

The Heppner Gazette

Established March 20, 1883.

ISSUED THURSDAY MORNING.
YAWTER CRAWFORD
Editor and Proprietor

Entered at the Postoffice at Heppner Oregon, as second-class matter.

Subscription Rates.

One year	\$1.00
Six months	.75
Three months	.50
Single copies	.05

Advertising Rates.

Display, transient, running less than one month, first insertion, per inch, 25c
Subsequent insertions, 12c
Display, regular, 12c
Books, first insertion, per line, 10c
Subsequent insertions, 5c
Notice resolutions, one insertion, per line, 5c
Church socials, and all advertising of entertainments conducted for pay, at regular rates.

THURSDAY, March, 30, 1911

CLEANING UP.

We notice with pleasure that our town people are manifesting commendable interest in the matter of cleaning up. Most of them are getting things in good shape for "cleaning up day" about April 1.

This is the thing to do. We want to wake up to the fact that nothing advances the town to better advantage than clean, well kept streets, sidewalks, and neatly arranged lawns and flower gardens. They bespeak thrift and contentment and serve as a permanent and living invitation to the homeseeker to go no further.

On a recent visit to our sister city, Lane, we found this same clean up spirit in full swing. The streets were being thoroughly gone over and all weeds, leaves and other litter raked into heaps and burned. They were also busy with their pruning shears getting their trees and shrubbery in proper shape. The little city already presents an inviting appearance, and when under the influence of the warm spring sun the foliage and flowers are in full bloom, it will be one of the most attractive little towns in Eastern Oregon.

A REGRETTABLE CIRCUMSTANCE.

It is regretted that the great bulk of colonists now arriving in Oregon, are being landed at Madras and along the line of the Oregon Trunk in that section of our state. No doubt this Central Oregon section will develop into a prosperous and inviting community, but just at this time it is in such a crude state of development, and so unattractive to the colonists and homeseekers that they are getting out of there thoroughly disappointed and so disgusted that they will not listen to invitations to visit other portions of this Eastern Oregon Country where farmers and ranches and the country generally are in a better state of development, and where, as in the case of Morrow County, they cannot find better and more productive land at any where near the same prices. The result of this first introduction is having a very bad effect at this time, and it should be the means of steps being taken on the part of the commercial and publicity bodies of this portion of the state to offset this bad impression and, if possible, get a large part of the colonist travel to land up this way before they strike the Deschutes country. As for Morrow County, we guarantee that the actual homeseeker may be able to find what he wants, and the land will not be priced to him out of all proportion to what it is now worth, or perhaps ever will be worth in decades to come.

We want the settler and home builder. No other county in Oregon can do better by them than can Morrow county. We may not get much encouragement the present year as our literature is late getting out, but the good work commenced will be continued, and in another year its fruits will be gathered.

The committee from the Boost Club that had the work in charge of collecting the subscriptions, feel very grateful to Heppner citizens, subscribers to the publicity fund, for the prompt response to the call for cash. They state that the most of the funds subscribed here have been paid in, and it was done cheerfully, too. Our Heppner people are all right, and they have taken up this work in earnest. With the hearty co-operation of other sections of the county, "Old Morrow" is surely going to be put on the map in proper shape. The spirit of co-operation in this work is also growing and is worthy of all kinds of encouragement, and

by the way, nearly every fellow in Heppner is a booster these days. The thing is catching. Keep the ball rolling; "mix it thick and spread it thin."

The \$200 to be raised by Heppner to apply on the expenses of the Road cany on road has been subscribed by our citizens. Now let the opening of the road be pushed with all rapidity consistent with proper construction.

What Morrow County needs most is more diversified farming of a more intensive character. It is poor policy and very poor economy to depend upon two or three kinds of crops in a country so well adapted as this is to the production of a large variety of products. A few years hence we predict that fruit culture, vegetable culture, and honey production, all on a commercial basis, will become leading industries of this county.

The Standard Bearers of the M. E. Church announce some good eats for tomorrow evening, 5 to 9.

We carry a complete line of Eastman Kodaks, Premo, Century and Graphix Cameras. Patterson & Son.

We sell phonographs and records for less than you can buy them from any other source. Buy of us and save time and transportation. Patterson & Son.

The Sunday Oregonian contained the announcement of the birth of a 9½ pound boy to Mr. and Mrs. Otto Metzman at Portland last Saturday afternoon.

Thos. Matlock this week sold to P. W. White, of Portland, 160 acres of land on what is known as Matlock Prairie, south of Parkers Mill. Mr. White will build a nice home on this tract and improve the same as he intends residing there.

Patterson & Son have taken over the phonograph business of the Cash Shoe Store and will carry a big stock of these goods. All new records will be received by us as fast as they are put on the market. Call and hear the new records.

A party of five gentlemen from Oklahoma have been in Heppner this week looking up places on which to locate. They are seemingly well pleased with our town and surrounding country, and they may decide to locate here if suitable places can be secured. They want small farms.

A Mother's Safeguard

Foley's Honey and Tar for the child ren. Is best and safest for all coughs, colds, croup whoopingcough and bronchitis. No opiates.

For sale by all druggists.
J. R. Nunemaker came up from Hood River, Tuesday.

W. B. Finley and son were in, Saturday from Lower Sand Hollow.

Barney P. Doherty was over from Pendleton Sunday, returning home Monday.

Miss Irma Hancock began teaching in District 60, Monday.

Mrs. Otis D. Ballis was a visitor to Heppner from Hardman Sunday.

John E. Price, a business man of Seattle, was in Heppner Saturday.

Mrs. Mike Marshall came up from the "sand" yesterday and is in town today.

Mrs. Wilcox, mother of Tracy Wilcox, of Spray, was registered at the Palace Saturday.

Mrs. Dorothy Campbell, of Pendleton, is a guest of Mr. and Mrs. Eugene Campbell of this city.

Miss Lillian Johnson, who is teaching at Hermiston, visited her parents in Heppner last week.

Cameras, kodaks, films, plates, papers and chemicals. Everything for the amateur photographer, Patterson & Son.

The Mammoth Missouri Jack

SAMPSON

Will stand the season of 1911 at the

Andrews Ranch

Good pasture for mares during breeding season.
R. B. RICE, Owner.



The Imported Percheron Stallion "BRAZIER"

No. 41369
Will make the season of 1911 as follows:

At Howard Anderson's place on Eight Mile, Tuesdays and Fridays of each week. Balance of time at my home place.

TERMS: \$20 to insure. Good pasture for mares.
THEO. ANDERSON, Owner.

L. SUMMERFIELD

For Clothing, Paperhanging and Painting.

Rates Reasonable and all Work Absolutely Guaranteed.

SQUIRRELS, SAGE RATS PRAIRIE DOGS AND GOPHERS ARE ALL DESTROYED BY WOODLARK SQUIRREL POISON

THE STANDARD OF THE WORLD
REQUIRES NO MIXING OR PREPARATION
ALWAYS READY FOR USE
ALWAYS RELIABLE
NO OTHER IS SO GOOD NOR MADE WITH SUCH GREAT CARE

SUCCESSFULLY USED BY 20,000 GRAIN GROWERS IN 1910. WHEN YOU BUY, DEMAND THE BEST. GET THE "WOODLARK BRAND." MONEY BACK IF NOT AS CLAIMED.
HOYT CHEMICAL CO., PORTLAND, OREGON



Sudden Illness and Ailments

IN a grave emergency, telephone service is indispensable.

Just step to your Bell Telephone, call up the doctor or druggist, state the case, and act on the advice which you receive.

Should you need something which is not in the local stores, the Bell Telephone will reach anybody in any place at any hour of the day or night.



The PACIFIC TELEPHONE & TELEGRAPH COMPANY



Better get your White Rock eggs and Cockerels while you can.
JUST A FEW LEFT.
W. P. HILL.

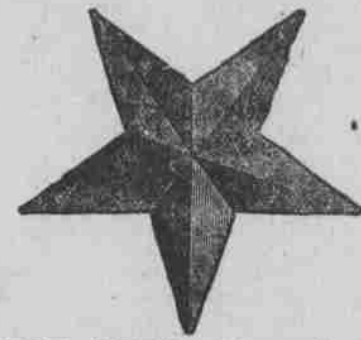
Pacific Lodging House

C. N. SHINN, Prop.

Nice Clean Beds none better in town.

Come and Stop With Us
MAIN STREET HEPPNER ORE

STAR HOTEL



JEFF NEEL, Proprietor

Everything neat and clean at popular prices.

First-class Restaurant in connection
Corner Chase and May Sts., Heppner



The YOUNG MAN'S STORE



That's the reputation we have gained. We cater to the taste of the up-to-date young man who wants to dress well. Our line of

Adler's Collegian Clothes

has helped us earn this reputation. They embody every element of fashion and refinement. The distinctive style is responsible for their great popularity. Quality and wear are equally important features of Collegian Clothes. They keep their shape and style till the cloth wears out. That's the proof of the high-grade materials and skilled

workmanship. Come in and try on a suit. Prices range from \$15.00 to \$35.00.

THOMSON BROS.

New Goods Just Received at MARQUARDSEN'S

We have received our new Gingham and new Lawns. Also new embroidery flouncings, suitable for underwear and ladies' and children's dresses. It is from 12 to 27 inches wide; prices from 25c to \$1.25 per yard.

Come and see our new Dutch Jabots and Collars

REMEMBER—We are receiving new tailor made suits every few days. If you contemplate buying a new suit this spring, come and see us before making your purchase.

Gents Furnishings

We have received several shipments.

Shirts of all kinds, neckties, hosiery, underwear, dusters, overalls, trunks, suit cases

Our Mens and Boys ready made suits will be on hand the last of the week.

Watch Our Window for Display—We also represent the Mercantile Tailoring Co., one of the best in the country. Quality and fit absolutely guaranteed, or you don't pay.

Yours for future business,

MARQUARDSEN'S DEPT STORE