

If there are two grades
Ours Is Always the Best

We absolutely refuse
to handle trash
or shoddy goods

ASTOUNDING BARGAINS

AT

THE FAIR

THE FAIR

Heppner's
Greatest
and
Most
Modern

STORE

Hosiery and Underwear, Dress Goods and Silks, Linens and Flannels, Blankets and Comforts, Curtains, Corsets, Shoes, Gloves, Fancy Goods, Millinery, Cloaks and Suits, Clothing and Furnishings, Hardware, Granite and Woodenware, Etc.

The World's Best and Newest Merchandise We Now Lay Before You

Bigger, better, more satisfactory, our store grows! Our superior buying facilities, and our methods of doing business for cash only, enable us in many cases to sell for half the price of credit stores. These are facts plainly and fearlessly told. No one can dispute them. Come see for yourself. Read Heart to Heart Talk on other side. Note the extraordinary LOW PRICES hereinafter listed. Sale Begins

SATURDAY, OCT. 1, at 9 A. M. and will continue fourteen days until SATURDAY, OCT. 15, at 10 P. M.

Dress Goods and Silks

No pains have been spared to make this dress goods and silk display the greatest herabout. The markets of the world have been scoured. Every proper kind, every worthy cost, is here at prices positively lower than same qualities can be matched elsewhere. See this great dress fabric show. Note the extremely low prices. Come, spend and save.

At 23c a Yard

42 inch Novelty Worsteds. 36 inch American Cashmeres. All in the new worsted colors, and all double width. The kind credit stores sell for 35c to 45c.

At 48c a Yard

All wool Albatross in the light shades. New Novelty Suitings. Sicilians and Zibelines. A large and beautiful assortment of the new colors and mixtures are here at this remarkably low price.

At 73c a Yard

A choice line of the latest wide Novelty Suitings, and the old reliable wide Cheviots and Serges in the desirable patterns and shadings the kind you pay credit stores \$1.00 for. The Fair price is 73c.

At \$1.23 a Yard

52 inch Broadcloths in the new plain colors, and 52 inch Camels Hair Cheviots and Fancy Suitings usually sold at \$1.50 to \$1.75.

Silks at Prices of Cotton

Buying for cash, selling for cash enables us to sell silks at prices within the reach of all. For instance, 10 pieces of Royal Wash Taffeta, soft, pliant, and durable, especially desirable for waists and skirts. Instead of \$1.00 a yard.....69c

21 inch Japanese Silks in all the desirable light shades. The credit store price is 35c. On sale at The Fair

23c

Colored Satins in black, white and light shades, for fancy work. Sale price

43c

36 inch Black Taffeta, warranted to wear. Sale price 98c

Ribbons Galore

A truly magnificent stock embracing all that is correct and worthy. Our Ribbon section is always kept bright and brisk with the new shadings and Fair prices.

No. 1 all Silk Ribbon, per yard.....1c
No. 2 all Silk Ribbon, per yard.....3c
No. 5 all Silk Ribbon, per yard.....5c

And all others at proportionately low figures.

A most complete stock of Shawls, Fascinators, Hoods, Infants Sacks and Booties at a clear saving of 25 per cent.

Household Goods for a Song

In this department we certainly save you money

Clothespins, per doz.....1c	Apple corers.....1c
Carpet tacks, box.....1c	Coat and hat hooks, each.....1c
Tin cups, pints, each.....1c	Kettle knobs, each.....1c
Large block matches, package..1c	Screw hooks, 2 for.....1c

What 3 Cents will buy

Stove cover lifters
Scrubbing brushes
Biscuit cutters
Cake turners
Egg beaters
Wire soap racks
Machine oil

What 5 Cents will buy

2-quart milk pans
Pint measuring cups
Tea strainers
Fire shovels
Tin funnels
Tack hammers
Tin lids

Graniteware--Gray Enamel Milk Pans--Retinned

2-qt. coffee and tea pots, each.....35c	4-quart.....8c
4-qt. coffee and tea pots, each.....55c	6-quart.....9c
10-qt. coffee boilers, each.....95c	8 quart.....10c
8-qt. tea kettles, each.....85c	Standard milk strainers.....13c
10-qt. dish pans.....79c	Strainer milk pails.....39c

Washboilers, Copper Bottom Lanterns, Self Lifters

No. 8, sale price.....\$1.13	No. 1 Automatic Lantern.....48c
No. 9, sale price.....1.33	No. 2 Automatic Lantern.....73c

Big Values in Men's Underwear

A Fortunate Purchase--Bardwell, Olmstead & Co., Mercer St., N. Y., started in the Furnishing Goods business just a year ago. Through poor management they were obliged to suspend business. Their entire stock was sold at auction. 'Twas then and there that our buyers, Morton Bros., 41 Mercer street, did some brilliant work, when they set all New York business houses wondering, by purchasing and paying gold coin for the entire lot. It took them but a minute to make the deal. Ten minutes later they could have trobled the money by selling to other dealers. But, no; they are our psidagents, and the goods were ours. Twenty cases of Men's Underwear was our share of the extraordinary purchase, and we offer them at unheard-of prices on Saturday, Oct. 1, at 9 a. m.

\$1.25 heavy fleeced Underwear, suit.....	75c
\$2 Wright's health fleeced underwear, suit.....	\$1.50
\$2 pink, ribbed, wool underwear, suit.....	1.50
\$3 natural grey wool underwear, suit.....	2.00
\$3.50 extra heavy, tan, wool underwear, suit.....	2.50
Men's union suits, each 95c to.....	4.50
25c heavy, dark, mixed wool socks 20c pair; three pairs 50c.	

Heppner's Greatest and Best Shoe Stock

Goes on Special Sale. Prices and Quality considered that laughs at competition.

WOMEN'S \$3.50 SHOES \$2.39

In fine kid or box calf uppers, light or heavy soles, fair or dark stitching, patent vamps and uppers, Cuban, Military, French, Opera heels, none better sold at from \$3.00 to \$3.50. Our sale price is	Boys \$1.50 shoes for.....\$1.19
	Misses \$1.75 shoes for.....1.25
	Men's \$3.50 shoes for.....2.85
	Men's \$2.50 shoes for.....1.95

\$2.39

And so on. Dependable and dressy shoes, at prices asked for ordinary shoes elsewhere. We sew shoes bought of us free of charge.

Rubbers Rubbers Rubbers

We carry only the best makes and qualities. Firsts only at prices you have been paying for seconds. Buy your Rubbers here and save money.

Bargains in Hosiery and Underwear

For Ladies and Children that defy Competition

These goods will keep you warm and the prices will not chill you through.

Children's heavy ribbed fleece Vests and Pants, all sizes, best make, French finish, instead of 35c, sale price.....25c	Ladies' natural grey wool ribbed vests and pants, \$1.00 value for.....75c
Ladies' fleece lined knit vests and pants, finished neck and sleeves, in cream and grey, excellent values at 35c, sale price, each.....25c	Ladies' and Children's union suits in cotton, cotton and wool, and all wool, a large variety at correspondingly low prices. We can fit and please all.
Ladies extra heavy fleeced lined vests and pants, wool fleece, in white, cream and grey, silk taped neck and front, extra fine and warm, instead of 65c, sale price.....50c	Ladies' fast black cotton and grey mixed cotton hose, 3 pairs for.....25c
	Children's heavy ribbed fast black cotton hose 5 to 9, 3 pairs.....25c
	Boys' extra heavy 2x1 ribbed fast black cotton hose 18c, 2 pairs for.....35c

Kid Gloves 73c a Pair

Another snap picked up and given to our customers \$1.00 Kid Gloves for 73c. By a fortunate purchase we are able to offer you a nice assortment of Kid Gloves in Blacks and the new colors, \$1.00 values for 73c. Good sizes to start with. Of course they will soon go at this price.

The Domestic Section

MATCH THESE PRICES IF YOU CAN

Please bear in mind that nothing but absolutely reliable merchandise is handled here.

French Gingham and Chambrays, in the desirable checks and stripes and plain shades, sold everywhere at 12½ to 15 cents, our sale price.....9c	Outing Flannel, light, medium and dark shades, new patterns, good weight. Instead of 8½c our sale price is.....5c
Amoskeag apron-check Gingham, the best staple goods made, sold at credit stores for 8½c, our sale price.....6¼c	Extra heavy twilled Daisy Flannel, in pure white, cream, pink, red, blue, the best grade, sold usually at 12½c to 15c, our sale price is.....10c
LL yard-wide Unbleached Muslin, the good heavy kind, instead of the usual price of 7c, our sale price is.....5c	Flannelette waisting and wrapper goods, new colors and patterns, good weight, credit price 10c; our sale price.....7c
Extra heavy Flannelettes in beautiful designs and colorings, instead of 12½c, sale price.....10c	

Millinery Bargains

Ladies and Misses Walking Hats, values up to \$2.75 go for **98c**

How can we do it? Simply by being in a position to take advantage of exceptional opportunities when they occur and by keeping our eyes peeled for such opportunities, and we always give our customers the advantages of the good things we pick up. Come and see for yourselves.

All Millinery Reduced in Price. We Save You Big Money Here

Blankets and Comforts Comfortably Priced

Cotton Blankets in white grey and tan per pair.....50c	Heavy mixed Blankets in dark colors suitable for camp use.....\$1.98
Heavy Cotton Blankets full 10-4 size, grey, tan, white, per pair.....39c	Wool Blankets in white, grey, tan, red and brown, all grades and weights \$3.25 to \$9.75.
Extra heavy and large Cotton Blankets, full 11-4 size, grey tan white per pair.....\$1.00	We are headquarters for Pendleton blankets and Indian Robes. Buy your blankets here and save money.