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as practical as paper; light uppers

and soles that do not protect from heat, cold or dampness; that tire the

feet, by their conformity to the surfaces upon which they tread.

The Chinese girl goes bareheaded. Our women go bareheaded, wear

tends the show devoid of covering.

If she wears a hat it may be an in-

tection from the sun's fiercest rays,

the wind's cutting blasts or the rain's drenching downpour. It is a

wonder that half of the women are not blind. Today she goes on the

street throat and breast bare, and tomorrow she wears a choking fur

boa, with the temperature in the one case at 40, in the other at 85.

The Chinese woman distorts her feet; the white, cultured Caucasian

her waist, to the point that she re-minds you of a mammoth wasp, a

deformity that outclasses every

age society and that brings distress not only to the immediate victim of

the practice, but to every descen

dent of those who practice such ac-

age finery, tatooing and such other expressons of artistic taste in unciv-

age to our minds because he likes

such toggery. He wears a ring in his nose or ears or on his ankles.

We wear the same style of gold in

ins, buttons, necklaces or chains. The main difference is that the white

man appreciates the values more than the savage. Our women deco-

our teeth for looks, as bracele

The Indian is a sav-

ilized society.

known instance in civilized or

EDITORIAL COMMENT

In another column The Herald offers a special inducement to its patrons for Wednesday, May 5. One dollar is too good to be passed over. You can't get as good a paper anywhere else for one dollar. Better attend to it at once. Send it to your relatives back East. You will find it the best means of interesting them in your country.

We regret that our correspondence had to be thinned down this week. So much work came in and being a little shorthanded it was impossible all in, so we had to leave of the less important items. e understand how discourof good Stuff and then You will have to ace in a while, however ham Commercial Club is season of prosperity. The esday evening was a fine interest will inject a new ngs. With oil, gas, mins, alcohol manufacture ets, cleaner lots, market day and incidental matters to attend vening a week is almost crowded. But it is better much to do than not gh to do to keep up an

Things are moving very favorably for the Market Day. The committee in charge is having considerable interest shown in the preparations. An auctioneer has been engaged. All persons having property to sell or exchange will be able to do so at very reasonable rates, and if they wis. to make private exchanges they may do so. Let every one add some-thing to the interest by bringing something to exchange, new or old. Of course, it should have some money value. However, we often have articles around us that are of no money value to ourselves, but they may be of considerable value to some one else that is in need of just such an article. Tell your neighbors about it and come for a full day. Bring some one with you and prepare for a good time, big dinner, meet your friends, renew acquaintances, go home happy

Denatured alcohol has come to stay. If you have any doubt about it write to the Trade Magazine Association, 59-61 Park Place, New York, and you will get their "Future of Denatured Alcohol." Better enclose a 25-cent piece, as they are having a good many calls now. If you want still further information. write to the Department of Agriculsend you further information on the It is evident that the goverament officials are doing all they develop an interest in the Among merchants the main question scems to be "where can we get the alcohol?"

It may appear to some that this is I a lad, that the new will wear off and that the old fuels and oils will hold away. Germany has been using it for years. Going for alcohol is as common as going for oil in this country. They say that it is safer, cleaner, cheaper and less offensive than oil. As a fuel for cook ing it compares favorably with hard coal, except that the coal is likely to cost the most. But the coal will no produce a greater number of heat units, requires more space for storage, is dirtier, leaves the ashes to be disposed of and is a source of bad odors and dust. On the average, \$1 worth of alcohol will go as far as the coal and be far more satisfac

The list of useful inventions us-Ing alcohol as a fuel include heaters coffee kettles, chafing dishes, cook stoves, frons, soldering irons, coffee roasters, lamps of all sorts, tourists quick lunch heaters, motors of all sorts, in fact, wherever gasoline can be used and with more safety. It has already been used to drive wagons, carriages, pumps, plows, mowers, motor-cars, launches, and in an unlimited number of other ways It enters into the preparation of varnishes, stains, dyes, powder, some sorts of cloths, medicines, vinegar, flavoring extracts and so on almost without end. The opportunity of its ise and production thus seems to be almost unlimited.

We have noticed several allusions recently to the similarity in the excesses exhibited by the fastidious civilized white woman and her less cultivated sisters. For a long time we have been accustomed to pity the "poor (dwell on the poor) Chinese girls," who have their feet bandaged to prevent their development yet our own ladies wear high-heeled shoes that tilt their bodies forward in unnatural positions that produce nervous troubles of all sorts. They wear narrow-toed shoes that produce corns, twisted toes and untold agony; that rack mind and body and help to hasten the lines of worry and age; that dispells the fair face and distorts the body. They wear shoes that for protection are about

indefinite period and no one would be any better, wiser or more reasonable. We are just what we are, and the savage, or the Chinaman, or the pagans of the South Seas are no more deserving of criticism than we. They wear what they wear for looks. Do you do any better?

Experience Raising Potatoes.

(Pacific Homestead.)

I farmed for about ten years in the Aroostook valley-the great potato growing section of Maine, where the quality of the tuber beats the world.

Having raised potatoes a dozen years in Oregon, I think I can say I never tasted better than we can grow on the cleared forest land here in Columbia county, after the land has had time to get well ripened.

hats, bounets—any old thing that strikes their fancy. The same wo-man that wore a heavy winter hat down town this mild forenoon, at-I believe the potato to be a safe main crop for the small farmer, taking one year with another, as the crop is never a failure and the marverted wash bowl, a wagon wheel or brimless turban that offers no proket usually good.

The best potatoes are raised on well-drained land that has been in clover at least two years. Plow in the fall, then disk both ways and harrow. During the early part of winter manure well, hauling the manure directly from the stable to the field. Early in the spring cross plow and then put on the spring-tooth harrow and thoroughly pulver-ize the soil. Let stand three or four weeks and harrow again when the ground is fairly dry

The seed should be plump and firm, well-developed tubers, but not large; about the size of a hen's egg is best. Cut once lengthwise and

sprinkle well with land plaster. Plant in furrows, made by a one horse plow, 32 inches apart; seed 16 to 18 inches in the row-one piece in a place; cover five inches deep Now harrow the ground again and once or twice more before the plants are high enough to be injured. tivate when about six inches high Go over the field once with a hand Cultivate again, then put on the horse and "hill up."

Object to Strong Medicines.

rate themselves with feather plumes; so did the savages of Mexico in the days of Cortez. But they went one step farther; they made useful and beatuiful clothing from the feathers gathered from the bright covering and more than nine out of every gathered from the bright covering of their native birds. Only a year ago our women were wearing just such a handful of feather as you could have gathered from any old hen's back and they thought them beautiful.

And more than nine out of every ten and in the out of every ten other of these varieties. When there is no fever and little (if any) swelling, you may know that it is only necessary to apply Chamberlain's Liniment freely to get quick relief. Try it. For sale by Well, we might go on thus for an Gresham Drug Co.



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For Eastern Multnomah and Clackamas Counties.

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Going transit limit 10 days from date of sale, final return limit Oct. 31. These tickets present some very attractive features in the way of stopprivileges, and choice of routes; thereby enabling passengers to make rips to many interesting points enroute. Routing on return trip through California may be had at a slight ad-ace over the rates quoted.

On Sale May 17, July 1, August 11

Full particulars, sleeping car reservations and tickets will be furnished by any O. R. & N. local agent, or

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WORTH \$1,750,000

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John D. Rockefeller buys all Stock, first and always — a rich man's way of making money. You must make money in this same way or you are doomed to a life of toil. You are living directly over an immense Oil Lake, We know it to be a fact. Read our expert's report. He is only one of the many who have examined this field. They report the same conditions are here as in Pennsylvania, Kansas, Texas, California and Alaska.

Oil and gas have been struck at Ontario and Dufur on the east. Salem diggers on the south are very much delighted with results so far. Gas has been struck at Astoria on the west at 120 feet, while in Alaska the Guggenheims are spending thousands of dollars in oil promotion and have struck oil in many places.

Gresham is in the Heart of the Pacific Coast Oil Fields

You believe it and we know it for we have paid out our good money to find out for sure

EXPERT'S REPORT

Portland, Oregon, March 29, 1909 Gresham Oil & Gas Developing Co. Inc.

Portland, Oregon

In compliance with your request to make an examination relative to oil in the vicinity of Gresham, Oregon, I hereby submit to you the following report as the result of my investigations:

The general appearance of the Gresham vicinity would indicate it as being the bed of a sea in past ages, the soil is light with sand and gravel interlacing it throughout the surrounding hills. The hills have eroded in places exposing to view shells of all

kinds, petrified wood being found shows at one time a vast forest flourished in abundance. The underlaying formation consists of clay sandstone, white calcareous hills, ossiliferous concretions and underlaing these clays comes a layer of oil sand which is full of life.

A spring of water comes out of the ground alongside of the road, and shows a peculiar jelly, which is found in all oil fields, especially the Mono Lake Field in California, where it is not as abundant or as thick as at Gresham.

In concluding I will say I have examined the oil fields from Bakerefield, Cal., to Valdez, Alaska, and have not the least hesitancy in saying that you have as good showing for oil as any undeveloped oil field I have ever seen.

Yours respectfully,

(Signed) E. F. HEILLERE. Expert of Mining.

OFFICERS

The officers of the Gresham Oil & Gas Developing Co., are: Mr. J. C. Lewis, President, with the Pacific Construction Co. Mr. L. D. Smith, Vice-President, manager for Robinson Clothing Co.; Mr. Robert Ashby, Secretary-Treasurer, with Pacific Blower Co.; Mr. N. L. Shafer, Manager, member of Add-Men's League.

REMEMBER 100,000 Original Development Stock Par Value \$1 Per Share on Sale at 50 Cents Per Share.

This Stock is positively the only Stock of the Gresham Oil & Gas Developing Co. that will ever be sold under \$1 a Share. We are pleased with the sale of Stock, and thank the people of Gresham for their hearty and substantial support. For any information you desire, write to, or come to the office of

NORTH PACIFIC TRUST THECO.

Room 7 and 8 Commercial Club Bldg.

FIFTH & OAK STREETS

PORTLAND, OREGON

GRESHAM, Wednesday, May 5

Under Management of Gresham Commercial Club.



Success of

Market Day

Depends on

Your Help

A/e extend to all a hearty Invitation to attend Gresham Market Day and take advantage of the opportunities offered to buy, sell or trade Stock, Produce. Machinery or Other articles.

An Auctioneer will be on hand to sell on commission if desired.

The Band will play during the day and a fine dinner served.

The merchants are arranging for special Bargain Sales also. Shelter will be furnished if the weather is inclement.

A Boost for Market Day Is a Boost For You.

Good Free Dinner at Grange Hall