



Cut the Cost of Living!

A plate of hot biscuits or muffins, a fresh, home-baked cake, a loaf of brown or nut-bread, rescues any meal from the commonplace, and more expensive things are never missed.

With K.C., the double acting baking powder, good results are doubly certain. There's economy too, in the cost of K.C.

LOCAL NEWS

Items of Interest From Dallas and Polk County.

Dr. E. J. Scheetz, phone 1444. Maurice Dalton has returned from Newport.

White gloves cleaned, 10 cents a pair—Phil. Begin.

Miss Lila Mitchell sprained her ankle Sunday.

Miss Norma Holman returned from Newport Monday.

Mr. and Mrs. Walter Kent left Tuesday for Tillamook.

Mrs. Walter Nicols, of Falls City, was in Dallas Saturday.

Mr. Martin spoke at the Baptist church Sunday morning.

R. C. Craven and family are taking an outing at Tillamook.

Mr. and Mrs. Walter Young motored to Newport this week.

Robert Sachtler, mother and sister motored to Salem Tuesday.

Mr. and Mrs. Wilbur Lewis, of Falls City, were in Dallas Saturday.

Mrs. Joe Remington visited his mother Thursday and Friday.

James Mitchell was in Dallas Saturday and Sunday from Falls City.

Mrs. Bratcher, of McCoy, called on Mrs. Nellie Tatom Tuesday.

Mrs. Gregory is attending the buyer's convention, at Portland this week.

Merle and Glen Holman and Rev. Owen Day left Monday for the Siletz.

Charles Westover and family and Al Carter have returned from the coast.

Mrs. Thomas Hayter and Mrs. Dempsey returned Saturday from Newport.

Mrs. Steusslos and Mrs. Lip-ton, of Salem, visited Mrs. Nellie Tatom Wednesday.

Mr. and Mrs. Dick Laton and daughter motored home from Tillamook Sunday.

Mrs. Peter Berg and child returned from Summit, where she visited Mrs. Davis.

F. E. Davis, of the firm of Davis & Horn, was in Salem Wednesday on business.

Misses Nola and Ava Coad left this week for Bowerview where they will visit relatives.

Miss Grace Spong has returned from her two weeks' vacation, which she spent at Newport.

Mrs. W. W. Miller has returned from a month's stay at the camp meetings in Portland and Salem.

The Christian Endeavor Societies of Dallas held a meeting at the Christian church Sunday evening.

Mrs. H. G. Watling, of Southampton, Mass., is here visiting her brother, Robert Sachtler, and family.

Mrs. William Sachtler, of Ridgefield, Wash., is here visiting her son, Robert Sachtler, and family.

Rube Boise was burning logs last Friday and had to do some hustling to keep the fire from getting beyond his control.

During my absence the Sweet Shop will be in charge of my sister, Mrs. Glore. Your continued patronage is cordially solicited.—H. O. Veason.

Mr. and Mrs. John Webster and Mr. Webster's niece, Mrs. Balch, and daughter, Miss Gladys, of Michigan, who are spending the summer here, and Mr. and Mrs. Dick Webster left Wednesday for a two weeks' stay at Newport.

Mrs. Frank Osborn is quite ill. M. Hayter, dentist, Bank Bldg. H. P. Shriver have had their house re-shingled.

Miss Una Campbell left this week for Tillamook.

The greatest thing in Dallas—a meal at the Gail.

Mr. Harder and family went to Salt Creek Sunday.

Mare! Hayes was taken home from the hospital Sunday.

Walter Kent and wife visited Mrs. Robert Hayes Monday.

Mr. Ramsdale and family have returned from McMinnville.

Mrs. Harvey Hinman was a Monmouth visitor last week.

Dr. C. L. Foster, dentist, Dallas City Bank building. Phone 931.

Miss Mary McNulty, of Polk Station, was in Dallas Monday.

Mrs. Frank Brown and son, Willard, were Salem visitors Friday.

Mr. and Mrs. Roy Pitchard and family have moved to Monmouth.

Mrs. Mel Hamilton, of Hubbard, is visiting her cousin, Mrs. H. P. Shriver.

G. Brown has moved from the Ullery house to Claud Fellows' house.

Ross Pierce and family are camping at Falls City while he is working there.

Miss Lella Tilley, of Kennewick, Wash., is a guest at the H. P. Shriver home.

Thurlow Tylersmith and wife, of Sheridan, is visiting his sister, Mrs. Joe Craven.

Elmer and George Butz went to Portland Friday, where they will visit for a week.

Dr. L. A. Bollman and Dr. V. C. Staats operated on Mrs. Joe Sherwood last Tuesday.

Mr. and Mrs. Proctor's and daughter, Josephine, returned from Monmouth Sunday.

Rev. V. E. Willings and wife, of Portland, visited his parents, Mr. and Mrs. E. N. Willings.

Mrs. Charles Forrester was taken to the hospital Saturday and operated on by Dr. Bollman.

Earl Shultz, of Portland, was a week-end visitor with his parents, Mr. and Mrs. J. C. Shultz.

The Hemlock year and the Portland Daily Journal until after the election, for only \$2.70.

Mrs. Ed. Day returned from California last Friday and have taken rooms in the Ramsey house.

Mr. and Mrs. Frank Kowles and daughter, Arleta, have gone to Garibaldi Beach for a month's vacation.

Hop and prune growers, we invite you to call and see our new hop and prune stoves.—Dallas Foundry.

Mr. and Mrs. R. F. Holman returned from Newport Tuesday, where they have been for Mr. Holman's health.

Miss Grace Spong has returned to her work in Superintendent Seymour's office, after her vacation at Newport.

Mr. and Mrs. John Uglow and family, Mrs. Johnson, Miss May Shelton and several others motored to Oakdale Sunday.

Mrs. Cora Repass and grandson, Ivan Rellan, have gone to Marble Mountain, Wash., to visit her daughter, Mrs. Charles Lundahl.

Miss Elma Harris has resumed her duties as deputy county clerk, after a week's vacation, which she spent at Newport.

Howard E. Day, of Redlands, California, who lived here about three years ago, has moved back. Mr. Day has been traveling in California.

Those wishing to pick hops in the Brown yard for Williams & Plummer kindly register with H. B. Plummer or Frank E. Kersey.—Plummer & Williams. 20

Many come miles to dine at the Gail.

John Ebbe attended court at Toledo last week.

Mrs. E. J. Scheetz was a week-end visitor in Portland.

Dr. and Mrs. Mark Hayter left for Tillamook this week.

Mrs. C. O. Shaw is among the Dallas visitors at Newport.

Glen O. Holman, attorney at law, National Bank Building.

B. F. Butler, dentist, office over Fuller's Pharmacy. Phone 354.

Mr. and Mrs. Chris. Vashaw and children visited in Falls City Sunday.

Miss Nora Robertson is visiting Mrs. A. C. Lewis, near McMinnville.

Pauline and Paul Miller returned Monday from a week's stay at Salem.

Walter L. Tooze, Jr., Lawyer, Rooms 8-9, National Bank Bldg., Dallas, Oregon.

Misses Adah and Helene Syron visited relatives in Salem a few days last week.

Mr. and Mrs. E. C. Kirkpatrick returned from their outing at Newport, this week.

Mrs. E. C. Strayer, of Portland, is visiting her parents, Mr. and Mrs. H. B. Cosper.

Mr. and Mrs. A. M. Vassel and W. G. Vassall are at Newport enjoying a two weeks' outing.

Dr. E. A. Noyes, of Portland, is looking after Dr. Starbuck's practice while he is at the beach.

Mr. and Mrs. H. E. Muscott returned home Monday evening from a visit of several weeks at Tillamook.

Merle and Glen Holman and Rev. Day started early Monday morning for a week's outing at Salmon river.

Mrs. Ella J. Metzger has gone to McMinnville to spend some time with her parents, Rev. and Mrs. Joseph Hoberg.

Joe Justin, who has been conducting a branch store for Price Brothers at Newport, has returned to the store here.

Mr. and Mrs. R. E. Williams left Friday for their home in Portland, after a visit in this city with friends and relatives.

Dr. and Mrs. A. B. Starbuck and Rev. and Mrs. T. H. Starbuck and daughter, Edith, are enjoying an outing at Newport.

Prof. D. M. Metzger and Rev. C. P. Gates and family returned Monday from attendance at the camp-meeting at Quinaby Park.

Mrs. L. Billingsley and Miss Eva Vail have returned to their homes in Portland, after a short visit with Miss Ella Carpenter.

Mrs. Mabel (Grant) Poling came up from Sodaville last week to spend a few days with her parents, Mr. and Mrs. D. J. Grant.

Mr. and Mrs. H. C. Seymour and Mr. and Mrs. C. W. Reynolds left early Thursday morning for Tillamook and the beaches for an outing.

Miss Roxana Fiske returned Saturday evening from a Newport of several weeks at Newport.

Mrs. Fiske and Miss Bue-na will return from there today.

Mrs. C. W. McNamar, of Dayton, visited the W. A. Ayers household a few days. Mrs. McNamar says that they contemplate making Dallas their home in the near future.

D. P. Patterson left Friday to join Mrs. Patterson and the children, who are visiting her parents at Hillsboro. Mr. Fred Engeldinger, of Hillsboro is in his place at the Fuller Pharmacy.

Mr. and Mrs. J. T. Mills, of Spokane, who visited Mr. and Mrs. H. B. Shriver last week, left Saturday for a short visit at Monmouth, after which they will go to Eugene, where Mr. Mills will engage in business.

Henry Gohrke, who has leased the south half of the new Crider building, intends to install a cold storage plant and otherwise outfit for an up-to-date market, will move into the new quarters as soon as they are ready for occupancy.

George E. Corson, who has again taken over the New Scott hotel, announces the opening of a cafe in connection with the dining room of the hotel. This will be a great convenience for belated diners and automobile parties from outside the city.

Many farmers are asserting that Oregon, or rather the Willamette Valley has been recently experiencing the longest dry spell of its history, as we have not had any rain in this section since considerably before the 4th of July. They forget the summer of 1883 when we were without precipitation for 90 days from before hay cutting until after grain harvest. And smoky something fierce, so old settlers say.

The New Scott Hotel

The Modern, Fireproof Hotel

Is now under new management

The public is cordially invited to make use of this fine new hotel and the management feels sure that one trial of the conveniences and service will convince anyone of its excellence.

The management calls attention to the new feature, an absolutely up-to-the-minute

Cafe In Connection

Special attention given to Sunday dinners and luncheons, auto parties, etc. All white help.

Miss Dora Elkins is visiting her sister in Portland.

Mrs. Arthur Goode, of Salem, is spending several weeks here.

Billie Searles, of Independence, was in our town Wednesday.

Dallas becomes famous through excellency of Gail meals.

Mr. and Mrs. W. A. Ayers made a business trip to Salem Friday.

Hop and prune stoves at the Dallas Iron Works. See them before buying.

Mr. and Mrs. D. C. Crider and daughter, Alice, have gone to Newport for a vacation.

Miss Beulah Bradway has been taking a holiday this week in Portland and Newport.

Mrs. T. A. Riggs and small son are up from Portland for a visit with Mrs. S. P. Riggs.

Mrs. E. S. Skillings, of Portland, is visiting her mother, Mrs. George Muscott, this week.

Patronize home industry by buying Dallas hop and prune stoves.—Dallas Iron Works.

Miss Marjorie Hayes has gone to Portland to accept a position in the open air sanitarium at Milwaukie.

Miss Linnie Gear has gone to Portland, after selling her interest in Dallas Hospital to Miss Van Voorhees.

Collectors given prompt attention by J. S. Ashbaugh, constable, Dallas National Bank building, room 22.

For Sale—At \$85 per acre, 27 acres 2 1/2 miles from Dallas on gravelled road; fair house and barn; well on porch; 5 acres of 2 and 3 year old prune trees; 4 acres in grain; good spring round; about 1000 cords standing timber.—A. E. Thompson, at Dallas Steam Laundry. tf

A peculiar and somewhat amusing incident happened in court the other day. A juror had been accepted by both sides, when he turned to the judge and said: "I have been subpoenaed as a witness in this case; does that make any difference?" The juror was excused.

Piano Tuning.

W. H. White, of the Reed & French Piano Company, Portland, will be in town during the week beginning August 17th. All work guaranteed. Leave orders at New Scott Hotel.

Church Circles

Evangelical.

C. P. Gates, pastor
Preaching both morning and evening at the regular hours.
2:30 and 7:00 Endeavor Societies.

Christian

Preaching and communion, 11:00 a. m.
Sunday school, 10 a. m.
Bible school, 10 a. m.
Christian Endeavor, 7:00 p. m.
Preaching, 8:00 p. m.

Presbyterian.

Rev. Geo. H. Mitchell, pastor.
Preaching at 11 a. m. and 8:00 p. m.
Sunday school, 10 a. m.
Christian Endeavor at 6:30.
In the absence of the pastor, Rev. D. M. Metzger will occupy the pulpit in the morning. This will be Mr. Metzger's last sermon in Dallas, as he leaves in a short time for LeMars, Iowa, to take up college work.

Baptist.

Rev. Owen Day, Pastor.
Sunday school, 9:45 a. m., Miss Flora Miller, superintendent.
B. Y. P. U. service, 6:30 p. m.

Methodist.

There will be the regular services at the Methodist church next Sunday.

Christian Science.

Services held in new City Bank building, Sunday at 11 a. m. Subject of lesson—sermon, "Soul."
Morning service, 11 a. m.
Reading room, same address.
The public is cordially invited

FROM OUR EXCHANGES.

Doings of Polk County Nat-ives at Home and Abroad.

Emil T. Raddant was over from his farm on the Upper Siletz Tuesday on a business visit. He reports the bridge across the Siletz river at his farm is completed and that the formal opening will be held tomorrow. This bridge is a cable bridge and has been built almost entirely at the personal expense of Mr. Raddant, neighbors contributing labor. It cuts out a very dangerous crossing and makes the trip from Siletz to King's Valley a much easier and safer one.—Toledo Sentinel.

A big barn on the Warren Wright place, just over the county line in Polk County, burned down last Friday night. The place is now owned by a gentleman named Baumgarten but is well known as the Warren Wright place. About 95 tons of hay were stored in the barn at the time it was burned. Mr. Baumgarten was in Toledo at the time, looking for cattle and received the news that the barn was a total loss. It is not known how the fire started.—Toledo Sentinel.

Stanford B. Taylor, of Dallas escaped from that city and was seen on the streets of Falls City Monday. He ran amuck in the News office and on being accused of being a socialist or a prohibitionist, declared that he was the Democratic candidate for county line in Polk county. Just to establish a "corner" on the voting population of Falls City.—Falls City News.

Library Notes.

The library has just added to its reference collection Young's Analytical Concordance to the Bible. This book, which contains also index-lexicons to the Old and New Testaments and a complete list of Scripture proper names, will be found of inestimable value to ministers and Bible students.

The addition of Puffer's Vocational Guidance completes the list of books in the teachers' reading circle course. These books are available to all teachers.

New Juvenile Books—"Tik-Tok of Oz," Baum; "Mr. Stubb's Brother," Otis; "Fernley House," Richards; "Rita," Richards; "Robinson Crusoe" (illustrated) DeFoe.

Adult Books—Western Bird Guide; "Bride of the Gods," Balch; "The Rural School; Its Methods and Management," Culler and Stone; "Eyes of the World," Wright; "Kilmeny of the Orchard," Montgomery; "The Story Girl," Montgomery; "To Love and to Cherish," Hall; "The Land of Long Ago," Hall; "Makin' Over Martha," Lippmann; "The Tinder Box," Davies; "The Shuttle," Burnett; Essay on Man and Essay on Criticism, Pope.

ABOUT ADVERTISING.

Being Some More of Our Views on the Subject.

We hope, if the public wearied of these effusions, that it will manifest its displeasure in letters or verbal expressions to us. We are full of the subject, however, and until we are asked to desist will continue to inflict our opinions upon the readers of our paper. We are enthusiastic about our medium of advertising because, as we have said before, we have such an excellent vehicle for the conveyance of commercial information to the consumers. We are situated in the best country on the earth. Just pause and consider, we have no hot winds and destroying drouths; we have no cyclones or tornadoes and awful electrical storms; our winters, although wet, are not one long siege of snow and ice that prohibits one from even comfortably moving about; we have no earthquakes nor volcanoes to terrify us and endanger our lives and property.

We have, however, the best of good soil; a climate that will mature almost anything man wants and we have, on the land, in towns and country, the most open-hearted, intelligent and sincere people that can be found anywhere. Among this class of people and in this country and in the ones immediately adjoining the Itemizer has approximately 1400 real subscribers, paid in advance. Now the fact that all these people in our neighborhood are subscribers and the fact that they have paid in advance for their paper is conclusive evidence that they think enough of it to read it. How many of the readers of this article read a newspaper or magazine to the utter exclusion of the advertising? Very few. Most every one reads at least the catch lines in the ads. The fact we are trying to impress upon the minds of all the readers of this paper is this: If our home merchants will take the opportunity that is before them and advertise their goods and prices as strongly as the catalogue houses do their wares, there will soon be a great decrease in the amount of money leaving our community for the goods we can supply here at home. We know we have a good proposition for the advertiser. Since the 1st of July we have had several unsolicited testimonials in regard to the efficiency of the Itemizer in this respect. One merchant advertised a particular article in our paper and on Friday noon—the day following publication—stopped the writer on the street and said: "I've heard from my advertisement, sold four this forenoon." He is a constant advertiser, and one who takes a live interest in his ads and business. He had something that was a good buy, told it to the people, and they, like he good business managers they generally are, took advantage of the opportunity.

Another advertiser, new to our columns, tried a small ad to move some goods which were of excellent worth but not of his line and dead stock in his store. He could dispose of them at an attractive price to the buyer and still come out even. He put in an ad and the first week sold half of the articles. The next week he changed his advertisement and sold the remaining half. These are two out of many such instances. The history of advertising proves, however, proves, ojas, pad, flifite, ever, that the spasmodic advertiser can not make the same headway as the one who keeps everlastingly at it.

In conclusion we want to say that we are not asking for advertising patronage in order that we may live or that the town may have a newspaper. We are not objects of charity, as yet, and don't expect to be very soon. We honestly believe we can give you more than your money's worth when you put your advertisement in the Itemizer, and if we did not believe so we would not advise you to use these columns any more than any of our merchants would ask you to buy a pair of shoes that he knew wouldn't wear a week in the interest of good business, for the good of the community, for the defeat of the mail-order houses in their endeavor to take our good money away from Polk county, let all the merchants do more intelligent advertising. Put live items in your ads and change the items as your stock changes. Select the best medium within your reach. We know that we have the best, but wish each advertiser to satisfy himself on this point. Whenever the country merchant gets in as close touch with the consumer as the catalogue house does, then he will win the large end of the trade. How better to do this than through the home paper?

Now is the time to have your hop checks printed. Leave your order at the Itemizer office.

NEW TO-DAY

Notices under this head only 1/2 cent a word each insertion, cash in advance. No phone orders accepted.

FOR SALE—Red clover seed, test 99.4.—J. M. Bennett, Rickreall, phone Monmouth 2713. jun4tf

FOR SALE—Pedigreed Duroc Jersey pigs, \$10; registered, singles or trios; not related.—C. D. Nalra, near Balliston; address Amity, Ore. J18tf

FOR SALE—8-room modern house. See T. C. Swartz. aug13*

WANTED—Hop-pickers. Call Oak 535, or inquire of C. H. H. 2, 2 miles west of Dallas. aug20*

FOR SALE—Berkshire brood sow and some 3-month pigs.—L. I. Bursell, Monmouth, Ore. j30tf

WANTED—Work on farm by month, or will rent if place is furnished.—Address Itemizer. a13

WANTED—By a young couple, modern house, either furnished or unfurnished. Will rent for a period of six months or a year. Leave word at this office or write 645 N. Winter St., Salem, Ore. a13

TAKEN UP at my place near Rickreall, one large brood sow, 2 shoats and one pig, Berkshire stock. Owner can have same by paying all damages.—G. J. Rempel, Rickreall, Ore. a13

WANTED—Nursing by a practical nurse; maternity cases a specialty. Call at Itemizer for address. a27

WANTED—Work by elderly woman. 125 Washington St. a13*

FOR SALE—Young pigs.—P. F. Fretson phone S. F. 13. a27

FOR SALE—188 acre mountain ranch in Marion County, 40 acres in cultivation, 1/2 million ft. of timber, the rest logged off land. Improvements better than the average ranch. Good house and three barns. 4 acres of good orchard, apples, pears, prunes, peaches, plums and lots of grapes. This is an ideal stock ranch, with unlimited outcrops, cattle live the year around on the range. One of the finest streams in Oregon flows through this place. 1/2 mile from railroad and 4 miles from good mill town with a market for all kinds of farm products. This place can be bought very cheap as the parties are getting too old to handle it and want to get to town. Some one can make money out of this and have a fine home. \$5000.00 will handle it. Call at this office for particulars. tf

WANTED—The Itemizer will pay 5 cents per pound for clean cotton bales in large pieces, suitable for wiping machinery. tf

FOR SALE—Good clean grocery stock in one of the best towns in the valley; good location; will sell right; good reasons. Call at this office for information. jul23tf

FOR RENT—My residence, corner of Uglow and Miller avenues. Give possession Sept. 1.—Barton Z. Riggs.

FOR RENT—Stable pasture for sheep.—Ida M. Ullery. aug27*

FOR SALE—7-room, modern house and lot on Washington street, and some furniture; street improvements and new; in and paid for.—G. D. Ballard, Box 627, Dallas. a13tf

FOR SALE—White winter wheat and winter seed oats.—C. W. Boyle, R. D. 2, Rickreall, Ore. aug27*

FOR RENT—Furnished housekeeping rooms, 818 Levens St., Dallas, Ore., phone 774. sep13*

FOR SALE—2 cows, 2 and 4 years o-d, one fresh April 15th; other fresh July 25th.—C. L. Conlee, Dallas. 1*

WANTED—Steady position as clerk in store or similar work by energetic, hustling young man of family and property owner in Dallas; can furnish good reference. Inquire of Itemizer. 1*

FOR RENT—A House.—J. F. Holman, Dallas. a27*

LOST—Baby's cape, hand embroidered, July 25th, in Dallas or on road to north Dallas. Please leave at this office. 1*

Not Guilty of Crime.

One of the nastiest cases ever before a local court was tried in circuit court here Wednesday afternoon, being entitled the State of Oregon vs. Wiley Williams, charged with a statutory crime. The alleged victim of the defendant was the eight-year old daughter of Mr. Nelson, of Falls City. The case was not submitted to the jury until just before noon today and they brought in a verdict of not guilty shortly after noon.

Serr Case Dismissed.

After hearing the testimony of the state's two most important witnesses in the case against Arthur Serr, charged with a statutory crime, District Attorney Sibley requested that the case be dismissed, which was done. The district attorney then requested permission of the court to recall the grand jury, intimating that it was his belief that witnesses for the state had been tampered with.

SEE CALIFORNIA FREE

California Building, Los Angeles, California