day with a picnia dinner and ice

spent several days last week visiting old friends here. Mr. Gilbert is one of

Marion County's prosperous dairymen, having formerly conducted a dairy at

sheared here during the past week.

Mrs. Holland has returned from
Gaston, where she has been attending

Mrs. Taylor and mother returned Sunday from a week's trip to the

There will be a basket social at the

Zena school home Saturday night.

Found a Cure for Rheumatism.

years and could get get my right hand to my mouth for that length of time,"

writes Lee L. Chapman, Mapleton Iowa. "I suffered terrible pain so

Iowa. "I suffered terrible pain so I could not sleep or lie still at night. Five years ago I began using Cham-

berlain's Liniment and in two months

PERRYDALE

Mr. Ayres and family, recently from 'exas, have rented the Rempel

Texas, have rented the Rempe property.

Miss Phina Anderson, of Ballston

Amity, visited relatives here the last of the week.

Mrs Conrad Stafrin and daughters

and Misses Abbie Walker and Vera Wagner, and Mr. Roach, of Dallas,

visited with relatives and attended the concert here Saturday evening.

Mr. Anderson and wife, of Portland,

have moved here to take charge of the cream receiving station, for the

Mack at Monmouth.
The Misses Evelyn Lettiken and

Cough Medicine for Children.

Too much care cannot be used in

selecting a cough medicine for chil

dren. It should be pleasant to take, contain no harmful substance and be

CROWLEY.

Mr. and Mrs. M. F. White motored

Ed Hodges bought a nice young mare of Mr. Hayes last week.

Mr. Warren was a business caller a the neighborhood the middle of

Fred Auer and R. J. Williamson tra-

Carrie Warren was in the neigh-

road supervisor, was in this vicinity several days last week.

daugnter, of Independence, visited Mrs. F. M. Edgar and family.

ter, Mrs. Warren, last Sunday. Charley Knower took a load of

Dr. Starbuck was in the neighbor-good the middle of last week to see

Mrs. Henry White and Mrs R. J. Wil-

ed to Macolm Pewtherer's Saturday night after several days visit at Oak

were callers in the neighbor

y with her grandmother, airs. R. Williamson, of West Salem. Layd Mallicont was a Rickreall

ood last Saturday.

Miss Verda Williamson spent SunThursday.

Several from here attended the

potatoes to Dallas last Saturday.

Mr. and Mrs Ed Crabtree and little

horses last week expecting to match up their teams in better shape.

amounting to \$47.15.

to Dallas last Friday

dealers.

"I suffered with rheumatism for two

Correspondents' Contest.

Beginning April 1st the Itemizer began a four months' correspondents' contest on the same lines as hereto fore, except the prizes will be in cash, instead of other articles, that method seeming to suit best all concerned. The most regular and most newsy correspondent during that time will receive \$10, the second \$5, and the third \$2.50, and the next two \$1 each. The contest will close July 31st and be immediately followed by another of four months' duration, com mencing on that date.

MONMOUTH NO. 1.

Miss Neta Waller and Emma Parker attended the S. S. convention at Al-

bany, returning Monday Orval White is putting a new fence in front of his residence on Monmouth

White went shopping to Dallas Thurs-l was well and have not suffered with rehematism since." For sale by all Mrs. Lucy Hyde of Corvallis, was the guest of Mrs. A. J. Haley Friday. Mrs. H. E. Guthrie returned Monday from a visit with her daughter, Mrs. M. A. Rickard and son, Hugh Guthrie, at Corvallis.

Joseph Craven went to Portland Monday to serve on the Federal Grand

Ross Nelson, of Independence, was a guest of Allen Clarke Sunday night.
Saturday being "good roads" day, most of the men of the town were out and considerable work was done.

Mrs. J. H. Hawley, formerly of this place, but now of Stayton is in attendance at the bedside of her sister, Mrs. Rachel Waller, who continues.

Miss Phina Anderson, of Ballston, and Helen and Ida Anderson, of McMinnville, visited at the Ross home the week end
The Misses Addie and Pearl Martin, of Amity, visited at the home of their uncle, J. F. Morrison, over Sunday.

J. E. Yoakum and Laverne Bratcher were Dallas visitors Tuesday. were Dallas visitors Tuesday.

Mr. and Mrs. Macken, of Dallas,
and Mr. and Mrs. Gordon Watt. of Mrs. Rachel Waller,, who continues

Look to Your Plumbnig.

You know what happens in a hous in which the plumbing is in poor con-dition—everybody in the house is li-able to contract typhoid or some other fever. The digestive organs perform the same functions in the human body the same functions in the human body and the plumbing does in the house, and they should be kept in first class condition all the time If you have any trouble with your digestion take Chamberlain's Tablets and you are certain to get quick relief. For sale by all dealers.

AIRLIE

Miss Lula Peterson visited with Mr. and Mrs. Philip Schweitzer, Saturday and Sunday.

Miss Ewing, the intermediate teacher has ben in Portland on business.

Linza Dennis, of Dalias, was visiting a few days here last week. The Royal Neighbors' dance at

Suver Friday evning was well at-

Monmouth, will give a recital at the Artisan hall Friday evening, May 1st. Sunday the eighth grade team played at Independence, winning with a score of eight to zero.

A number of our young people at-tended the entertainment given at Montgomery school house Friday evening, marking the closing of that school. The program reflected much credit on the teacher, Miss Grice. most effectual. Chamberlain's Cough Remedy meets these requirements and is a favorite with the mothers of young children everywhere. For sale by all The ball game between Falls City and Airlie, played on the Airlie ground Friday, was thought to be a

fine game. The score was 8 to 4 in favor of Airlie. The Misses Violet and Berna-detta Wilson spent Sunday at their

home.
Carl Story spent the week-end with relatives and friends at this place.
Mrs. George French and children went to Falls City Saturday noon.
Miss Hulda Wiernert spent the week-end with Mr. and Mrs. Earl

The Misses Edna and Helen Conn and Johnsie Wiernert attended the dence at Suver last Saturday.

Lev. Cook preached here Sunday morning, after Sunday school.

Puth Simpson and Walter Dilton dro e down to King's Valley last Saturday.

Ray Allen spent Saturday evening nd Sunday morning at Dallas. Raymond Williams was in Airlie. I. M. Simpson has bought himself a new Studebaker car. He was out on a a joy ride Saturday. Misfortune fell him and he got stuck in the mud. He had to get a four horse team to James Chambers and E. Norton made a call at the central office Sun-

Straight at It.

There is no use of our "beating around the bush." We might as well out with it first as last. We want you to try Chamberlain's Cough Remedy the next time you have a cough or can see why you should not do so. This preparation by its remarkable cures has gained a world wide reputation, and people everywhere speak of it in the highest terms of praise. It is for sale by all dealers.

PEEDEE NO. 1.

Walter West and Clifford Burbank rents Saturday and Sunday. Wilber Bush called on Glennie Tur-ner Sunday.

Levi Dyer went to Airlie Saturday

Saturday was Good Roads day, so a number of men went and worked on the road to the school house. Willie Bush was at Airlie caller

caller Saturday.
Frank Farmer returned from Sa-

Miss Fern Adsit has returned home rom the school at Salem.

Mrs. Henry Powell visited Mrs. ove Saturday.

Mrs. Jessie Edwards visited Mrs. fary Bevens Tuesday.

Miss Velma Bevens is staying with the grandma, and training hops for Newton.

r. Newton.

Quite a crowd attended the dance
Peedee Saturday night.

Miss Bernice Powell returned to her
ome in Salem one day last week.

Mabel Taylor, of Salem. spent Frank Fawk, was a caller in the stand with her parents here.

Children Cry for Fletcher's

The Kind You Have Always Bought, and which has been in use for over 80 years, has borne the signature of and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but Experiments that trille with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregorie, Drops and Soothing Syrups. It is pleasant. It contains neither Oplum, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic, all Teething Troubles and Diarrhea. It regulates the Stomach and Bowels, assimilates the Food, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS

The Kind You Have Always Bought

In Use For Over 30 Years

Cecil and Alice Riggs attended Sunday school at Oak Grove Sunday. eighborhood one evening last week. Miss Mattie Carter, who has been visiting relatives in this vicinity, returned to her home in Wells the first

Less Bowel Trouble in Dallas. Dallas people have found out that a Hazlewood Creamery Co.

Miss Anna Kurtz returned home
Friday from a visit with Mrs. Wm. erine, etc., as compounded in Adler i-ka, the German bowel and stomach remedy, relieves constipation, sour sour stomach or gas on the stomach in-Hazel Rowland, Lester White and stantly. This simple mixture became Henry Slagle motored to Salem Sat-Mrs. Clarence White returned to her home in Portland Monday.

draws off a surprising amount of old foul matter from the body. It is wonderful how quickly it helps. C. Stof The concert here Saturday evening was a great success and many words of praise were heard in behalf of the

RICKREALL

band for the excellent program ren-dered. The vocal solos by the Misses Helen Anderson and Lillian Mitchell Linn Nesmith, of Salem, was over Sunday, inquiring about the health of his many friends. with band accompaniment were fine, as also were those of John Orr, who Peter Cook, of Ballston, was here was strongly encored, and favored the audience with two solos. A large crowd was present, the proceeds Chursday on business.

Glenn Orr has returned from Port-

Sunday with friends here, Misses Edith and Mary Burch were shopping in Salem Tuesday.

Carl Bales, of Salem, was seen on our streets last week. Mrs. Walter Edwards and babe, of

Carl Pollan, of Monmouth was a lunday visitor. Mrs. Snelling, of Albany, is the guest of Mrs. B. F. Lucas. G. H. Bieler went to Dallas Saturday on business.

Mesdames E. A. Stenson and Otis

Wait were in Salem Wednesday. George Ball, of Ballston, was shak-ing hands with friends Wednesday. Forest Craven went to Dallas Tues-Mrs. M. High, of Salem, spent Wednesday with her sister, Mrs. Lucas. Mrs. Hollopeter has returned to her home in Portland, after several weeks'

visit with her daughter, Mrs. Cadle Wednesday of last week. She was Mrs. Fred Auer and Tom Canfield accompanied her sister, Mrs. Chas. motored to S2lem Saturday.

W. E. Goodell is slowly improving.

Walter Edwards came over from

borhood the first of last week shoeing horses for M. F. White and Geo. West Salem Saturday.
W. R. Black is nursing W.E. Goodell. A band of gypsies camped in town

Allen Cadle and Elbert Hayes drove to Dallas Thursday to interview Capt. Stafrin about enlisting for war ser-Miss Pauline Nesmith has returned Mr and Mrs. Claud Munkers and to her home in Portland, after several

little daughter came over from Salem days' visit with relatives and friends. Saturday to visit Mrs. Munker's par- Mr. and Mrs. Huseby, of Falls City, ents, Mr. and Mrs. F. E. Valliere.
R. J. Williamson went to Dallas
Saturday to get a load of tile to be
used on the road by the Canfield
pende were week-end visitors at the L A. Dempsey home.
J. W. Fetzer drove down from Inde-John Orr sang at the band concert air, and Mrs. Homer Holmes were

Dailas visitors Saturday.

C. H. Farmer returned from Oakand Saturday belonging with him 450. Whaley & Rowell will start their neat wagon this week. They will Mr. and Mrs. F. M. Edgar were Dalalso deliver groceries for Lucas & s visitors Saturday. Mrs. M. F. White called on her sis-

L. C. Sherwood has been improving his home with a gravel walk.
Paul Smith John Hodge and Ben
Hill enlisted with the militia at Dallas

last week.

Judge Teal and Commissioner Petre were here last week in regard to the cut-off road through Fox & Burch's property in town. The idea met with ay given at Rickreall Saturday both approval and disapproval.

Mrs. Ramsey and Mrs. M. Wilson drove to Dallas Wednesday.

Miss Nellie Dempsey has gone to farrisburg to see her brother. W. R. Black and Arthur Jones drove reall caller Saturday.

S. H. Petre, of Dalias, was talking Mr. and Mrs J. W. Edgar, of Oak good roads to some of our citizens S. H. Petre, of Dalias, was talking

Miss Caroline Burch went to Dallas

BUENA VISTA

Frank Farmer returned in the Raturday.

Mr. Hetrick was a caller in the neighborhood one day last week.

William Edgar was a caller at Isaac Robertson's one afternoon last good roads.

J. M. Prather and wife of Corvallis, ware visitors here last week. Misses Smith, Frances Donaldson

week.

A number of hoboes have passed through this vicinity the past few days begging for a mething to eat, a very few of them asking for work.

Bernice Powell returned to her a very few of them asking for work.

I. A. Williamson, of McCoy, was working in the Crowley warehouse the first of last week.

Mr Neufeldt and Plin Wilson have been working clover ground for Mr. Valliere while he is busy supervising the road work.

Mabel Taylor, of Salem, spent kend with her parents here.

Week.

A number of hoboes have passed through this vicinity the past few days begging for a mething to eat, a very few of them asking for work.

L. A. Williamson, of McCoy, was working in the Crowley warehouse the first of last week.

Mr Neufeldt and Plin Wilson have been working clover ground for Mr. Valliere work and are helping to make good roads.

J. M. Prather and wife of Corvallis, were visitors here last week.

Henry Seaton, a prominent hop grower and bachelor, is sporting a new auto this spring.

County Commissioner Wells went to Dallas Monday.

Grandma McElmurry, of Albany, is visiting her daughter, Mrs. Compton nerth of town.

M. J. Kreutz and family, with his aged father, from Suver, spent Sunday at the home of Mr. and Mrs. Ed Harmon.

Watters, prosident, gave hiscousins, the Misses of their young friends a dinner Sunday.

Mrs. Rose Farnsworth, of near Pen dieton, is here visiting her daughter, Vadea Hurl, who has been his custing the days begging for a very few of them asking for work.

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Mrs.

ay school at Oak Grove Sunday.

Charley Mangis was a caller in the dise belonging to Neal and Bevens and W. S. McCain was taken. Lewie Moore took a raft of trellis poles to Independence this week. Rev. Elder and Mr. Ratliff are in Albany this week attending the state Sunday School convention.

Miss Leah Nash, who has been in
Portland the last year, came home

ast week.
Mrs Mary Bevens and Mrs. Will Bevens were passengers by boat to Salem Monday. E. B. Gobat and family and M. I. Conger and family, of Suver, were visitors here Sunday. John Grounds and Miss Irene Mc-Cready were united in marriage last Sunday at the home of Mrs. A. J.

OAK GROVE.

Carrie Warren went to Salem Sun-Mrs. Roy Gilbert visited her father, A G Roberts, one day last week. A. V. Olliver has been sorting poatoes for Seth Fawk.

Mr. and Mrs. J. W. Edgar visited their daughter, Mrs. R. J. Williamson, ast Saturday.

Frank Farmer was a caller in the Oak Grove neighborhood Sunday. Mrs. Seth White spent Sunday with Grandma Williamson at West Sa-

Mr. and Mrs. Crowley visited at West Salem, are visiting at the home of her father, Mr. Hickerson.

the Fawk home last week.

Miss Louise Sears was a Tuesday visitor at the Fawk home A family reunion was held at the and all large rocks were re-West Salem last Sunday, when her when the control of the country when her control of the country in the roads. On the return to the country in the country in the evening the women of the Civic Improvement Club prepared a large dinner, which her many friends and relatives that her many friends and relatives that could not be with her, showered her with post cards, which numbered near 70. A most bounteous lunch was served by her daughters. The folwere present: John N. Williamson and wife of Salem, Mrs. Mary Carter and husband, of Wells, L. A. Williamson of the city streets. A son and wife, of McCoy, Mrs. Liz-tie Edgar and husband, of Salem Mrs. Nellie White and husband, of Rick-vlose and the streets of the city

The county road grader and crew went over our road Saturday, "good roads day." That was all the work done in sight of Eola. The grader ame back again Monday. Monday evening.

The fruit inspector was in Eola last Wednesday. Deputy Runcorn was assessing ola last week. The Holman baby was quite sick a few days last week. Joe Friar, Earl Ferguson and Montie Vanderburg got a barrel of whale oil

WEST SALEM.

Walter Gerth is ready for the cement, Miss Essa Gosser was thrown from her horse Friday and hurt quite badly. Mrs. Edward Rex is convalescing nicely at the home of Arthur Rex, after her operation.

Mr. Russell's children were quite sick last week with colds. They are

better now. Frances Smith was quite sick last reak with a cold and sore throat. Miss Lydia Rex went out to her rother, Edward's, near Independence Friday, returning Sunday.

Mr. and Mrs. Boons were the guests of her parents, Mr. and Mrs. Frank Walters, Sunday. Mr. Douglas, of Portland, is the guest of her son, F. M. Douglas, of

Kingwood Park.

Keith Seusmith is going to leave for Arizona soon. Mr. and Mrs. Edward Johnson, nee Brayden, and family moved Tuesday by boat to Castle Rock, then about 14 files to their farm.

C. R. Test, who has his little house

INDEPENDENCE. Mr. and Mrs. Claude Hubbard, of

Portland, visited at the home of his parents, Mr. and Mrs. J. E. Hubbard, om a visit with relatives in Corvallis. Miss Ora Heukle has returned to her home in Philomath, after several weeks' visit at the home of Mrs. W.

J. L. Linn left for Graybull, Wyo., last week. He will be absent several The Crab Club met at the home of Mr. and Mrs. George Conkey Friday. Mrs. Wm. Carlton, of Vancouver,

Wash., has been a guest at the home of Mr. and Mrs. John Dickinson. Miss Edith West visited in Corvallis last week.
Corporal Earl Wolfe, of the Hawaiian Islands, is visiting at the home of his brother, Bert Wolfe.
Miss Nola Owen left Monday for a

Miss Nola Owen left Monday for a visit with her sister, Mrs. Dole Pomeroy, in Grays River, Wash.
Mr. a ' Mrs. Will Kurre were Dallas visitors last week.
Roy McFadden, of Portland, visited relatives here over Sunday relatives here over Sunday.

Mr. and Mrs. J. S. Cooper have returned from a visit in Portland. Ross Nelson was a Salem visitor last Friday. O. Murphy visited in Lebanon over

GILLIAM.

Mrs. H. J. Hibbard, of Dallas, visited here with her son, W. F. Hibbard, and family last week. Several from here attended the basket social at Bridgeport. There was \$20.75 made by the enterprise.

The painters who were painting the S. P. line here last week, have gone Mrs. Harold Rich, of Dallas, visited ere with her mother, Mrs. Thomas

oster, Saturday. Mr. and Mrs. Walter Sellers, of Dallas, visited her mother, Mrs. G. R. Allen, last week.

W. D. Gilliam had the misfortune of getting blue vitrol in his eye Sunday. Wild strawberries are commencing o ripen in this vicinity. Mr. Weeks and Mr. Mocke, of Salem. have bought the Dr. Young place and are moving their families here.

PEEDEE NO. 2.

Alva Womer sold most of his goats Mr. Canfield, of Black Rock, was a caller Monday. 'red Ritner is putting a new sled

under Simpson Logging Co.'s new enlvy Bevens is assisting Mrs. C. Max-field with her household work. Rev. Erskine preached at Peedee

Several pupils will take the 8th grade examinations next week.

L. Ritner butchered 12 hogs for the Dallas meat market Monday. The good road volunteers fixed the road up the hill to the school house Mr. Suver and Asa Robinson were in this vicinity Tuesday.

INDEPENDENCE WORKS.

Celebrate Good Roads Day to

induce Patronage to Town. About 200 merchants and citizens of Independence celebrated Good Roads day here by working on the roads surrounding this city. About 25 miles of roads - were covered. Chuck holes were filled, gravel hauled the roads. On the return to the was served to the workers in the basement of the Methodist filled some of the worst places in some of the city streets. A when all of the stores again will If there was a dispute as to which close and the streets of the city cock crew thrice when Peter denied ter, Verda Williamson, Eston Williamson, Eston Williamson, Gladys Edgar and Lyle Carter, who ed that one day a month will be we rather think the evidence would set aside for working on the city | say the Dorking, for, though the Game

WOMAN COULD

Now Does Her Own Work. Lydia E. Pinkham's Vegetable Compound Helped Her.

Ironton, Ohio,-" I am enjoying better health now than I have for twelve



years. When I began to take Lydia E. Pinkham's Vegetable Compound I could not sit up. I had female troubles and was very ner-vous. I used the remedies a year and I can do my work and for the last eight

streets. This will be kept up all is of great antiquity, the Dorking was

months I have men, too. I cannot praise Lydia E. Pinkham's Vegetable Compound enough for I know I never would have been as well if I had not taken it and I recommend it to suffering women.

Daughter Helped Also. "I gave it to my daughter when she was thirteen years old. She was in school and was a nervous wreck, and could not sleep nights. Now she looks so healthy that even the doctor speaks of it. You can publish this letter if you like."—Mrs. RENA BOWMAN, 161 S. 10th Street, Ironton, Ohio,

Why will women continue to suffer day in and day out and drag out a sickly, half-hearted existence, missing three-fourths of the joy of living, when they can find health in Lydia E. Pinkham's Vegetable Compound?

If you have the slightest doubt that Lydia E. Pinkbam's Vegeta-ble Compound will help you, write to Lydia E.Pinkbam Medicine Co. (confidential) Lynn, Mass., for ad-vice. Your letter will be opened, read and answered by a woman and held in strict confidence.

Conrad Stafrin, Druggist

Every Day

Is children's day when you have to make all their dresses.

Of course you want to see the little ones well dressed but it does take time and money.



But We Can Help You

We have Dainty Dresses for the girls, made of Percale, Galatea, Ginghams and Crepes, nicely trimmed and the prices are right. Dresses, sizes from 6 to 14 years-

50c, 75c and \$1.00

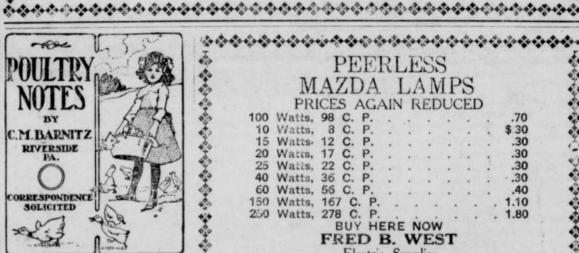
BOY'S SUITS

Norfolks, new Spring Styles, \$3.75 to \$5.00 Norfolks and regular single and double breasted models in Browns, Greys, Tans and Blues \$2 to \$6

Famous Buster Brown Shoes "The Shoe that Wears"



MERCANTILE COMPANY DALLAS, OREGON



in particular a Roman favorite, borne by them side by side with the Roman eagle and made the fowl of the land added to the empire by conquest. A peculiarity of the Dorking is the fifth toe, and this peculiarity is one reason their mention in ancient history by Pliny and Columella.

The fowl's antiquity was attested by the excavations at Pompeli, detroyed by earthquake 79 A. D. There a large mosaic was unearthed containing the perfect picture in stone of the



Photo by C. M. Barnitz.

SILVER GRAY DORKING COCK BIRD.

vorite with those sucients. England is the modern home of the Dorking. Caesar bore it there 55 B. C., when he conquered the ancient Britons, and, ed the fowl and made it the national breed, naming it after Darking, now Dorking, in Surrey.

Ancient pictures and the mosaic from the ruins of Pompell show the fifth toe and shape characteristics of the Dorking as they appear today. The varieties are the Colored, Silver Gray and White, the last with rose

All along down the centuries the Dorking has been prized as a menty,

\$ PEERLESS MAZDA LAMPS PRICES AGAIN REDUCED 100 Watts, 98 C. P. 10 Watts, 8 C. P. 15 Watts, 12 C. P. 20 Watts, 17 C. P. 25 Watts, 22 C. P.

150 Watts, 167 C. P. 250 Watts, 278 C. P. BUY HERE NOW FRED B. WEST

Electric Supplies

. 1.80

,,

40 Watts, 36 C. P.

60 Watts, 56 C. P.

Photo by C. M. Barnitz. SILVER GRAY DORKING HEN.

market fowl, and, well bred and well fed, it is hard to bent. It is large, with a long, broad, low set body, full wide breast, deep keel and is short legged, solid, compact. It has white shanks and the white skin and pluk flesh so popular with the English. It seems specially constructed for ment development and the roduction of big eggs.

the Colored Dorking is largest.

The Silver Gray is most popular, and

Don't be weary of the way. Remember the hosts who have passed on who thought not of themselves alone, but tried to make the path smoother and pass this way but once, so let it be with good cheer and noble deeds.

Don't forget that there is a golden a hen eats, but what she digests and assimilates, that brings the profit Don't tackle poultry on a large scale ntil you have made it pay on a moderate plant.

Don't expect bony, skinny stock to He will often class the whole shipment by a few such poor birds. Don't saip live ponitry in undersized

ley and unbawful Don't use any kind of an old box for ed, musty crates for ears. They detract from the appear; no of the goods

Any Cobwebs In Your Brain?

By MOSS.



ist today. Thus they rant of "The advertisements: Sir, they are the most villainous, about nable, infernal- Not that I ever rend them! No; I make it a

been invented yet? You certainly know that this

is the age of PURLICITY. You certainly know that ou careful and successful mer chants spend thousands of dollars each month in JUDICIOUS ADVERTISING.

NESS: that it PAYS THEM. PAYS US PAYS YOU Surely there are no cobweha

across any This newspaper prints

Mother-Were you glad to get back

to school and see your dear teacher? as glad as dear teacher was to get back and see me!

THE newspathey are the most villainous, abominable, infernal— Not that I ever read them! No: I make it a rule never to look into villainous, about-

That's from "The Critic," one of Richard Brinsley Sheridan's satirical comedies back in the eighteenth century. Tis sad, but true, that a few such wonderful "critics" still ex-

rule never to look at the adver Honestly, folks, isn't it too bad that the fool killer germ hasn't

You certainly know that it is a PART OF THEIR BUSI-

Please laugh at foolish "crit-

what it believes to be HONEST ADVERTISEMENTS, accepted in GOOD FAITH from TRUST-

WORTHY SOURCES