

MINOR'S LOOM END SALE

Manufacturers Loom End Sale

The only sale given direct from the mills to the consumer. This gigantic Loom End Sale, which will open Saturday, Oct. 26th, will be the trade triumph in the history of Heppner. Values never before thought of will be given by

MINOR & CO.

Look for yellow tickets. They denote a saving of 1-4 to 1-2 on your purchase.

Get Your Share

For two weeks we will sell

Loom Ends at Cost

Our buyers have secured at big sacrifice a large quantity of

Loom End Bargains

and we propose to offer

Unheard of Buying Chances, During this Sale.

A Dollar Saved is a Dollar Made. Don't miss this grand Bargain Giving Opportunity.

Loom Ends at Loom Cost

Come and see Loom End Cost with your own eyes. Think of saving four profits. You save the retailers, the jobbers, commission merchant and brokers profits. Every thing marked in plain figures. Look for the yellow tickets and you will find Loom Cost. Extra sales people have been secured so all may be waited on promptly. Saturday, Oct. 26. Don't forget the date or place, Minor & Co., Heppner, Oregon.

Sale Begins Saturday, Oct. 26th, ends Saturday, Nov. 9

Dry Goods.

We have the new weaves. Latest styles in great variety. Printed descriptions tell but little of the actual facts. Personal visits only can give you a correct idea of the rare opportunity of buying now. Do you know anything about economy? If not, attend this Loom End Sale. It means much to the careful buyer.

A Whirlwind of Vigorous Values.

20000 Yds. Loom Ends.

Calicoes, Precalles, Flanelettes, etc.

Calicoes 4 1-2c.

Prices and material will suit the customer and the result will be quick sales and many of them. Satisfied customers make a sale go. Watch us satisfy the multitudes.

Men's Furnishings.

Our line of men's wear is unusually complete. Every style and best quality to meet the most exacting requirements can be had at Loom End Sale prices. This is a rare chance to buy underwear, shirts, ties, collars, in fact everything you require in this line.

Wool underwear, broken lines \$1 25 values for.....75c
Cotton underwear, broken lines, \$1 50 values for.....75c
Dress Shirts, stiff bosoms, \$1 50 values for.....25c

Marvelous Shoe Selling.

Values forgotten to make this sale a record breaker. If you have feet you may need shoes. Never before has our stock been so complete. All leathers, all styles, a grand assortment of the best shoes ever made.

Shoes for Everybody.

This special sale is worthy of your careful consideration. Special efforts to please your purse and gladden your feet.

Men's Hats.

Hats for men, every shape of best and popular models on display at Loom End Prices. Every size and every shape to meet the most exacting requirements can be had at this sale. \$1 50 values, broken lots,.....50c and 25c

Crockery and Glassware.

This great sale of Crockery and Glassware is based on intrinsic value giving, because our buying this year was perhaps more profitable of greater economies than ever before.

Skirts.

At Loom End Prices. Tailor made skirts of a variety of handsome wool suitings, solid black serges and Panamas in new models. Special values in new skirts.

Carpets and Rugs.

It will pay you to buy your Carpets, Rugs, Linoleums and Portiers, Curtains, for the year at this sale. A great bargain opportunity, Smyrna Rugs, 30x63 inches only \$1 35.

Table Linens and Crashes.

300 yards Red Damask for 27½ cents, worth 40c.
300 yards Mercerized Damask for 32½ cents, worth 50c.
300 yards Red Oil Colors for 37½ cents, worth 60 cents.
CRASH—One case 12½c quality for 7½c a yard.
One case good Cotton for 5c a yard.
TOWELS—100 dozen Turkish Towels for 7c each; 100 doz. Turkish Towels 10c.

Laces and Embroideries

Valenciennes Laces 5c and 10c values for 4c per yard. A magnificent offering. Hamburg Edging and Insertions at 11c per yard. Rare bargains. Thousands of yards at proportionally low prices.

Tin and Granite Ware

Don't fail to inspect our Tin Ware, Granite Ware, Wooden Ware, etc. You will never be disappointed in values. Some special prices will be awaiting you.

Underwear.

Don't wait till cold weather. Supply your wants now, when dollars do double duty. Our display on Oct. 26th will contain some marvelous values.

Hosiery.

One case Ladies Hose for 12c; worth 20c.
One case Ladies Hose for 9c; worth 15c.
One case Misses Hose for 10c; worth 15c.

Muslin Underwear.

Elaborate creations made of cambric, daintily trimmed with lace and embroidery. Corset Covers, Shirts, Chimese, Gowns and Drawers at prices but little more than the first cost of the materials.

Groceries.

Groceries that combine economy and purity. Sharp savings in home necessities. The chances are ten to one that you will be fully convinced by visit to this department.

Clothing.

Our present stock surpasses all previous efforts in variety of style, in excellence of design and dependable goods. This is the great chance for the man who knows the value of a dollar, to make it do double duty. Suit after suit of new desirable patterns in ready-to-wear clothing have been marked at a price to make this sale one to be long remembered. First comers are first choosers. Look for the Yellow Tickets. \$10 00 suits, broken sizes, \$6 50.

Pearl Buttons.

Never sold before for less than 5c.

2 1-2c

dozon.

Ribbons.

Size 5-7-9, 5c.
Size 12-16, 8c.
Size 40, 10c.
Size 06-80, 15c.
All silk taffeta.

Handkerchiefs.

5c values 2½c.
10c values 5c.
Other qualities equally as low in price.

Petticoats.

Ladies Mercerized Petticoats worth at least \$1 25 for 90c.

Notions.

Pins, 1c.
Hooks and eyes, 1c.
Safety pins 2 1-2c.
Who ever heard of such prices. This is only a few of the good things.

Ladies Coats.

The particular coat that you will look best in is awaiting your inspection. Correct styles and perfection of tailoring and high quality. The popularity of this department is due to our insisting on nothing but the best. This is the opportunity you have been waiting for to secure a fine coat at nominal cost.

Every Counter is piled high with Bargains direct from the Mills. Investigation will reveal the most surprising values. Entire satisfaction absolutely guaranteed.

Minor & Co.
HEPPNER, OREGON