

70
BUSY
STORES

The Golden Rule
- J.C. Penney Co. Inc. -
TO BUSY STORES

Serving the
People in
70 Towns

RUBBER FOOTWEAR

We carry the well known brand of HOOD RUBBERS. All styles and lasts for different style shoes. REMEMBER, The Golden Rule can sell you rubbers at almost factory prices

Children's Rubbers	LADIES' RUBBERS	Men's Rubbers
Child's Storm Rubbers, 39c	Ladies' Low Heel 49c	Men's Storm Rubbers 69c
Misses' Storm Rubbers, 43c	Ladies' High Heel, vey latest, 58c	Heavy Rolled Edge 89c
Boys' Rubbers	Ladies' heavy, rolled edge, 69c	Men's Toe Rubbers 49c
Youth's Heavy Bull Dog, 58c	Ladies' Toe Rubber 45c	Heavy, Rolled edge, rubber shoe, lace \$2.49
Boys' Heavy Rubbers, 69c		

BULL'S EYE BOOTS

The only Boot made by the same firm that makes automobile tires. Every pair guaranteed to give the best of service. Regular height, ex. heavy rubber, Reinforced soles and vamp, heavy duck lined **\$3.69**

Med. wt., same quality, \$3.49	Youths' \$1.69	Long Sport Boot \$4.98
Boys' Bull's Eye, \$2.98	Ladies' pebble top \$1.69	Hip boots \$5.49

Come in and get your size while they are unbroken, all new goods, the best of rubber

The Golden Rule THE GOLDEN RULE for BETTER PRICES The Golden Rule

Cadillac Used Cars

What is there about a Cadillac car that makes Cadillac owners so loyal, enthusiastic? You will have to admit their feeling is different, unusual, remarkable, compared with the average man's satisfaction with the average car.

Now Why?

Talk with a hundred Cadillac owners driving all the different models produced from the beginning twelve years ago. They will all tell you: "My Cadillac runs always."

"I can always depend upon it. Such a thing as failing to run, or breaking down, or wearing out, never enters my mind. From what my friends tell me, I know it costs me less to run and maintain my Cadillac than they pay out for their smaller cars. And I notice they all prefer to ride in my Cadillac when they can. Will I buy another Cadillac? Yes, when I buy my next car. But I'm not in any hurry about it. My car is as sound and serviceable as any car on the market today."

That is what Cadillac owners will tell you if you ask them. Ask anybody who knows motor cars and you'll get the same story of Cadillac satisfaction. After all that is what you want to buy, "Satisfaction." So, no matter what you have in mind to spend, put it into Cadillac satisfaction and you'll get your money's worth.

CADILLAC, 1909—Thoroughly overhauled and repainted. A most dependable car, seating five passengers. At a figure that merits your serious consideration, \$400.

CADILLAC, 1911—A five-passenger touring car in excellent mechanical condition. This machine has been used in Portland, has had the very best of care and is an exceptional bargain at the price quoted. Full set of tools, complete equipment, including electric side and tail lights, electric lighter for head lamps, electric horn and nickel trimmings. Tires are in far better condition than is usual on used cars, \$650.

CADILLAC, 1912—Phaeton with Delco electric lights and self-starter. Complete equipment. This car has been thoroughly overhauled in our shops, all of the working parts have been examined and new factory-made parts installed where required. Repainted. This car is far superior in comfort, dependability, smoothness and long life to any new car that will sell at the same price, \$900.

CADILLAC, 1912—A five-passenger touring car. Condition and appearance excellent. Has been used in Portland and has been in storage in our garage since originally sold, so that we can vouch for the way that it has been taken care of. A car that will outwear any new car selling at the same price and that can be maintained very economically, \$900.

CADILLAC, 1913—Four-passenger phaeton with electric lights and self-starter and all modern improvements. Except for the two-speed axle this car is practically the same as our present model. It has been rebuilt and repainted and is guaranteed to be in first-class mechanical condition. In appearance it looks like a new car. Bumper and Klaxon horn, \$1350.

CADILLAC, 1914—A five-passenger demonstration car in perfect condition. \$1600. An inspection of these cars will convince you that they are priced very low and that this is truly a money-saving opportunity. When you drive one of these cars you experience the pride of Cadillac ownership just as much as though you had purchased a new Cadillac. You are certain of Cadillac satisfaction, and we are just as much interested in your getting it as if you had bought a new car. If desired, terms can be arranged. We have several other makes priced at extremely reduced figures that will bear your investigation.

Covey Motor Car Co.

Washington Street at Twenty-first,
PORTLAND, OREGON.

COUNTRY NEWS LETTERS

ROCCA.

Miss M. L. Hamilton visited the Steer Creek school on the 9th; moved to Slets on the 10th and opened school there on the 14th. It is her fourth term at that place.

Paul Vedder, of Turner, moved in yesterday to his homestead on Mill Creek. Rain since Saturday night, with some thunder and lightning and one shower of hail. Prune crop spoiled by wet weather.

MONMOUTH NO. 1.

Mrs. J. S. Fuller and daughter, Miss Wilda Fuller went to Salem, shopping Wednesday afternoon.

Miss Anna Ayres is spending a few days at the home of her uncle at Newberg.

McTIMMOND'S VALLEY.

J. F. McGee visited at Ira Sullivan's Sunday.

W. L. Bronson, the leading farmer of the valley, has begun plowing.

PERRYDALE

Nearly everyone in this vicinity attended the county fair Saturday. Edward Packer had a fine display of goods at the fair.

Miss Lola Miller returned to her home in Portland Sunday, after a two week's visit at Perrydale and Oakdale. Mrs. Rees returned home Saturday.

CROWLEY.

Miss Ella Legerwood, of Amity, visited Mrs. Cass Riggs Sunday.

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Harry Valliere sold his driving horse last week.

Mr. and Mrs. Harry Valliere were in Dallas visitors the middle of last week.

Mr. and Mrs. Harry Sherwood and baby visited her parents, F. M. Edgar and family the middle of last week.

Miss Josie Holmes, who has been in Salem for some time has been spending a few days at the Holmes farm here.

Mr. and Mrs. J. W. Edgar visited their son, F. M. Edgar, and family Sunday.

Quite a number from this neighborhood attended the county fair at Dallas last week.

Mr. and Mrs. Malcolm Pewtherer were Oak Grove visitors Sunday afternoon.

Mr. and Mrs. Kaner Trent and baby of McMinnville, came up Sunday to spend a few days at the home of her father, M. F. White.

PEDEE.

Will Bush and son, Wilber, went to Airle, Monday on business.

Mr. and Mrs. G. Watson, of Salem, was a weekend visitor at the home of Mr. and Mrs. S. H. Barker.

Mrs. Bessie Clark, of Dallas, visited her brother, E. R. Palmer, and family Sunday.

Quite a number from this vicinity attended the fair last week and all reported a fine time.

W. D. Henry, Democratic candidate for state representative, is in Newport this week.

BUENA VISTA

W. S. McClain was a business visitor at Portland last week.

WEST SALEM.

Mrs. George Franzus was taken to the Salem hospital last Wednesday evening for a slight operation.

To all State Fair Visitors Our Opportunity Sale

Offers possibly the greatest attractions. This sale will continue throughout fair week, thereby enabling all to take advantage of

This Money Saving Event

Come to our store, make it your headquarters while in Salem, welcome to our rest room, meet your friends here, come and see

Salem's Big, Busy Store

Everything in Dry Goods, Shoes, Clothing, Furnishing Goods, Millinery, Ladies', Misses, and Children's Coats, Dresses, and

Ready-to-Wear of Every Kind

For less. Investigate, Compare our prices, see our immense stock before buying

The Chicago Store SALEM, OREGON

sey cattle sale the 16th.

Mr. Thomas and family, who lived in Chas. Baker's house, moved Monday to Cherry Grove.

Charles Ruge has been elected by the city council to succeed Laubaugh as a member of that body.

Mrs. Fred Smith received a telegram Monday morning that her sister Mrs. Laura Garfield, of Oakland, Calif., was dying.

Mrs. Joe Fennel has been quite ill for the past week.

Grandpa Wood, who returned from Washington a week ago, has built a shed on his lot and will batch there.

Prof. Sherman preached his farewell sermon here Sunday evening, as he goes to conference on Wednesday. There will be no church here next Sunday.

ed Tuesday from Carlson's hop yard at Eola. They were there over three weeks.

Mrs. Brown, who lives in Mrs. Shields' cottage, received a letter from her husband Monday to sell out and come back to Nebraska. He was called there some time ago by the accidental death of his father.

The council is figuring with the electric company of Salem to install lights on the streets.

Miss Mary Simon started to attend the Catholic school in Salem Monday.

Mildred Douglas, Flossie Beckon, and Ella St. Pierre started the second year in the Salem high school. Merv Putnam and Ruth Bedford have started the first year.

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Polk County Best

VOL. XX.

WITNESS THE SCENE

Dallas Man One of Eur

Row after of dead Frenchiers, as far reach, was witnessed by Dallas, who field two days at Sarborg many places had charged in close front mowed down guns of the died in such n were in uprising against p comrades.

Mr. Gerling the other mer arrived in Dal ing, after having mer in Alsace-ern Germany, French border given exclusiver, Mr. Gerli

"On August fore we were t home, we wer at a pleasure i miles from Ne were visiting, there had not intimation to t country was war. About t ternoon a rum in the crowd war was prob officer who w said he did not anything to t o'clock that ev train for Neit

train schedu nullied and th all being used of "troops. A o'clock in the ceeded in get military train. "While mill evident all a day thereafter tion could be cause of it all, and telegraph of the govern newspapers w

"The secon ities" commen sued for all fo but when I si States citizen army officer v to remain wh ad "troops. A o'clock in the ceeded in get military train. "While mill evident all a day thereafter tion could be cause of it all, and telegraph of the govern newspapers w

Sarborg, w battle was so part of August from Neiveile ading was so i were rattled i in the cupbor city. At nigh up as by fla when the batt charged. Tw battle Mr. G party-much an ited the battle automobile, terrible, he s sick to look a had crossed t en up positio the Germans f or from behi It was estima 000 men wer When Mr. Ge scene of car burying the de on-two days a one-third of t cleaned up. I fans alike we work. Tren deep, six feet foot long wer soldiers were by side, afte feet. The F driven back o the work of I fell to the Ge

From the v linger says, e the ages of 11 able to carry irrelative of less, or so wealth, was p service in Ger fore he left s