Heppner Gazette.

1905

VOL. 22. HEPPNER, OREGON, THURSDAY, JANUARY 5, 1904. NO. 1137

THE PROSPEROUS CITY OF HEPPNER

Her Visible Resources, Facilities and Advantages are Promising

A TOWN OF LIVE BUSINESS PEOPLE

Sketches of Her Leading Business-Houses, Professional Men and Prominent Citizens.

Morrow county, Oregon, is situated east of the Cascades, and is bounded on the north by the Columbia river. The county lies in what is commonly known as the "Columbia Basin." It is sixty miles long and about thirty miles wide, containing 1800 square miles. This reduced to acres means 1,152,000, a small empire within itself. A short time ago it was known only as an unexceled grazing country, when the cattle and sheep barons counted their herds by the tens of thousands. To day it is dotted with towns, villages and well cultivated farms. The products of the soil are as varied as any in the state, the harvests more bountiful and failures unknown.

A large percentage of land in Morrow county is susceptable of cultivation, and the balance is good pasturage. The rainfall is abundent, the soil both rich and durable and bountiful crops certain.

The climatic conditions are all that could be asked. Winter is a little more than a name and the summer season is free from sultry weather, while the nights are cool and refreshing.

Wheat is the principal crop raised and the chief article of export from the county. The yield is heavy, the quality first-class and tidewater within 150 miles. The average yield of wheat per acre is from 20 to 30 bushels. Oats, barley, tame grasses and all kinds of vegetables common to this latitude grow to perfection and are extensively cultivated. Fruits, such as apples, peaches, pears, plums and berries thrive well.

A mild climate, plenty of feed and good water combine to make Morrow county an ideal stock and dairy country. Poultry should not be overlooked, in this connection, as every condition is favorable and a ready cash market right at the door, and at prices that would stagger the poultry dealer of the middle or eastern states.

Morrow county is a new country, and is fast settling up. The natural advantages of the county are vast and varied. It offers homes to many thousand people on the most productive soil. No pioneering to be done. Railroads traverse the county; the roads and bridges are built and payed for; churches and schools abound, with ready cash markets at remunerative prices for the products of the farm orchard, dairy or range.

Good farming lands can be bought for from $10 to $20 per acre, according to location. It is not uncommon to grow enough wheat on an acre of land the first season to pay for the land. The same kind and quality of land in older communities in Eastern Oregon and Washington is selling readily at $60 per acre, and even higher. No organized effort has been made to advertise the resources of this county, hence the low price of land. And this point we wish to impress upon the mind of the reader. Good farming lands are within the easy reach of the poor man. A few years of thrift and industry are all that is necessary to place a man with limited means in possession of a good farm. Coal of fine quality is found in great quantities a few miles from Heppner.

The O. R. & N. railroad crosses the north end of the county and a branch line runs from Heppner Junction, 150 miles east of Portland, to Heppner, the county seat and metropolis of Morrow county.

Heppner has a population of 1500 enterprising and progressive people. A flour mill, two banks, a good water system, electric lights, two newspapers, well patronized, and the usual number of retail establishments that go to make up a typical western town. The stocks of goods carried by the local merchants would do credit to a city of ten thousand people.

The public schools are not surpassed in the state, and the people take a pardonable pride in their "Temples of Wisdom." Civic and fraternal socities are well represented and the different church organizations are all in a flourishing condition. The best days for Heppner are yet to come, and the summit of her prosperity has been far from reached. With just pride in her past and faith in the future, the citizens of Heppner salute the new year and pass on to gather their reward for industry and enterprise.

Minor & Co.

For twenty years the name of Minor & Co. has stood at the head of the mercantile trade of this section. Their name, goods and honorable methods of doing business are familiar to every resident within a trade radius of Heppner. They occupy commodious quarters, 66x90 feet, with basement, and carry the largest and most complete stock of general merchandise in this section of Oregon. Their stock embraces dry goods, notions, clothing, ladies and gents furnishing goods, ladies ready to wear garments, and everything new, fine or fashionable in footwear. They also handle a full line of staple and fancy groceries, canned goods, flour, feed and provisions. Their stock further embraces shelf hardware, house furnishing goods, queensware, wall paper and most every article used in the home. They buy in large quantities and ship in car lots, taking advantage of every discount, which enables them to sell for less than competitors who do not enjoy equal advantages. Their stock is kept strictly up-to-date, and their prices are universally low in every line of department. All goods sold by this firm is with the express understanding that they will prove just as represented. The firm was incorporated under its present name in January, 1900. The official roster is as follows: W. O Minor, president, W. R. Irwin, vice-president, and M. D Clark, secretary.

Bank of Heppner.

No class of financial institutions are of more value to a community than well regulated Banks. They exert a great influence for good in the promotion of thrift and prudence, leading to independence.

A sound and substantial bank, doing a general banking business, in this city, is the Bank of Heppner. This Banking institution was opened for business in August, 1904, and has met with the favor and approval of the general public This bank covers all departments of general banking, with the additional feature of Savings accounts, where amounts from one dollar and up are solicited. This institution has sufficient capital to handle all gilt edge paper offered. Interest at four per cent per annum is paid on Savings accounts and Time Certificates of Deposits.

The Stock-holders of this Bank have of a recent date purchased the Douglas County Bank, of Waterville, Wash. The Bank at Waterville was established in 1890, is located in the wheat belt of the Big Bend country, and is doing a thriving business. On Dec 22, the date this Bank was taken over, the deposits were $346,000, and cash in vault and in corresondent banks, $27,000. The Union Savings Bank, of Walla Walla, a Bank of $50,000. Capital was also opened for business by the same people in the early part 1904 This Bank has done a phenomenal business, and is already reckoned alongside of the old Banks of that wealthy business center,

The Officers of the Bank of Heppner are: S. E. Carr, President; B. F Culp, Vice President; W. S. Wharton, Cashier; R. F. Hynd, Ass't Cashier.

Gilliam & Bisbee.

A representative firm on a busy, thoroughfare is that of Gilliam & Bisbee, the well known hardware dealers. The business was established by Frank Gilliam, in 1887, and three years later Mr. Bisbee, father of the present partner, was admitted in the firm. They carry one of the largest stocks in Eastern Oregon, embracing a full line of shelf and heavy hardware, stoves and ranges, rod and bar steel, mechanics' tools, implements of all kinds, including wagons and buggies. In short, their stock includes everything that is used by the farmer, the housekeeper, the mechanic or stockman. They do plumbing of all kinds, and carry a full line of plumber' supplies. They buy in large quantities direct, and take advantage of every discount which enables them to sell for less than competitors who do not enjoy equal advanthges. The members of this firm are foremost business men and representative citizens, and to such men as they, Heppner owes much.

The Cash Shoe Store.

Everybody wears shoes and most everybody in this section knows where to go to get the best for the least money. The Cash Shoe Store, owned by C. O. Huelat and B. W. Storey, makes a specialty of the shoe business and is better prepared to fill the wants of the trade than stores carrying a mixed stock. This firm carries a large and complete stock of the latest styles and fashions, which enables customers to make suitable selections at all times, at prices as low as goods can be sold for. Every shoe sold by this firm is with the express understanding that they will prove just as represented. They do repair work of all kinds on short notice at low prices, and guarantee all work. The present firm succeeded to the business of Matt Lichthethal the first of last November, but are not strangers to the people of Heppner, as Mr. Huelat was manager of the Fair Store here, and Mr. Storey was connected with the Bank of Heppner.

Slocum Drug Co.

The public has a right to demand that the drug business be conducted by the most capable representatives. The accuracy of compounding medicine is equal in prescribing the right kind of medicine. This leads us to say that the Slocum Drug Co. has been established here for the past eighteen years and they have always enjoyed the fullest confidence of the people. T J. Humphreys and F. G. Thomas, the present managers, have had years of experience in the business and are pharmacists of high standing. They carry a large and complete stock of drugs, chemicals, sundries and toilet goods and their prices are as low as the best can be sold for. They manufacture Slocum's Scalpine, a most reliable dandruff cure, which has met with favor wherever introduced. This store can be safely recommended to the favorable consideration of the buying public.

First National Bank.

A good safe bank is a great convenience and benefit to any town or city, and the people of Heppner daily show their appreciation of this strong financial institution by their patronage. The First National Bank was established in 1877 and is one of the strongest institutions in this section of the state. They have a paid up capital of $50,000 and a surplus and undivided profits aggregating $35,000 while their books show $400,000 to the credit of depositors. The First National Bank has been a strong factor in the advancement and upbuilding of Heppner and Morrow county, and is always identified with all moves to benefit the same. They do a general banking business, buy and sell exchange, make loans and do all other business coming under the scope of legitimate banking. They pay interest on their deposits and solicit business from corporations, business houses and individuals and guarantee complete satisfaction. The officers of this bank are all well known business men of the strictest integrity, and of known financial responsibility with an abiding faith in our county and state. The official roster is as follows: C. A. Rhea, president, T A. Rhea, vice president, and Geo. Conser, cashier.

Louis & Pleiss.

The occupation of a merchant tailor is an important one in the make-up of a city's resources, as well made and well fitting garments have become a necessity. We take pleasure in pointing out where such may be had in perfection, and at moderate cost. Louis & Pleiss are two of the best tailors that ever threaded a needle in this county. They are workmen of skill and ability and every garment turned out by them is warranted as to fit, finish and workmanship. They have been in business here for something over one year and have built up a most stisfactory trade. They carry in stock a fine line of domestic and foreign weaves, and are prepared to supply patrons with the best the market affords, at reasonable prices.

Thomson Bros.

Among the leading mercantile establishments of this city, mention should be made of the general store conducted by Thomson Bros. These gentlemen have been in business here for the past six years and by applying the golden rule to trade principles, they have built up a large and growing trade. They occupy a double store room filled with good things to eat and wear. Their stock embraces dry goods, notions, clothing, ladies' and gents' furnishing goods, and all the latest styles and shapes in shoes. They also handle a full line of staple and fancy groceries, flour, feed and provisions, and their prices are always in accordance with the times. All goods sold by this firm are sold on merit and guaranteed to prove as represented. The firm is composed of James and Charles Thomson, two representative business men of this city.

S. P. Garrigues & Son.

From the farmers point of view the first in importance among the business interests of town is the implement house. Here he buys all his machinery used in planting, cultivating and harvesting crops as well as his wagons and buggies. It is of vital importance to him that he deal with a reliable house carrying high grade goods and selling them at a reasonable price. Among the different dealers engaged in this line of business in this county S. P. Garrigues & Son are entitled to distinguished recognition. They have been in business here since 1873 and for the past seven years they have been in the implement business. They carry a large and complete stock of all kinds of agricultural implements, wagons, buggies, shelf and heavy hardware, stoves, ranges and house furnishing goods. All goods sold by this firm are upon merit and will prove as represented. Garrigues & Son are leading business men of this city and are well and favorable known all over the county

The Heppner Bakery.

From every window, showcase and counter of this inviting establishment good things to eat tempt the appetite and appeal to the palate. The lightest of bread, rolls, cakes, pies and pastry that will melt in your mouth is heaped and stacked. Mr. Otto Friedrich, the proprietor, is a past master baker and uses nothing but the purest ingredients. He has been in business here for the past seven years and has built up a good trade, including the best families of Heppner. He carries a fine line of confections, staple and fancy groceries, cigars, tobacco and smokers goods. If you want the best patronize the Heppner Bakery.

J. H. Bode.

For four years this gentleman has plied his needle here, and during this time he has built up a most satisfactory trade. He is a high class tailor, and is prepared to supply customers with the latest weaves, made up in the latest fashions at the lowest possible prices. He also does all kinds of repair work on short notice. If you want a new suit of clothes or an overcoat, and want them cut to fit and made to wear leave your order with Mr. Bode. He will please you and it will pay you to see him.

Liberty Meat Market.

Lots of butchers know all about meats except how to cut them, but the proprietors of the Liberty Meat Market are past masters in this art. They slaughter nothing but the primest of stock and do a wholesale and retail business. They carry in stock at all times a full line of fresh, salt and cured meats as well as poultry, fish and game in season. They have been in business here since last May and by fair and honor-

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