

OUR FALL CARNIVAL OF BARGAINS

Fall 1902 Fall 1902

The First Display of our Magnificent Fall Stock of Merchandise will take place **Saturday, September 27th**. As an introduction to our Carnival of Bargains, we wish to impress upon the Shopping Public the importance of this sale. "Store Talk," as a rule is very tiresome to some people, but when the merchant stands as an educator of the public his store talk ought to be given some consideration. Our System of Doing Business is known to the public as the **cash system**—known to you only as a place to buy merchandise for cash. Now let us educate you. "The Fair Cash Store" is a member of an organization known among themselves as the **cash buyers union**. In the union are 49 stores in different cities on the Pacific Coast. The purchasing power of one of these "Fair Stores" puts them on equal footing with a jobber. Buying for cash as they do in enormous quantities places them in a position to force down prices to the lowest point. We Have No Losses at the End of the Year to make up for. Every night of the year we know exactly where we stand. We say to you that your own and your family's interests are to be considered first. You will undoubtedly have to buy some Clothing this fall. We never were in a better position to Serve You. Our immense stock consists of the latest fabrics and creations that is produced in this country. "This Carnival of Sales" will put new life and activity in every section. We are going to dispose of an immense quantity of **goods this fall**—let you be one of the first to take advantage of the low prices. We will dispose of them regardless of the Losses they ensue. We ask you to stroll through the store and view the charming assemblage of fashionable merchandise. You Derive the Benefit for the prices are unquestionably lower at The Fair than elsewhere. Experienced shoppers will find this page advertisement a mine of interest—a source of wonderful saving.



Gloaks, Suits and Furs and Short Skirts

For Fall claim your attention. A splendid showing. More varied and handsome than ever before of all the latest autumn styles in Walking Suits and Skirts, Dress Suits and Skirts, the prices range low indeed, when compared with those others ask.

PRINTS 2,000 Yards

In this Carnival of Bargains, we will offer you 2000 yards of the standard makes of Prints. A snap forwarded to us by our New York buyer—these are the same as you have been paying 7c and 8c per yard for.

4 1-2c Yd
Limited to 20 yds to customer

.Flannel Waistings.

Everything in the Season's Best and Newest Styles. Handsome silk stripes, embroidered Waistings—plain weaves. Marked at such astonishing prices as these

57c, 58c, 83c, \$1.00 Yd

CORSETS

A New Waist or Suit calls for a New Corset. We are showing the latest models—just received. Model 218, long Skirt, medium waist. Regular, \$1.00, Carnival price

75c
Model 137—Straight front, long skirt girdle

\$1.19
Model 400—Straight front, longfello model

\$1.19



Men's and Boys' Clothing

Never have we been in a better position to serve you, hundreds of exclusive styles to choose from in the newest Top Coats and Suits at exceptionally low prices. They are exclusive patterns selected months ago and tailored for us.

MEN'S TROUSERS

Men's Cotton Worsted Working Pants, at.....58c, 75c, 93c

BOYS CLOTHING

Boys' three piece Vestee Suits, worth \$2.00. Price.....\$1.38

MILLINERY

Exclusive Fall Millinery

It's to your interest, as well as ours, to know that here the styles in millinery are absolutely correct. Conceptions of the noted modists of Paris, together with clever conceptions of New York. We desire to call your attention to our magnificent line of trimmed Hats and advance winter styles, an exhibit of the highest type of beautiful millinery. Each one priced to represent a considerable saving.

... Shoes ...

200 Pairs

To be disposed of at a great sacrifice to us. The values are the best ever offered, most of them Shoes that you are paying \$3 for. We have divided the lot into 3 big piles of Men's, Ladies and Children's at

75c, 98c and \$1.48 per pair

Be one of the first to secure the best ones.

LOOK HERE

Misses Fine Ribbed Black Hose, per pair.... 10c
Misses Fine Ribbed Cashmere hose, worth 30c. Sell, per pair..... 18c
Ladies' Extra Fleece Hose, ribbed top, pair 18c

LADIES' UNDERWEAR

This stock is complete in every line. We especially call your attention to a non-shrinking wool garment, fine ribbed. Our price

60 cents a garment

Special Ladies' Heavy Union Suit... 58c

1 Cent Items

Stove lifters, each..... 1c
Agate buttons, per doz..... 1c
Matches 400, per pack..... 1c
Clothes pins, per doz..... 1c
Pins, per paper..... 1c
Wire hair pins, per paper..... 1c

Tin pint cups, 2 for..... 5c
Nutmeg graters..... 2c
Tea strainers..... 3c
Wire egg beaters..... 3c
Handle gravy strainer..... 3c

Prices That Talk

Button hole scissors..... 15c
9-inch shears..... 10c
Ripping scissors..... 10c
Spring balance..... 9c
Tin crimp cake pans..... 6c
Tea spoons, per set..... 4c
Table spoons, per set..... 8c
Leather purses..... 5c

Ladies' Wrappers

Five Great Numbers

Extra Heavy Fleece Back Flannelettes at..... 98c, \$1.13, \$1.48, \$1.89, \$2.38

Children's Dresses

The remainder of our Summer Stock of Gingham and Percale Dresses, \$1.33 values for..... 91c

Cotton Shirt Waists

Your pick of anything in the house, at... 68c

MEN'S HATS

Our Hat Department is a credit to any city, with all the styles, and look at the saving—a \$5 Stetson Hat at

\$4.00

We are showing the latest in stiff Hats and Panama shapes, ranging at

1.50, 2.25, 3.00

Waterproof Sulting and Skirting.

In two shades, Oxford and Brown, mixed, 54 inches wide

\$1.37 Yd

Nothing more serviceable made.

LADIES' and MISSES GOLF KNIT GLOVES

We are offering some rare values in this fashionable Glove—our stock is complete. Misses and Children's Wool Mittens, our offerings at

13 Cents

Are Exceptionally Good.

Handkerchief BARGAINS.

Fine quality swiss lawn One-fourth inch hem-stitch with lace and three row tucks in corner. Our price.....

5 cents

Worth 10 cents.

.. MUSIC ..

We carry in stock at all times 1,000 copies Sheet music.....

10 Cents a Copy



Blankets

At 49c per pair.

We are selling the

Best on Earth.

The Fair
THE PLACE TO SAVE MONEY

COTTON TOWELS

Our Famous Cotton Huck-a-back Towel, size 45x22, each..... 12 1-2c

Unbleached Cotton Towel

27x16 inches, our price, each..... 4c

