

\$50,000

Worth of High Grade
Merchandise

To be distributed in the
homes of the people for
less than the actual cost
of the raw material by

THE FAIR

Watch for the Big
Red Canvas Front

Our Store
Will be Closed

Monday

and

Tuesday

October 2 & 3

To Re-Arrange and Re-
mark down our entire
stock of

Dry Goods
Shoes
and Clothing

SALE OPENS
WEDNESDAY

October 4

at 9 a. m.

Every article in the store
will be placed on sale and
must be sold in

TEN DAYS

All goods marked in
plain figures, all goods
sold as advertised. Look
for the big red canvas
Front.

Mark the date
Mark it well

Wednesday, October 4

4 1-2 Cents

For miles and miles of
Calico

Apron Gingham, Unbleached
Muslin, Sheet and thou-
sands of bolts of other goods
at this Gigantic sale.

SAVE THIS and WAIT

UNTIL WEDNESDAY, OCTOBER 4, AT 9 O'CLOCK A. M.

\$50,000

Worth of Dry Goods, Shoes and Ready-to-wear Clothing for Men, Women and Children. Tailor Made Suits and Jackets. Men's, Ladies', Misses and Children's Shoes to be sold in our building at less than cost of the raw material for TEN DAYS.

A GIGANTIC SALL. We Are Overstocked

Entire Stock of Heppner's Greatest Outfitters in Cloth-
ing, Shoes and Dry goods to be sold in the following 10
days, beginning Wednesday, Oct. 4, Thursday, Oct. 5,
Friday, Oct. 6, Saturday, Oct. 7, Monday, Oct. 9, Tues-
day, Oct. 10, Wednesday, Oct. 11, Thursday, Oct. 12,
Friday, Oct. 13, and closing Saturday, Oct. 14, in our
building at Heppner. Look for the Big Red Canvas
Front at THE FAIR Department Store, Heppner, Or.

Owing to the backward season, together with an
over purchase, we find an enormous stock of Dry Goods,
Shoes and Clothing for men, Women and Children on
hand, and, pinched for room, we are compelled, at this
season of the year, when all other merchants are exacting
highest prices for their goods, to throw upon the market
this mighty sale, which will positively cease in 10 days.
THE FAIR, Heppner's Greatest Clothing and Dry

Goods Department Store, is to distribute their entire \$50,-
000 stock into the homes of the people in 10 days. The
building will be closed Monday and Tuesday to re-mark
down and re-arrange this mammoth stock of Dry Goods,
Shoes, and Clothing, for Men, Women and Children, and
will open for 10 days.

The Fair Department Store

The best and greatest values on earth now stare you in the face. The
only question is, can you, dare you, in justice to yourself, overlook a
chance like this to save at least one-half the price you will be obliged to
pay the regular dealer for high grade merchandise for men, women and
children. Use good common sense with which nature has endowed you.
Come and see with your own eyes and be convinced. This will be the
sale without a parallel. A tremendous stock merged into one grand
offering and all going for less than the actual cost of the raw material.

The opening will be made a gala day. It will pay you to come a hun-
dred miles to visit this sale. Never again will you have such a golden
opportunity to dress in such raiment at trifling cost. When you take
into consideration that this sale is of still more importance to the
people than any sale ever held in Heppner, and also the very largest
sale we ourselves or any one ever attempted, involving thousands upon
thousands of dollars, it will convey to you some idea of the marvelous
bargains that we will offer to the people, beginning Wednesday, October

4, at 9 o'clock a. m., at The Fair, Department Store. The prices we
quote below are only a few of the many thousands of bargains to be
placed on sale at The Fair Department Store, on Wednesday, October 4,
at 9 a. m., and lasts 10 days only. Remember no postponement. This
great sale will positively close in 10 days. All goods herein priced can
be bought back at any time during this sale. Read these mute but
crushing prices. Prices wrecked in every line.

Below we Quote a few of the
Many Thousands of
Bargains to be had.

Pins, 1 paper for.....1c
Dressing Combs, each.....8c
Embroideries, per yard.....3 to 8c
Wire Hairpins, per package.....1c
Full size Heavy White Bed Spreads.....73c
Extra good quality Huck Towels.....9c
8c seller Unbleached Muslin, per yard.....6c
Best quality Calico, all colors, per yard.....4 1-2c
Yard wide Light Porcelains, per yard.....7c
Dress Gingham, per yard.....5c
Extra Quality Ladies' Black Hose.....8c
Children's Hose, all sizes.....8c

Ribbons! Ribbons!

No. 80 Fancy Ribbon, worth 40c, now.....10c
Bed Spreads, worth \$1.25, gigantic sale price.....75c
Bed Spreads, worth \$1.75, gigantic sale price.....95c

Extra! Extra!

Ladies' Handkerchiefs, positive y worth 15c,
in gigantic sale.....4c
Ladies' Embroidered Handkerchiefs, positive-
ly worth 15c, in this gigantic sale.....9c
Women's and Children's Fast Black Hosiery
worth 15c, in this gigantic sale.....8c
Ladies' Vests worth 10c, gigantic sale price.....5c
Ladies' Vests worth 15c, gigantic sale price.....8c
Ladies' Vests worth 35c, gigantic sale price.....13c
Soft Finish Bleached Muslin, per yard.....6c
Lace Curtains worth \$1, gigantic sale price.....69c

Staple Department--Relent-
less and Decisive Cut-
ting on Goods that
are known.

SPECIAL--1,000 yards of good brands of Cal-
ico in new fall styles, to be sold each day,
per yard.....4 1-2c
3,000 yards of soft finished Bleached Domest-
ic per yard.....6c
1,900 yards of Apron Gingham, sale price.....5c
2,500 yards genuine Green Ticket Lonsdale
Muslin sold everywhere for 10c per yard
sale price.....8c
2,000 yards of Unbleached Muslin, worth 7c,
sale price.....4 1-2c

20,000 yards of Calico 4 1/2 c

Thousands of yards of Dress Prints in black,
light and silver gray and indigo blue, in
the gigantic sale price.....4 1-2c
Amoskeag Apron Gingham, Comfort Calico,
Unbleached Muslin, Bleached Pillow
cases, Crystal Sheetings, Riches and Sheet-
ings, niles and miles of the above Domest-
ics in bolts. Come and pick them at
this gigantic sale.

Embroideries and Laces

Good Torchon Laces, Edges and Insertion to
match, the yard.....4c
Thousands of yards of Val. Laces, Edges and
Insertions, worth 7c, sale price.....4c

Millinery

Ladies' Ready-to-wear Hats, worth up to
\$2.50, gigantic sale price.....\$1.19
Ladies' Ready-to-wear Hats, worth up to
\$4.50, your choice at.....\$1.98

Shirtwaists and Wrappers

Extra good quality Ladies' White and color-
ed Shirt Waists, worth \$1.25, gigantic
sale price from.....39 to 58c

Full width Table Oil Cloth, worth 25c, sale
price per yard.....15c

Dress Silks

24-inch Jap Silks, in all colors, worth 60c,
gigantic sale price, per yard.....39c

10-inch Black Beau de Sol, worth \$1.50, gi-
gantic sale price per yard.....73c
36-inch Black Taffeta Silk, worth \$1.69, gi-
gantic sale price per yard.....98c

Ladies' Dress Skirts

Ladies' Fine Dress Skirts, worth \$2.50, gi-
gantic sale price.....\$1.25
Ladies' Fine Dress Skirts, worth \$3.50, gi-
gantic sale price.....\$1.48
Ladies' Fine Dress Skirts, worth \$6.00, gi-
gantic sale price.....\$2.98

Ladies' Shoes

Very finest of the fall season's goods, hand
sewed, lace or button, all weights of soles
French kid, patent leather Russian calf,
etc. They are for the best of any shoes
ever brought to this market, and they
come in all sizes and all widths; \$2.50 to
\$4.00. Come and pick them out in this
gigantic sale.....\$1.98 to \$1.25
Ladies' Fine Kid Shoes, button and lace
Paris toe and patent tip, worth \$3.00, at
this gigantic sale.....\$1.48
Baby Shoes, sizes 1 to 5, worth 50c at this
gigantic sale.....38c
Baby Shoes, sizes 1 to 5, worth 75c, at this
gigantic sale.....48c
Misses' Shoes, sizes 11 1-2 to 2, worth up to
\$1.50, in this gigantic sale.....98c
Women's tan calf and kid shoes, welt soles,
Blucher style worth \$3 and \$3.50 all go in
this sale for.....\$2.47

Men's Shoes

Men's Shoes for business wear that means
service and comfort; all the newest
shapes; worth \$2.50, in this gigantic sale

Men's Dress Shoes, made from select box
calf, Vic kid, best workmanship and
finish, McKay sewed, every pair guaran-
teed, actually worth \$3.50, in this gi-
gantic sale.....\$2.68
We offer the best Shoe on the market for the
price, certainly equal to any \$5.00 make,
latest toe styles, in all the latest leathers.
These shoes compare with the most ex-
pensive shoes made. All go in this gi-
gantic sale for.....\$3.25

Men's Suits

Sweeping bargains in Men's Ultra Fashionable
Suits. All go at about one-half their real values
This will secure for you choice of many patterns
of men's good durable suits, made up of good and
strong fabrics of merit and fashion.
A Fine Suit of Clothes, all to match. This
suit is positively worth \$8.00 or your
money refunded at any time during the
sale.....\$5.98
Suits worth up to \$10.00.....\$7.98
Men's Fine Suits in Cheviots and Scotch
Plaids, worth \$12.50 or your money re-
funded at any time during the sale if not
satisfactory.....\$10.98
Men's Splendid Suits in Velour Finished Cas-
simeres, all sizes. These suits are pos-
itively worth \$15.00 or your money back
at any time.....\$14.98

Men's Pants

Every color, every shade, and every latest style
in Worsted, Cassimere, Clays, Cheviots in
plaids, checks, stripes and plain; all go in this
sale at less than cost to the manufacturer.
Men's latest style Cassimere and Fancy Wor-

sted Pants, in all shapes and pretty
stripes, all sizes, regular price \$2.00, all
go in this gigantic sale at.....\$1.39
Men's Pants, Worsted, Cassimere, and
Tweeds, neatly made, all sizes. Worth
\$3.00 and \$2.50, at this gigantic sale, price
.....\$1.69
Fine Fancy and Plain Worsted Pants that
regularly sold for \$4.00 and \$4.50, gi-
gantic sale price.....\$2.98

Men's Shirts and Under-
wear

Men's Shirt, in all sizes, negligee. All neat
refined, this season's patterns, Light and
dark grounds in Bedford Cord, Madras
and Percale. The regular selling price is
75c, now.....45c
A big number with pleats, some without; re-
tail everywhere for \$1.00, now.....65c
One lot Men's Fine Stiff Bosom Shirts, sold
regularly for \$1.50 and \$2, now.....90c
Hundred dozen of high grade Underwear, all
will be placed on sale for TEN DAYS at propo-
riate prices.
Men's Heavy Fleece lined Shirts and Draw-
ers worth \$1.50 per suit, gigantic sale
price.....78c
Broken lots in Men's Shirts and drawers
worth 75c at.....45c
Men's Jersey Ribbed Shirts and drawers
worth \$1.00 at.....65c

Boy's Suits and Pants

Boy's Suits, worth up to \$3.00; in this gi-
gantic sale.....\$1.85

Boy's Suits, worth up to \$4.00; in this gi-
gantic sale.....\$2.49
39c for Boys' Pants, all ages, sold regular for 50c
59c for Boys' Pants, all ages, sold regular for 75c

Men's and Boys' Furnish-
ings

Men's Handkerchiefs, worth 10c, only.....5c
Men's Handkerchiefs, worth 20c, only.....10c
Men's Suspenders, worth 50c, only.....23c
Men's Sox, worth 10c, only.....7c
Men's Sox, worth 15c, only.....9c
Men's Sox, worth 25c, only.....15c
Good Heavy Overalls, worth 65c, in this gi-
gantic sale.....29c

Specials

Men's black and white stripe Work Shirts,
worth 50c at.....35c
Parasols worth \$4.00 at.....\$1.98
Tooth Brushes worth 25c at.....10c
Ladies' Lace Hose worth 50c at.....23c
Fine Napkins worth \$1.25 at.....93c
Men's Felt Hats worth \$1.25 and \$1.00, gi-
gantic sale price.....98c
Men's Stiff Hats worth \$3.00, gigantic sale
price.....\$1.58
Men's Wool Sweaters worth \$3.00 at.....\$1.65
Full size Cotton Blankets worth 85c at.....50c
Full size Cotton Blankets worth \$1.25 at.....73c
Extra large size Cotton Blankets worth \$2 at
.....\$1.49
Full size Wool Blankets worth \$5 at.....\$3.75
Full size Quilts worth \$2 at.....\$1.48
Ladies' Tailored Suits worth \$12.50 at.....\$7.75
Ladies' Tailored Suits worth \$17.00 at.....\$9.95
Ladies' Jackets worth \$10.00 at.....\$7.25
Ladies' Ribbed Vests and Pants worth 35c
gigantic sale price.....10c
Children's Handkerchiefs worth 5c at.....1c
Cotton Crash worth 75c, sale price.....4c
Lace Curtains worth \$1.50, sale price.....93c
Huck Towels worth 25c at.....12 1/2c
Bath Towels worth 15c at.....8c
Bath Towels worth 20c at.....12 1/2c
Table Linen Bleached-Unbleached worth
5c at.....2c
Red Damask, worth 35c, at.....25c
Thimble's Percale Wrappers, worth \$1.25,
now.....88c
Men's 50c Neckties.....23c
Men's and Boys' 3-ply linen collars.....5c
Men's fine linen bosom white shirts were \$1 at 65c
Outing flannel, all colors worth 8-9c sale
price.....6 1/2c

Prices Will Reach
the Lowest Lim-
it at This Gi-
gantic Sale

of Dry Goods and Cloth-
ing for men, Boys and
Children, and thousands
of other articles carried
in a department Store.
Entire stock of

THE FAIR

To be sold in 10 days in
Heppner

Oct. 4 to Oct. 14

Our Stock of
FALL and
WINTER
MER-
CHAN-
DISE

Is arriving daily and will
be placed on sale during
our

TEN DAYS

Gigantic Sale

We will cheerfully ex-
change goods or refund
your money on unsatis-
factory purchases.

SALE OPENS
Wednesday

October 4

THE
FAIR

Look for the Big Red
Canvas Front

Let nothing keep you
away. The hour is set.
The date you know. The
greatest sale ever held in
Oregon opens at Heppner

Wed. Oct. 4

Ten days