

J. E. McCASLIN, THE Central Store

Long, Dark Nights
will soon be here and you will need

Alarm Clocks,
Lanterns,
Lamps and Chimneys,
Wicks and all Lamp Accessories.

Phone, East 732. Cor. Car Line and Base Line.

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G. K. Howitt & Co., CONTRACTORS WOOD AND COAL YARD

And General Team Work All Kinds of Fuel
Dealers in Horses Phone, East 4153
Base Line Road, MONTAVILLA, ORE.

Monday, Oct. 8th, Open for Business in New Location
Next to Confectionery Store In New Tweet & Vance Bldg.

WITH AN ENLARGED STOCK OF

Furnishing Goods **FALL GOODS** Rubber Goods
For Ladies', Men's and Children's Wear

D. McMillan's, Base Line Road, Montavilla

Warren's Pharmacy

Dealer in Drugs, Chemicals, Patent Medicines,
Toilet Articles, Stationery, Etc.

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Full Line of DAY STATE PAINTS

ALBERT EHLERS,
MONTAVILLA'S UP-TO-DATE
Hardware Dealer

Jobbing and Repairing neatly done.
Phone, East 4127
223 HIBBARD ST.
MONTAVILLA, - - OREGON

Dougherty & Copenhaver GENERAL Blacksmiths

AND WAGON REPAIRERS
Horseshoeing a Specialty
BASE LINE, NEAR END CAR LINE
MONTAVILLA, ORE.

UPPER LATOURELL

The Mountain Sunday school is still in progress with Mrs. Hicks as superintendent and Cecilia Woodward as secretary and treasurer.

W. Hicks & Co. have purchased a grinding mill of W. Crowston, and are going into business at once.

F. Knieriem is busy building a store for Mr. Butler at the Falls.

The by-laws of telephone line No. 4 will soon be circulated, having been drawn up by J. Deaver, J. Ross and P. Anderson.

Al Woodward takes great pride in his new horse.

M. Lund is digging potatoes. The crop looks fine.

Mrs. Geo. Gill celebrated her birthday at the home of Mrs. J. Deaver last Thursday afternoon. A few intimate

H. B. DICKINSON

Attorney - at - Law,
Notary Public . . .

OFFICE,
507 Commercial Building, - Portland
RESIDENCE,
20 Villa Avenue, - Montavilla
At Home in the Evening.

Montavilla Lodges

Banner Assembly No. 158, United Artisans, meets every Tuesday at Odd Fellows' Hall, J. W. Mills, Sec.; F. Barringer, M. A.

Montavilla Camp No. 87, W. O. W. meets every Monday at Odd Fellows' Hall, J. W. Higgins, Consul Com.; G. Johnson, clerk.

Villa Lodge No. 124, I. O. O. F. meets every Saturday night at their hall, corner Villa avenue and Broad street, D. F. Hooker, N. G.; K. Thompson, Sec.

Montavilla Circle No. 400, W. O. W., meets every Wednesday night at Odd Fellows' Hall. See installation notice or officers.

Orpha Rebecca Lodge, No. 81, meets second and fourth Thursday evenings of each month at Odd Fellow's Hall, Mrs. A. L. Hopper, N. G.; Mrs. Maude Gilman, R. S.

friends were present and the time was very enjoyably spent.

Mr. and Mrs. Rix spent Sunday with Mr. Hicks and wife.

Fritz Salzman entertained a few friends last Sunday.

Mr. and Mrs. Alvin Floss spent Sunday evening at the Anderson home.

Subscribe for The Herald.

Mrs. M. E. Hook, Fashionable Dressmaker

Is prepared to do
FALL SEWING
of All Kinds

Tailor-Made Suits a Specialty

109 CURTIS STREET,
MONTAVILLA, - ORE.

MONTAVILLA

MONTAVILLA'S GROWTH IS A EVELATION TO OBSERVANT BEHOLDERS

[Special Correspondence.]

MONTAVILLA, OR., October 17, 1906.—In no other period of its existence has Montavilla shown such a noticeable growth as it has during the past year, and especially during the past few months.

The five business blocks on the Baseline road, recently built by Frank Willard, Sloan & Metzger, and Vance & Tweet, are all models of neatness and augur well for the villa's future prosperity. The smaller stores erected and in course of erection are substantial additions that help swell the year's record and add materially to the business force of the villa.

On Hibbard street there has also been a decided gain. The fine new hotel building, just finished, and which will be occupied by A. E. Herman, is one of the most convenient and comfortable hostleries to be found in the state.

Another building worthy of notice is that now occupied as a second-hand store, which was recently finished by contractor J. C. Pinckney. Farther down the street are a number of new buildings both for business and residence purposes. Among them is noticed the up-to-date store of G. W. Farrier, the pioneer plumber. On Villa avenue are also a number of new buildings, the more recent additions being those occupied by Moulter, the grocer, and the Hart Land Company.

The ones mentioned represent but a small portion of the growth of Montavilla. To get any adequate idea of the growth made one must be somewhat familiar with conditions one year ago. With this in mind, just go with me to Mount Tabor Heights. Think of north villa as it was a year ago! Remember the vacant blocks. Can you recall the many blocks with but one or two houses on them? Now look at these blocks. You see almost solid rows of cottages and pretty homes, filled with contented and prosperous people.

See the look of surprise that comes over the face of Mr. Pessimist as he permits his narrow optics to gradually sweep over the vast expanse of territory surrounding the original villa town-site. Miles upon miles of well laid out blocks and streets and acreage property meets his eyes, hundreds of pretty homes recently constructed or in course of construction obstruct his view.

Looking off Russellville way and he (Mr. Pessimist) stands astonished, and the more so as his vision broadens and Mansfield comes into view. New houses, basements excavated, frames up, roofs going on! Yes, dear pessimist, it is all a fact; money, brains and enterprise are surely rolling into the villa.

Other people see the possibilities of Montavilla, the queen of Portland's suburbs. Do not be surprised any more for the end is not yet. The start has scarce been made; there are more such men coming, as the few now here, who will invest—not risk—all they have, for ere long Montavilla will be known far and wide as The Villa Beautiful, the city of homes, schools, and churches, with numerous factories employing hundreds of men and women whose toil shall enrich the world. All this and more too will be said of Montavilla,—in fact, it is being said now. And now dear citizens let us come down from the heights, down to the duties of today. Do you not think you owe a duty to this pretty place where your wife and children dwell, free from the corruption and vice of the city, and yet

have all the advantages of it? Yes, you owe a debt to Montavilla and its citizens. It is your plain duty to say a good word for it whenever you can, wherever you can, to all the people you can. Tell your friend in the East of the beauties of Montavilla, of the enormous crops of fruit you raise, the vegetables you grow. Send him a flower that you have plucked from the garden at the time the thermometer registers 20 or more below zero in the East. Tell him of the mildness of this climate, the roads, schools, churches, and our people, not the scum or riff-raff, but the best people on earth. Don't exaggerate, the truth is fiction enough, but keep telling it, and then watch the smile grow on your face. It will grow, and it will make you feel better, look better, and you will be better too.

Another thing, hunt up either President Hyle, and Dr. Deveny, or President Burden and Secretary Carter, and say to them that you want to help this villa to grow, that you have decided to join one or both of their clubs, (take some money along,) put your shoulder to the wheel, and push with all your might, not forgetting to encourage the brother who is getting weary with the load, and then you can say with Tacoma, Hood River and other cities, "Watch Us Grow," and you'll imagine we never grew before, for if every villaiter speaks well of, advertises of, and writes of the good things of Montavilla we shall grow by leaps and bounds. Let us all try it.

WANTED—To trade, good Bay State organ for fresh milk cow. W. C. Aylsworth, 101 Villa avenue.

Mr. and Mrs. H. M. Crozier of Spokane visited with Mr. and Mrs. H. C. Miller last Friday.

Isaac Perkins is building a nice residence on Misner street.

Finest of Steaks at G. Butcher's.

Rev. H. Oberg of the M. E. Church delivered two excellent gospel sermons last Sunday.

The Montavilla Hotel will be open to the public about October 19th.

A baby girl came to gladden the home of Mr. and Mrs. Wilburn Thomas of Russellville last Sunday.

Base Line Road, east of carline, you'll find best of roasts, at G. Butcher's.

Mrs. J. C. Miller visited friends at La Camas last week.

Monday evening, at the Grace Baptist Church, Mayor Sewell of Seattle, gave a very interesting talk on Abraham Lincoln, Sherman and Grant. Mayor Sewell is one of the few left who knew these men personally,—and told many interesting things which happened during the war. The address was given mostly for the benefit of the school children.

All kinds of vegetables at G. Butcher's.

Miss Mata Rocky was given a pleasant surprise at her home Sunday evening by a host of friends from Mt. Tabor and the villa.

Miss Adams, of Astoria, is a guest of Miss M. Ross.

Mrs. T. S. Burke, of Oregon City, was a guest of her mother, Mrs. Ward, the past week.

Rev. Gilman Parker and Mr. W. G. Smith are attending the Baptist Convention at Albany.

Want a chicken for Sunday dinner? Get it at G. Butcher's.

MELROSE.

Rev. Roland, presiding elder of this district, preached at Cedar schoolhouse Sunday morning.

W. B. Jones and son Austin spent Saturday in Portland.

John Bramhall and family visited in Portland Saturday.

Arthur Dowsett and family, of Gresham, visited with the Stafford family on Sunday.

A Progress Club was organized in the Cedar school at the beginning of the term and are doing very efficient work. They have varnished the desks and furniture in their room and are planning to beautify their school and grounds in other ways. The children should be encouraged in this work.

Miss Pearl Alder has been elected as teacher of a school in Yamhill County

GROCERIES!

Yes, we keep them, THE VERY BEST, you use them, and want the best. This should bring us together.

We can sell at Prices that defy Competition, quality considered.

Flour, Feed, Confectionery,
AND ALL STAPLE AND FANCY GOODS.

Chas. E. Blake & Son,

101 Hibbard Street, - - Montavilla, Ore.

Will Move about Oct. 15

into the NEW HOTEL MONTAVILLA,
ON HIBBARD ST., NEAR END OF CAR LINE.

Where they will be pleased to greet old friends and entertain as many new ones as possible.

Meals and Rooms by Day, Week or Month

A. E. Herman, Hibbard St., End of Car Line
MONTAVILLA.

THE ELITE CONFECTIONERY

D. McMILLAN, Proprietor.

Soft Drinks, Fine Confectionery and Cigars

Oysters: and: Oyster: Cocktails,

Chicken Tamales, Cold Boiled Ham, Cheese and Bakery Goods, Fresh Fruits, Salads Made to Order . . .

TWEET & VANCE BUILDING,
113 Base Line Road, MONTAVILLA, ORE.



The Montavilla Meat Market

GILES BROTHERS, Proprietors

WE CARRY A FULL LINE OF

Fresh and Cured Meats, Sausages

CHOICE COUNTRY PRODUCE

Delivery to any part of the city.

PHONE TABOR 115, Base Line Road, Montavilla

Dr. Russ, Dentist

Why Go to Portland when DR. RUSS does best dental work than can be had in Portland, for the same price?

Teeth Filled and Extracted Painless
Teeth out today and new ones tomorrow

Sets of Teeth, \$5 and up
Gold Tooth Caps, \$4 and up
Bridge Work, \$4 tooth and up
Gold Fillings, \$2 and up
Silver Fillings, 10c and up
Extracting Teeth, 25c to 50c
In residence. PHONE
OFFICE, Hibbard St., on Car Line Scott 2663.
MONTAVILLA, ORE.

OFFICE and RESIDENCE CALLS
Promptly Attended to.
Phone Sellwood 71

A. B. Hemstock
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And EMBALMER
Corner East 13th and
Umatilla Ave.
PORTLAND, ORE.

MISS AILEEN WEBBER

Teacher of Piano

229 Kearney Street,
Phone Tabor 328 Montavilla, Ore.

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CARRIAGE and WAGON REPAIRING

Horseshoeing a Specialty

NORTH SIDE BASE LINE ROAD,
East of Hibbard St. MONTAVILLA, ORE.

J. C. Pinckney Contractor and Builder

Makes a Specialty of

Window Frames, Door Frames,
Stairs, Pantry and Cabinet Work.

Shop North of Methodist Church,
Phone East 4039

Hibbard St. MONTAVILLA, ORE.

Call and See

Our Fall Goods now on display. If you do not see what you want, leave your order and it will receive prompt attention.

Burbank & Schumann,
Cor. Base Line and Kinzel St.
MONTAVILLA.

and will begin work Oct. 22nd.

The Christian Endeavor are planning a social for the near future.

The Herald is better prepared than ever to do your job printing in first-class style at low rates.

Just a Minute! Mr. Customer, do you want 100 cents value on the dollar for your money?

If you do, don't forget we give it and then some in

FLOUR GROCERIES FEED

School Supplies, Tinware, Hardware, Etc.

Marshall Bros., Russellville, Ore.