation occupation occupations are removed as a such occupation occupat

UNION COUNTY, March 16, 1885.

The farmers of Union county much cooler and may injure the

The merchants and dealers of sure. this valley are feeling the universal pecuniary stringency which prewhich is laying in a mammoth loan establishment in the county

looked upon in a despondent sort by an unusual quantity of intellician in the county, and the only one his professional brethren, C. W.

The Senate has confirmed General Black commissioner of pensions.

WASHINGTON, March 16 .- The president has nominated Joseph S.

DOVER, Del., March 17 .- Attorbeen nominated as successor of Uni- sonages.

Commander Evans, lighthouse inper and form their opinions of the spector for the Baltimore district, fax, N. S., and occupied by the who, to please Mahone, was dismiss-

Joseph R. Ryan of Virginia City paper if the people wish to have of the Carson City mint. This is and sulphur mixed in Lower Calitheir town appreciated and looked the first appointment made by Pres- fornia. The amount of alum is esupon as a desirable place for either ident Cleveland for the Pacific timated at 100,000,000 tons, and three or four per cent. of the horses

PRESIDENT CLEVELAND has issued the general land office has about consisting of two large stone mills,

Cherokees were by the terms of as consistent with the interests of sale to remain in possession of the the public service." The result of The Rome, N. Y., Sentinel re- to the different districts.

the United States will be invoked ed by telegraph the commanders of intruders from said Indian lands." manders of the three vessels of the not of danger from frost, which nips rel not more than 5 cents nor less Some papers are lauding Hon. leans were directed to hold them winter, but from the "Hessian fly," Jan. G. Blaine, because he has made selves in readiness to execute a sim- which is now reported at work in Cleveland a friendly visit. What ilar order. Of the North Atlantic twenty counties of that State. did these organs expect? That Mr. the Powhatan and the Swatera, are Among the last official acts of Blaine would be wanting in ordinary civility, that he would centinary civility, that he would centinary civility, that he would centinary civility civ

were in the delegation John Hailey ef Idaho, Judge Mead of Arizona, M. H. Day of Dakots, Judge J. A. Kuhn of Washington territory, \$10,000. Delegate Toole of Montana, Judge Merrit of Utah and J. W. McCorhave pretty generally commenced mick of Montana, all members of tle fall sowing is practiced. And and said they came to learn what yet the fall sowed crops are uni- the administration was going to do formily the most profitable. The in territorial affairs, Mr. Cleveland replied, briefly but clearly, toughness difficult to cut with the ial offices men from the territories. plough. The spring nights are also He also clearly pledged himself to listen to the recommendation of men for governors by outside pres-

GENERAL BEWS.

One hundred converts to Mormonism recently left Tennessee for

Applications for effice go into the departments at Washington at the rate of 200 a day.

Gen. James Longstreet has not et settled his accounts as United

In England 6.819 out of every 50,000 persons are named Mary, and 6.596 are called William

The wheat in Southern Indiana and Illinois is reported to have

The largest sum ever accummulated in one body is said to be the The Dulles, a few days ago. \$500,000,000 now in the United States Treasury.

Although the new Treasurer of labersham county, Ga., has given dry. his bond for \$16,000 there is but \$350 in the Treasury.

Thomas J. Nevin, Adrian's absconding Mayor, has arrived at his a half. former home in charge of an officer and is in jail awaiting trial. The recent death of a citizen of

Jamesburg, N. J., from blood poisoning is attributable to a wound received during the Robellion. the Western fever, and fully 1,000

homes in the West this spring. The American Peace Society has sent a cablegram to Henry Richard. M. P., London, sympathizing with

his efforts to avoid an Anglo-Rus-The eclipse of last Monday is the last annular eclipse in this century.

There is a great demand for real near Cleveland, Ohio, to the Northestate in several of the towns of Georgia, and in some instances, it

is reported, families are compelled The Russian Government has formally sanctioned the reciprocal treaty between Germany and Rus-

sia for the extradition of conspiraney General George A. Gray has tors against the lives of Royal per-The Bellevue House, ewned by the Imperial Government, at Haliofficers' garrison, was burned Tues-

suranco. It is claimed that there are three has been appointed superintendent mountains of alum and one alum

A firm of Connecticut bed-quilt 10 of sheep. Washington, March 15 .- The manufacturers have purchased the fight for the commissionership of entire village of Fitchville, Conn.,

north to south, and 200 miles in certain of the appointment, and the United States Mint at Philadelphia rows. The business of the company breadth. It was purchased by the Californians are even willing to states that he has received over 50, is to engage in gold mining, and Cherokee, Choctaw, Chickasaw and Washington, March 14. Secre- and that letters from holders of the as the Centrifugal sluice. Capital Seminole Indians, with a view to tary Lamar to-day directed the coin in various parts of the country stock is \$50,000, divided into 2000

real sentiments because they did bill authorizes the several counties terms "plaintiff" and "defendant" ther or cougar not more than \$5 in the case.

squadron remaining near New Or- the prospective peach every mid-

but call on Cleveland?

The difficulty between England and Russia has been amicably settled, but the preparations for war still continue to be made by both parties.

Self "supreme military chief of Central America"

Washington, March 15.—A delegation of gentlemen representing all the territories except New Mexico visited the White House vesteration and other land cases before a motary public, will be accepted at the local land office. Secretary Tellor also ordered that it is not necessary to clear the record before an application to change an entry can be made.

Albany's new school house cost Pendleton is to have an \$18,000

Southern Oregen has a prosper

ous fruit growing association.

Large numbers of fruit trees are being planted near Grant's Pass. Eugene City's new flouring mill will shortly commence operations.

Coyotes are playing havoc with sheep near Smithfield, Lane county. Albany is to have a new opera house, to be built by her business

Considerable emigration is flawing into Jackson county; so say the Oregon City elected a woman,

Mrs. Athey, to fill the office of school clerk. It is reported that a large brick hotel will be erected at McMinn-

ville this season. The residence of W. J. Cremwell at Turner was burned a few days ego. Less \$4000.

Newman's store at Miller's Stetion was robbed of \$200 worth of goods a few days ago. It is reported that block tin has

been discovered at Quartzville, in RITZ'S COLUMBIA RIVER MURSERIES A sturgeon weighing 500 pounds was fished out of the Columbia, at

The Guard says Eugene City is the best location on the Coast for the establishment of an iron foun-

The Big Klamath irrigating ditch s about completed from the lake to Linkville, a distance of a mile and A span of horses belonging to Pe-

ter Slater was drowned in trying to cross the Calipooia at Oakville, Lane James G. Blaine's works have

been added to the Laurean and Eu-Vermont has been seized with taxian library of the State University, at Eugene. The residence of F. C. Lawrence

> Tuesday evening, supposed to be the work of an incendiary. The spring clip of wool in East ern Oregon is estimated will reach 8,000,000 pounds, a much larger

at Albany was destroyed by fire last

amount then was ever sheared he From five to ten thousand people, it is claimed by a Portland paper, soon intend to emigrate from

A Canyon City correspondent to board, being unable to secure says: "There are five cases of diphtheretic paralysis now to attest the certainty of our having had diphtheria in our midst.

> shows slight in:provement and hopes are entertained that he will soon be able to return home and be cared for by his family.

The school meeting at Heppner resulted in raising a 5 mill tax, which, a correspondent of the Times says, will cause the shortening of the schools without paying the indebtedness of the district in full.

Stock in Eastern Oregon are getting fat, and on examination the stock men find that not more than have succumbed to the hard winter, with 8 per cent. of cattle and only

slight difference to citizens who are Charles J. Higgen, aged secenty-five, grew despondent over the loss hours a day for two or three days

000 trade dollars since March 4th, dispose of for profit what is known

the school fund is given per capita

The Legislature passed Represenner less than \$2; for each wild cat not more than \$2 nor less than \$1;

The new county of Morrow, lately formed by the Legislature, has the following boundaries: The us to make revolutionary speeches or that he would set are to the White House! What else could any man of sense in his position do, but call on Cleveland?

Where the squadron will be held the order issued to Commissioner the order OL Agams Hotel

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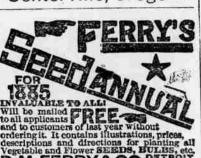
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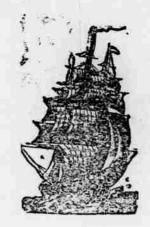
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