MINOR'S LOOM END SALE

Manufacturers

Sale End Loom

The only sale given direct from the mills to the consumer.' This gigantic Loom End Sale, which will open Saturday, Oct. 26th, will be the trade triumph in the history of Heppner. Values never before thought of will be given by

MINOR & CO.

Look for yellow tickets. They denote a saving of 1-4 to 1-2 on your purchase.

Get Your Share

For two weeks we will sell

Loom Ends at Cost

Our buyers have secured at big sacrifice a large quantity of

and we propose to offer

Unheard of Buying Chances, During this Sale. A Dollar Saved is a Dollar Made. Don't miss this grand Bargain Giving Opportunity.

Loom Ends at Loom

Cost

Come and see Loom End Cost with your own eyes. Think of saving four profits. You save the retailers, the jobbers, commission merchant and brokers profits. Every thing marked in plain figures. Look for the yellow tickets and you will find Loom Cost. Extra sales people have been secured so all may be waited on promtly. Saturday, Oct. 26. Don't forget the date or place, Minor & Co., Heppner, Oregon.

Sale Begins Saturday, Oct. 26th, ends Saturday, Nov. 9

Dry Goods.

We have the new weaves. Latest styles in great variety. Printed descriptions tell but little of the actual facts. Personal visits only can give you a correct idea of the rare opportunity of buying now. Do you know anything about economy? If not, attend this Loom End Sale. It means much to the careful buyer.

A Whirlwind of Vigorous Values.

20000 Yds. Loom Ends.

Calicoes, Precales, Flanelettes, etc. Calicoes 41-2c.

Prices and material will suit the customer and the result will be quick sales and many of them. Satisfied customers make a sale go. Watch us satisfy the

Men's Furnishings.

Our line of men's wear is unusually complete. Every style and best quality to meet the most exacting requirements can be had at Loom End Sale prices. This is a rare chance to buy underwear. shirts, ties, collars, in fact everything you require in this line.

Wool underwear, broken lines \$1 25 values for......75c Cotton underwear, broken lines, \$1 50

values for......75c Dress Shirts, stiff bosoms, \$1 50 values for 25e

Marvelous Shoe Selling.

Values forgotten to make this sale a record breaker. If you have feet you may need shoes. Never before has our stock been so complete. All leathers, all styles, a grand assortment of the best shoes ever made.

Shoes for Everybody.

This special sale is worthy of your careful consideration. Special efforts to please your purse and gladden your feet.

Men's Hats.

Hats for men, every shape of best and popular models or display at Loom End Prices Every size and every shape to meet the most exacting require- this year was perhaps more pro- serges and Panamas in new this sale. A great bargain op- CRASH-One case 12½c quality for 7½c ments can be had at this sale. \$1 50 values, broken lots,......

.....50c and 25c

Crockery and Glassware.

multitudes.

lific of greater economies than models. Special values in new portunity, Smyrna Rugs, 30x63 One case good Cotton for 5c a yard. ever before.

· Skirts.

This great sale of Crockery and At Loom End Prices. Tailor It will pay you to buy your Glassware is based on intrinsic made skirts of a variety of hand- Carpets, Rugs, Linoleums and value giving, because our buying some wool suitings, solid black Portiers, Curtains, for the year at 300 yards Red Oil Colors for 375 cents, skirts.

Carpets and Rugs.

inches only \$1 35.

Table Linens and Crashes.

300 vards Red Damask for 271 cents, 300 yards Mercerized Damask for 321 cents, worth 50c.

TOWELS-100 dozen Turkish Towels for 7c each; 100 doz, Turkish Towels 10c.

Laces and Embroideries

Valenciennes Laces 5c and 10c values for 4c per yard. A magnificent offering. Hamburg Edging and Insertions at 11c per yard. Rare bargains. Thousands of yards at proportionally low prices.

Tin and Granite Ware

Don't fail to inspect our Tin Ware, Granite Ware, Wooden Ware, etc. You will never be disappointed in values. Some special prices will be awaiting

Underwear.

Don't wait till cold weather. Supply your wants now, when dollars do double duty. Our display on Oct. 26th will contain some marvelous values.

Hosiery.

One case Ladies Hose for 12e; worth 20c. One case Ladies Hose for 9c; worth 15c. One case Misses Hose for

10c: worth 15c.

Muslin Underwear.

Elaborate creations made of cambric, daintily trimmed with lace and embroidery. Corset Covers, Shirts, Chimese, Gowns and Drawers at prices but little more than the first cost of the materials.

Groceries.

Groceries that combine economy and purity. Sharp savings in home necessities. The chances are ten to one that you will be fully convinced by visit to this department.

Clothing.

Our present stock surpasses all previous efforts in variety of style, in excellence of design and derendable goods. This is the great chance for the man who knows the value of a Never sold before dollar, to make it do double duty. Suit after suit of new desirable for less than 5c. patterns in ready-to-wear clothing have been marked at a price to make this sale one to be long remembered. First comers are first choosers. Look for the Yellow Tickets. \$10 00 suits, broken sizes, \$6 50.

Pearl Buttons.

2 1-2c dozon.

Size 5-7-9, 5c. Size 12-16, 8c. Size 40, 10c.

All silk taffeta.

Ribbons.

5e values 21c. 10c values 5c. Size 06-80, 15c. equally as low

Handkerchiefs. Petticoats.

Petticoats worth at Other qualities least \$1 25 for

90c.

Notions.

Pins, 1c. Safety pins 2 1-2c. Who ever heard of good things.

Ladies Coats. The particular coat that you will look best in is awaiting Ladies Mercerized Hooks and eyes, 1c. your inspection. Correct styles and perfection of tailoring and high quality. The popularity of this department is due to our insisting on nothing but the such prices. This is best. This is the opportunity only a few of the you have been waiting for to secure a fine coat at nominal

Every Counter is piled high with Bargains direct from the Mills. Investigation will reveal the most surprising values. Entire satisfaction absolutely guaranteed.

in price.

HEPPNER, OREGON