

BEAVER STATE HERALD

Succeeding Gresham Vindicator, Gresham Gazette, East Multnomah Record, Multnomah Record and Montavilla Herald.

Published Every Friday at Gresham, Ore., by the BEAVER STATE PUBLISHING CO.
H. A. DARNALL, EDITOR AND MANAGER.

RECEIPTS for subscriptions are not sent unless requested. The label on your paper will indicate within two weeks the receipt of your remittance. If it does not please notify us.

DISCONTINUANCES. In keeping with well recognized business principles, all subscriptions will be stopped promptly upon expiration of time paid for.

CHANGE OF ADDRESS. In ordering change of address give old as well as new address.

CONTRIBUTORS are wanted in every community. If no correspondence appears from your neighborhood, you are respectfully requested to send us many local items as you can.

ADVERTISING RATES. LEGAL ADVERTISING, set in leaded six point, 10¢ per line first insertion, 5¢ per line each subsequent insertion. DISPLAY ADVERTISING—No position guaranteed. 25¢ per single column inch each issue. Liberal discount allowed for either time or space advertisements, but not both.

For position (any size) per inch additional. READERS, 10¢ per line first insertion, 5¢ per line each subsequent insertion. LOCALS (Want Column only), 1¢ per word each issue, counting two figures, an initial or an abbreviation as one word. No local accepted for less than 15 cents. PROFESSIONAL CARDS (one inch), 25¢ each issue. CARDS OF THANKS (not exceeding two inches), 50 cents. LETTERS OF CONDOLENCE (not exceeding four inches), \$1.00. OBITUARIES for actual subscribers or members of their families, up to 100 words, free, all over 100 words, 1¢ a word (invariably in advance). Count the words and remit accordingly.

All Lodge, Grange, School, Church, or other notices or advertisements of socials, parties, dances, concerts, theatricals, etc., given for a profit, charged for at regular rates.

In order to insure change of ad. advertisers must have copy in this office not later than Tuesday preceding day of publication.

SUBSCRIPTION RATES. Per Year, \$1.50 strictly in advance. To foreign countries, \$2.00. Six Months, \$1.00. Three months, \$0.60. Single copies, 5¢. Ask for clubbing rates.

REMITTANCES should be sent by Express or Postoffice Money Order, Registered Letter or Check. Stamps accepted up to 50 cents.

JOB PRINTING is our specialty. We are well equipped to do the best work at current prices. Especially farmers' and business men's Letter Heads, Envelopes, Butter Wrappers, Statements, etc., in small or large quantities. Auction Bills, Dodgers, Posters, etc., printed on short notice.

Entered as second-class matter at the postoffice at Gresham, Oregon.

EDITORIAL COMMENT

Recent changes in mail routes at Boring and Orient have caused a little trouble about the delivery of papers. Be patient. Matters will be adjusted in time so all will be satisfactory. If you do not get your paper let us know at once.

It has been very gratifying to have so many of our subscribers renew their subscriptions this week and to enroll a few new ones. Among those who appreciate The Herald let us mention the names of G. B. Middleton, John Freeman, S. B. Johnson, C. A. Wheeler, Mrs. Dan Metzger, G. W. Sager, Mrs. S. J. Jones, Peter Lundine, J. Gist and E. R. Wright.

We suggest the business men of the town inject about 16,000 volts of life into the lifeless body commonly known as the Development League. Just now such an organization could do a lot of good. The one most serious criticism we heard about the fair proceedings of last year was the lack of organization of the citizens for the purpose of entertaining our visitors.

It is doubtful if any of the smaller towns in the state have better evidence of prosperity than Gresham right now. A new \$10,000 addition to the school building is nearing completion; five or more residences are being planned and pushed to completion; a large force of workmen are engaged in work on the Fair grounds, and new restaurants and other business places are being opened. We hope we are safe in saying that this is not a temporary spurge but a step to renewed development of the town and the surrounding country.

Providence is smiling again after a brief series of frowns. Early September is a fine season for the farmer who is thrifty enough to take advantage of the opportunities it offers. Now is the time to garner the grain and hay the season has produced. Our climate requires safe housing for both animal and feed. It is a time when the open shed and the leaky roof should be put in shape to give the protection they suggest. This is no time for "Arkansaw philosophy." The winter season will bring its chilling rain and a high percentage of feed value is lost to the farmer who has his feed uncovered and his herds unprotected.

The Herald office this week turned out the first issue of The Pacific Grange Bulletin. Those who have seen its predecessors say it is an improvement over either of them. A peculiarity of the new paper to many Oregon patrons will be the advertising introduced, and the vigorous stand taken by our brothers across the line on political questions. The difference between

them and ourselves in these matters is a difference of vigor—forcefulness, if you please. We Oregon grangers have confined ourselves to attacks on principles and new propositions. The Washington Grange is fighting for better principles and better men. They recognize more clearly than we seem to that good principles will not be put in force by bad men. They are going after the "machine men" in no half-hearted way. They believe in politics but not of the partisan brand.

At a time like this, when the public welfare is at stake, it is important that self be forgotten in the desire to promote the general good. The fact that some detail of plans is unsatisfactory to us personally should not justify us in doing a thing or uttering a word, that, going abroad, will prevent the development of plans that ultimately must bring beneficial results.

Now some things have been done right here in Gresham in reference to public matters that might have been done more satisfactorily to ourselves if time had allowed for maturer consideration, but action was necessary. Delay would have meant sure loss of opportunity. In the face of these conditions we must not contend for our personal views, notions or plans, but accept that which will get a final result something similar to that desired.

Now there seems to be some little difference of opinion about the desirability of carrying out some of the plans of the city council. Perhaps they may have made some mistakes but we believe they were made in good faith if there have been any made, and that it will be a much more serious mistake to place any obstacle in the way of carrying out present plans than any other mistake they may have made. Now let us drop our differences, get our shoulders to the wheel and everybody PUSH to make this year's fall fair and festival a complete success. Get enthusiastic. We have a lot for which to be thankful. Have you stopped to think of that? Well, we have. We have a fine farming country around us, good crops, good markets, good roads, good climate, and generally a good healthy, vigorous people. We, all of us, from the Sandy west, held a successful fair here last year. We can do it again, and better. Experience counts.

CLUBBING LIST

The price of The Herald alone is \$1.50 a year, but to those who would like the advantage of a clubbing rate with other papers we offer the following low prices:

"The Herald" in combination with any of the following:

WEEKLY OREGONIAN	1.57	6 mos.
DAILY OREGONIAN	6.50	3.50
DAILY TELEGRAM	5.25	2.00
SEMI-WEEKLY JOURNAL	2.25	1.25
DAILY JOURNAL	5.50	3.00
DAILY AND SUNDAY JOURNAL	7.00	3.75
SUNDAY JOURNAL	3.00	1.25
PACIFIC MONTHLY	2.00	1.25
PACIFIC HOMESTEAD	2.00	1.25
PACIFIC FARMER	2.00	1.10
NATIONAL GRANGE	2.00	1.10
PEOPLE'S JOURNAL (Monthly)	1.50	.85
THE SCHOOL AND HOME (Monthly)	1.50	.85
OREGON AGRICULTURIST	1.75	.90
RURAL SPIRIT	2.50	1.50
FARM JOURNAL	1.50	.95
McCALL'S MAGAZINE (Ladies)	1.75	1.00

REMEMBER THESE ARE LOWEST CLUBBING RATES

GRANGE DIRECTORY

Oregon State Grange Officers.

Master, Austin T. Buxton, Forest Grove
 President, A. T. Shumaker, Central Point
 Chaplain, J. J. Johnson, Portland
 Steward, W. A. Young, Astoria
 Assistant Steward, E. W. Staats, Astoria
 Lecturer, Oscar Eaton, Astoria
 Treasurer, H. Hirschberg, Independence
 Secretary, Mrs. Mary S. Howard, Multnomah
 J. A. Keener, L. S. Lambert, Stayton
 Publicity, Mrs. Lulu E. Miller, Albany
 Ceres, Mrs. C. K. Logg, St. Helens
 Flora, Mrs. Susie Wells, Clatsop
 Lady Steward, Mrs. E. K. Brown, Cloverdale

EXECUTIVE COMMITTEE.

Austin T. Buxton, Forest Grove
 C. E. Spence, Hood River
 Eugene Palmer, Albany

LEGISLATIVE COMMITTEE.

Austin T. Buxton, Forest Grove
 F. M. Olson, Hood River
 E. L. Mason, Estacada

[Granges are requested to send to The Herald information so that a brief card can be run under this heading free. Send place, day and hour of meeting.]

MULTNOMAH GRANGE, No. 71.—Meets the fourth Saturday in every month at 10:30 a. m. in Campbell hall, Orient.

CLACKAMAS GRANGE meets first Saturday of each month at 10:30 a. m. and third Saturday at 7:30 p. m.

PLEASANT VALLEY GRANGE No. 348.—Meets second Saturday at 7:30 p. m. and fourth Saturday at 10:30 a. m. every month.

ROCKWOOD GRANGE—Meets the first Wednesday of each month at 8 p. m. and third Saturday at 10:30 a. m.

FAIRVIEW GRANGE—Meets first Wednesday at 10:30 a. m.; third Tuesday evening at 8 o'clock, each month.

RUSSELLVILLE GRANGE, No. 338.—Meets in Russellville schoolhouse on the second and fourth Saturday nights in each month.

EVENING STAR GRANGE—Meets in their hall at South Mount Tabor on the first Saturday of each month at 10 a. m. All visitors are welcome.

GRESHAM GRANGE—Meets second Saturday in each month at 10:30 a. m.

LAMAR GRANGE, No. 280.—Meets first Saturday each month.

LENTS GRANGE—Meets second Saturday of each month at 10:30 a. m.

CLACKAMAS GRANGE, No. 298.—Meets the first Saturday in the month at 10:30 a. m. and the third Saturday at 7:30 p. m.

COLUMBIA GRANGE No. 267.—Meets in all day session first Saturday in each month in grange hall near Corbett.

News pertaining to the local granges inserted here free of charge. But all local or announcements pertaining to entertainments for which a charge is made, will be treated as advertisements and pay for insertion will be expected and appreciated.

DAIRY INDUSTRY IN OREGON

OF all the various resources which are at present being developed in our state none is of greater importance than the dairy industry. Because of its stable character, because of its certainty and lack of chance, because of its unending existence, because of its tendency to enrich rather than impoverish our fundamental source of wealth—the soil, it is easily of first importance to the great class of our people who derive their profit from supplying the world with food. Hard times may greatly reduce the consumption of luxuries, adverse weather may destroy many crops, certain methods of agriculture may deprive the soil of its producing qualities, our timber may in time be exhausted and our mines may be gutted of their store of wealth, but we are fortunate, indeed, very fortunate in having a state which is especially adapted to the pursuit of an industry which is unending and which will last as long as the great natural laws themselves.

Nations have developed their resources and settled back to a dependence upon the herd and flock and the patient animals of the field and lot have not failed them.

A brief review of the development of the dairy industry in Oregon and a little study of the conditions as they exist today are sufficient to convince anyone that the business is as yet in its infancy.

Not so many years ago our leading agriculturalists and even our educators were shaking their heads at the man who undertook to dairy, saying, "This is not a dairy country." In 1900 the revenue from this industry to the state was estimated at \$5,000,000, while last year it reached \$17,000,000.

The present revenue from dairying is not small but there are reasons why we expect it to increase and the reasons briefly are these: Conditions are not favorable to the continuance of agriculture as it was formerly conducted here, and dairying is one of the most inviting fields to which the farmer of the old school can turn. Furthermore, dairying up to the present has not been conducted upon an intelligent or scientific basis. Thousands of dollars are being lost annually to the state because the average Oregon dairy cow is not up to the standard she should be. This condition would gradually remedy itself and every effort is being put forth to encourage and hasten the change for the better. Along with the inferior cows, improper care and wasteful methods of feeding are at present potent sources of loss. Waste from the unnecessary feeding of grain stuffs and waste from no feeding at all are common errors. The cost of producing is of as much importance to the dairyman as the price of the product. A few dairymen have solved the problem by the use of home grown crops which they make to succeed one another in such order that the herd has its cheap, succulent green food the year round. Many others are depending entirely upon the native grass pasture in summer and hay alone in winter, but the example of the more successful will become the general rule in the end and the dairy product and the profit from it will be greatly increased when that time comes.

The dairyman then has

broad and liberal judgment have appropriated for an educational work among the dairymen, in the nature of cow-testing associations, similar to those which have done so much to elevate the standard of the dairy industry in the Old World countries. The object of this association work is to show exactly which cow is the profitable cow and which is not, also which herds are the most profitable herds, and how those herds are fed and managed. This system will make the information possessed by our most successful men common information, providing all are willing to accept it.

After all it is the man who is succeeding that is the great source of encouragement and the great factor in development. Here and there, becoming more and more numerous, are practical dairymen who are making splendid incomes from their business. They prove beyond question the possibilities of the occupation.

With one of the best markets in the world at hand, and with conditions favorable in every respect, and with nothing lacking but a higher intelligence and more scientific methods on the part of these engaged in the business, we may well look for a continued and rapid growth in our dairy industry.—Paul V. Maris, in The Pacific Grange Bulletin.

What Time?

"Tell you in a minute." "Oh my watch has stopped!"

HOW EMBARRASSING

For a GOOD timekeeper go to—

Fred D. Flora

"EVERYTHING IN JEWELRY"

191 Morrison Street
 PORTLAND, OREGON
 Near Pop's Restaurant.

Notice for Publication

Department of the Interior, U. S. Land Office at Portland, Oregon, July 16, 1908.

Notice is hereby given that George L. Ponder, of Oregon, who on July 16th, 1908, made Timber and Stone application No. 0100, for 8 1/2 of NW 1/4, Section 13, Township 1 North, Range 5 East, Willamette Meridian, has filed notice of intention to make Final Timber and Stone Proof, to establish claim to the land above described, before the Register and Receiver at Portland, Oregon, Land Office, on the eighth day of October, 1908.

Claimant names as witnesses: Charles Cooney of Portland, Oregon; Joseph R. Cooney of Portland, Oregon; Edward Trickey of Palmer, Oregon; Oscar Heintz of Portland, Oregon.

ALGERNON S. DRESSER, Register.

First publication Aug. 7; last publication Oct. 2.

Executrix' Notice.

In the matter of the Estate of Mary Alexander, deceased—

Notice is hereby given by the undersigned that she has been duly appointed by the County Court of the State of Oregon for the County of Multnomah, Executrix of the Last Will and Testament of Mary Alexander, deceased, and that she is the duly qualified and acting executrix of said will in the State of Oregon. All persons having claims against the Estate of Mary Alexander, hereby required to present them with proper vouchers within six months from the date of this notice to the undersigned at her residence in the Town of Gresham, County of Multnomah and State of Oregon.

HARRIET ALEXANDER, Executrix of the Last Will and Testament of Mary Alexander.

Date of first publication, Aug. 7, 1908; date of last publication, Sept. 4, 1908.

Notice for Publication.

Department of the Interior, United States Land Office at Portland, Oregon, August 7th, 1908.

NOTICE is hereby given that Lena Stayner of Portland, Oregon, who on August 7th, 1908, made Timber application No. 0218, for W 1/2 of SE 1/4 and SE 1/4 of SW 1/4, Section 10, Township 1 North, Range 6 East, Willamette Meridian, has filed notice of intention to make Final Proof, to establish claim to the land above described, before the Register and Receiver, U. S. Land Office at Portland, Oregon on the 23rd day of October, 1908.

Claimant names as witnesses: David R. Young, of Portland, Oregon; Stuart A. Stayner, of Portland, Oregon; May Jacobs, of Portland, Oregon; George E. Jacobs, of Portland, Oregon.

ALGERNON S. DRESSER, Register.

Notice for Publication.

Department of the Interior, U. S. Land Office, at Portland, Oregon, August 7th, 1908.

NOTICE is hereby given that Stuart A. Stayner of Portland, Oregon, who on August 7th, 1908, made Timber Application, No. 0217, for W 1/2 of NW 1/4, Section 10, and NW 1/4, Section 11, Township 1 North, Range 6 East, Willamette Meridian, has filed notice of intention to make Final Proof, to establish claim to the land above described, before the Register and Receiver, at Portland, Oregon, on the 23rd day of October, 1908.

Claimant names as witnesses: David R. Young, of Portland, Oregon; Stuart A. Stayner, of Portland, Oregon; Lena Stayner, of Portland, Oregon; J. F. Clark, of Oregon City.

ALGERNON S. DRESSER, Register.

Notice for Publication.

Department of the Interior, U. S. Land Office, at Portland, Oregon, August 7th, 1908.

NOTICE is hereby given that Anna May Jacobs, of Portland, Oregon, who on August 7, 1908, made Timber Application, No. 0216, for E 1/2 of NW 1/4, E 1/2 of SW 1/4, Section 10, Township 1 North, Range 6 East, Willamette Meridian, has filed notice of intention to make Final Proof, to establish claim to the land above described, before the Register and Receiver, U. S. Land Office at Portland, Oregon, on the 23rd day of October, 1908.

Claimant names as witnesses: David R. Young, of Portland, Oregon; Stuart A. Stayner, of Portland, Oregon; Lena Stayner, of Portland, Oregon; J. F. Clark, of Oregon City.

ALGERNON S. DRESSER, Register.

Notice for Publication.

Department of the Interior, U. S. Land Office, at Portland, Ore., August 4th, 1908.

NOTICE is hereby given that George E. Jacobs, of Portland, Oregon, who on August 4, 1908, made Timber and Stone Application, No. 0191, for S 1/2 NE 1/4 and E 1/2 of SW 1/4, Section 9, Township 1 North, Range 6 East, Willamette Meridian, has filed notice of intention to make Final Proof, to establish claim to the land above described, before the Register and Receiver at Portland, Oregon, on the 23rd day of October, 1908.

Claimant names as witnesses: Stuart A. Stayner, of Portland, Oregon; J. H. Cunningham, of Portland, Oregon; David R. Young, of Portland, Oregon; J. F. Clark, of Oregon City.

ALGERNON S. DRESSER, Receiver.

CHURCH NOTICES.

LINDEMANN MEMORIAL M. E. CHURCH, Gresham—Pastor, Dr. A. Thompson. SERVICES, Sunday School, 10 a. m.; Preaching at 11 a. m. and 8 p. m. every Sunday. Prayer meeting, Thursday evenings at 8 o'clock. Everybody invited.

FREE METHODIST CHURCH—Rev. S. G. Roper, pastor. Services, Sunday School, 10 a. m.; Preaching every Sunday at 11 a. m. and 8 p. m. Prayer meeting, Thursday evening at 8 o'clock. All welcomed.

PLEASANT HOME BAPTIST CHURCH, Cottrell, Ore.—Pastor, Rev. S. C. Sherrill. SERVICES, Sunday School, 10 a. m.; Morning service, 11 a. m.; Evening service, 8 p. m. Everybody invited.

PLEASANT HOME BAPTIST CHAP-EL, Cottrell, Ore.—Pastor, Rev. S. C. Sherrill. SERVICES, Sunday School, 3 p. m.; Preaching, 4 p. m. Everybody invited.

ZION'S EVANGELICAL CHURCH, Gresham—SERVICES (German), 10:30 a. m., every first, third and fifth Sundays of each month. All welcome.

SAINT MICHAEL'S CATHOLIC CHURCH, Sandy, Ore.—Rev. Berch-told Durrer. Services will be held on the first Sunday of each month at 10:30 a. m.

GRESHAM BAPTIST CHURCH—Sun-day School at 10 a. m.; Preaching at 11 a. m.

Farmers! INSURE IN THE

Farmers' Mutual F. R. A.

(Farmers Mutual Fire Relief Ass'n of Portland)

CONSERVATIVE, STRONG, SAFE
 PROMPT, CHEAP

Apply to H. W. Snaahall, Pres., Gresham, Ore.

Write to J. J. Kern, Secretary, 565 E. Yamhill st., Portland

AGRICULTURAL COLLEGE

Corvallis, Oregon

Offers collegiate courses in Agriculture, including Agronomy, Horticulture, Animal Husbandry, Dairy Husbandry, etc.; Forestry; Domestic Science and Art; Civil, Electrical, Mechanical and Mining Engineering; Commerce; Pharmacy.

Offers elementary courses in Agriculture, Forestry, Domestic Science and Art, Commerce and Mechanical Arts, including force work, cabinet making, steam fitting, plumbing, machine work, etc.

Strong faculty, modern equipment, free tuition. Opens Sept. 25. Illustrated catalogue with full information on application to the Registrar, free.

Portland Business College

—"THE SCHOOL OF QUALITY"—

Tenth and Morrison, Portland, Oregon A. P. Armstrong, LL.B., Principal

☞ We occupy two floors 65 by 100 feet, have a \$20,000 equipment, employ a large faculty, give individual instruction, receive more calls for office help than we can meet. Our school admittedly leads all others in quality of instruction. It pays to attend such an institution.

☞ Said a Business Man: "Keep hammering away everlastingly on thorough work. It will win out in the end." Said an Educator: "The quality of instruction given in your school makes it the standard of its kind in the Northwest."

☞ Open all the year. Students admitted at any time. Catalogue free. References: Any bank, any newspaper, any business man in Portland.

"OREGON BUILDERS"

Are you doing what you can to populate your state?

OREGON NEEDS PEOPLE—Settlers, honest farmers, mechanics, clerks, people with brains, strong hands and a willing heart—capital or no capital.

The Oregon Railroad & Navigation Company and Southern Pacific Company Lines in Oregon

are sending tons of Oregon literature to the East for distribution through every available agency. Will you not help the good work of building Oregon by sending us the names and addresses of your friends who are likely to be interested in this state? We will be glad to bear the expense of sending them complete information about OREGON and its opportunities.

COLONIST TICKETS will be on sale during SEPTEMBER and OCTOBER from the East to all points in Oregon. The fares from a few principal cities are:

From Denver . . .	\$30.00	From Louisville . .	\$41.70
" Omaha . . .	30.00	" Cincinnati . .	42.20
" Kansas City 30.00	"	" Cleveland . .	44.75
" St. Louis . .	35.50	" New York . .	55.00
" Chicago . . .	38.00		

TICKETS CAN BE PREPAID

If you want to bring a friend or relative to Oregon, deposit the proper amount with any of our agents. The ticket will then be furnished by telegraph.

W.M. McMURRAY
 General Passenger Agent. Portland, Ore.

WANTED—A RIDER AGENT

in each town and district to ride and exhibit a sample Latest Model "Hedgethorn" bicycle furnished by us. Our agents everywhere are making money fast. Write for full particulars and special offer at once.

NO MONEY REQUIRED until you receive and approve of your bicycle. We ship to anyone anywhere in the U. S. on a cash deposit in advance. Prepay freight, and allow TEN DAYS' FREE TRIAL, during which time you may ride the bicycle and keep the bicycle shop it back to us at our expense and you need not be out one cent.

FACTORY PRICES We furnish the highest grade bicycles it is possible to make at our price, until you receive our catalogue and learn our unheard of factory prices and remarkable special offers to rider agents.

YOU WILL BE ASTONISHED when you receive our beautiful catalogue and learn our other offers.

BI-CYCLE DEALERS, you can sell our bicycles under your own name plate at double the regular price.

SECOND HAND BICYCLES We do not regularly handle second hand bicycles, but usually have a number on hand taken in trade by our Chicago retail stores. These we clear out at once, running from \$13 to \$25 or \$10. Describe large list mailed free.

single wheels, imported roller chains and pedals, parts, repairs and equipment of all kinds at half the usual retail prices.

\$8.50 HEDGETHORN PUNCTURE-PROOF \$4.80

SELF-HEALING TIRES A SAMPLE PAIR TO INTRODUCE, ONLY

The regular retail price of these tires is \$2.50 per pair, but to introduce we will sell you a sample pair for \$4.80 (cash with order \$4.55).

NO MORE TROUBLE FROM PUNCTURES

NAILS, Tacks or Glass will not let the air out. Sixty thousand pairs sold last year. Over two hundred thousand pairs now in use.

DESCRIPTION: Made in all sizes. It is lively and very durable and lined inside with a special quality of rubber, which never becomes porous and which closes up small punctures without allowing the air to escape. We have hundreds of letters from satisfied customers stating that their tires have never been pumped up once or twice in a whole season. They weigh no more than an ordinary tire, the puncture resisting qualities being given by several layers of this, specially prepared fabric on the tread. The regular price of these tires is \$5.50 per pair, but for advertising purposes we are making a special factory price to the rider of only \$4.80 per pair. All orders shipped same day letter is received. We ship C. O. D. on approval. You do not pay a cent until you have examined and found them strictly as represented. We will allow a cash discount of 5 per cent (making the price \$4.55 per pair) if you send FULL CASH WITH ORDER and enclose this advertisement. We will also send one nickel plated brass hand pump. Tires to be returned at OUR expense if for any reason they are not satisfactory on examination. We are perfectly reliable and money sent to us is as safe as in a bank. If you order a pair of these tires, you will find that they will ride easier, run faster, wear better, last longer and look finer than any tire you have ever used or seen at any price. We know that you will be so well pleased that when you want a bicycle, you will give us your order. We want you to send us a trial order at once, hence this remarkable tire offer.

IF YOU NEED TIRES don't buy any kind at any price until you send for a pair of the special introductory price quoted. Hedgethorn Puncture-Proof tires on approval and trial at an ordinary price, the puncture resisting qualities being given by several layers of this, specially prepared fabric on the tread. The regular price of these tires is \$5.50 per pair, but for advertising purposes we are making a special factory price to the rider of only \$4.80 per pair. All orders shipped same day letter is received. We ship C. O. D. on approval. You do not pay a cent until you have examined and found them strictly as represented. We will allow a cash discount of 5 per cent (making the price \$4.55 per pair) if you send FULL CASH WITH ORDER and enclose this advertisement. We will also send one nickel plated brass hand pump. Tires to be returned at OUR expense if for any reason they are not satisfactory on examination. We are perfectly reliable and money sent to us is as safe as in a bank. If you order a pair of these tires, you will find that they will ride easier, run faster, wear better, last longer and look finer than any tire you have ever used or seen at any price. We know that you will be so well pleased that when you want a bicycle, you will give us your order. We want you to send us a trial order at once, hence this remarkable tire offer.

DO NOT WAIT but write us a postal today. DO NOT THINK OF BUYING a bicycle or a pair of tires from anyone until you know the new and wonderful offers we are making. It only costs a postal to learn everything. Write it NOW.

J. L. MEAD CYCLE COMPANY, CHICAGO, ILL.