## Terrace Park is undoubtedly the Finest Subdivision of Portland Today

TERRACE PARK is not only the finest subdivision, but it has the most points of natural advantage. Any thinking person will tell you the direct line of wealth and population is east of the city, and the Base Line road will always be the chief artery of the county

Over half of Terrace Park has already been sold. The railroad work now going on in this part of the county assures TERRACE PARK absolutely the finest rapid transit service in the city of Portland. Lots selling today for $\$ 300$ are certain to be worth $\$ 400$ before fall.

The Herald is a paper devoted to the interests of this locality, and we want everybody to "boost" for this part of the county.

Outside people are coming in to Portland by the thousands and we want to interest everybody we can in TERRACE PARK now; their satistaction will lead to more investors coming in.
possibly make, and $\$ 10 \mathrm{a}$ month will handle it.

## THE SPANTON COMPANY

Sole Agents for the Municipal Railway \& Improvement Co.

270 Stark St., opp. Chamber of Commerce. Main 2828

## M0NTAVILLA

IOC.....................:
$\qquad$
:: INVEST YOUR MONEY IN REAL ESTATE

## Why?

II$\prod_{\text {ANY investors of large means are investing their money in the }}^{\text {improved and unimproved lands near Gresham }}$ nornh and east, at the present time. Why? You will procoably norh and east, at the present time. Why? You will probably
answer the question by syying that there is an Electric Railway being projected and sure to be built through that section. True. But you
ask one of these investors and he will tell you that the fundamental

Because the land is worth the money basis for the investment. Also that the tact that the land is worth the money aside from its speculative value cuts out the element of risk.
you can make big interest money invested by buying real estate now in Thompson's Addition to Gresham

Why?


You may put your money in the bank; the bank fails, you lose all
you have. You may invest in stocks and bonds.
into the into the business world and destroys the security on which these
bonds are based, your money You mayed, evour money goes the way of many such speculations.
business lot great business block upon some fine corner business lot you may have. Along comes the rellentless fire and your
fine business block in left,- your REAL ESTATE, that, ahe fine yousiness lot lot you have something You may put your money into what promises to be an excellent busi-
ness, but you overlook some important detail, your business goes to pieces, your money is gone and you have nothing left. But you invest your money in real estate and you have something always. Fire will not burn it, and if you so will it you can have that
something always. Now while the investments first spoken of are going on, said investments are enhancing the value of your town property in
Conditions are creating demands that Gresham will have to satisfy. The great fine farms and undeveloped lands are passing into hands that
will cut them up into small tracts and they will be sold to a people who will cut them up into small tracts and they will be sold to a people who
will make this the garden spot of the world. Where there was but one
family there will be twenty will make this the garden spot of the world. Where there was but one
family there will be twenty to forty families. With these will come to
Gresham greater mercantile establishments and consequently a great inGresham greater mercantile establishments and consequently a great in-
crease in the value of Gresham real eatate. crease in the value of Gresham real estate.


Additional Gresham Locals atiract aitiention



$\qquad$

Why?
 Gresham today. Its natural beauty, its natural drainage, - an extremely important fact,-puts this Addition far to the front as
me-building site. Ground all under cultivation; no stones, no

We are selling these lots CHEAP This fact is acknoweledged by prudent, careful investors. How
many times have you said, "How I wish I had bought such and suct many times have you said, "How I wish I had bought such and such a lot!" when some addition first opened up? Don't say this about
'Thompson's Addition, but take advantage of past exThompson's Addition, but take advantage of past ex-
perience and buy now and you won't have to say it. Lost opportunity

LIST YOUR FARMS WITH US

Thompson's Addition

## the rellable real estate agency,

Room 32, Washington Building, Portland,

