

The man who tries to advertise With printer's ink consistent, One word must learn nor from it turn, And that one word's persistent.

TWELFTH YEAR

HEPPNER, MORROW COUNTY, OREGON, TUESDAY, NOVEMBER 27, 1894.

WEEKLY NO. 412, SEMI-WEEKLY NO. 27, 1

SEMI-WEEKLY GAZETTE.

PUBLISHED Tuesdays and Fridays THE PATTERSON PUBLISHING COMPANY.

At \$3.50 per year, \$1.25 for six months, 75 cts. for three months. Advertising Rates Made Known on Application.

The "GAZETTE," of Long Creek, Grant County, Oregon, is published by the same company every Friday morning.

THIS PAPER is kept on file at E. C. Baker's Advertising Agency, 41 and 43 Merchants Exchange, San Francisco, California, where contracts for advertising can be made for it.

UNION PACIFIC RAILWAY—LOCAL CARD.

No. 10, mixed leaves Heppner 845 p. m. daily except Sunday. Ar. at Willows 7 a. m. p. m. 8 a. m. leaves Heppner 5:00 p. m. daily except Monday.

OFFICIAL DIRECTORY.

United States Officials. President, Grover Cleveland. Vice-President, Adlai Stevenson. Secretary of State, Walter Q. Gresham.

HEPPNER TOWN OFFICERS.

Doric Lodge No. 20, K. of P. meets every Tuesday evening at 7:30 o'clock in their hall, National Bank building.

LUMBER!

WE HAVE FOR SALE ALL KINDS OF UN-DRESSED LUMBER, 16 miles of Heppner, at what is known as the SCOTT SAWMILL.

L. HAMILTON, Prop.

National Bank of Heppner.

WM. PENLAND, ED. R. BISHOP, President, Cashier.

TRANSACTS A GENERAL BANKING BUSINESS.

COLLECTIONS Made on Favorable Terms.

EXCHANGE BOUGHT & SOLD HEPPNER, OREGON.

IF YOU WANT INFORMATION ABOUT PENSIONS

Address a letter or postal card to THE PENSION CLAIMS COMPANY, JOHN WOODRUM, 1000 Broadway, New York, N. Y.

O. R. & N. CO.

E. McNEILL, Receiver.

TO THE EAST

GIVES THE CHOICE

Of Two Transcontinental ROUTES

GREAT UNION NORTHERN RY. PACIFIC RY.

VIA VIA Spokane Denver

MINNEAPOLIS OMAHA

St. Paul Kansas City

LOW RATES TO ALL EASTERN CITIES.

Ocean Steamers leave Portland Every 5 Days For

SAN FRANCISCO.

For full details call on O. R. & N. Co. at Heppner, or address

W. H. HURLBURT, Gen. Pass. Agt. PORTLAND, OREGON



The comparative value of these two cards is known to most persons.

They illustrate that greater quantity is not always most to be desired.

These cards express the beneficial quality of

Ripans Tablets

As compared with any previously known DYSPEPSIA CURE

Ripans Tablets: Price, 50 cents a box, of druggists, or by mail.

WISCONSIN CENTRAL LINES

Run Two Fast Trains Daily

Between St. Paul, Minneapolis, and Chicago

Milwaukee and all points in Wisconsin making connection in Chicago with all lines running East and South.

Tickets sold and baggage checked through at all points in the United States and Canadian Provinces.

For full information apply to your nearest ticket agent or

JAS. C. FOND, Gen. Pass. and Trk. Agt., Milwaukee, Wis.

FREE

\$100 worth of lovely Music for Forty

full size Sheet Music of the latest, brightest, liveliest and most popular selections, both vocal and instrumental, gotten up in the most elegant manner, including four large size Portraits.

CAROLINA, the Spanish Dances, PADEREWSKI, the Great Pianist, ADELINA PATTI and MINIE DELORMAN CUTTING.

ADDRESS ALL ORDERS TO THE NEW YORK MUSICAL ECHO CO., Broadway Theatre Bldg., New York City. CANTABERRIE WANTED.

QUICK TIME!

San Francisco

And all points in California, via the Mt. Shasta route of the

Southern Pacific Co.

The great highway through California to all the East and South. Grand Non-stop Route of the Pacific Coast. Pullman Buffet Sleepers. Accommodating Sleepers.



Be thou as chaste as ice and as pure as snow thou shalt not escape calumny.

ANSWER OF THE AMERICAN BOOK CO. TO ITS DEFAMERS.

A STATEMENT OF FACTS BY THE AMERICAN BOOK COMPANY TO THE PEOPLE OF OREGON.

A public attack upon the methods, motives, and business interests of the American Book Company, by a small sub-committee of the "Committee of One Hundred," of Portland, Oregon, has recently been published in the "Oregonian," a newspaper of that city.

The "report" embodying this attack is made up of a mass of misinformation, unsupported charges, baseless rumors, and unjustifiable suspicions.

Upon this ex parte showing, with no solid basis of fact or proof whatever, upon mere assertions and insinuations, our character and our business are assailed. Under such circumstances it is but just to ourselves, and to our many friends and patrons in Oregon and on the Pacific Coast, to make a full and explicit answer to these slanderous misrepresentations.

THE SUB-COMMITTEE'S CHARGES AGAINST US.

- 1. That our corporation was fraudulently and deceitfully organized. 2. That we constitute a trust and a monopoly. 3. That this alleged trust and monopoly had existed, as such a "combination," for many years before the incorporation of our company.

A PUBLISHING COMPANY.

The statement in the "report" that "this combination had practically been in existence for over ten years prior to its legal incorporation" is wholly false. There had been no community of interests, no consolidation of business—nothing interfering with the entire independence of each firm, nothing that had the slightest effect upon prices of school books, nothing that influenced or interfered with their publication and regular sale in any particular.

THESE CHARGES WHOLLY LIBELOUS.

Although advised by eminent counsel that the charges made against our company are clearly libelous, and would form the basis of successful suits, both criminal and civil, if they were made against us as individuals, we shall not bide behind our corporate organization or wait for the customary slow motions of the courts.

THE SOURCE OF THESE SLANDEROUS REPORTS.

There is but one reasonable explanation as to the source of these attacks. They emanate from some competitor in business who has the skill to make use of venal or gullible persons to publish and circulate his own attacks and calumnies for him, expecting in this way to build himself up by defaming the character of his competitors.

A "HIDDEN MONOPOLY."

It is charged that the American Book Company was incorporated in New Jersey, with a capital of \$5,000, and that "under this modest organization was hidden one of the greatest monopolies ever known in this country."

NEW JERSEY CHOSEN BECAUSE ITS LAWS ARE MORE FAVORABLE TO MANUFACTURING INTERESTS THAN THE LAWS OF OTHER STATES.

Power to control production, and Power to establish arbitrary prices for all such production. Without these elements there can be no monopoly, oppression, or oppression in the publication and sale of school books.

book. There are at the present time in the United States, according to the official trade organ, The Publishers Weekly, more than a hundred corporations, firms, and houses issuing school publications, and there are nearly ten thousand different volumes in current publication. It is a matter of notoriety, among all teachers and school officers, that competition between different houses publishing school text-books has never been more active than since the formation of the American Book Company, or than exists at the present moment.

Stimulated by the charges of such ever present and sometimes virulent competition, there were brought about two legislative inquiries as to the status of the American Book Company, respectively in the states of Pennsylvania and Illinois.

In these investigations and hearings testimony of everybody was publicly invited—publishers, booksellers, educators, politicians, and public cranks. Each of the two reports, to their respective legislatures, resulting from these investigations, completely exonerated the American Book Company from being, in any sense or form, a trust or monopoly.

In order to make this statement complete and clear, it should be said that the purchase of all school-book properties made by this company, from whatever source was upon a uniform basis of cash valuation, and according to the established rules of valuing publishing rights, plates and plants. The price paid for the Harper school-book interests was no exception to this rule.

WHAT OF THE POLICY OF BRIBERY AND CORRUPTION? In this report the old stories are rehearsed that the agents of this company, in one instance in the state of Washington and in another in the state of West Virginia, attempted bribery.

These two unfortunate scandals, the results of the sharp practice induced by a very exciting competition between agents (where the "monopoly" does not seem to have "crushed out the competition"), were the results of palpable tricks set up, one agent upon another, and the American Book Company promptly disavowed any responsibility or connection with them.

After citing the above cases, this "report" goes on to say: "These are only specific instances; but the history of this company's operations in Mississippi, Missouri, Ohio, New Jersey, and other states gives us the impression that its methods are corrupt, and leads this committee to the almost irresistible conclusion that this is a well-defined policy of the company itself in the selection of some of its agents and instrumentalities."

What does the writer of this villainous attack upon honorable men know of the history of this company in the states named? Nothing whatever, and he is challenged to produce any proof of any transaction on our part inconsistent with fair and honorable dealing.

IS THE AMERICAN BOOK COMPANY HOSTILE TO PUBLIC EDUCATION? To the charge in the report "that this monopoly is disastrous to our public school system," and that "the public are cheated of the right to independent teachers, good schools and good books," we answer that this is a base and monstrous accusation not only against us but against the teachers and school authorities of the state of Oregon.

It is invidious comparison with the more thickly settled and richer portions of the country. It is well known that rural and agricultural communities are quite as intelligent, honest, and high minded in their dealings, and as capable of taking care of themselves and their own interests, as are manufacturing and trading communities. The facts are that there

Highest of all in Leavening Power.—Latest U. S. Gov't Report



have been no new introductions or wholesale changes in books in West Virginia, California, and Oregon since the formation of this company, in which it could have shared.

As to the "backwoods" charge, it is a fact which can be demonstrated by the account books of the company's sales in New England and the Middle and Western States—the older and more densely populated sections of the country, where public education has longest been established—that the text-books of this company are relatively much more largely in use in these States than in remote and more sparsely settled regions.

CHARACTER OF BOOKS PUBLISHED BY THE AMERICAN BOOK COMPANY. The writer of this "report" has set himself up as a critic and censor of the character and merit of the school books published by the American Book Company. He says, while this company has many excellent books, "chiefly confined to the academic and higher grades, it is very weak in the lower grades and in mathematics."

It is charged that this company, and the "combination which has existed for many years," framed your text-book laws, and that all your school-books, "except Brooks' Normal Arithmetic and three other very unimportant books," were selected from the American Book Company's list.

The simple facts are that there never has been any such "combination for many years," or for any time, as is alleged; and that the adoption of books six years ago in Oregon took place two years before the American Book Company came into existence, and under open competition between the different entirely independent houses, as every body in Oregon knows who had anything to do with the selection at that time.

The sales and profits of the school-book business are constantly and very greatly exaggerated by those who are ignorant of them. Instead of the profits on school books being \$50,000 a year in Oregon, as claimed in the "report," this sum more nearly represents the total amount of annual sales in this state— which, in any event, is not more than \$50,000, and of course only a small portion of this amount can be reckoned as net profit.

The American Book Company has never at any time raised so much as a finger to influence Oregon legislation in its behalf. On the other hand, what did this company actually do for the people of Oregon when it became the publisher of the books which had already been adopted for use in that state? We state facts known, we believe, to every person in Oregon, when we say that it used every means in its power to render these books easily obtainable by the people and at cheaper rates than ever before.

AMERICAN BOOK COMPANY, By its Officers and Directors. OFFICERS. DAVID B. IVISON, President, ALFRED C. BARNES, Vice-President, HARRY T. AMBROSIO, Treasurer, GILMAN H. TUCKER, Secretary.

Directors. HENRY H. VAIL, Chairman, WM. H. APPLETON, W. W. APPLETON, DANIEL APPLETON, HARRY T. AMBROSIO, ALFRED C. BARNES, CHAS. J. BARNES, HENRY B. BARNES, A. HOWARD HINKER, DAVID B. IVISON, WM. R. THACHER, GILMAN H. TUCKER.

AN EVERGREEN TREE!

WITHOUT COST.

WE will send you by mail post-paid one small evergreen tree adapted to your climate, with instructions for planting and caring for it, together with our complete list of Nursery Stock. If you will cut out this advertisement, mark on it the name of this paper, and tell how many and what kind of trees and plants you would like to purchase, and when you wish to plant them.

EVERGREEN NURSERY, Evergreen, Deer Co., Wis.